



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
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Executive Summary

- Summary of methodologies
 - Data Collection
 - Data Wrangling
 - Exploratory data analysis with SQL and data visualization
 - Building an interactive map with Folium
 - Building a Dashboard with Plotly Dash
 - Predictive Analysis
- Summary of all results
 - Exploratory data analysis results
 - Geospatial analytics
 - Interactive dashboard
 - Predictive analysis result

Introduction

- Project background and context

SpaceX launches Falcon 9 rockets at a cost of around \$62m. This is considerably cheaper than other providers (which usually cost upwards of \$165m), and much of the savings are because SpaceX can land, and then re-use the first stage of the rocket.

- Problems you want to find answers

If we can make predictions on whether the first stage will land, we can determine the cost of a launch, and use this information to assess whether or not an alternate company should bid against SpaceX for a rocket launch. This project will ultimately predict if the SpaceX Falcon 9 first stage will land successfully.

Section 1

Methodology

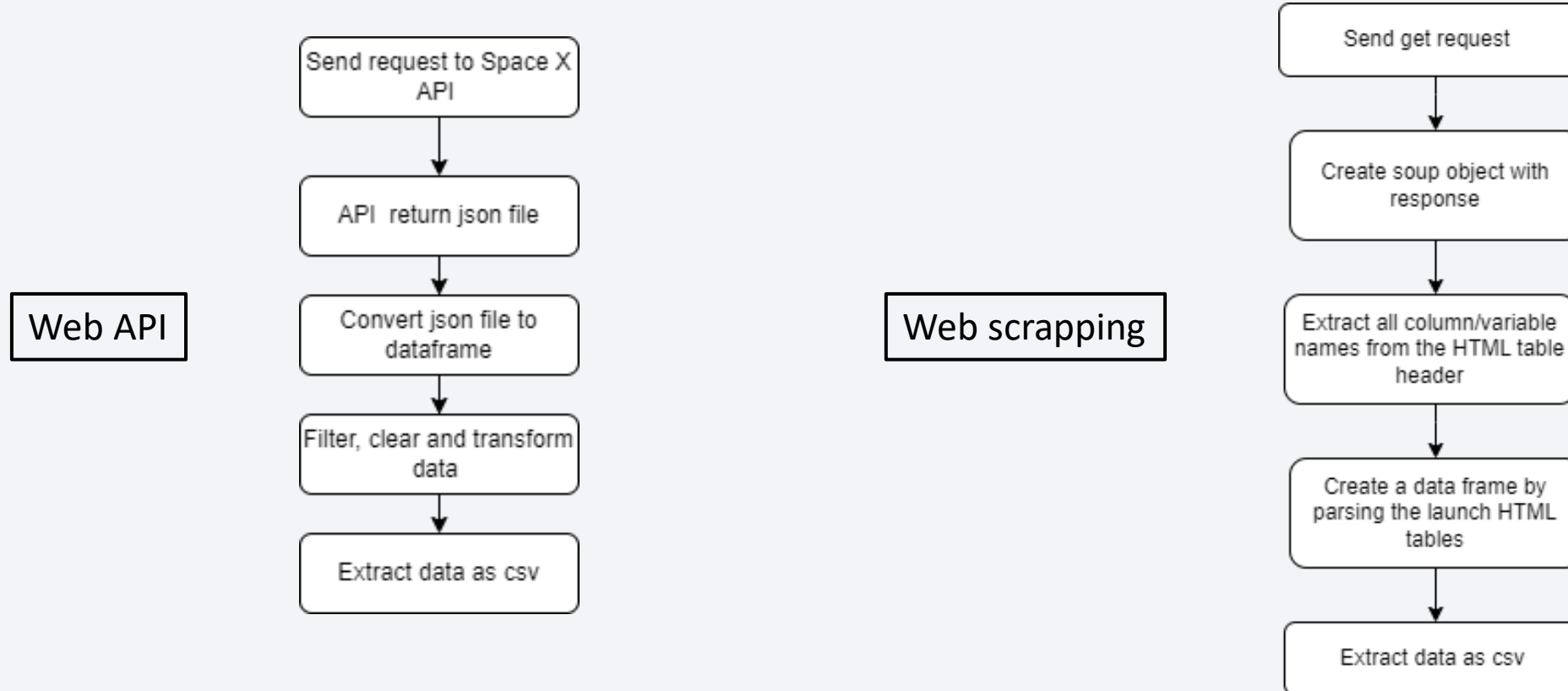
Methodology

Executive Summary

- Data collection methodology:
 - SpaceX API
 - Web scraping
- Perform data wrangling
 - Discovering, cleaning and structuring data
- Perform exploratory data analysis (EDA) using visualization and SQL
 - Discovering, cleaning and structuring data
- Perform interactive visual analytics using Folium and Plotly Dash
 - Geospatial analytics using Folium
- Perform predictive analysis using classification models
 - Build, tune, evaluate SVM, KNN, Decision Tree and Logistic Regression classification models

Data Collection

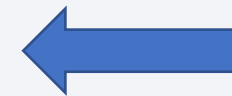
- Data was obtained by sending a request via SpaceX web API and web scraping from tables on the Wikipedia page



Data Collection – SpaceX API

Output

FlightNumber	Date	BoosterVersion	PayloadMass	Orbit	LaunchSite	Outcome	Flights	GridFins	Reused	Legs	LandingPad	Block	ReusedCount	Serial	Longitude	Latitude	
4	1	2010-06-04	Falcon 9	NaN	LEO	CCSFS SLC 40	None None	1	False	False	False	None	1.0	0	B0003	-80.577366	28.561857
5	2	2012-05-22	Falcon 9	525.0	LEO	CCSFS SLC 40	None None	1	False	False	False	None	1.0	0	B0005	-80.577366	28.561857
6	3	2013-03-01	Falcon 9	677.0	ISS	CCSFS SLC 40	None None	1	False	False	False	None	1.0	0	B0007	-80.577366	28.561857
7	4	2013-09-29	Falcon 9	500.0	PO	VAFB SLC 4E	False Ocean	1	False	False	False	None	1.0	0	B1003	-120.610829	34.632093
8	5	2013-12-03	Falcon 9	3170.0	GTO	CCSFS SLC 40	None None	1	False	False	False	None	1.0	0	B1004	-80.577366	28.561857
...	
89	86	2020-09-03	Falcon 9	15600.0	VLEO	KSC LC 39A	True ASDS	2	True	True	True	5e9e3032383ecb6bb234e7ca	5.0	12	B1060	-80.603956	28.608058
90	87	2020-10-06	Falcon 9	15600.0	VLEO	KSC LC 39A	True ASDS	3	True	True	True	5e9e3032383ecb6bb234e7ca	5.0	13	B1058	-80.603956	28.608058
91	88	2020-10-18	Falcon 9	15600.0	VLEO	KSC LC 39A	True ASDS	6	True	True	True	5e9e3032383ecb6bb234e7ca	5.0	12	B1051	-80.603956	28.608058
92	89	2020-10-24	Falcon 9	15600.0	VLEO	CCSFS SLC 40	True ASDS	3	True	True	True	5e9e3033383ecbb9e534e7cc	5.0	12	B1060	-80.577366	28.561857
93	90	2020-11-05	Falcon 9	3681.0	MEO	CCSFS SLC 40	True ASDS	1	True	False	True	5e9e3032383ecb6bb234e7ca	5.0	8	B1062	-80.577366	28.561857



