

OMAR AL-AKARA

SHOPIFY DEVELOPER | E-COMMERCE SPECIALIST

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Lebanon, West Bekaa, Joub Janine

PERSONAL STATEMENT

A results-driven **Shopify Developer** with a background in computer engineering and hands-on experience in building high-converting, user-friendly e-commerce stores. Skilled in **Shopify theme customization**, **Liquid development**, **app integration**, and **UI/UX optimization** to improve store performance and customer experience. Proven ability to work closely with marketing and design teams to translate business goals into elegant, functional storefronts. Currently expanding technical skills in **Figma**, **Replio**, and **conversion rate optimization (CRO)** tools to deliver pixel-perfect, revenue-boosting online experiences. Also developing foundational expertise in **React** and **AWS** to support more advanced web solutions.

EXPERIENCE

Jan 2025 – Present

FazeZero – Dubai (Remote)
Shopify Developer

- Working on blockchain-integrated fintech platforms for enterprise and banking use cases.
- Building responsive interfaces using **React.js**.
- Implementing cloud-native solutions using **AWS services** like EC2, Lambda, and S3.
- Collaborating on **smart contract** integration and infrastructure automation.
- Gaining hands-on exposure to **Kafka**, **VPC**, and **API Gateway** within real-world architectures.

Feb 2025 – Present

CIS College – Lebanon (Onsite)
Computer Instructor

- Teaching computer fundamentals, web development basics, and productivity software.
- Guiding students in hands-on labs covering HTML, CSS, basic programming, and digital literacy.
- Supporting curriculum design and student skill development.

January 2025 – April 2025

Sereni – London, UK (Remote)
Shopify Developer

- Customizing Shopify themes to improve store design and functionality.
- Gaining hands-on experience working with **Shopify Liquid** to modify store features.
- Optimized user experience (UI/UX) for increased conversions.
- Set up third-party integrations and Shopify Liquid modifications.
- Implemented tracking solutions to monitor store performance.
- Explored automation tools to enhance efficiency.
- Collaborated with designers and marketing teams to translate UI/UX improvements into actionable store changes.

Feb 2024 – Dec 2024

Save the Children – (Onsite)
IT Facilitator

- Provided digital literacy training and technical support for children and young adults.
- Maintained lab equipment, installed necessary software, and facilitated workshops.
- Promoted safe and responsible use of technology.

May 2022 – May 2024

Loyabi – Lebanon, Beirut (Hybrid)

Shopify Store Manager

Responsibilities

- Managed a multi-vendor Shopify marketplace, overseeing seller onboarding, product approvals, and order fulfilment.
- Evaluated and integrated Shopify apps to improve platform functionality.
- Conducted basic on-page SEO tasks, including optimizing product descriptions, adding alt text, and improving page speed.
- Partnered with internal teams implement conversion-focused product listing strategies, enhancing customer journeys and increasing store performance.
- Monitored and maintained website health using Google Analytics.
- Improved seller engagement by developing educational materials (PDFs, videos).

TECHNICAL SKILLS

- Web Development: HTML, CSS, JavaScript, PHP, Liquid
- Agile Methodology & Jira
- E-commerce: Shopify Development, Theme Customization, CRO Strategies, Platform Management, A/B Testing, UI/UX Optimization, SEO optimization
- SEO & Performance: Image Optimization, Alt Tags, Basic Structured Data, Page Speed Improvements
- Tracking & Analytics: Google Analytics, Shopify Scripts, conversion Tracking.
- Design-to-Code Workflow (Figma – beginner, actively learning)

ADDITIONAL SKILLS

- Microsoft Office Proficiency
- Google Workplace Proficiency
- Data Management & Entry, Reports & Analysis.
- Languages: Arabic (Native), English (Fluent), French (Developed Writing Skills)

Feb 2024 – July 2024

Lebanese International University

EDUCATION

2021 – 2024

Bachelor of Science in Computer Engineering

Lebanese International University, Bekaa Campus, Lebanon

Relevant coursework: Data Structures and Algorithms, Object-Oriented Programming, Database Management Systems, Web Development, Software Engineering, Computer Networks, Computer Architecture, Scripting, Operating Systems, Analog and digital communication, Circuits I & II and Electronics.

Senior Project:

- Created a fully functioning marketplace platform using HTML, CSS, JavaScript, MySQL, and PHP.
- Received commendation from supervisor for project excellence, leading to a request to build a similar platform for Alghad Al Afdal.

COURSES

- AWS Fundamentals with Neal Davis – Core AWS Services, IAM, EC2, S3, Lambda (Udemy / 2025)
- Complete JavaScript Course (JavaScript/Udemy /2025)
- Front End Development Course (Html5, CSS, JavaScript/Udemy /2024)
- Online Python programming course (Michel Daher Foundation/USAID/2021)

ACTIVITES

- Participated in the Active Citizens Training Program 2018-2019 (British Council)
- Shabab All Bekaa Football Team Member 2016-2022

REFERENCES AVAILABLE UPON REQUEST
