

Omar Escobedo Villa

UX/UI | Interaction Designer

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Education

Austin Community College / Visual communication

AUG 2022 - MAY 2024, Austin Tx

- **Visual communication - User Experience Design**

Associate of Applied Science: Visual Communication: User Experience Design, Studied the approach to UX design, and its many complexities. Working in collaborative environments.

Experience

Graphic Designer | Freelance

AUG 2021 - MAY 2022, Pflugerville TX

- **Business professionals of America for Pflugerville high school**

Designed the organization's logo through collaboration with its members. Additionally, created a custom team shirt for the organization.

- **Take-off Productions**

Designed and created the group's visual identity, consisting of the logo and brand elements.

Skills

- **Design**

UI graphics, Wire frames, Interface design, mock ups, prototyping, User flow planning, Photography integration, and sketching.

- **Research**

User testing (card sorts, tree testing, User interviews), Data Analysis, Website crawl breakdown,

- **Tools**

Figma, Illustrator, Photoshop, InDesign, Optimal Workshop, Premiere pro.

- **Other**

Branding, Spanish, Event photography, Client outreach/management