

# Ramadan & Co. Writing Consultancy

*Where Arabic, French, and English voices find their stage, on the page, the screen, and in songwriting.*

## Mission:

Amplify MENA voices and cross-cultural stories by matching writers to the industries where they'll thrive (publishing, screen, and music) while protecting artistic integrity and elevating each author's distinct voice.

## Why Us (in plain speak)

- We think in three languages. Arabic/French/English isn't just translation; it's context, idiom, and market nuance.
- We work across formats (books, screens, and songs), and we know how ideas move between them.
- Voice first, market smart: we preserve your tone and cadence while preparing your work for real-world submission.
- Radical transparency: you'll see the plan, the pipeline, and the deal terms we're aiming for.

## Services:

1. **Manuscript & Lyrics Development Clinic:** Focused editorial diagnostics and line edits for poetry, fiction, creative nonfiction, screenplays, and lyrics.
2. **Concept-to-Contract Coaching:** From idea shaping and sample pages to synopses, treatments, and query/pitch strategy.
3. **Industry Matchmaking:** Warm introductions to publishers, imprints, A&R; teams, studios, and production houses when the work is ready.
4. **Proposal & Pitch Pack Build-out:** Query letters, one-pagers, beat sheets, loglines, and electronic press kits (EPKs).
5. **Rights & IP Orientation (non-legal):** Plain-language guidance on options/royalties/splits; referral to partner counsel as needed.
6. **Translation & Localization:** Arabic ↔ English ↔ French adaptations that protect tone, meter, and cultural nuance.
7. **Writers' Room Facilitation:** Structured ideation sprints and editorial rooms for albums, shows, or anthologies.
8. **AI-Assisted Ideation (Ethical):** Light-touch tools for brainstorming and outline checks—voice safety and consent are non-negotiable.
9. **Retained Talent Contracts:** We match vetted writers to recurring briefs from brands, labels, and publishers.

## Team:

- **Omar Ramadan (Founder & Principal Consultant):** Beirut-rooted; Arabic/English/French. Blends literary craft, pop-music sensibility, and AI/ML rigor to move work from draft to deal.
- **Tamara Al-Sadek (Editorial Director):** Former acquisitions reader & poetry editor. Sharp ear for voice; precise line edits in Arabic and English.
- **Karim Abboud (Head of Music & Screen Partnerships):** Ex-A&R, indie producer. Connects songwriters and composers with labels, supervisors, and showrunners.
- **Lama Hasbini (Operations & Contracts Lead):** Timelines, briefs, and fair agreements. Keeps our partner roster current and submissions on track.

## Ideal Clients

- Authors and poets refining a manuscript or chapbook and seeking a clear route to submission.
- Screenwriters and show creators polishing a pilot or treatment and preparing to pitch.
- Songwriters and artists needing lyrical development or a co-writer fit for a specific brief.
- Publishers, labels, and studios looking for vetted writers with the right stylistic range.

## Engagement Models

- Project-Based Packages (e.g., manuscript consult + query bundle).
- Retainer (monthly editorial + pipeline strategy for recurring briefs).
- Success-Fee Matchmaking (commission upon signed placement or option).

## How We Work

1. **Discovery:** Free intake form to understand goals, language, and timeline; optional short consultation.
2. **Editorial Clinic:** We review pages/lyrics and provide margin notes + a concise action plan.
3. **Build:** We co-develop pages, pitches, or treatments; two revision passes typically included.
4. **Industry Readiness:** Final proofing/localization; if quality and fit align, we activate matchmaking.
5. **Handover & Next Steps:** Submission strategy, trackers, and optional ongoing support via retainer.

## Typical Turnaround & Timelines

- Manuscript assessment (up to ~80 pages): typically 7-12 business days after materials are received.
- Short-form items (query letter, one-pager, logline): typically 3-5 business days.
- Lyrics development (one song): typically 3-5 business days.
- Translation/localization timelines depend on word count and meter constraints.

## Collaboration & Tools

- Preferred formats: DOCX, PDF, FDX (Final Draft), or shared Google Docs.
- Meetings: Zoom or Google Meet; async comments in Google Docs/Notion upon request.
- Time zone: Beirut (Asia/Beirut). Typical response window: Mon-Fri, during business hours (8:30 AM – 5:30 PM).

## Revisions Policy

- Most fixed-scope packages include up to two revision rounds within 14 days of initial delivery.
- Out-of-scope rewrites or new directions can be added via change orders.

## Ethics & Privacy

- **No empty promises:** we don't guarantee placements or representation; we optimize quality and fit.
- **AI with consent:** We use AI tools only with your knowledge for brainstorming or outline checks, not to replace your voice.
- **Your work stays yours: Manuscripts/lyrics** are confidential; NDAs available on request.
- **Not legal counsel:** we're not a law firm; legal questions go to partner attorneys.

## Frequently Asked Questions

### Do you offer ghostwriting?

Selective, case-by-case. Credit and scope are agreed in writing at project start.

### Can you guarantee a book deal or label placement?

No, anyone who guarantees outcomes is not acting in your best interest. We focus on quality and fit.

### Will you file copyright for me?

We don't file on your behalf. We provide non-legal guidance and refer to partner counsel when needed.

### Do you sign NDAs?

Yes. Mutual NDAs are available upon request.

### Which languages do you support?

Arabic, English, and French, including culturally sensitive localization.

### How do I start?

Share your name, email, and a short brief. We'll suggest a starting package and timeline.

## Start Here

- Email us your name, best contact, and a short note about the project to request a consultation.
- We'll reply with a recommended package and timeline.
- Ready to move? We'll send a simple agreement and a kickoff checklist.

*Note: This document outlines typical processes and policies. Exact scopes and timelines are confirmed per project in writing.*