Send request to Space X
API

API return json file

Convert json file to
dataframe

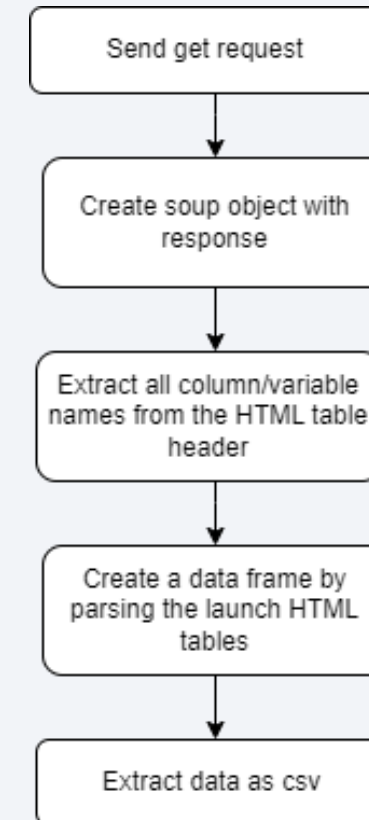
Filter, clear and transform
data

Extract data as csv

Data Collection - Scraping

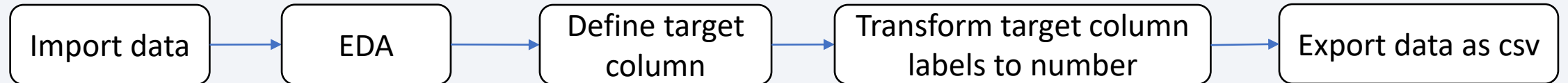
Output

Flight No.	Launch site	Payload	Payload mass	Orbit	Customer	Launch outcome	Version	Booster	Booster landing	Date	Time
0	1	CCAFS	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success\n	F9 v1.0B0003.1	Failure	4 June 2010	18:45
1	2	CCAFS	Dragon	0	LEO	NASA	Success	F9 v1.0B0004.1	Failure	8 December 2010	15:43
2	3	CCAFS	Dragon	525 kg	LEO	NASA	Success	F9 v1.0B0005.1	No attempt\n	22 May 2012	07:44
3	4	CCAFS	SpaceX CRS-1	4,700 kg	LEO	NASA	Success\n	F9 v1.0B0006.1	No attempt	8 October 2012	00:35
4	5	CCAFS	SpaceX CRS-2	4,877 kg	LEO	NASA	Success\n	F9 v1.0B0007.1	No attempt\n	1 March 2013	15:10
...
116	117	CCSFS	Starlink	15,600 kg	LEO	SpaceX	Success\n	F9 B5B1051.10	Success	9 May 2021	06:42
117	118	KSC	Starlink	~14,000 kg	LEO	SpaceX	Success\n	F9 B5B1058.8	Success	15 May 2021	22:56
118	119	CCSFS	Starlink	15,600 kg	LEO	SpaceX	Success\n	F9 B5B1063.2	Success	26 May 2021	18:59
119	120	KSC	SpaceX CRS-22	3,328 kg	LEO	NASA	Success\n	F9 B5B1067.1	Success	3 June 2021	17:29
120	121	CCSFS	SXM-8	7,000 kg	GTO	Sirius XM	Success\n	F9 B5	Success	6 June 2021	04:26



Data Wrangling

- First of all, exploratory data analysis was performed on the data and the unique values in the column to be estimated were examined. To make it suitable for machine learning, these values have been replaced with the number 0 and 1 representing the pass or fail state and added to the dataframe as the class column.



Output

Outcome		Outcome
True ASDS		1
None None		0
True RTLS		1
False ASDS		0

EDA with Data Visualization

1. Scatter Chart

- Flight number vs payload mass
- Flight number vs launch site
- Payload vs launch site
- Flightnumber and orbit type
- Payload vs orbit type

Scatter charts to display the relationship between two variables and observe the nature of the relationship. The relationships observed can either be positive or negative, non-linear or linear, and/or, strong or weak.

2. Bar Chart

- Success rate vs orbit type

Bar charts enable us to compare numerical values like integers and percentages. They use the length of each bar to represent the value of each variable.

3. Line Chart

- Success rate vs year

Line graphs are used to track changes over different periods of time.

EDA with SQL

- The SQL queries performed on the data set were used to:
 1. Display the names of the unique launch sites in the space mission
 2. Display 5 records where launch sites begin with the string 'CCA'
 3. Display the total payload mass carried by boosters launched by NASA (CRS)
 4. Display the average payload mass carried by booster version F9 v1.1
 5. List the date when the first successful landing outcome on a ground pad was achieved
 6. List the names of the boosters which had success on a drone ship and a payload mass between 4000 and 6000 kg
 7. List the total number of successful and failed mission outcomes
 8. List the names of the booster versions which have carried the maximum payload mass
 9. List the failed landing outcomes on drone ships, their booster versions, and launch site names for 2015
 10. Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

Build an Interactive Map with Folium

1. Mark all launch sites on a map

- Initialise the map using a Folium `Map` object
- Add a `folium.Circle` and `folium.Marker` for each launch site on the launch map

2. Mark the success/failed launches for each site on a map

- As many launches have the same coordinates, it makes sense to cluster them together.
- Before clustering them, assign a marker colour of successful (class = 1) as green, and failed (class = 0) as red.
- To put the launches into clusters, for each launch, add a `folium.Marker` to the `MarkerCluster()` object.
- Create an icon as a text label, assigning the `icon_color` as the `marker_colour` determined previously.

