

StartWise - Platform Documentation

1. System Overview

StartWise is a platform that connects:

- Startups
- Investors
- Advisors

Goal: Provide a smart ecosystem for matching, messaging, project showcasing, investment decision-making, and startup growth.

2. Personas

Startup Founder Persona

- Wants: funding, mentorship, exposure
- Needs: fast verification + profile setup
- Uses: dashboard to monitor investors who viewed their project

Investor Persona

- Wants: well-filtered startups
- Needs: analytics + risk indicators
- Uses: matching system + project details + messaging

Advisor Persona

- Wants: to help startups
- Needs: simple, fast onboarding
- Uses: matching + messaging

3. Site Map

Public Pages

- Landing Page
- About
- Features
- FAQ
- Terms
- Privacy

- Contact

Auth Pages

- Register (Choose Role -> Form -> Email Verification)
- Login
- Forgot Password -> Send OTP -> Reset Password

Private Pages

- Dashboard
- Edit Profile (Startup / Investor / Advisor)
- Matching
- Messages
- Notifications
- Settings

4. Main User Flow

1. Register Flow

1. Choose Role (Startup / Investor / Advisor)
2. Enter Name + Email + Phone + Password + Confirm Password
3. Send Verification Email
4. Verify -> Redirect to Login

2. Login Flow

1. Enter Email + Password
2. JWT Created -> Store in LocalStorage
3. Fetch UserProfile by ID
4. Redirect to Dashboard (role-based)

3. Dashboard Flow (Role-Based Home)

- Dashboard
- Profile Completion Status
- Matching Suggestions
- Recent Messages
- Notifications

4. Matching System

1. User Has Completed Profile?

- No -> Complete Profile
- Yes -> Check Role -> Startup / Investor / Advisor

2. Run Matching Algorithm

3. Show Matches

4. Send Connection Request

5. Messaging Flow

1. Match Accepted
2. Create Chat Room
3. Real-time Messaging