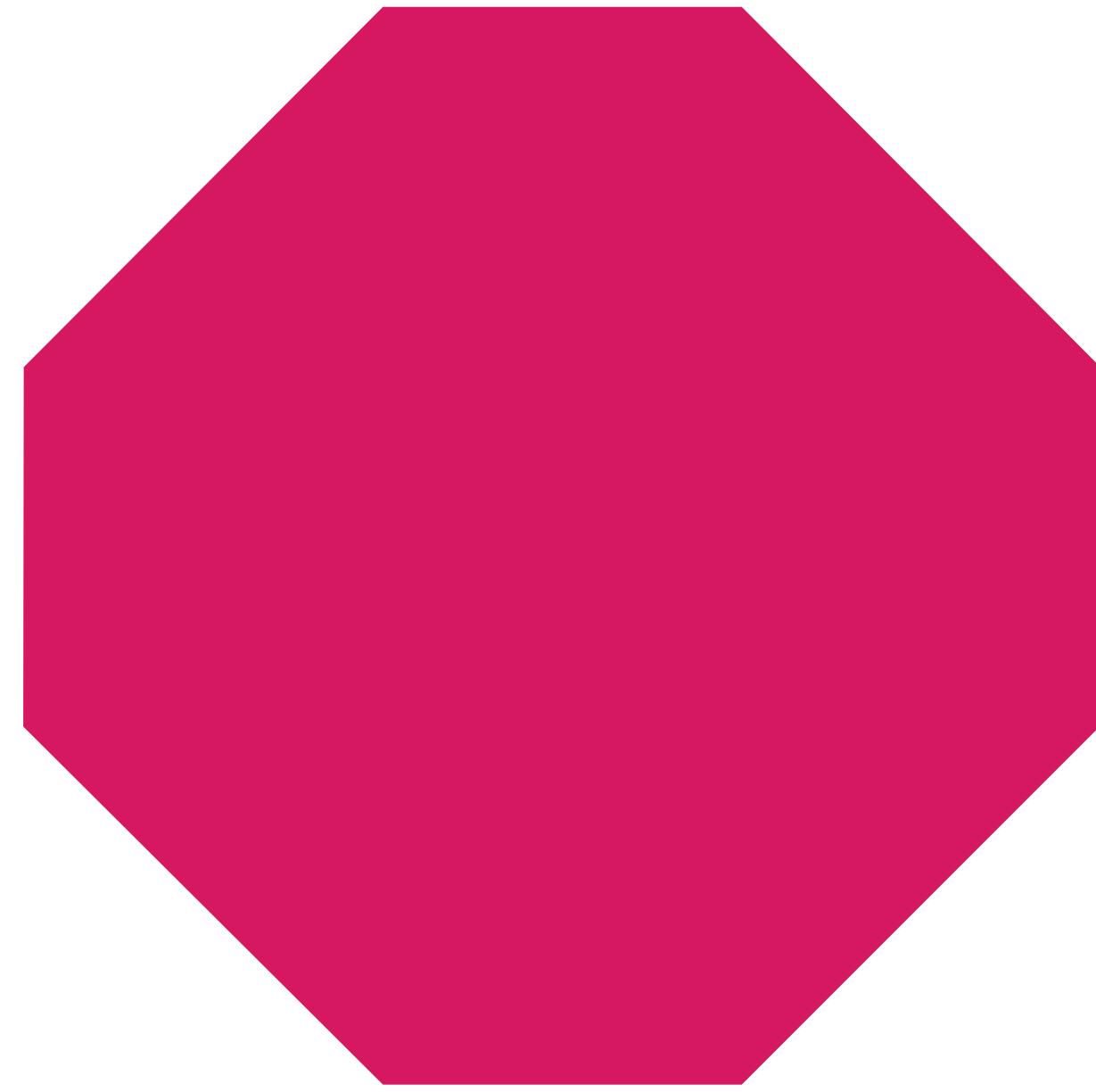
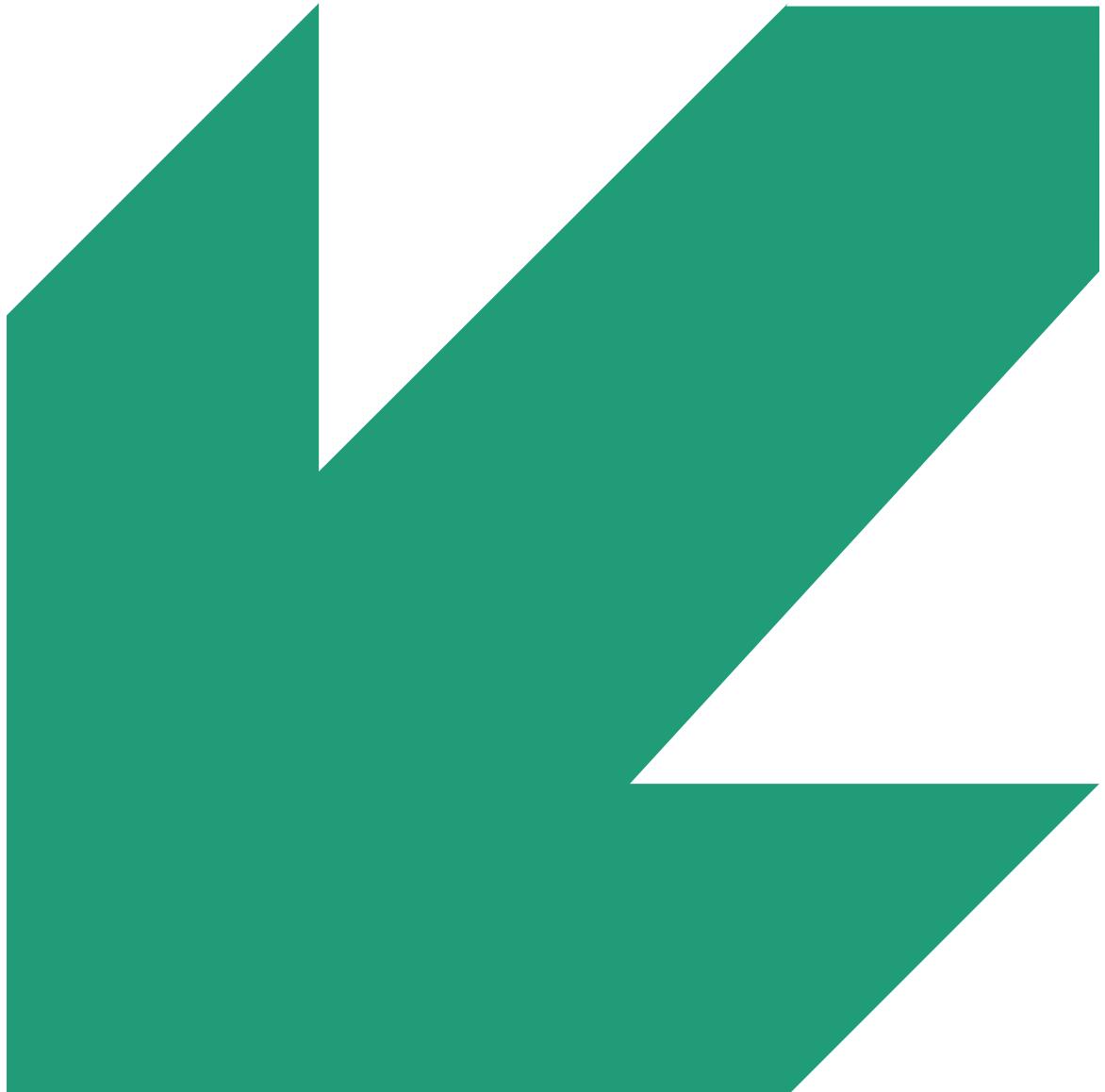


