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EDUCATION

Georgia Institute of Technology

August 2013 – December 2016 B.S. in Computer Science Graduated with High Honors Minor in Economics GPA: 3.48

Harvard Business School Online

October 2020 – February 2021 Credential of Readiness (CORe) Program Passed with High Honors

CERTIFICATIONS

Scrum Alliance

Certified Scrum
Product Owner® (CSPO®)

SKILLS

Product Management

Market Research • Data Analysis • Product Strategy • Agile Development (Scrum, Kanban) • Google Analytics

Programming

Java • Python • Git • Testing (Unit, Functional, Integration)

ACHIEVEMENTS

Georgia Institute of Technology Dean's List Fall 2013 – Fall 2016

Boy Scouts of AmericaEagle Scout

EXPERIENCE

Indeed, Austin, TX

Product Manager, January 2022 – Present Research Engineer II, April 2021 – January 2022 Technical Business Analyst, April 2019 – April 2021

- Led multiple full product refreshes to convert manual sitemaps to automated processes. Conducted research and developed a roadmap that increased application paces from weekly/monthly to while converting to automated updates.
- Oversee a team of five engineers working on various projects and experiments
- Implementing growth experiments aimed at improving Indeed's SEO performance and increasing account creation.
- Conducting research, designed, and oversaw the implementation of various job search experiments that generated an average of 0.5-1.5% lift in account creations and 3-4% uplift in SEO-driven sessions per month.

The Golf Fellowship, Austin, TX

Austin Events Manager, January 2021 – Present

- Plan and execute weekly events and season-long competitions for 30-60 golfers in the Austin area, including scheduling, course and player communications, logistics, and on-site coordination.
- Develop and implement marketing initiatives and acquisition strategies to attract new members and increase participation rates.
- Manage all aspects of event organization, including budgeting, resource allocation, and vendor selection, to ensure smooth and successful events.
- Analyze participant feedback and event data to identify opportunities for improving member experience and engagement.

Bazaarvoice, Austin, TX

Software Engineer I, January 2017 – December 2018 **Software Engineer II**, December 2018 – March 2019

- Worked as part of the Conversations API team to develop and implement software solutions that enable retailers to gain insights into customer feedback and improve their products.
- Led a successful project to migrate clients from legacy API versions to modern API with minimal service disruption, improving efficiency and enhancing customer experience.
- Conducted regular analysis of customer feedback and usage metrics to identify areas for improvement and feature development.
- Managed Bazaarvoice's bi-annual hackathon events, fostering cross-functional collaboration among engineers and promoting innovation and experimentation with new technologies.