



Omar Haddia

Product Manager

Building scalable software and data products focused on outcomes, backed by a strong technical background.

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Viladecans, Barcelona

Nationality: Spanish

<https://nextjs-portfolio-omar.vercel.app/>

TECHNICAL SKILLS

Product & Delivery

Product discovery & outcome definition, roadmap & backlog management, weekly & sprint facilitation, user research, UX/UI thinking and design, Agile (Scrum), A/B testing, monetization strategy, stakeholder management.

Software & Data

Jira, Notion, Trello, Figma, Git, APIs, Netlify, iOS & Android ecosystems, React, React Native, SQL, Python, PySpark, Databricks, OpenAI & Gemini, Claude Code, Azure, Make.

CERTIFICATIONS

Scrum & Kanban - Scrum.org

Product Management - Udemy

Software Development - Udemy

Data Engineering - Udemy

LANGUAGES

Spanish - Native - C2

French - Native - C2

English - Advanced - C1

Dutch - Intermediate - B2

German - Elementary - A2

Education



Master's in Web & Mobile Development

European University of Madrid, Spain

2023 - 2024

Bachelor's in HR Management & Statistics

IRG - Campus du CERIA of Brussels, Belgium

2018 - 2021

Bachelor's in computer engineering

Free University of Brussels, Belgium

2016 - 2018

High School diploma in Economics

Institut des Filles de Marie in Brussels, Belgium

2012 - 2015

Professional Experience

Product Manager & Product Owner

March 2024 - Present

Micropole. Swiss company specialized in SW & Data Solutions, Barcelona

- **Owned the full product lifecycle** of multiple digital products, from problem discovery and roadmap definition to launch and adoption, with a focus on measurable impact.
- **Led product discovery and backlog management**, facilitating weekly and sprint rituals while aligning stakeholders and engineering teams around clear product priorities.
- **Delivered a data product** for a WHO affiliated research initiative, enabling automated daily insights through structured data pipelines and BI dashboards.
- **Launched AI-powered and SaaS solutions** across automotive and HR domains, including an internal AI agent improving operational knowledge access (~70% accuracy) and a recruitment platform reducing process time by ~20%.
- **Collaborated closely** with engineering, QA, and design to define scalable solutions, manage trade-offs, and deliver iteratively.

Talent Manager

Dec 2021 - Feb 2024

Extia & Hays. French-UK IT Companies, Barcelona - Paris

- **Apple product (Siri): built and scaled a QA engineering team** on-site at Apple Madrid to enhance product accuracy and quality.
- **Acted as software engineering reference**, building cross-functional teams for software & hardware solutions.
- Ensured alignment between product goals, business objectives, and technical execution.
- **Translated product needs** into team structures for rapid delivery.

HR Consultant

Nov 2016 - Oct 2020

Actiris. Regional employment organization, Brussels

- **Screened & interviewed candidates aligned with project needs**
- **Managed onboarding & training to improve adoption**
- **Managed CRM & coordinated with partners & clients**

Product Projects

- **FishEye (iOS)** - Computer vision based spot analysis mobile app
- **AuraCV (iOS)** - AI-powered CV and profile analysis for job matching
- **BabyCare (Android)** - Maternity and newborn support mobile app
- **On-Prem Data Warehouse & Analytics** - Sales Insights reporting