3. Calculate the distances between a launch site to its proximities

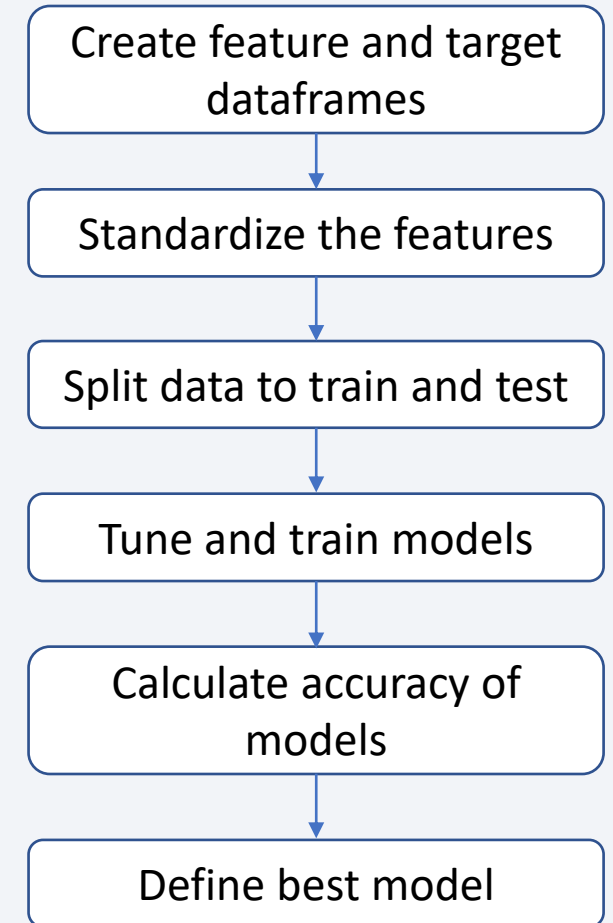
- To explore the proximities of launch sites, calculations of distances between points can be made using the `Lat` and `Long` values.
- After marking a point using the `Lat` and `Long` values, create a `folium.Marker` object to show the distance.
- To display the distance line between two points, draw a `folium.PolyLine` and add this to the map.

Build a Dashboard with Plotly Dash

1. Pie chart showing the total successful launches per site
 - This makes it clear to see which sites are most successful
 - The chart could also be filtered to see the success/failure ratio for an individual site
2. Scatter graph to show the correlation between outcome (success or not) and payload mass (kg)
 - This could be filtered by ranges of payload masses
 - It could also be filtered by booster version

Predictive Analysis (Classification)

- To prepare the dataset for model development:
 - Load dataset
 - Perform necessary data transformations (standardise and pre-process)
 - Split data into training and test data sets
 - Decide which type of machine learning model are most appropriate
- For each chosen model:
 - Create a **GridSearchCV** object and a dictionary of parameters
 - Fit the object to the parameters
 - Use the training data set to train the model and find best parameters
- For each chosen model:
 - Review the accuracy scores for all chosen algorithms
 - The model with the highest accuracy score is determined as the best performing model



Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is dynamic and technological.

