



Mr. Ravi Singh is the Secretary General and CEO of WWF-India since 2003. Prior to this appointment, Mr. Singh was the General Manager and Head, Multi National Corporates, Deutsche Bank, based in Mumbai.

He started his career as a Lecturer of History in Bhagat Singh College, Delhi University after his Masters in History from St. Stephen's College in 1975. He joined The Chartered Bank (now Standard Chartered Bank) in 1976 and Deutsche Bank in 1985. Beside his professional achievements in the corporate sector, Mr. Singh has had an abiding interest in the conservation of nature and working for India. He has been involved in conservation related issues since 1976 and has been a member of several conservation organizations, which included WWF and the BNHS.

As the head of WWF-India, the country's largest conservation organization, Mr. Singh participates in national fora covering biodiversity and aspects of reducing human footprint.

He played squash at national levels, is a keen traveller, a member of the Himalayan Club, an avid reader. His other interests include Indian History, Rock Shelter paintings, High Altitude Trekking, Western Classical Music, Photography and Natural History.

The priority areas of his work as the Secretary General of WWF India are to provide strategic direction to the conservation work of the organisation and to add qualitatively to the WWF India's contribution to conservation. WWF India key programmes are Species and landscapes, Forests, Freshwater & Wetlands,

Climate Change, Marine, Education, Environmental Law, Policy, Sustainable Livelihoods and Business Sustainability in India and the institution is one of the key National Organizations of the WWF International network. Wildlife conservation is the largest of WWF India's programmes - the Tiger conservation programme has one of the largest teams in India outside of the government; other flagship species being the Elephant and Rhino and a number of other species that are important to our country's wildlife landscapes. An important focal area is the work with communities and business corporations to include their involvement to the cause of conservation. In his position as the head of India's largest conservation organisation, Mr. Singh has participated several national fora including the Standing Committee of the Indian Board of Wildlife, was a member of the Board of Directors of IIFM, and in Wildlife Boards of various states in India. Mr Singh is a member of the NTCA Board, including the Technical Committee of the NTCA. He was the Vice-President of the Himalayan Club and one of the founder members of the Eco-Tourism Society of India. He Chairs the Living Himalaya Initiative for WWF International. In his capacity at WWF India, he is a member of advisory councils and Boards of the CII and FICCI. As a citizen, he participates on the Board of Save the Children and as an Advisory Board member of the Sasakawa India Leprosy Foundation.