

PROFESSIONAL EXPERIENCE

Indeed, Austin, TX

Product Manager

Research Engineer II

March 2021 – Present

April 2019 – March 2021

- Oversee a team of five full stack engineers working on various projects and experiments.
- Led multiple full product refreshes to convert manual sitemaps to automated processes, leading to a 1.2% increase in global traffic. Conducted research and developed a roadmap that increased application pace from monthly to daily, while converting to automated updates.
- Implementing growth experiments aimed at improving Indeed's SEO performance and driving an uplift of 3-4% in SEO-driven sessions per month.
- Conducting research, designed, and oversaw the implementation of various job search experiments that generated an average of 0.5-1.5% lift in account creations.

The Golf Fellowship, Austin, TX

Austin Events Manager

January 2021 – Present

- Plan and execute weekly events and season-long competitions for 30-60 golfers in the Austin area, including scheduling, course and player communications, logistics, and on-site coordination.
- Develop and implement marketing initiatives and acquisition strategies to attract new members and increase participation rates.
- Manage all aspects of event organization, including budgeting, and vendor selection, to ensure smooth and successful events.
- Analyze participant feedback and event data to identify opportunities for improving member experience and engagement.

Bazaarvoice, Austin, TX

Software Engineer I & II

January 2017 – March 2019

- Worked as part of the Conversations API team to develop and implement software solutions that enable retailers to gain insights into customer feedback and improve their products.
- Led a successful project to migrate clients from legacy API versions to modern API with minimal service disruption, improving efficiency and enhancing customer experience.
- Conducted regular analysis of feedback and usage metrics to identify areas for improvement and feature development.
- Managed Bazaarvoice's bi-annual hackathon events, fostering collaboration among engineers, promoting innovation and experimentation with new technologies.

EDUCATION & CERTIFICATIONS

Georgia Institute of Technology

August 2013 – December 2016

B.S. in Computer Science

Graduated with High Honors

Minor in Economics

GPA: 3.48

Harvard Business School Online

October 2020 – February 2021

Credential of Readiness (CRe) Program

Passed with High Honors

Scrum Alliance

Certified Scrum Product Owner® (CSPO®)

SKILLS & ACHIEVEMENTS

Product Management

Market Research • Data Analysis • Product Strategy

• Agile Development (Scrum, Kanban) • Google Analytics

Programming

Java • Python • Git • Testing (Unit, Functional, Integration)

Georgia Institute of Technology Dean's List

Fall 2013 – Fall 2016

Boy Scouts of America

Eagle Scout