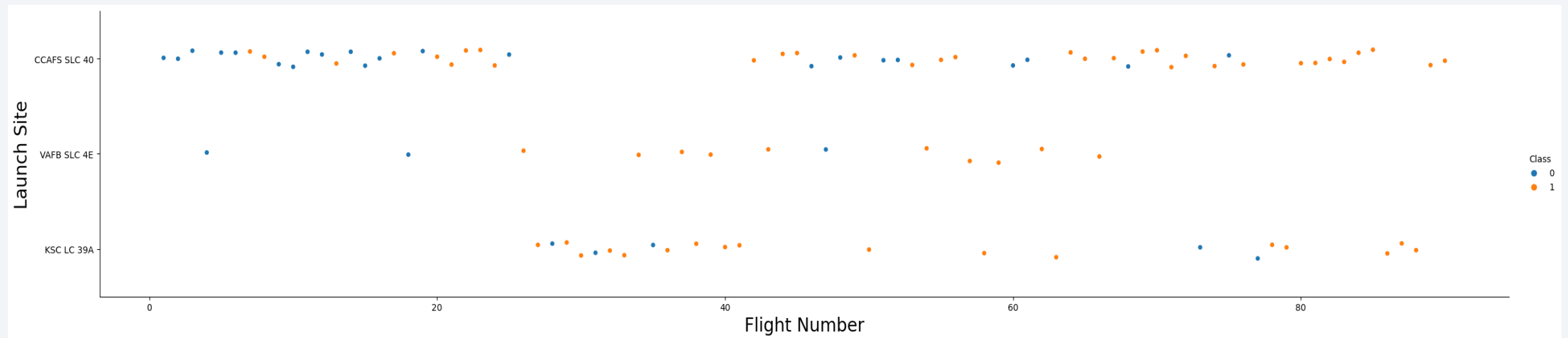
Section 2

Insights drawn from EDA

Flight Number vs. Launch Site

The scatter plot of Launch Site vs. Flight Number shows that:

- As the number of flights increases, the rate of success at a launch site increases.
- Most of the early flights (flight numbers < 30) were launched from CCAFS SLC 40, and were generally unsuccessful.
- The flights from VAFB SLC 4E also show this trend, that earlier flights were less successful.
- Above a flight number of around 30, there are significantly more successful landings (Class = 1).



Payload vs. Launch Site

The scatter plot of Launch Site vs. Payload Mass shows that:

- Above a payload mass of around 7000 kg, there are very few unsuccessful landings, but there is also far less data for these heavier launches.
- There is no clear correlation between payload mass and success rate for a given launch site.
- All sites launched a variety of payload masses, with most of the launches from CCAFS SLC 40 being comparatively lighter payloads



