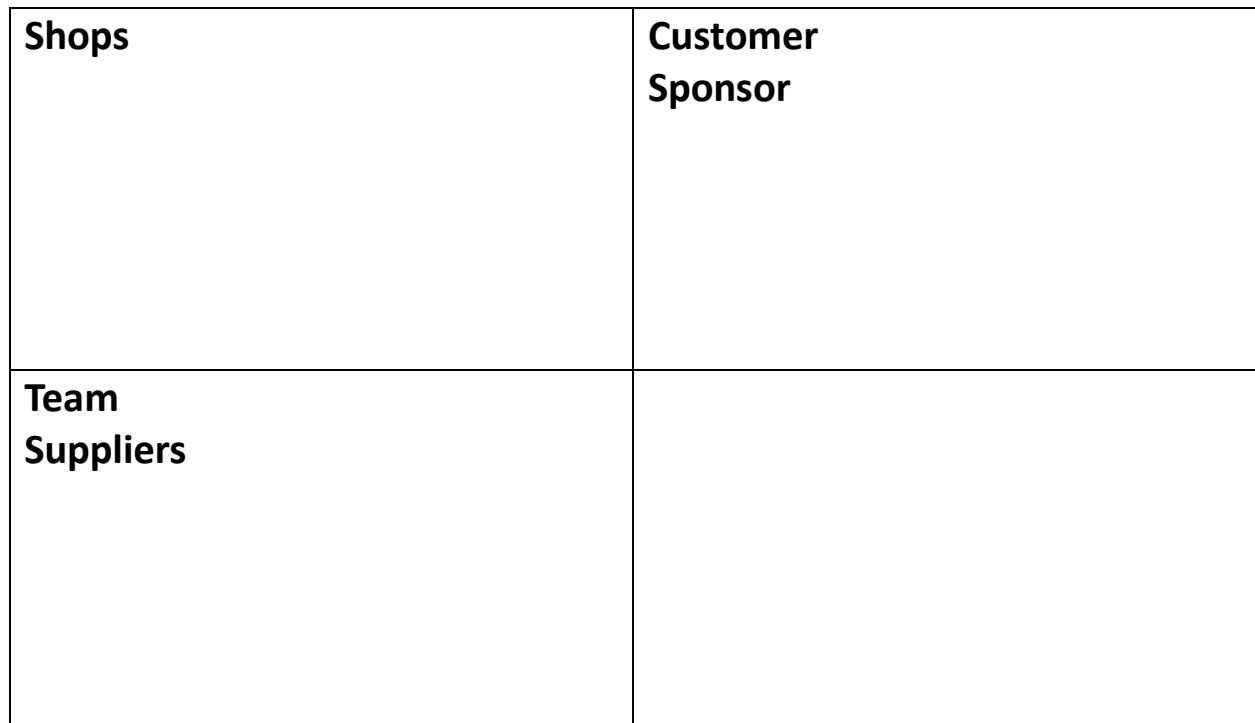


# Stakeholders' engagement and communication plan

## Stakeholders:

- 1- Customer
- 2- Sponsor
- 3- Team
- 4- Shops
- 5- Suppliers

## Stakeholders analysis:



<b>Shops</b>	<b>Customer</b> <b>Sponsor</b>
<b>Team</b> <b>Suppliers</b>	

### Stakeholders engagement assessment matrix:

Stakeholder	Unaware	Resistant	Neutral	Supportive	Leading
Customer				C	D
Sponsor				C	D
Team	C			D	
Shops	C			D	
Suppliers	C		D		

### Communication management plan:

Message	Responsibility	Audience	Medium	Contents	Frequency
Project status report	PM	Customer	Meeting	Issues	Bi-weekly
Project review	PM	Sponsor	Meeting	Issues, Demo	Weekly
Team status	PM	Team	Meeting	Review, Issues	Weekly
App demo	PM	Shops	Meeting	Demo	Monthly
Check supplies	Team lead	Suppliers	Email	Ask, Review	Weekly