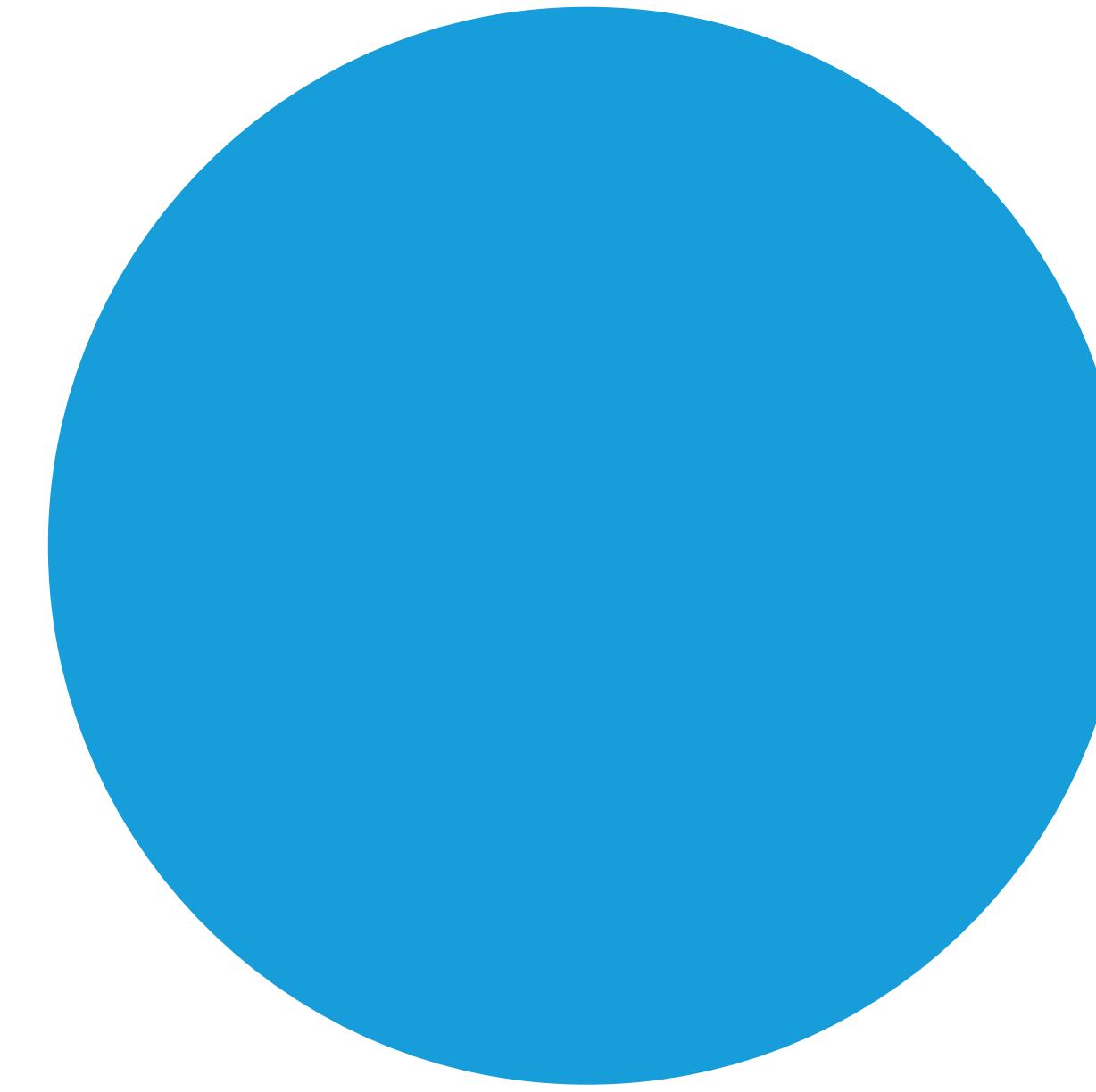
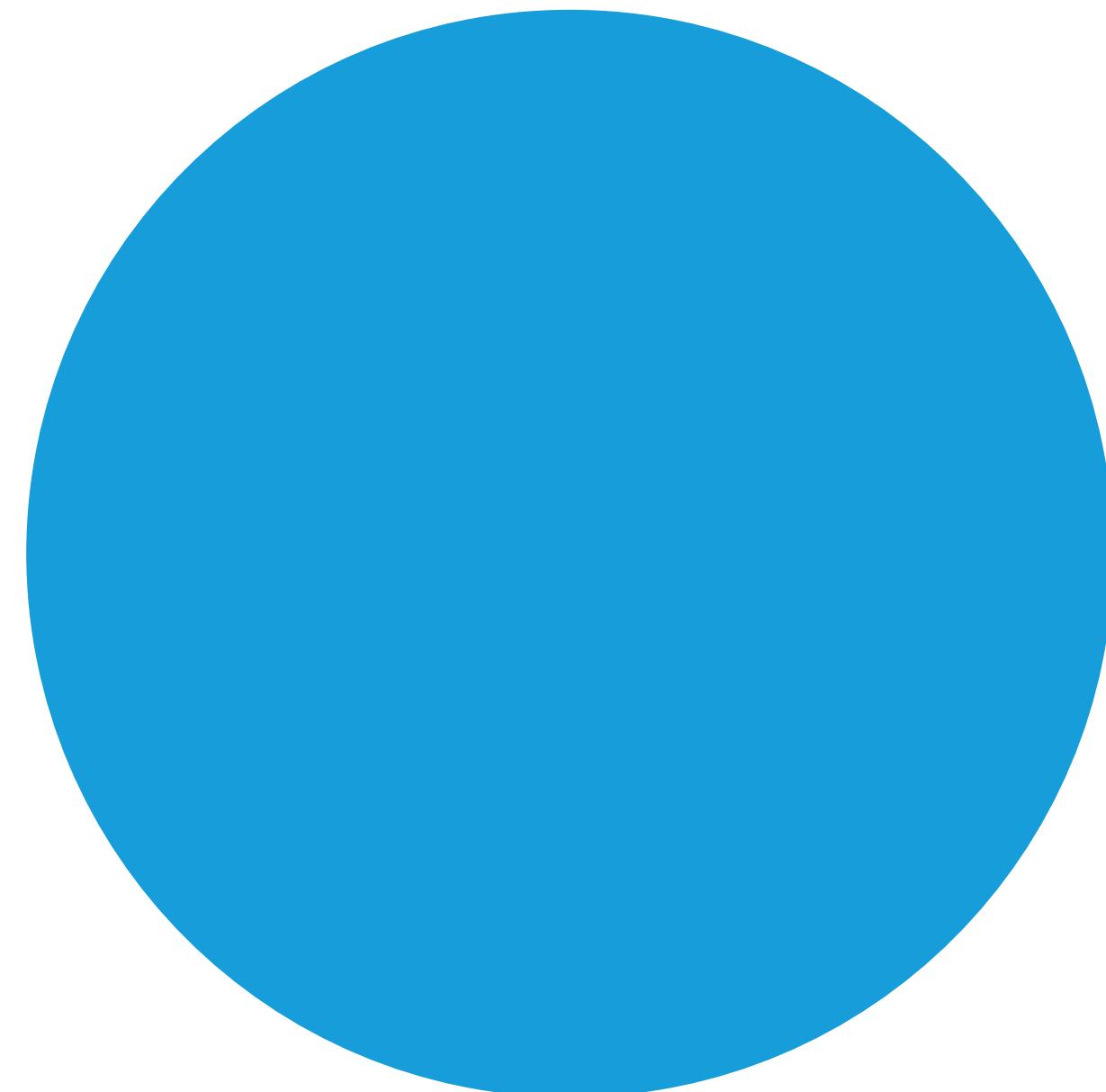
26.04.2023