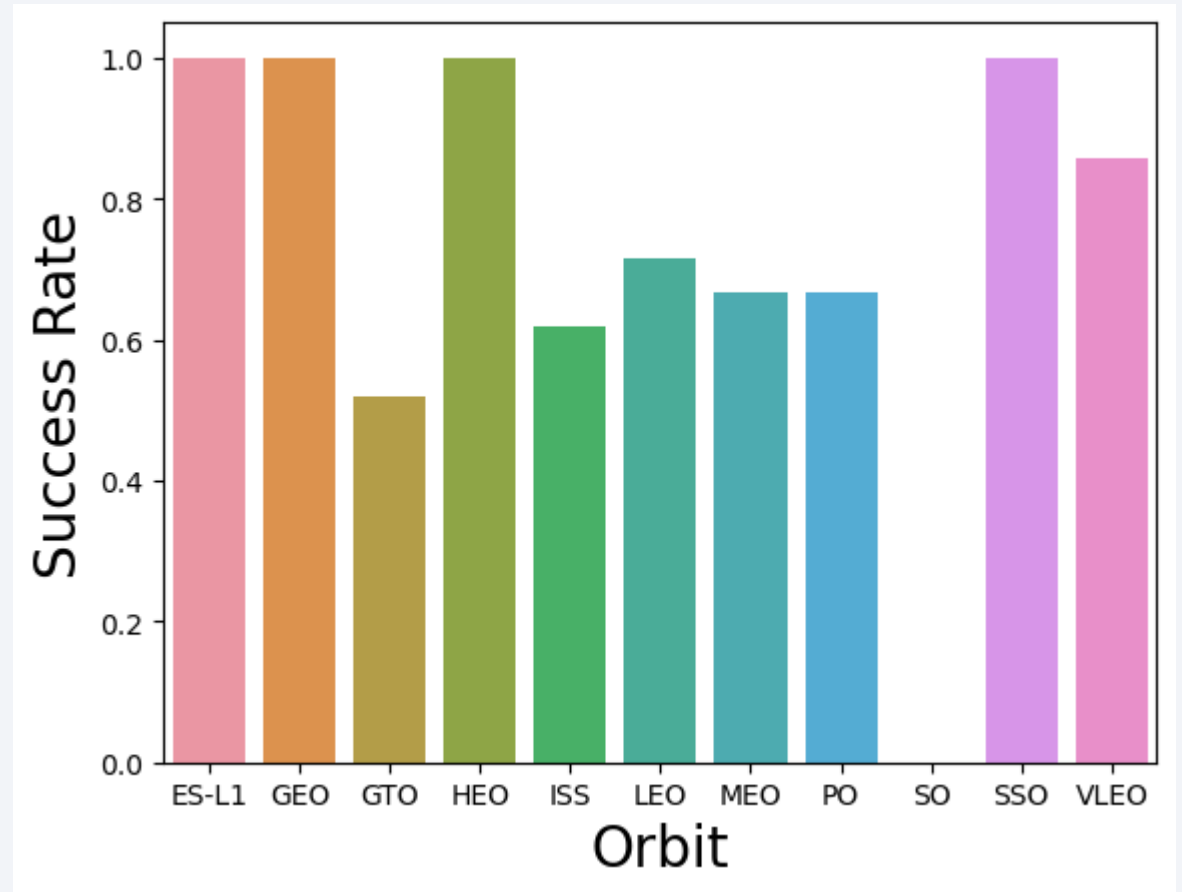
Success Rate vs. Orbit Type

The bar chart of Success Rate vs. Orbit Type shows that the following orbits have the highest (100%) success rate:

- ES-L1 (Earth-Sun First Lagrangian Point)
- GEO (Geostationary Orbit)
- HEO (High Earth Orbit)
- SSO (Sun-synchronous Orbit)

The orbit with the lowest (0%) success rate is:

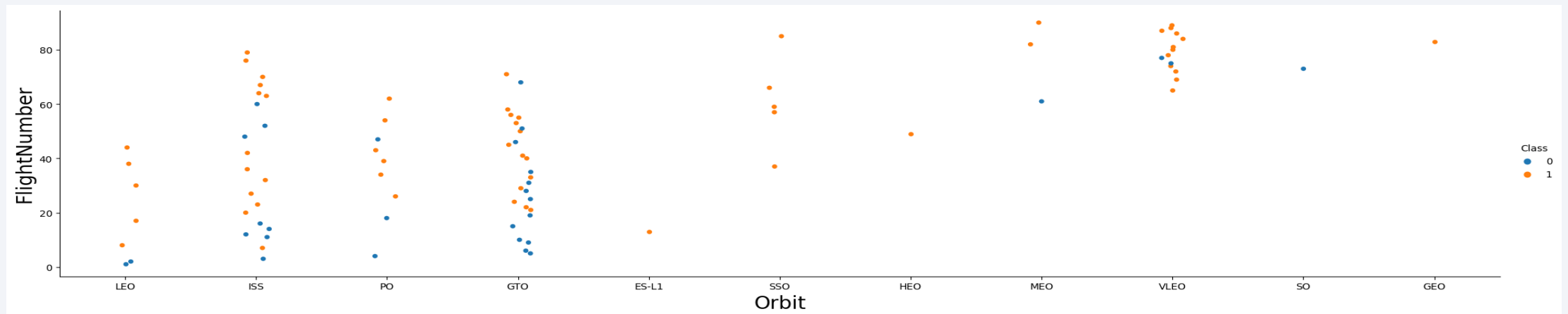
- SO (Heliocentric Orbit)



Flight Number vs. Orbit Type

