Thank you. It’s looking great. I’m happy with everything. Just need to tweak to get it right.

For the desktop version, my overall goal is to exactly duplicate the current site in every way, including spacing, fonts, etc.

See below comments. Also attached same comments in attached Word doc.

**General Comments**

1. Breadcrumbs
   1. Desktop and tablet:  Add to all pages in same position as current position.   
        
       Please look at current code to ensure you use the same tags. These tags inform Google that these are breadcrumbs.
   2. Mobile: please add breadcrumbs in small font.

**Home Page**

1. Desktop
   1. General
      1. Make heights of all gradients the same, except for header. Some appear to be different.
      2. Any beginning text in gradient boxes should touch bottom of gradient, as in current site, except for gallery of images. For example, “Get Free Quote” should touch bottom of gradient. Same with others.  
           
         For gallery of images, use the same margin/padding as in the current site
      3. White space between left sidebar menu and gallery of images should be equal to white space between gallery of images and Get Free Quote
   2. Header:
      1. Move logo to left
      2. Center the three middle links in the header
      3. Move phone no. and text above it to right.
      4. Bring “Call For Free Quote” down so it’s not sitting on gradient
   3. Search and Sharing Button
      1. Add search box and sharing button (see current site for location)
   4. Left Sidebar Menu
      1. Increase width
      2. Use line-height of 30px
   5. Get Free Quote
      1. Reduce width to duplicate look on current site.
      2. Reduce white space between “Get Free Quote” and “Company”.
   6. Client List
      1. Add words “Client List” as in current site
   7. Sign Up for Discounts
      1. Add gradient
   8. From Our Clients
      1. Please reduce white space as necessary to duplicate look on current site
   9. Footer
      1. Column that starts with “Outdoor Advertising” should be same width as column that starts with “Taxi Advertising”
      2. “Taxi Advertising” should start at same vertical position as “Outdoor Advertising”
2. Mobile
   1. No gradients on mobile.
   2. Header:
      1. Logo is getting squished horizontally. Should scale proportionately.
      2. Move logo to far left
      3. Top of search icon is being cut off
   3. When everything in header is expanded, vertical order should be:
      1. Phone number
      2. Menu
      3. Search
   4. When clicking three-bar menu:
      1. “Ads” should not have a background color.
      2. When user clicks “Ads”, down arrow should turn into up arrow.
   5. Add horizontal lines as in attached home2.psd.
   6. Plus signs are too close to right side
   7. First two images should be on same horizontal line.
      1. Plus sign should be under those two images
   8. When expanding, horizontal line should be under that section’s content (not above)
   9. Ads
      1. When expanding, all links should appear in one column (instead of 2 columns). I realize in my .psd, it’s in 2 columns.
   10. Client List
       1. When expanding, center images horizontally
   11. Footer
       1. Eliminate excess white space between “Airport Advertising” and “Taxi Advertising”

**Campaigns**

1. Campaigns **Home Page** (<http://www.bluelinemedia.com/news> )
   1. Desktop and Tablet
      1. Use current design on site.
   2. Mobile
      1. See attached layout
2. Campaigns **Individual Pages** (e.g., <http://www.bluelinemedia.com/news/pacific-oaks-college-uses-billboard-bus-and-rail-ads?post=17>)
   1. Desktop and Tablet
      1. Please duplicate date, sharing button, and links to All Campaigns and Prev and Next as in the existing site.
      2. Please duplicate layout in the existing side. Right-hand small images should be flush with bottom row of images.
   2. Mobile
      1. Reduce size of orange headline so it fits on two lines.
      2. Add date and sharing button just like in desktop version
      3. Should say More Pics + (instead of + More Pics)
      4. Add horizontal line under the above
      5. When expanded,
         1. horizontal line should remain under images
         2. two images per row
      6. Delete the following (these links are only required on the home page):
         1. Ads
         2. About
         3. Campaigns
         4. Client List
         5. From Client
      7. Keep the footer of links.

Thanks for everything. And I appreciate your patience.