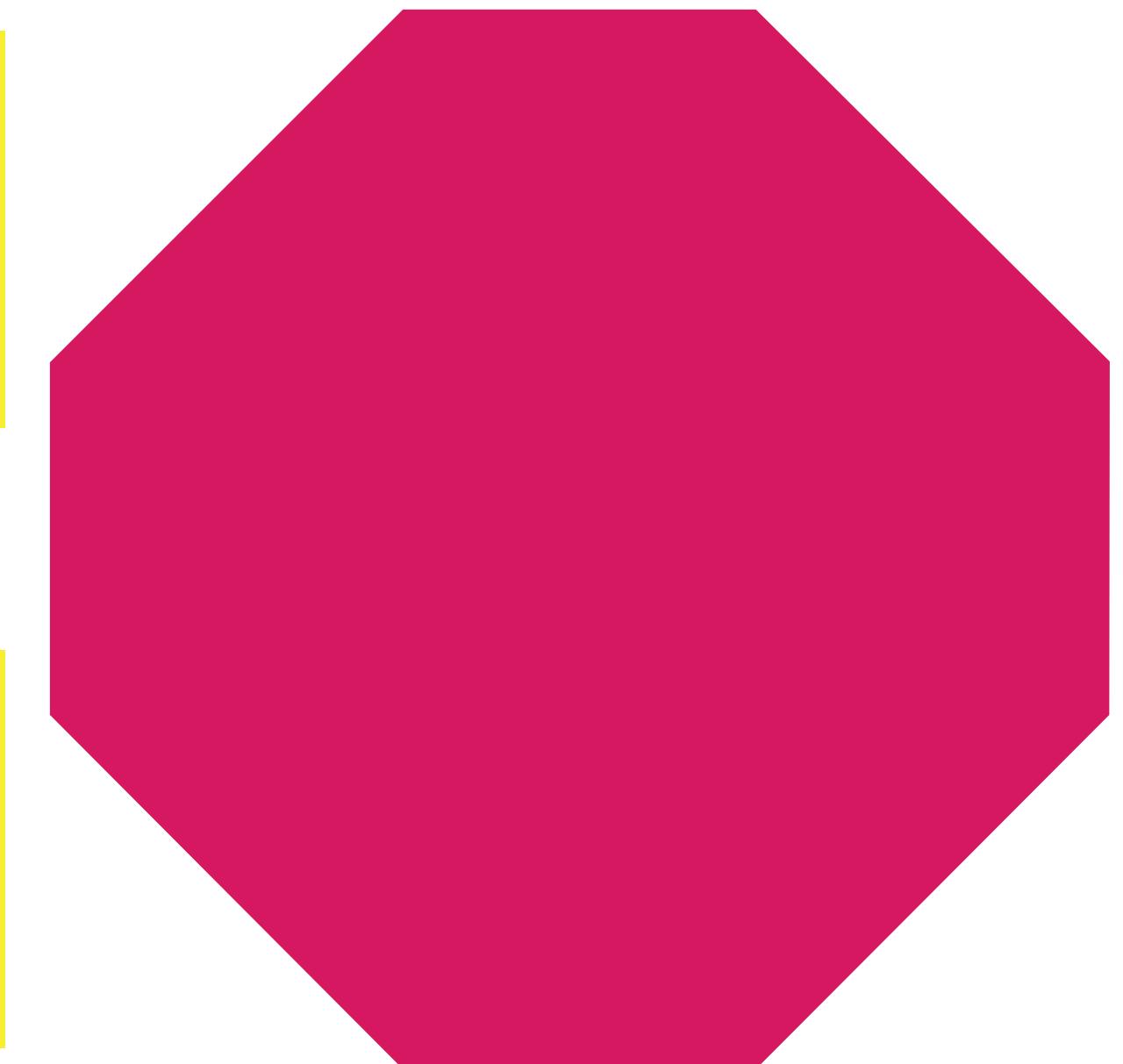
PROGRESS SESSION 3

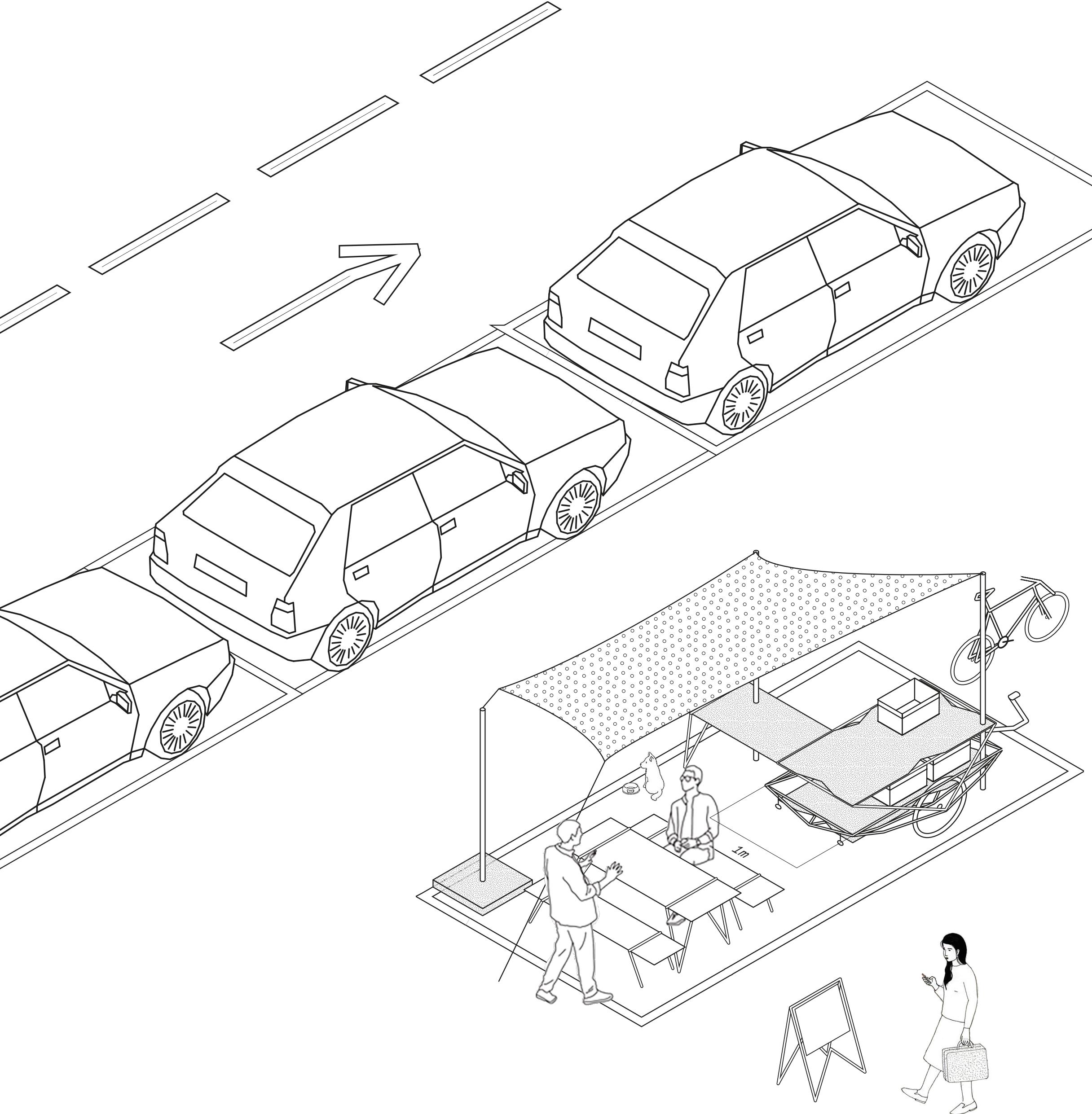


WERKSTADT



NEMO & SANDRO





The Street as
unproductive space

The activation
of public space

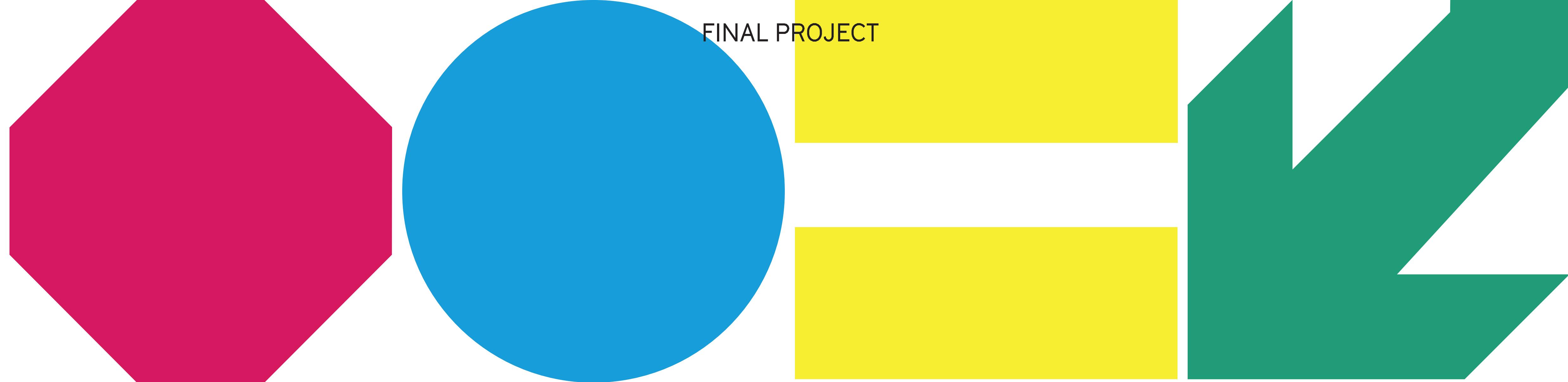
Permanency in a
digital realm:

The “WerkStadt” as a nomadic institution integrates itself within a neighbourhood on a regular basis is built on a modular concept and allows for quick installations.

Providing a handout for the most important points Is rentable and free to use

All actions are gathered in a Google Maps list. Creates a spatial representation of people's needs and suggestions Reviews work as a discussion tool

FINAL PROJECT



Scarcity

Quartierstrassen

Life?

Nomadic

Flexible Toolkit

Modularity

Public Character

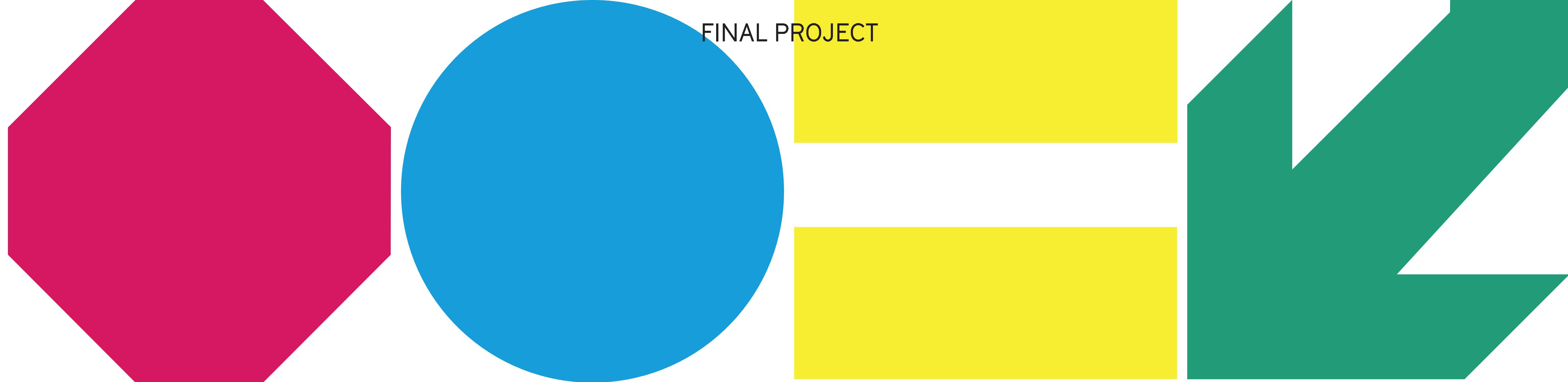
Inspiration

Diversity and Legitimacy

Lasting impression

Digital Footprint

FINAL PROJECT



Spatial scarcity in Zurich.

No need for parking spaces
within the neighbourhood.

Traffic elements work as an
inhibitor of interaction and
personality.

Nomadic properties
serve non-permanency.

One object works as
a tool for many ideas.

Modular build up allows
for more flexibility.

Barrier of entry should
be as low as possible.

Handout and suggestions
allows other people to learn
from the process.

