

OMEED MOSHIRFAR

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EDUCATION

WASHINGTON UNIVERSITY, OLIN BUSINESS SCHOOL, St. Louis, MO May 2025

Bachelor of Science – Majors in Organization and Strategic Management and Systems Science Engineering, Minor in Architecture

- Beyond Boundaries Program: 1/60 out of 1300 applicants

THE WATERFORD SCHOOL, Sandy, UT May 2021

High School Diploma | Cumulative GPA: 3.98/4.00 ACT: 34/36

Honors: Waterford Scholar with Distinction, High Honors, *cum laude*

PROFESSIONAL EXPERIENCE

SHIRFA | Sandy, UT September 2017 – Present

Independent Freelancer and Consultant

- Developed logos, video advertisements, and online organization and management systems to streamline and support firms and institutions with their business problems and needs
- Worked with 8 local and national clients, ranging from small businesses to large institutions including Princeton University, Hoopes Vision, and Boxboys Music Group
- Aligned and communicated with clients during the development period of products, implementing feedback through multiple iterations to ensure high quality and overall satisfaction

DEEM PLATFORM AND THE DEEM STREAM | Sandy, UT June 2018 – August 2021

Podcast Host and Producer

- Created 2 seasons of a monthly podcast and a complementary website that provides younger audiences a platform to share unique opinions, talents, and ideas, featuring a total of 16 guests
- Cold emailed 40 potential guests and developed an outreach strategy utilizing social media to garner potential guests and listeners
- Hosted and interviewed guests for 30-60 minutes, prioritizing a balance between structured dialogue and conversational flexibility toward the guest's preference of discussion

VELVET (FORMERLY DECHEQUE) | Salt Lake City, UT June 2020 – September 2020

Content Creation, Marketing, and Sales Intern

- Designed, scheduled, and managed the financial technology startup's first marketing campaign to develop their brand, increase their online audience, and educate potential users about the hedge fund and private equity industries
- Wrote 5 financial articles, produced 50 Instagram and LinkedIn posts, prepared 1 year worth of backlog content, and created and presented startup pitches to angel investors and financial advisors
- Increased following on LinkedIn by 2000% and Instagram by 1000%, and attracted 1050 readers to Medium

LEADERSHIP AND EXTRACURRICULARS

INDEPENDENT ART | Sandy, UT August 2014 – Present

Visual Artist

- Passionate about film and video editing, abstract and landscape photography, painting, drawing, graphic design, and 3D-design
- Founded and led the Waterford Film Club in 2019, specializing in the editing and production of our short films
- Received 19 Scholastic Art Awards, was 1 of 20 awarded out of 1500 applicants by the 2018 K-12 National Ceramic Exhibition

SANDY YOUTH COURT | Sandy, UT August 2018 – August 2021

Panel Leader and Peer Mentor

- Supported children with felonies by providing them an alternative to the juvenile court system through court hearings, peer mediation and weekly mentorship
- Led a panel of 15 peer volunteers, conducted court hearings, managed online communications, and recruited new volunteers
- Served 200 hours and personally expunged criminal records for 20 youth in Utah

WATERFORD SCHOOL SYMPHONY ORCHESTRA | Sandy, UT August 2014 – May 2021

Principal Violist

- Participated in an international tour with the Chamber Orchestra in Russia, Estonia, and Finland as a soloist
- Hired and invited to perform the viola at events and venues such as weddings, funerals, galas, and assemblies
- Received the Waterford Music Award, the Musical All-State Award, and a perfect score of 1 three years in a row at State Finals

SKILLS

- **Languages:** Fluent in Farsi, Basic Proficiency in Chinese
- **Software:** Final Cut Pro X, Adobe Photoshop, Procreate, Canva, Wix, GarageBand
- **Interests:** Tennis, Skiing, Hiking, Camping, Building Koi Ponds
- **Other Organizations:** Student Government, Tennis Team and Coach, First Generation Investors