

OMAR MHEID

Arlington, VA

Phone: 413-564-9193| Email: omarmheid@gmail.com

LinkedIn: [linkedin.com/in/omarmheid](https://www.linkedin.com/in/omarmheid) | Github: github.com/omarmheid

DATA ANALYTICS| BUSINESS ANALYSIS| MANAGEMENT CONSULTANT

An intrinsically motivated, detail-oriented business analyst with 7 years of experience in business intelligence analysis. Talented in identifying trends within large datasets, compiling reports, and creating agile solutions. Strong problem-solving abilities, presentation skills, and initiating team-building exercises. Seeking opportunities to transform company practices into fresh, cost-effective solutions leading to more efficient operations. Bi-lingual: English & Arabic.

EDUCATION

George Washington University, Washington DC **2019-Present**

Data Analytics Certificate

- 24-week intensive program focused on gaining technical programming and data visualization skills in Excel, VBA, Python, R, JavaScript Pandas, and Matplotlib.

Georgetown University, Washington DC **2015-2016**

Marketing Certificate

Princess Sumaya University for Technology, Amman, Jordan **2009-2013**

Business Administration B.A

TECHNICAL SKILLS

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| • Proficient in Microsoft Office | • Pandas | • Python |
| • Advanced Skill in Excel | • SQL | • JavaScript |
| • Project Management | • Matplotlib | • MongoDB |

PROFESSIONAL EXPERIENCE

OPERATION MANAGER-MANAGING PARTNER **2014-2019**

TASNEEM GAS INC. – HARTFORD, CT

Successfully manages the operational and controllable costs that impacted the store's bottom line — executed the reorganization of the stores' centralized customer service office for increased productivity. Developed a team of operation associates to meet and exceed sales and customer service objectives continually. Managed a budget of \$4M.

- Analyzed sales data using VBA and data visualization to create special promotions and buying incentives, including a customer loyalty program that grew sales by 15%.
- Developed and implemented product cost strategies, resulting in a 50% increase in savings across all major expense categories.
- Analyzed financial statements, assessing and identifying trends in organizational performance.
- Incorporated customer insights into marketing strategy, launching a promotional campaign that led to a \$500K sales growth.
- Led the development of several new car wash branches and assumed the project lead role.

ASSISTANT PRODUCTION MANAGER **2012-2014**

SHAFI FOOD INDUSTRIES. – AMMAN, JORDAN

Providing consulting and advisory services to the leadership team on production and business operations. Established standards of quality, productivity, food safety, and employee safety. Accountable for the management of personnel, equipment, raw materials, and execution of the daily production schedule. Developed key manufacturing performance indicators and metrics and promote & communicate to management all critical production data. Managed a budget of \$2M.

- Conducted monthly production planning meetings with executive management, analyzed business processes following every season and identified key opportunities to drive improvements.
- Elevated national brand through the strategic marketing campaign. Also, carried out market analysis to discover portfolio expansion and market penetration opportunities.
- Assisted Senior Project Manager with the launch of new products.
- Supported internal business planning and forecasting by using various data mining and data aggregation tools to identify inefficiencies in existing operations.