



Track

Business Intelligence Developer

Branch

Qena

Supervised by

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CHAPTER1 “Introduction”

1.1 Data set

Telecommunication churn =>Telco customer churn data set

Link =>

<https://www.kaggle.com/datasets/blastchar/telco-customer-churn>

1.2 Description

“The data set contains information about a fictional telecommunication company that provided home phone and Internet services and more to 7043 customers in California in Q3. It indicates which customers have left, stayed, or signed up for their service. Multiple important demographics are included for each customer, as well as a Satisfaction Score, Churn Score, and Customer Lifetime Value (CLTV) index.”

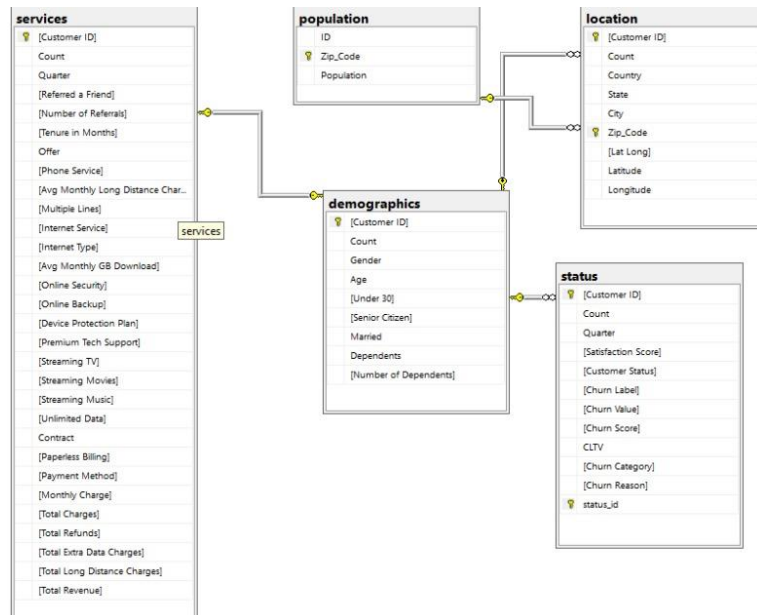
1.3 Database backup

Link =>

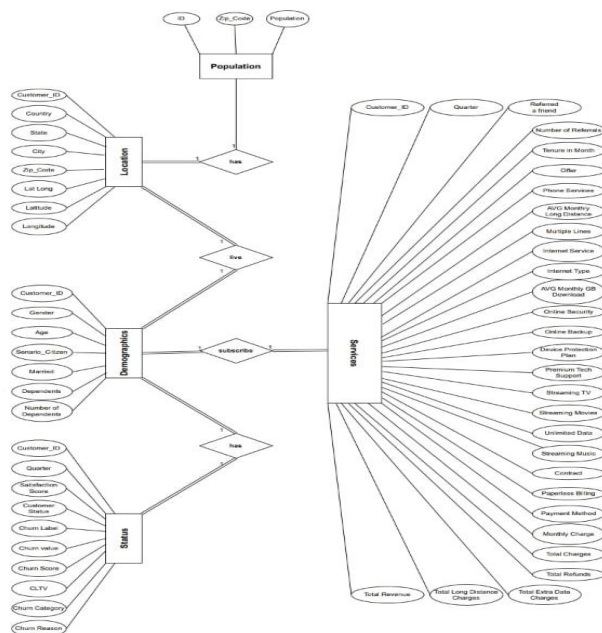
https://drive.google.com/drive/folders/1Rt4ZMGSnkin_yH0Ae375nkLCtZ_oBXzu?usp=sharing

CHAPTER2 “Diagram”

2.1 Screen From sql.server



2.2 ERD Diagram



CHAPTER3 “Sql.server”

3.1 Reports

Link =>

<https://drive.google.com/file/d/18zdHSb9072k2JBmdDO0OGOrTNDjbvC3N/view?usp=sharing>

3.2 Script 1 (Procedures & Reports queries in sql)

Link =>

<https://drive.google.com/file/d/10Wxs085mjUjpCE58abMSedYKcVdljkVz/view?usp=sharing>