



epigram
est. 1988

The University of Bristol's Independent Student Newspaper

Media Pack 2020/21

Reach over **20,000** readers with our award-winning newspaper

epigram.org.uk

About Us

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3 Student Publication Awards

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20,000+ Unique Monthly Viewers

3

50,000+ Unique Website Views Per Month

Founded in 1988, Epigram is the University of Bristol's independent, award-winning student newspaper. We are a trusted source of student news with a print readership of 2,500 per issue.

Our monthly print editions are distributed across the University campus including faculty buildings, libraries, University accommodation and cafes. We distribute 2,500 copies per issue.

We have a strong presence online including an award-winning website and active Facebook, Twitter and Instagram accounts. Our website receives over 20,000 users each month and over 50,000 page views per month, the majority of which are students and staff at the University. This year we are expanding our offline offerings with our digital screens in university hotspots.

Our multi-platform approach helps brands engage with students in print, online and through social media.



Print Offerings

Newspaper

Advert	Dimensions (WxH)	Price
Full page	264 x 345mm	£250
Half page	264 x 173mm	£150
Quarter page	132 x 173mm	£100
Back banner	264 x 35mm	£140

The Croft, Lifestyle Magazine

Advert	Dimensions (WxH)	Price
Full page	185 x 254mm	£180
Half page	185 x 127mm	£120
Quarter page	93 x 127mm	£80



Digital Offerings

Website/ OOH Media

Advert	Duration	Price
Homepage Top Banner	Month	£300
Web Sidebar	Month	£300
10-Sec Digital Screen (7 Screens Available)	Month	£100
Instastory	24 Hrs	£50

For any advertising enquiries, please contact
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