OMAR MUJAHID

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PROFESSIONAL EXPERIENCE

Indeed, Austin, TX

Product Manager	*January 2022 – Present*
Research Engineer II	*April 2021 – January 2022*
Technical Business Analyst	*April 2019 – April 2021*

- Oversee a team of five engineers working on various projects and experiments
- Led multiple full product refreshes to convert manual sitemaps to automated processes. Conducted research and developed a roadmap that increased application paces from weekly/monthly to while converting to automated updates.
- Implementing growth experiments aimed at improving Indeed's SEO performance and increasing account creation.
- Conducting research, designed, and oversaw the implementation of various job search experiments that generated an average of 0.5-1.5% lift in account creations and 3-4% uplift in SEO-driven sessions per month.

The Golf Fellowship, Austin, TX

Austin Events Manager	*January 2021 – Present*

- Plan and execute weekly events and season-long competitions for 30-60 golfers in the Austin area, including scheduling, course and player communications, logistics, and on-site coordination.
- Develop and implement marketing initiatives and acquisition strategies to attract new members and increase participation rates.
- Manage all aspects of event organization, including budgeting, and vendor selection, to ensure smooth and successful events.
- Analyze participant feedback and event data to identify opportunities for improving member experience and engagement.

Bazaarvoice, Austin, TX

Software Engineer I & II	*January 2017 – March 2019*

- Worked as part of the Conversations API team to develop and implement software solutions that enable retailers to gain insights into customer feedback and improve their products.
- Led a successful project to migrate clients from legacy API versions to modern API with minimal service disruption, improving efficiency and enhancing customer experience.
- Conducted regular analysis of customer feedback and usage metrics to identify areas for improvement and feature development.
- Managed Bazaarvoice's bi-annual hackathon events, fostering collaboration among engineers, promoting innovation and experimentation with new technologies.

EDUCATION & CERTIFICATIONS

Georgia Institute of Technology	**Harvard Business School Online**
August 2013 – December 2016	*October 2020 – February 2021*
B.S. in Computer Science	**Credential of Readiness (CORe) Program**
Graduated with High Honors	Passed with High Honors
Minor in Economics	**Scrum Alliance**
GPA: 3.48	**Certified Scrum Product Owner® (CSPO®)**

SKILLS & ACHIEVEMENTS

Product Management
Market Research • Data Analysis • Product Strategy
• Agile Development (Scrum, Kanban) • Google Analytics

Programming
Java • Python • Git • Testing (Unit, Functional, Integration)

Georgia Institute of Technology Dean's List
Fall 2013 – Fall 2016

Boy Scouts of America
Eagle Scout