

# WerkStadt

How can we reuse  
parking spaces to  
shape a more personal  
and public space?

werkstadt.space

# WerkStadt

## Kontakt



Velowerk Flickaktion



Wer wir sind



Ideenkafi 2

Kann man  
die Strasse  
nutzen?

Stell dir vor:

Autos weg  
Was jetzt?

# Ideenkafi 2

## Goals:

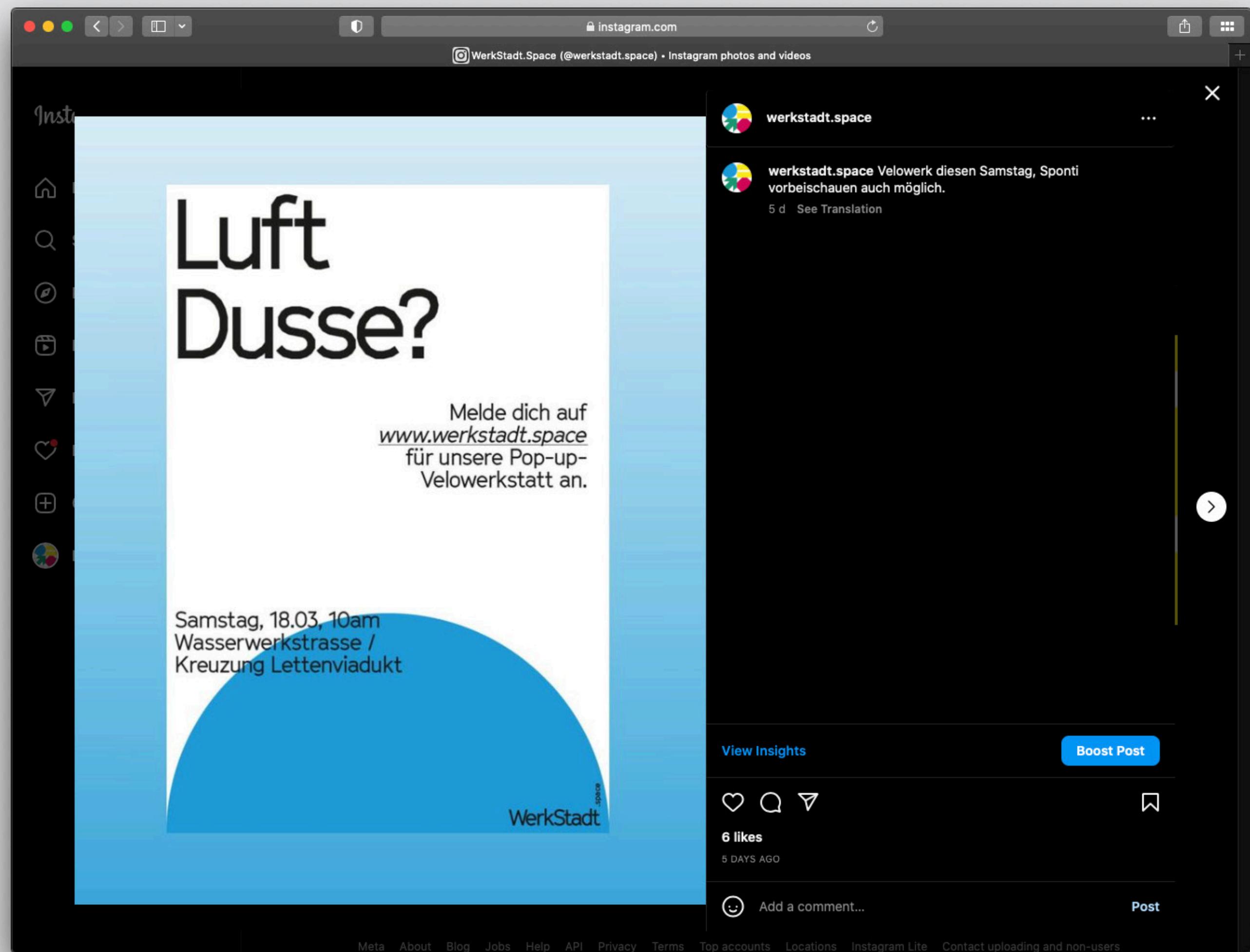
Improve non-time based communication between participants through \*open\* board. Ask questions for more specific discussions. Second iteration as validity control

## Learnings:

Open board as inspiration and community opinion.

Event is heavily weather and time-dependent  
Questions were to suggestive; always the same  
answers





# Velowerk

## Goals:

Realising an event that includes an announcement

Willingness to participate and act within our created space.

Testing out a weekend day and get more feedback with questionnaire

## Learnings:

High demand and willingness to help and learn.

Announcement worked and 5 people signed up.

Activity coppled with questions made for a relaxed discussion environment.

Infoboard at distance attracted a lot of people to read.