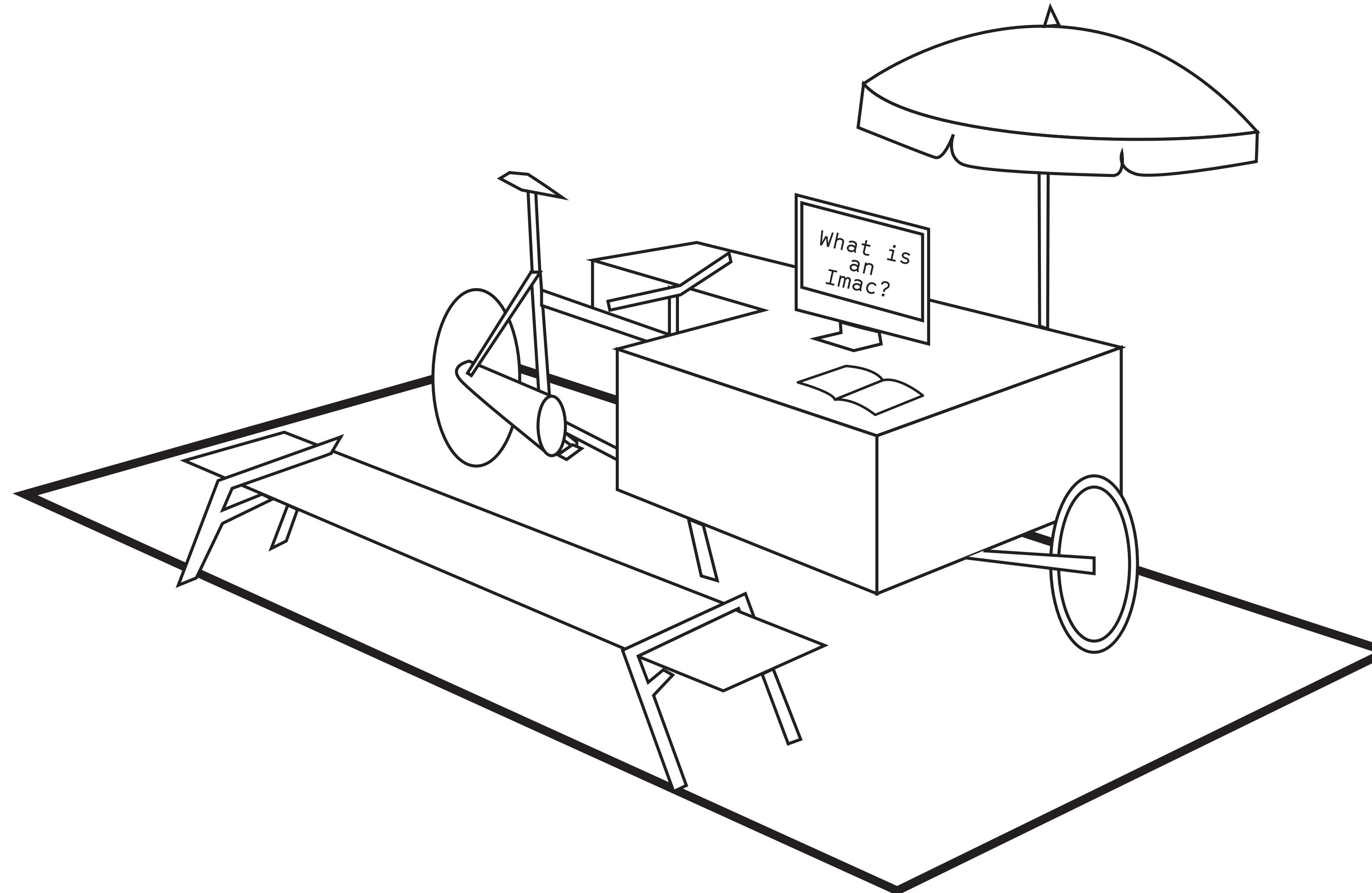
More people equal more
diversity and more
permanency.

Sustainability of the actions
is a big question.

A place to live after
the action days.

Actual representation in
a public tool.

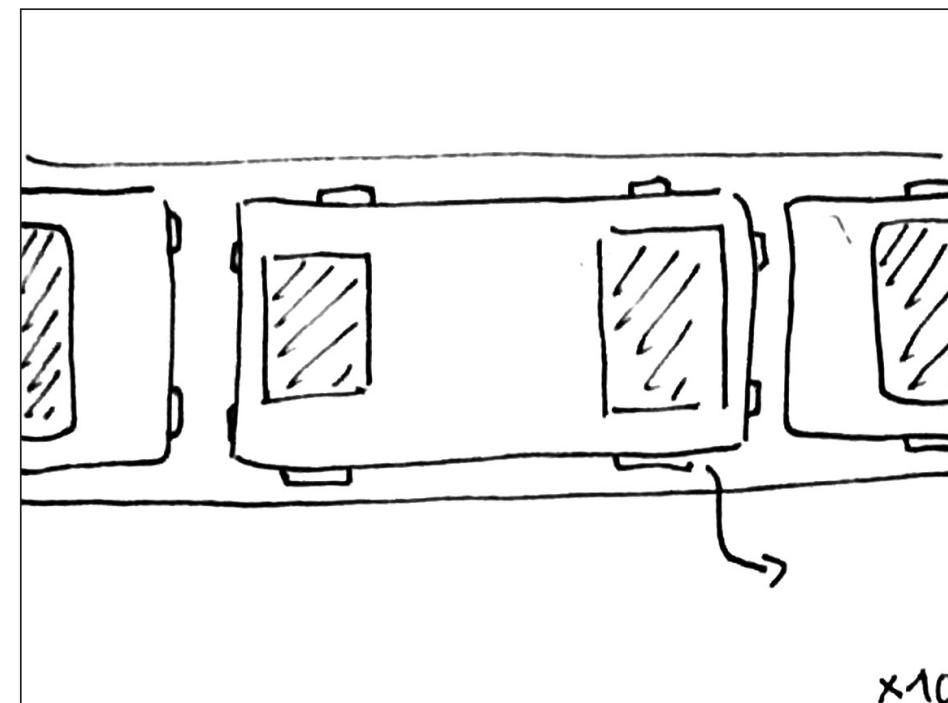
EXHIBITION CONCEPT



POINTS WE WANT
TO EMPHASIZE

Build
Reach
Ask
Browse
Contribute

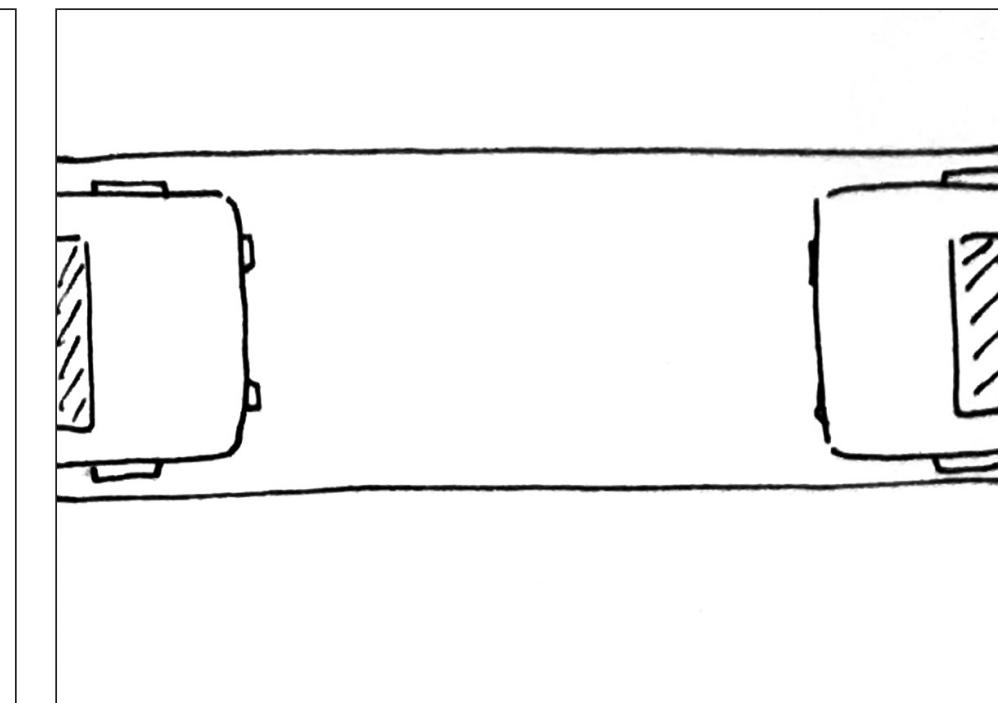
VIDEO STORYBOARD



Slow start, car drives away.
shot of Parking spaces

Die Strasse als öffentlicher Raum ist kaputt. Das einzige was sie beherbergt sind Autos.
Zürichs Quartierstrassen sind ständig mit ca 50000 Autos vollgestellt.
Alle diese Autos verbrauchen ca 75 Fussballfelder Platz.

