Makayla Orlandi

UX/UI Designer

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EDUCATION

UX Academy

Designlab

August 2021 - July 2022

Research Master of Science in Psychology

University of Amsterdam

2019 - July 2021, 8.5/10 GPA - funded through the Amsterdam Merit Scholarship

Bachelor of Art in Psychology

California State University, Monterey Bay

2016 - December 2018, 4.0/4.0 GPA - graduated summa cum laude

EXPERIENCE

UX/UI Designer

Freelance

July 2022 - Present - 2 mos , Malmö

Took concepts and ideated user-centric solutions. Performed user research, created wireframe mockups and prototypes for client project.

Research Assistant

University of Amsterdam

February 2020 - July 2020 & January 2021 - July 2021 - 11 mos, Amsterdam

Collaborated on the design and modification of arge research projects. Maintained contact with 50 study participants, coordinated assessments, and questionnaires. Performed data analysis using advanced statistical techniques.

Research Assistant

California State University, Monterey Bay

January 2017 - June 2017 & September 2018 - August 2019 - 1 yr 4 mos,

California - awarded research assistantship UROC scholarship

Designed 4 surveys and 30+ phone interview questions for a mixed-methods research project. Interviewed and transcribed meetings with 50+ participants.

About

I'm an empathetic designer with two years of research experience, aiming to leverage and enhance my knowledge of product development, UX/UI design, and data communication skills. My goal is to create a meaningful experience through data-driven design.

Industry Knowledge

UX Design
UI Design
User Research
Interaction Design
Wireframing
Prototyping
Design Thinking
Lean UX

Tools & Technologies

Figma, Sketch, InVision, Miro, Webflow, Adobe XD, Ai, OptimalWorkshop, Google Analytics, R, SPSS, MATLAB, Qualtrics, Microsoft Office

Certification

Introduction to User Experience Design - Georgia Institute of Technology - March 2021

Hobbies

Hot yoga, learning Swedish, interior design, traveling, and petting dogs!