Parkscheibe



# Findings of working in public space

Approachability is key, having an infoboard in “safe” distance got more people to stop

Specific tasks need specific infrastructure (questionnaire)

Discussions are best when naturally emerged, manifestation can be tricky

Website needs to be referenced specifically; not more traffic.

Regularity is key in further actions.

Engagement can be challenging with only one action.



# What does this mean for our concept?

Based on our actions there is a big demand for more “Freiräume”

There needs to be some “play” as inviting component for the “Freiraum”

Infrastructure on its own lacks the invitation component

The initiative has to come from our side.

Working nomadically helps with regularity.

Defining a program/framework helps with communication

# What does this mean for our prototypes?

Play the object aesthetics more.

Can objects in themselves be inviting?

How the infrastructure is fitted to Events / Actions.

Can we Improve the debate / Ideation process?

More Hi-Fi board, separated from info-board, with dedicated space for reflection.



# What do we hope to find out?

## Performing Actions.

Iterating more on how different people can include ideas and provide action.

## Discussion.

Having a small democratic action to explore the possibility of public space and community

## Infrastructure.

Explore aesthetics, live span and acceptance of objects in public space.

Research

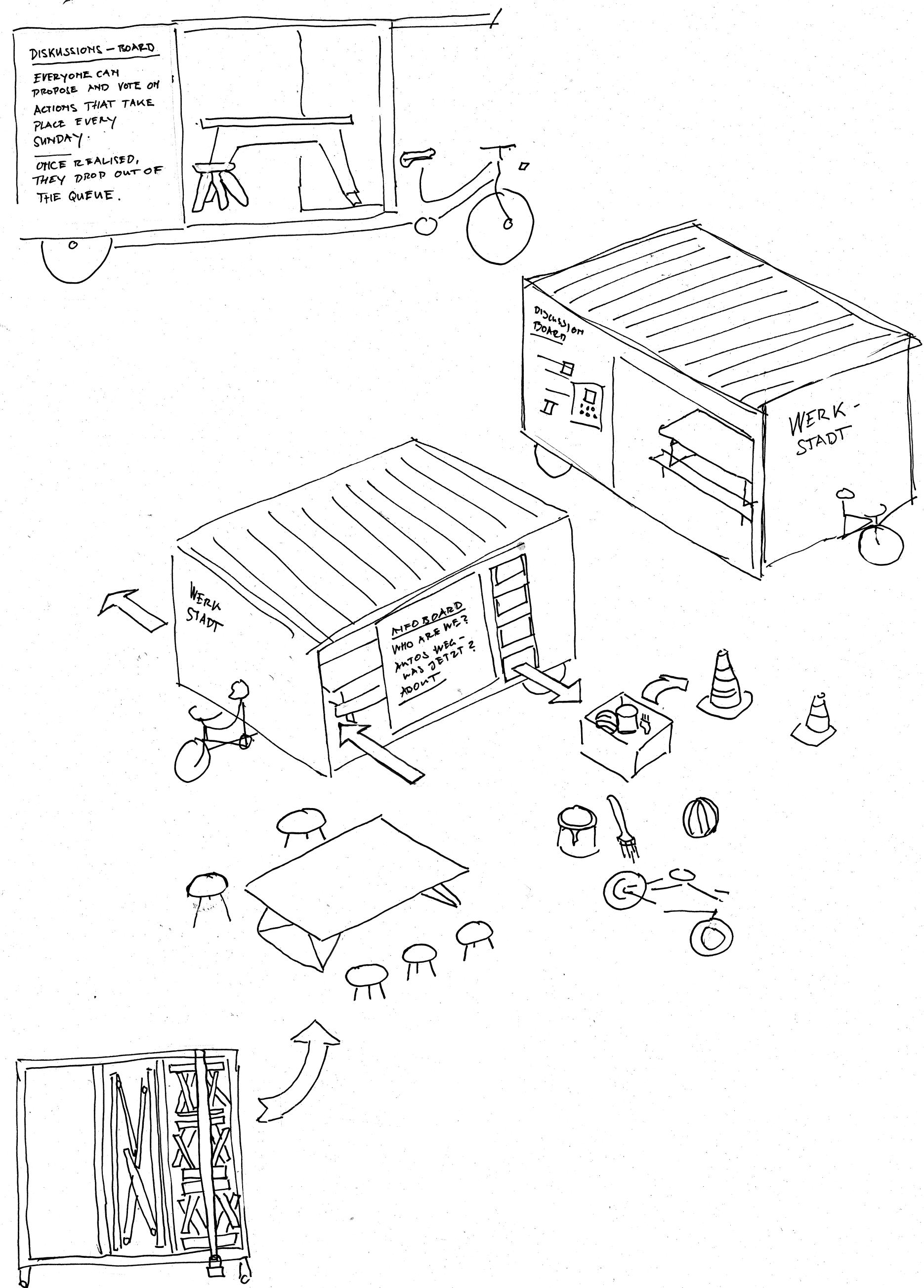
Data/Findings

Concept

Prototype

Achievement

Next Steps



# Thank you:)

# Discussion