01

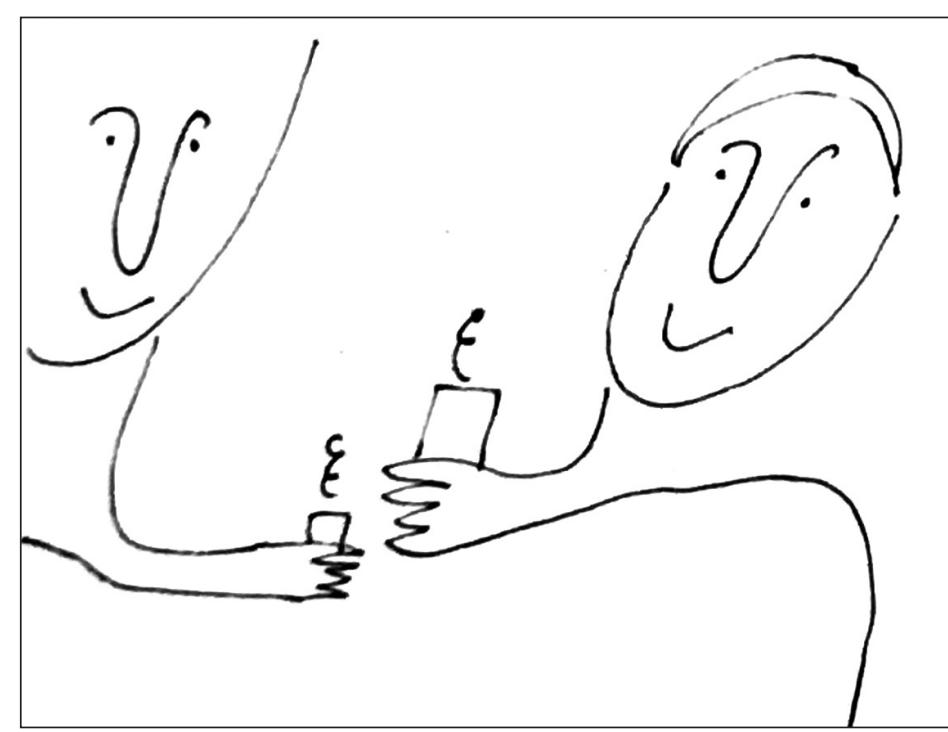


Empty parking Space

Was passiert mit diesem Raum wenn man sich die Autos wegdenkt?

Wie können wir das Leben zurück auf diese Straßen bringen?

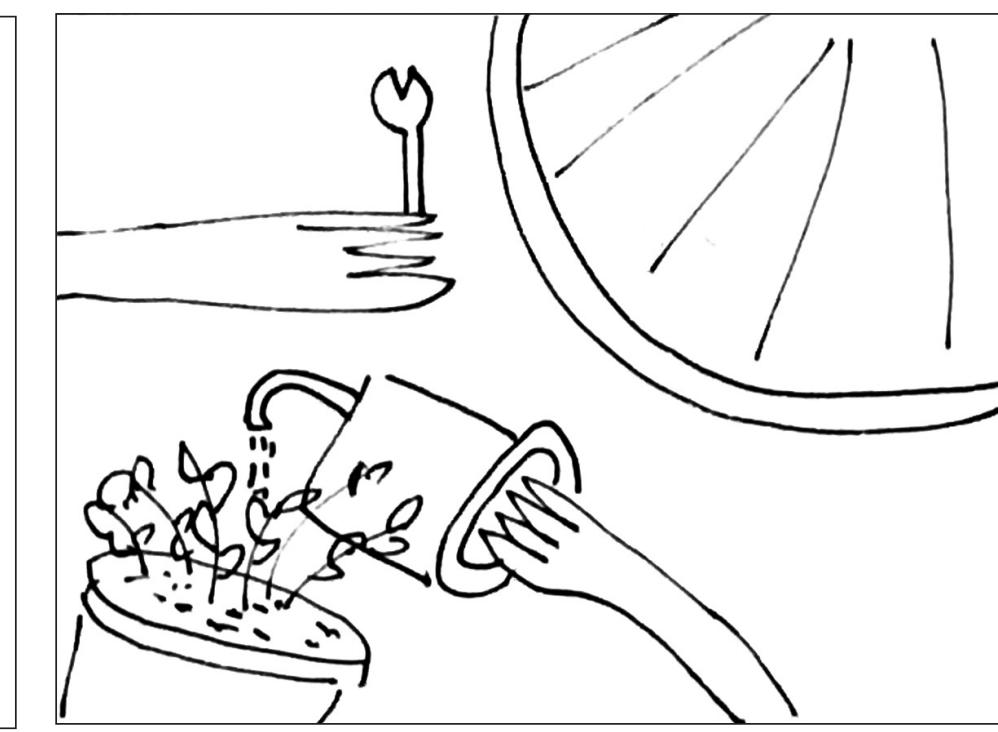
02



Interaction of humans

Leben findet dort statt wo sich Menschen Treffen.

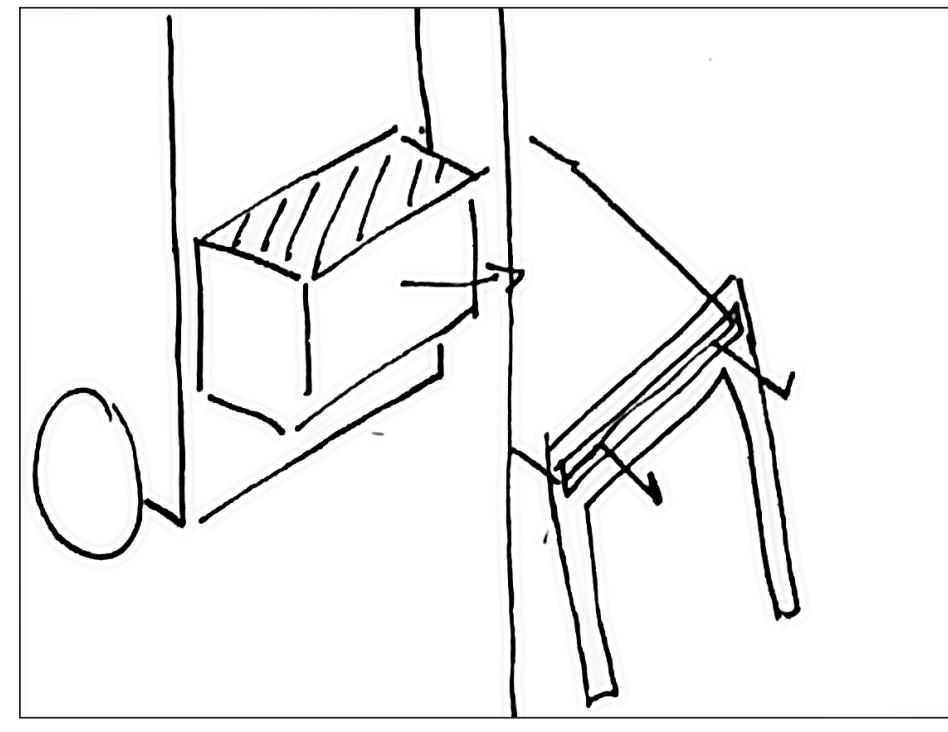
03



Action-impressions

Um gemeinsam Dinge zu tun, [Bauen zusammen etwas]
und Ideen zu entwickeln [Idee Zeichnen]
andere einzuladen. [Passanten kommen dazu]

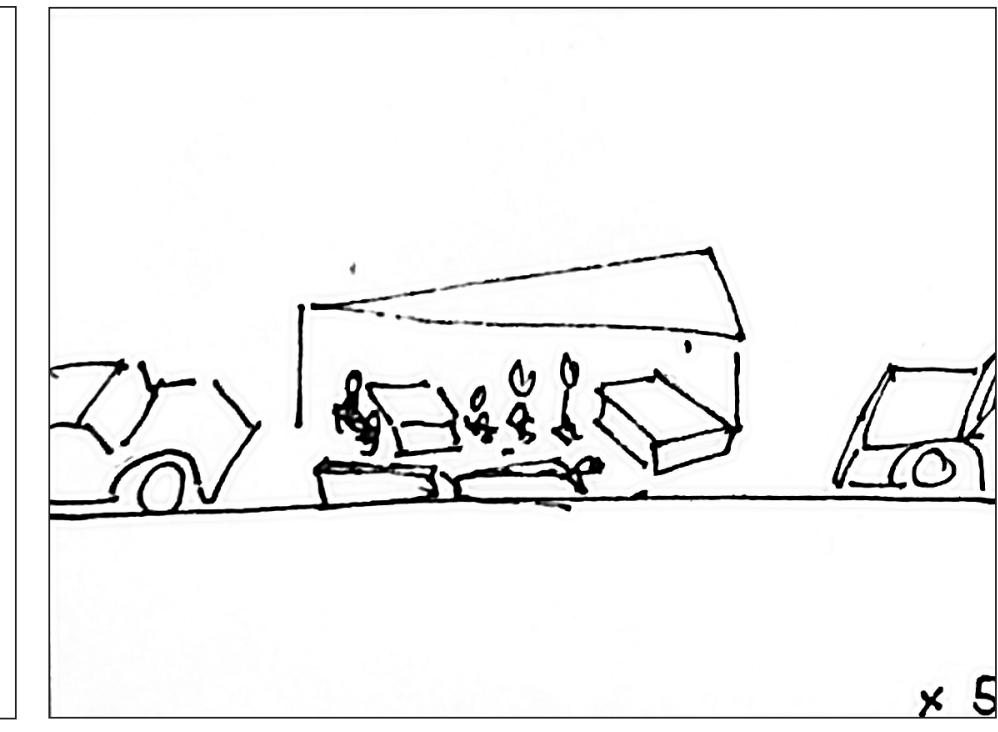
04



Fast cuts, Buildup «Werkstadt»

Wir haben das ausprobiert — mit Objekten, [Möbelkomponente] Aktionen, [werkzeugkomponente] Spielen, [spielzeugkomponente] und zusammen mit Menschen. [Ideenkaffi?]

