MAR HADDIA

SOFTWARE DEVELOPER - PRODUCT MANAGER



Innovation happens when we turn our problems into solutions

CONTACT

- haddia.omar@gmail.com @
- (C) +34 641 65 27 31
- Barcelona / Spain
- https://www.linkedin.com/in/omar
- https://github.com/omarhd994 ()
- https://nextjs-portfolio-omar

ABOUT ME

I'm a **multilingual** tech enthusiast with expertise in developing and leading web and mobile applications from ideation to launch.

With a Master's in Web and Mobile Development and currently completing a **Product Management** certification, I've managed products from MVP design to deployment.

My background in talent management has enhanced my ability to understand business needs and improve collaboration.

Fluent in French, English, and Spanish, I've worked across Switzerland, Belgium, France, and Spain, strengthening my communication and leadership skills.

Passionate about IT and AI, I'm eager to continue advancing in both **development** and **product** management roles.

TECH SKILLS



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HOBBIES

- → Fitness → Swimming → Running → Traveling
- → IT Tech → Finance → Fconomics

HIGHLIGHTED PERSONAL PROJECTS:

- ★ IAutoFIX | React JavaScript GPT & Google Vision API | Web App Mechanical diagnostics assistance to quickly identify issues via text or photos.
- ★ DictaDaily | React JavaScript GPT API | Web App Task management for daily tasks, saving time and reducing manual work.
- ★ BabvCare | React Native Expo JavaScript | Mobile App Maternity support, providing instant answers and follow-ups for new parents.
- Real Time Crypto Price Tracker | React Tailwind Crypto API Track live cryptocurrency prices with real time updates.
- ★ Maternity Blog | Wordpress MAKE AI APIs A fully automated Blog for maternity tips and guides.

EXPERIENCE

Product Owner HR & Talent Manager

Micropole | February 2024 - Currently | remote

- > Designed and built an AI agent entirely on my own to automate and simplify HR daily tasks, reducing repetitive and manual work.
- > Led the development of an Al-driven HR product with cross-functional teams, owning the roadmap and aligning it with business goals and user feedback.
- > Designed wireframes and defined the tech stack in collaboration with the development team, ensuring a scalable and efficient architecture.
- > Conducted sprints and retrospectives in French and English for Swiss and French teams, ensuring alignment across regions
- Investigated GPT API pricing, local deployment of DeekSeek, and cloud costs to protect internal data and optimize product expenses.

IT Recruiter & Talent manager

Hays & Extia | December 2021 - February 2024 | hybrid

- > Managing the full cycle recruitment process (France & Spain) Identified, recruited, and created a testing team for our automotive product and service, participating in client and team meetings to assess needs and reports.
- > Manage engineering vacancies such as Software Engineer, Data Engineers. PO, SW - HW testers, DevOps & Infrastructure engineers ..

HR Consultant

Actiris Brussels | November 2016 - October 2020 | on site

- > Write and publish job vacancies on our website
- > Screening & interviewing (Administrative, IT, Retail profiles)
- > Manage onboarding and training (Candidates and employees)

STUDIES

- Master in Web and Mobile Development | Finished European University of Madrid, Spain | 09 / 2023 - 10 / 2024
- Full Stack Course MERN Stack & Product Management | Finished Udemy - Online Learning Platform | 09 / 2022 - 08 / 2023
- **Bachelor in HR Management & Statistics | Finished** IRG - Campus du CERIA of Brussels, Belgium | 09 / 2018 - 06 / 2021
- **Bachelor in Computer Engineering | Not Finished** Free University of Brussels, Belgium | 09 / 2015 - 12 / 2017

SOFT SKILLS

- Committed with the team and project.
- Product Lifecycle Management
- **Multilingual** and International Collaboration
- Al and Automation Expertise
- **Leadership** and Communication Skills

LANGUAGES

Spanish - Native

French - Native

English - Professional C1

Dutch - Intermediate B2

German - Basic A2