This scatter plot of Orbit Type vs. Flight number shows a few useful things that the previous plots did not, such as:

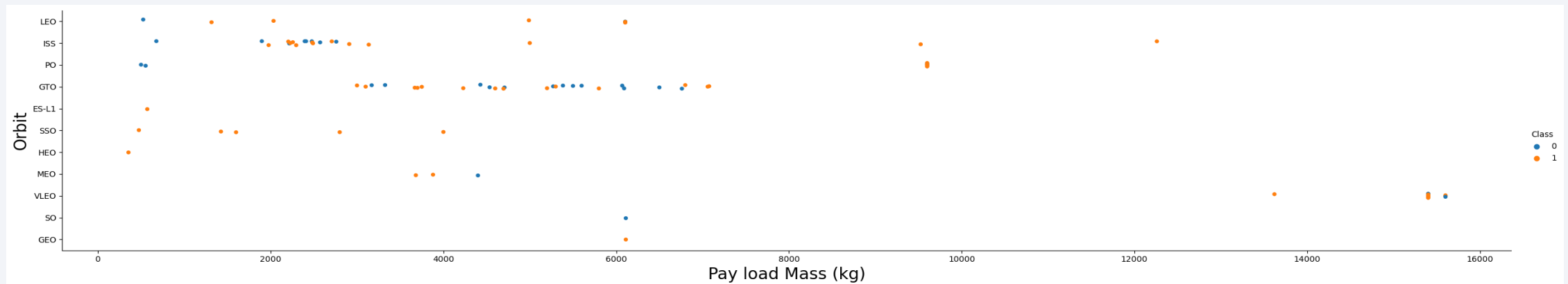
- The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
- The 100% success rate in SSO is more impressive, with 5 successful flights.
- There is little relationship between Flight Number and Success Rate for GTO.
- Generally, as Flight Number increases, the success rate increases. This is most extreme for LEO, where unsuccessful landings only occurred for the low flight numbers (early launches).



