

That's a smart move. Naming your in-house AI models with culturally relevant and descriptive names will make them instantly relatable and appealing to the Indian student audience. The names should suggest their function while implying they are customized tools for academic success.

Here are suggested, recognizable names for your in-house AI models, specifically tailored for the Indian student point of view:



In-House AI Model Renaming Strategy

The new names aim for clarity, academic relevance, and a sense of specialized utility, fitting the "**Study Smarter**" theme.

Old Name	Suggested New Name (Recognition)	Rationale
Model A: The Summarizer	Sankshipta (संक्षिप्त)	Sanskrit/Hindi for ' Concise ' or ' Brief '. It instantly conveys the function of summarizing.
Model B: The Translator	Bhasha-Setu (भाषा-सेतु)	Hindi for ' Language Bridge '. It suggests effortless connectivity between English content and regional languages.
Model C: The Deep Diver	Pariksha-Sarthi (परीक्षा-सारथी)	Hindi for ' Exam Charioteer/Guide '. Sarthi (like Krishna to Arjuna) suggests a trusted guide who prepares you specifically for the battle (exam).
Model D: The Organizer	Vyavastha (व्यवस्था)	Hindi/Sanskrit for ' System ', ' Arrangement ', or ' Order '. It clearly indicates the

		tool's function of imposing structure and organization.
Model E: The Simplifier	Sarlakruti (सरल आकृति)	Sanskrit/Hindi for ' Simple Form ' or 'Simplifier'. It implies taking complex ideas and rendering them in an easy-to-understand format.

Final Model List for User Interface

Here is how you can present the AI Model selection to your users:

AI Model Name (For UI)	Core Function & Output	Access Tier
1. Sankshipta (Model A)	Generates a concise summary (max 500 characters) and 3 main key takeaways.	Normal (Free)
2. Bhasha-Setu (Model B)	Converts notes/summary into major Indian regional languages (Hindi, Marathi, Bengali, etc.).	Normal (Free)
3. Pariksha-Sarthi (Model C)	Generates 5-10 potential exam-style questions & answers for active recall and test preparation.	Paid (Premium)
4. Vyavastha (Model D)	Automatically creates a time-stamped, clickable Table of Contents (TOC) for structured study.	Paid (Premium)

5. Sarlakruti (Model E)	Identifies technical terms and provides a simplified glossary/Jargon Buster at the end of the PDF.	Paid (Premium)
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Would you like to draft the specific marketing copy explaining the benefits of **Pariksha-Sarthi** (the Q&A generator) to convert students from the Free plan to the Paid plan?