

Using Personas

The process of incorporating personas into a software product is an exhaustive one, but applying the concepts and information that are gathered through the various means that are possible is completely another story, the reality of the situation is different, as we strive to create a piece of software that is useful and show its purpose by itself, we need to apply our research into development (or at least a mockup of the development that we would be able to accomplish) the personas and their profiles are ideal, but they are the audience that we want to appeal to or create in process of modeling our software.

With that knowledge in mind, we decided that, it would be a tough but necessary decision to be as minimalistic (or simple) as we could get with our idea because we need to be able to apply the logic that we aim provide a serviceable software product (even if no development cycle is formally started).

Gathering the knowledge into real information came from the open-ended part of our interviews, both from experts and students alike, those ideas were important for our personas, and they were even more integral to the application of those ideas into the prototype of our project, as to the process, it bases itself on providing a better UX for our personas given the aforementioned facts laid out, given that our project doesn't have a section for UI, UX was the most important part, and given the feedback from the people interviewed and their points of views we discovered the following.

The way that people learn English tends to be more based on the theory, books base themselves in teaching the basics of the theory, like grammar, sentence structuring, cohesiveness, but only have a little (for some people confusing) part for the practical pronunciation of words, we felt that as a team, we could be able to tackle that problem and be able to produce a product that enriches the users vocabulary in a spoken aspect, maybe they have the practice of structuring a sentence, but struggle with more complex words or even counter intuitive to pronounce, that's what our project strives to assist with and how the construction of personas helped us realize the possible uses for a project like ours in a sea of similar applications.

References:

As the content of this reflection is mostly introspective, there was no references used.