

Prof. Dr. Kristof COUSSEMENT  
Full Professor of Business Analytics  
Director of the IÉSEG Center of Marketing Analytics (ICMA)  
Academic Director of the MSc in Big Data Analytics for Business

IÉSEG School of Management  
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FRANCE

Lille, February 8<sup>th</sup> 2021

**Re: Recommendation ABDELGELIL Omar**

To whom it may concern,

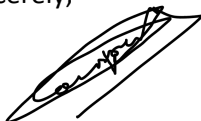
I, the undersigned Prof. dr. Kristof COUSSEMENT, Academic Director of the MSc of Big Data Analytics for Business at IÉSEG School of Management, writes this letter of recommendation in support and request of Omar ABDELGELIL.

I have known Omar over the course of two years in my capacity as the Academic Director, Professor and Supervisor of his Hackathon Consulting project. In addition, I worked closely with Omar as the Class Representative of the 2019 batch and therefore I got to know Omar's technical, methodological and soft skills throughout the program.

I believe that his perseverance and enthusiasm for learning and improving himself are qualities that should help him in his future career. Therefore, I highly recommend considering Omar's application, as I am sure he will be a great asset to your respectable company.

If you should need any additional information, you can feel free to contact me at +33 (0)3 20 54 58 92 or by email at [k.coussement@ieseg.fr](mailto:k.coussement@ieseg.fr).

Sincerely,



Prof. dr. Kristof Coussement, Professor of Business Analytics.