05



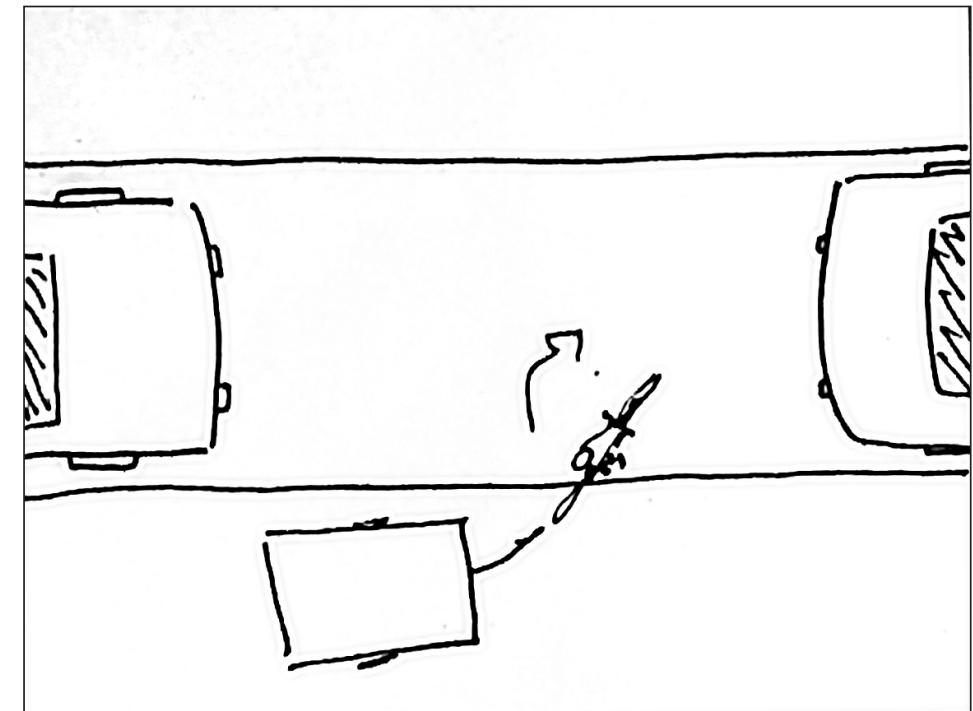
Werkstadt total, built up

Doch: wie lange darf der Freiraum verweilen? Vielleicht muss er ja nicht immer da sein.

