

Omar Abordn

Graphic Designer

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Dubai, UAE

[LinkedIn](#)

Summary

Creative Graphic Designer with 4 years of experience in digital and print media. Proficient in Adobe Creative Suite, delivering high-quality designs that meet branding goals. Passionate about innovative design and client collaboration.

Skills

- Adobe Photoshop.
- Adobe Illustrator.
- Adobe InDesign.
- Adobe XD.
- CorelDRAW
- Layout and Typography.
- Digital and Print Media Design.
- Concept Development.
- Creative Thinking.
- Problem Solving.
- Media Production and Communication.
- Collaborative Teamwork.
- Attention to Detail.
- Client Relations.
- Project Management.

Experience

Pro Media Group. *Graphic Designer*

December 2023 - July 2024

- Created 50+ engaging and on-brand graphics, including illustrations, logos, layouts, and photos, enhancing visual appeal across various media.
- Designed 15+ website layouts and user interfaces, enhancing user experience and navigation, leading to a 20% reduction in bounce rates.
- Designed over 50 marketing materials including flyers, brochures, and property sheets.
- Provided final design files in multiple formats for both print and digital use, ensuring versatility and accessibility for over 100 projects.

Crystal Power. *Graphic Designer - Marketing*

June 2021 - May 2023

- Revitalized company branding by designing a new logo and creating 5 variations for both print and web use, enhancing brand recognition by 20%.
- Created 15 presentation templates and layouts for market reports, facilitating professional and impactful presentations.
- Developed 20 digital ads and 15 print advertisements for various platforms.
- Produced high-quality visual content for 5+ social media platforms, increasing follower engagement by 35%.

Freelance Graphic Designer.

November 2019 - February 2021

- Designed 40+ unique logos and branding packages for clients across various industries.
- Created 50+ marketing materials, including brochures, flyers, and social media graphics, resulting in a 15% increase in client sales.
- Collaborated with 10+ clients on comprehensive rebranding projects, leading to a 25% improvement in overall brand consistency and market positioning.
- Created 30+ sample layouts and concepts based on layout principles and aesthetic design concepts.

Education

University of Aleppo - Bachelor of Engineering, Mechatronics Engineering

2017 – 2022

Syrian Virtual University - Master of Computer Science

2023 - Present