Omar Haddia

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🏠 Viladecans, Barcelona

🌐 Nationality: Spanish

▦ https://nextjs-portfolio-omar.vercel.app/

GitHub https://github.com/omarhd994

TECHNICAL SKILLS

Product:

Full-Cycle Product & Backlog Management, UX/UI Design, Market Research, IAP, Monetization Strategy, A/B Testing, ASO, SEO, Jira, Trello, Scrum, Kanban.

Tools:

App Store Connect, Google Play Console, ASOMobile, Google Console & Trends, RevenueCat.

Development

React Native, React, JS, Python, Node.js, OpenAI API, Gemini, Google Vision API, SQL, Expo, Git, GitHub, VS Code, Auth, Netlify.

LANGUAGES

Spanish - Native - C2
French - Native - C2
English - Advanced - C1
Dutch - Intermediate - B2
German - Elementary - A2

INTERESTS

Product strategy/ AI & Engineering / Economics / Travel / Sports

Education

Product Management & Scrum	2024 - 2025
Udemy - Online Learning Platform, Barcelona	
Master's in Web & Mobile Development	2023 - 2024
European University of Madrid, Spain	
Bachelor's in HR Management & Statistics	2018 - 2021
IRG - Campus du CERIA of Brussels, Belgium	
Bachelor's in computer engineering	2015 - 2017
Free University of Brussels, Belgium	

Professional Experience

Product & Talent Manager   March 2024 - Present

Micropole. Swiss company specialized in SW & Data Solutions, Barcelona

- **Built an internal AI** agent to answer HR and operational queries, increasing employee efficiency by 70%, collaborating closely with the dev team and overseeing product requirements.
- **Led full-cycle development** of an internal leave management app, collaborating with devs and HR, streamlining day-off tracking and management for the entire Spanish team.
- **Built and staffed high-performing technical** teams for client projects, aligning tech squad with project needs and collaborating with Project Managers, Tech Leads, and clients.
- **Created sourcing strategies to build** performing technical teams for client projects, driving growth of the Spanish Delivery Center.

Product Talent Manager   Dec 2021 - Feb 2024

Extia & Hays. French-UK IT Companies, Barcelona - Paris

- **Apple product (Siri): built and scaled a QA engineering** team on-site at Apple Madrid to enhance product **accuracy and quality.**
- **Acted as software engineering reference,** building cross-functional teams for software & hardware solutions.
- Ensured alignment between **product goals, business objectives, and technical execution.**
- Translated **product needs into team structures** to ensure rapid and effective delivery.

HR Consultant   Nov 2016 - Oct 2020

Actiris. Regional employment organization, Brussels

- **Screened & interviewed candidates aligned with project needs**
- **Managed onboarding & training to improve adoption**
- **Managed CRM & coordinated with partners & clients**

Product Projects

Built these products end-to-end: market research, design, development, monetization, launch, marketing, iteration on user feedback & analytics.

- **AuraCV - Mobile App,** CV Insights & Improvements by AI - (App Store)
- **FixioCar - Mobile App,** Camera Fault Scanner - (App & Play Store)
- **BabyCare -** Maternity Mobile App for new parents - (Play Store)
- **MakeResumeAI -** CV Score Analyzer - (Deployed on Netlify)
- **IAutoFix -** Web App for mechanical diagnostics - (on Vercel)