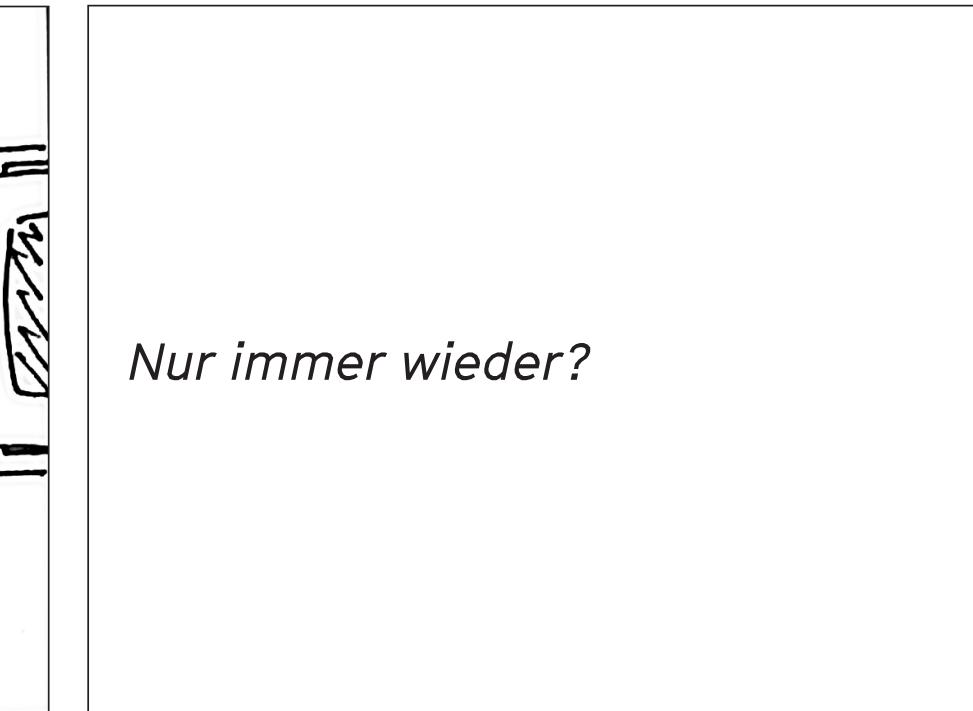
06

06

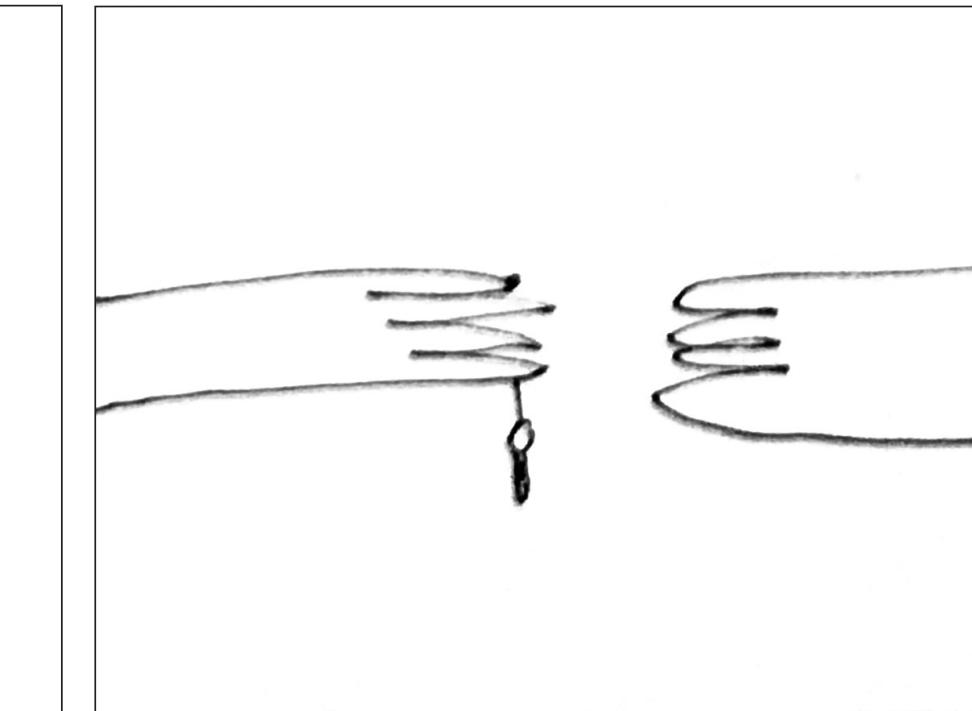
VIDEO STORYBOARD



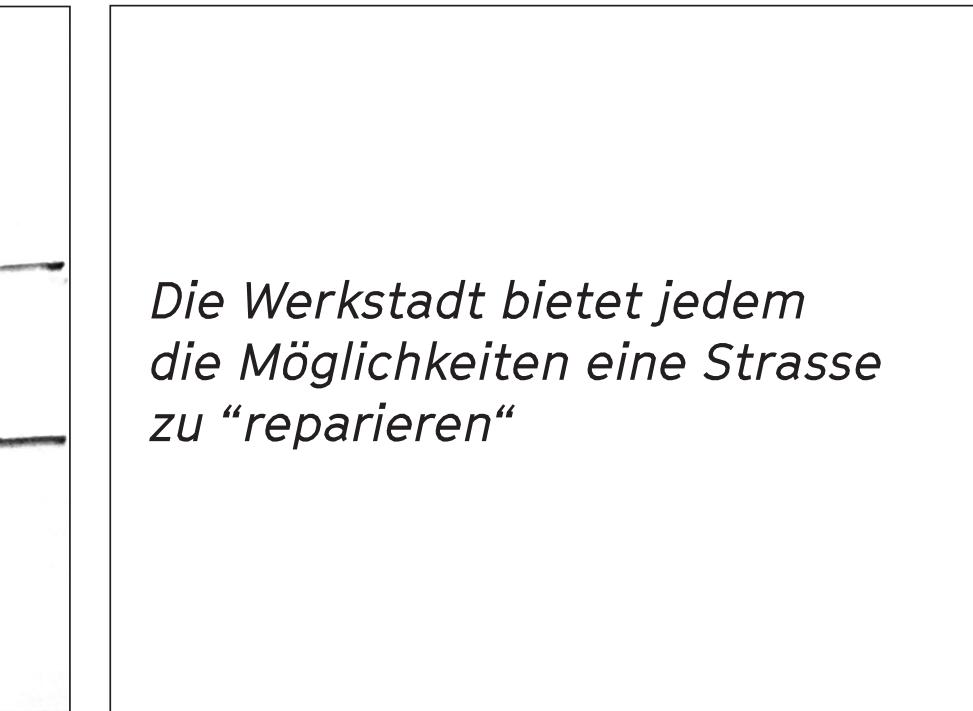
Werkstatt Somewhere else



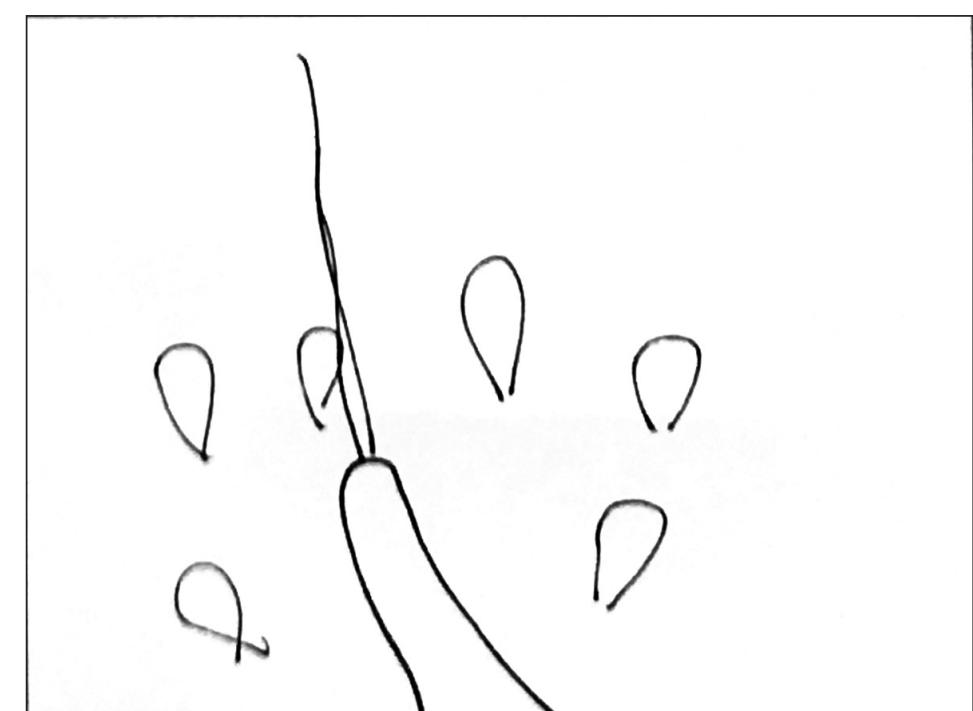
Nur immer wieder?



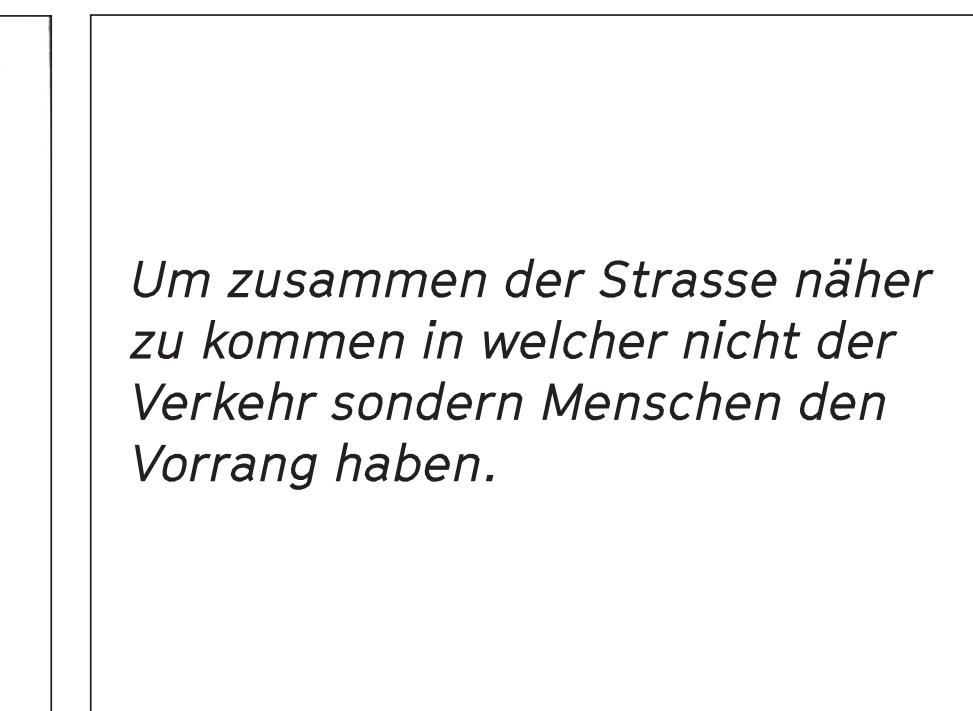
Exchange



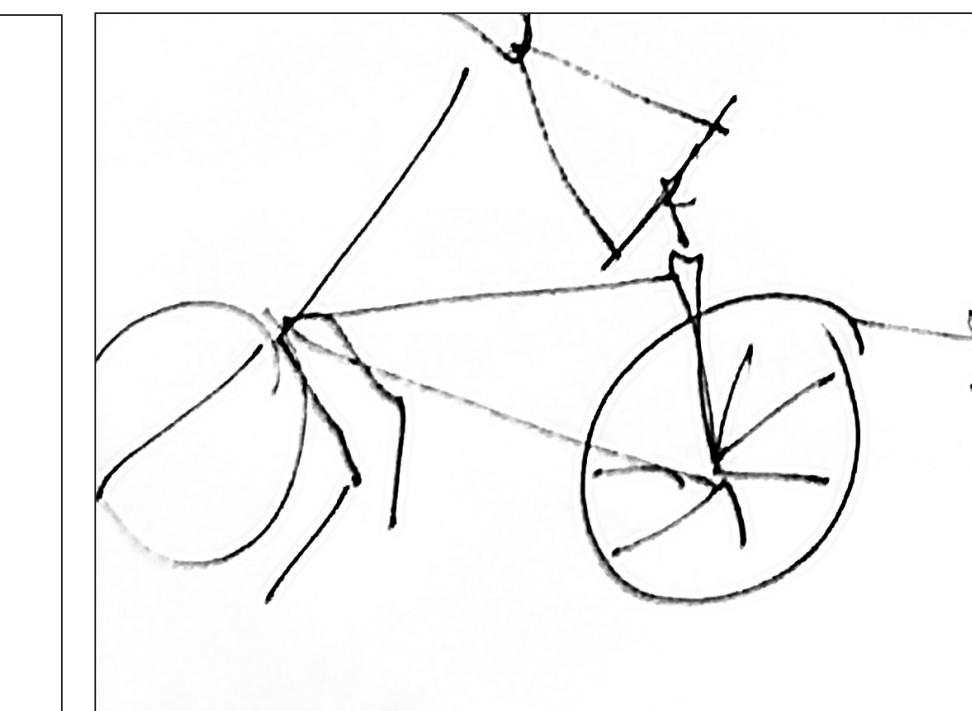
Die Werkstatt bietet jedem
die Möglichkeiten eine Strasse
zu "reparieren"



