

## PROFESSIONAL EXPERIENCE

**Indeed**, Austin, TX

**Product Manager**

**Research Engineer II**

**Technical Business Analyst**

*January 2022 – Present*

*April 2021 – January 2022*

*April 2019 – April 2021*

- Oversee a team of five engineers working on various projects and experiments
- Led multiple full product refreshes to convert manual sitemaps to automated processes. Conducted research and developed a roadmap that increased application paces from weekly/monthly to while converting to automated updates.
- Implementing growth experiments aimed at improving Indeed's SEO performance and increasing account creation.
- Conducting research, designed, and oversaw the implementation of various job search experiments that generated an average of 0.5-1.5% lift in account creations and 3-4% uplift in SEO-driven sessions per month.

**The Golf Fellowship**, Austin, TX

**Austin Events Manager**

*January 2021 – Present*

- Plan and execute weekly events and season-long competitions for 30-60 golfers in the Austin area, including scheduling, course and player communications, logistics, and on-site coordination.
- Develop and implement marketing initiatives and acquisition strategies to attract new members and increase participation rates.
- Manage all aspects of event organization, including budgeting, and vendor selection, to ensure smooth and successful events.
- Analyze participant feedback and event data to identify opportunities for improving member experience and engagement.

**Bazaarvoice**, Austin, TX

**Software Engineer I & II**

*January 2017 – March 2019*

- Worked as part of the Conversations API team to develop and implement software solutions that enable retailers to gain insights into customer feedback and improve their products.
- Led a successful project to migrate clients from legacy API versions to modern API with minimal service disruption, improving efficiency and enhancing customer experience.
- Conducted regular analysis of customer feedback and usage metrics to identify areas for improvement and feature development.
- Managed Bazaarvoice's bi-annual hackathon events, fostering collaboration among engineers, promoting innovation and experimentation with new technologies.

## EDUCATION & CERTIFICATIONS

**Georgia Institute of Technology**

*August 2013 – December 2016*

**B.S. in Computer Science**

Graduated with High Honors

Minor in Economics

GPA: 3.48

**Harvard Business School Online**

*October 2020 – February 2021*

**Credential of Readiness (CRe) Program**

Passed with High Honors

**Scrum Alliance**

**Certified Scrum Product Owner® (CSPO®)**

## SKILLS & ACHIEVEMENTS

**Product Management**

Market Research • Data Analysis • Product Strategy

• Agile Development (Scrum, Kanban) • Google Analytics

**Programming**

Java • Python • Git • Testing (Unit, Functional, Integration)

**Georgia Institute of Technology Dean's List**

*Fall 2013 – Fall 2016*

**Boy Scouts of America**

Eagle Scout

