



iHack 2015

# The What

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## Problem

“Often, interns experience projects that lack challenge, interest, proper duration, and/or an educational value.”

## Product Validation

29.6% of interns are dissatisfied with their projects

60% of have at least 4 hours of available time per week

# The Solution

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## Goals & Criteria for Success

- Match interns with meaningful projects
- Work across different organizations
- Reduce intern inactivity
- Increased productivity
- Improve intern retention

Intern

Manager

Marketplace

# Project Marketplace

# The Value

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## Potential Value

\$2,608,702.08

102,646 hrs x \$25.4/hr

## Scalability

Interns

ITCFPs

ECFPs

BCFPs

FTE

## Further Development

Team collaboration

In-app communication tool

Project status reports

Managerial tools



Questions