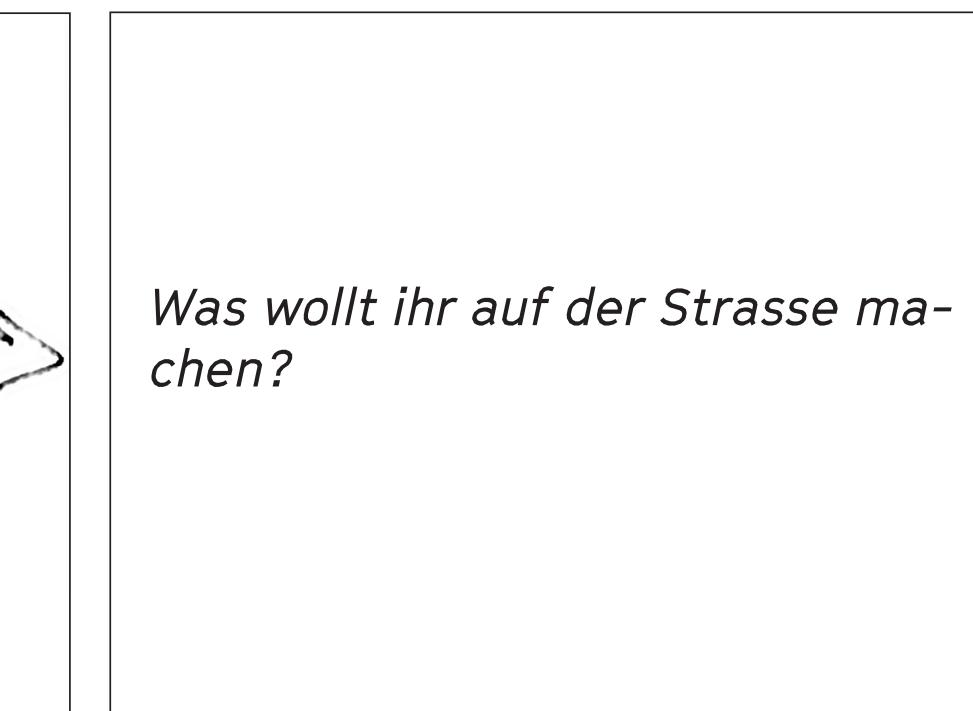
Card with more Actions / Reviews



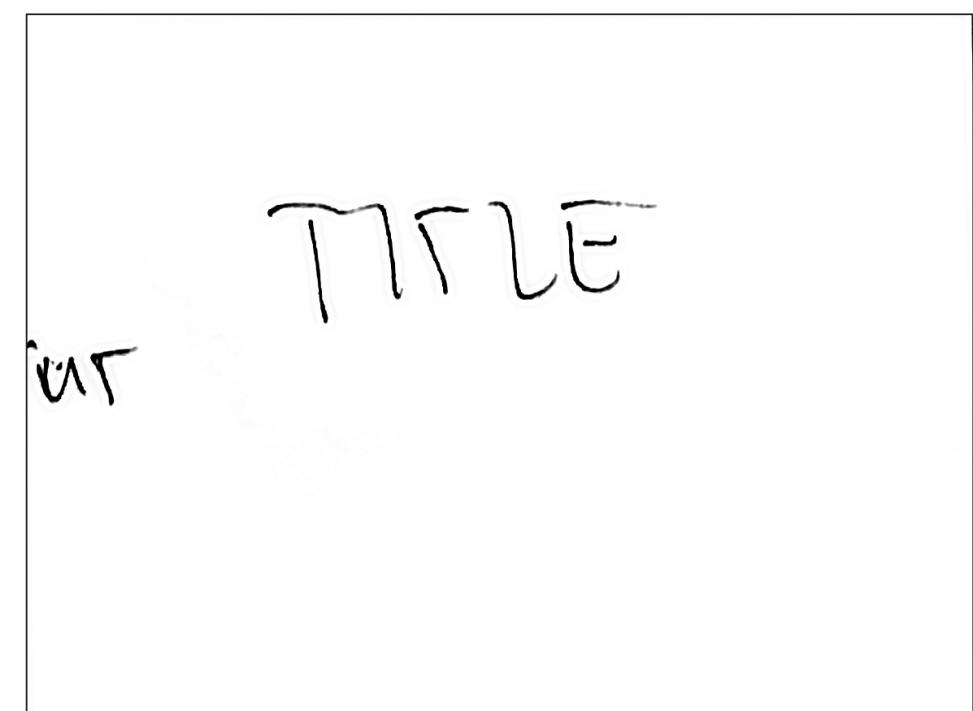
Um zusammen der Strasse näher
zu kommen in welcher nicht der
Verkehr sondern Menschen den
Vorrang haben.



Different Actions from different people?



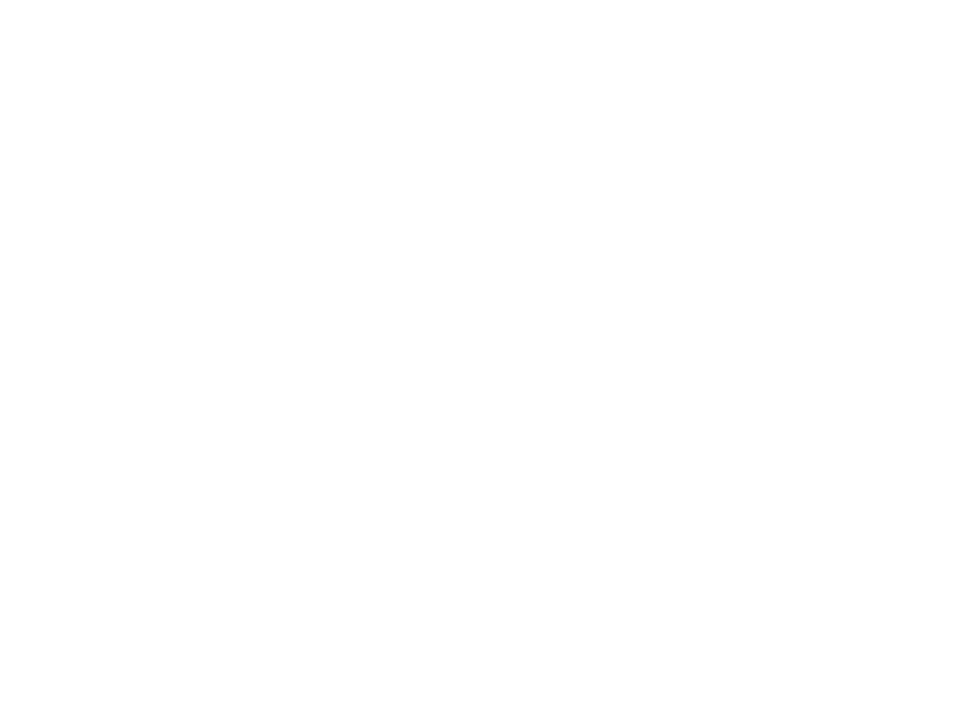
Was wollt ihr auf der Strasse ma-
chen?



End Screens



11

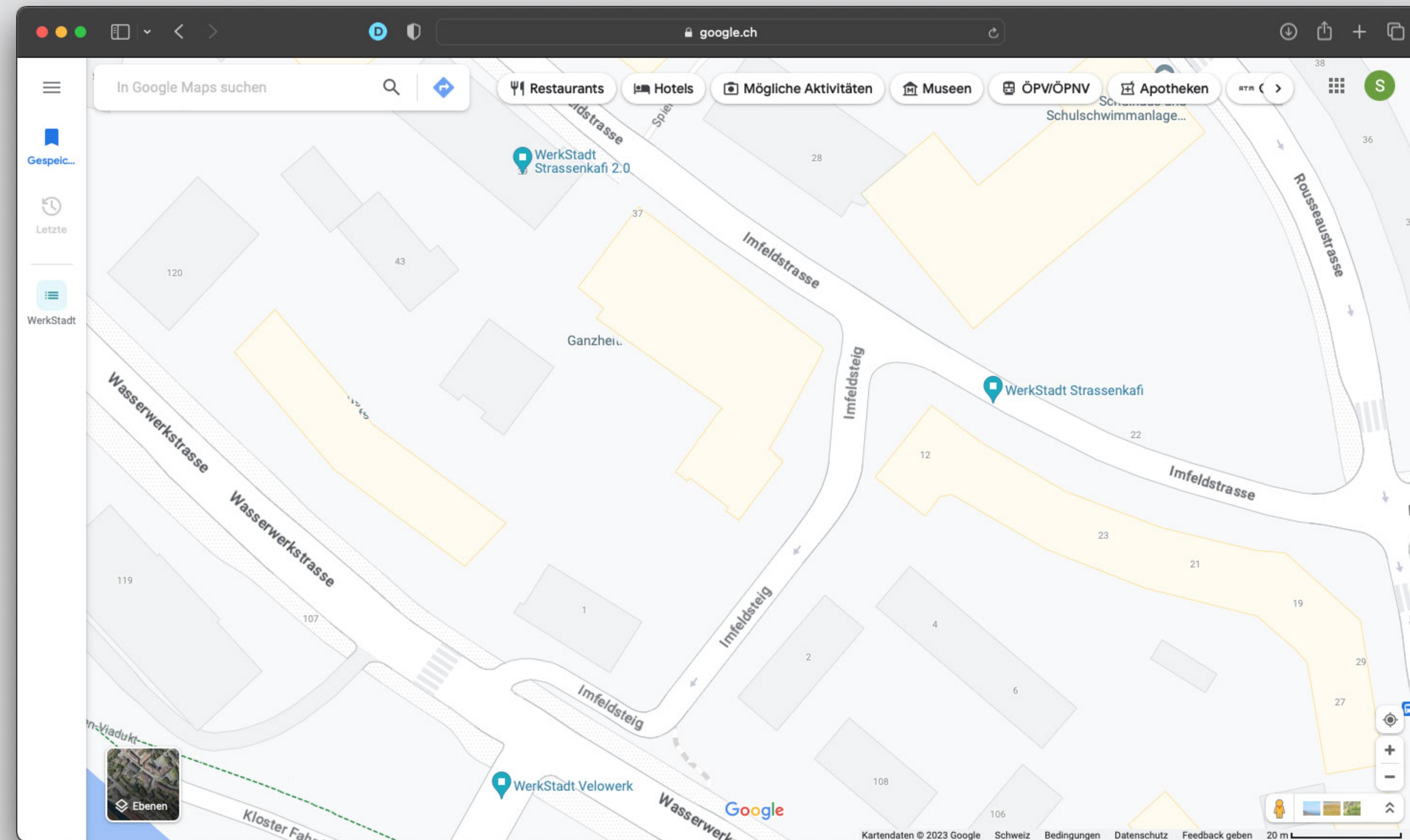


12

OBSERVATIONS



OBSERVATIONS



REGULARITY

To reach a broader audience and build trust with local residents, actions need to take place on a regular basis. They do not need to be strictly scheduled, but have some reoccurrence to be recognised from the community.

COMMUNITY

Through word of mouth and engagement of people through their interests, a community can be built around a meeting space to create “Freiraum”. This inspires self empowered action and legitimacy.

VISIBILITY

3 LESSONS

Two realms

Digital
inclusion?

Accessible
documentation



WHAT IS YOUR CONTRIBUTION?

Prototyping and quick actions as a tool to play within public space.

Insights on how to co-work in a digital realm and what its benefits/disadvantages provide.

Changing perceptions of public space with a direct suggestion.

Coffee and fixed bikes.

PLEASE LEAVE
US SOME REVIEWS