Payload vs. Orbit Type

This scatter plot of Orbit Type vs. Payload Mass shows that:

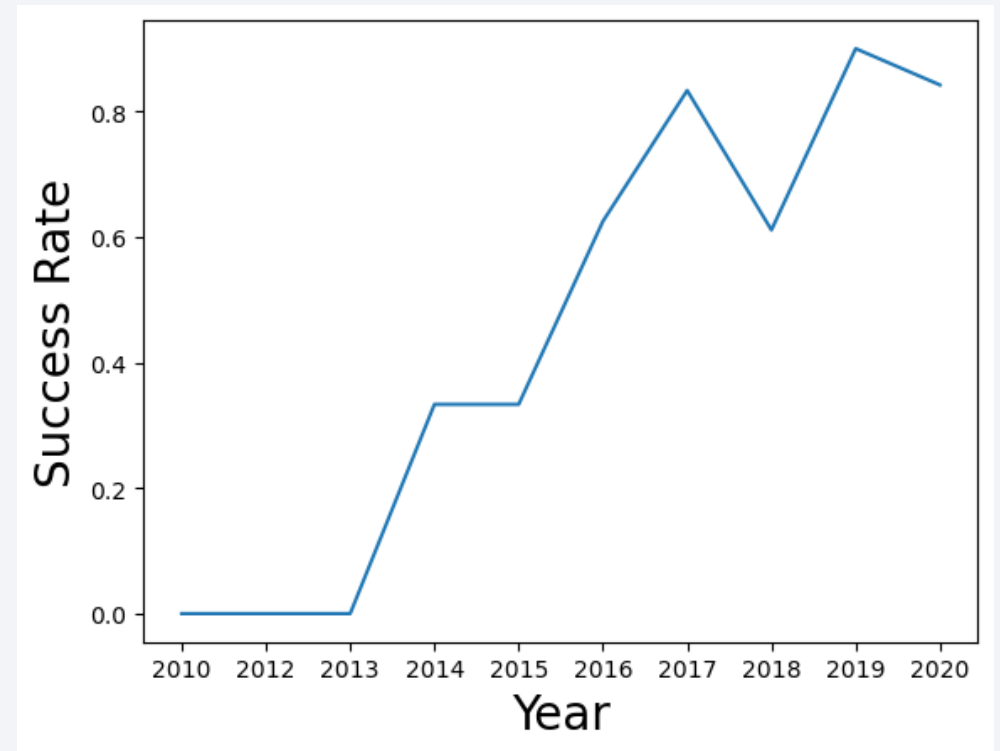
- The following orbit types have more success with heavy payloads:
 - PO
 - ISS
 - LEO
- For GTO, the relationship between payload mass and success rate is unclear.
- VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.



Launch Success Yearly Trend

The line chart of yearly average success rate shows that:

- Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
- After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
- After 2016, there was always a greater than 50% chance of success.



All Launch Site Names

Find the names of the unique launch sites:

- The word **UNIQUE** returns only unique values from the **LAUNCH_SITE** column of the **SPACEXTBL** table.

```
%%sql  
SELECT DISTINCT Launch_Site FROM SPACEXTBL
```



Unique launch sites:

- CCAFS LC-40
- VAFB SLC-4E
- KSC LC-39A
- CCAFS SLC-40

Launch Site Names Begin with 'CCA'

Find 5 records where launch sites begin with 'CCA'

- **LIMIT** 5 fetches only 5 records, and the **LIKE** keyword is used with the wild card **'CCA%'** to retrieve string values beginning with 'CCA'.

```
%%sql
SELECT *
FROM SPACEXTBL
WHERE Launch_Site LIKE 'CCA%'
LIMIT 5;
```



Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG	Orbit	Customer	Mission_Outcome	Landing_Outc
06/04/2010	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0.0	LEO	SpaceX	Success	Failure (paragl)
12/08/2010	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0.0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (paragl)
22/05/2012	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525.0	LEO (ISS)	NASA (COTS)	Success	No att
10/08/2012	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500.0	LEO (ISS)	NASA (CRS)	Success	No att
03/01/2013	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677.0	LEO (ISS)	NASA (CRS)	Success	No att

Total Payload Mass

Calculate the total payload carried by boosters from NASA

- The **SUM** keyword is used to calculate the total of the **LAUNCH** column, and the **SUM** keyword (and the associated condition) filters the results to only boosters from NASA (CRS).

```
%%sql
SELECT SUM(PAYLOAD_MASS_KG_) AS total_payload_mass
FROM SPACEXTBL
WHERE Customer LIKE 'NASA (CRS)%';
```



Total payload mass:
48213.0

Average Payload Mass by F9 v1.1

Calculate the average payload mass carried by booster version F9 v1.1

- The **AVG** keyword is used to calculate the average of the **PAYLOAD_MASS__KG_** column, and the **WHERE** keyword (and the associated condition) filters the results to only the F9 v1.1 booster version.

```
%%sql
SELECT AVG(PAYLOAD_MASS__KG_) AS average_payload_mass
FROM SPACEXTBL
WHERE Booster_Version LIKE 'F9 v1.1%';
```



Average Payload Mass:
2534.66

First Successful Ground Landing Date

Find the dates of the first successful landing outcome on ground pad

- The **MIN** keyword is used to calculate the minimum of the **DATE** column, i.e. the first date, and the **WHERE** keyword (and the associated condition) filters the results to only the successful ground pad landings.

```
%%sql  
SELECT MIN(Date) AS first_successful_date  
FROM SPACEXTBL  
WHERE Landing_Outcome LIKE 'Success (ground pad)';
```



First Successful Date
01/08/2018

Successful Drone Ship Landing with Payload between 4000 and 6000

List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

- The **WHERE** keyword is used to filter the results to include only those that satisfy both conditions in the brackets (as the **AND** keyword is also used). The **BETWEEN** keyword allows for $4000 < x < 6000$ values to be selected.

```
%%sql
SELECT Booster_Version
FROM SPACEXTBL
WHERE "Landing_Outcome" = 'Success (drone ship)' AND PAYLOAD_MASS_KG_ > 4000 AND PAYLOAD_MASS_KG_ < 6000;
```



Booster Version
F9 FT B1022
F9 FT B1026
F9 FT B1021.2
F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

Calculate the total number of successful and failure mission outcomes

- The **COUNT** keyword is used to calculate the total number of mission outcomes, and the **GROUPBY** keyword is also used to group these results by the type of mission outcome.

```
%%sql
SELECT
    CASE
        WHEN "Mission_Outcome" LIKE 'Success%' THEN 'Success'
        WHEN "Mission_Outcome" LIKE 'Failure%' THEN 'Failure'
    END AS "Mission_Outcome_Output",
    COUNT(*) AS total_outcomes
FROM SPACEXTBL
GROUP BY Mission_Outcome_Output;
```



Mission Outcome Output	Total Outcomes
Failure	1
Success	100

Boosters Carried Maximum Payload

List the names of the booster which have carried the maximum payload mass

- A subquery is used here. The **SELECT** statement within the brackets finds the maximum payload, and this value is used in the **WHERE** condition. The **DISTINCT** keyword is then used to retrieve only distinct /unique booster versions.

```
%%sql
SELECT "Booster_Version"
FROM SPACEXTBL
WHERE "PAYLOAD_MASS_KG_" = (
    SELECT MAX("PAYLOAD_MASS_KG_")
    FROM SPACEXTBL
);
```



Booster Version
F9 B5 B1048.4
F9 B5 B1049.4
F9 B5 B1051.3
F9 B5 B1056.4
F9 B5 B1048.5
F9 B5 B1051.4
F9 B5 B1049.5
F9 B5 B1060.2
F9 B5 B1058.3
F9 B5 B1051.6
F9 B5 B1060.3
F9 B5 B1049.7

2015 Launch Records

List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

- The **WHERE** keyword is used to filter the results for only failed landing outcomes, **AND** only for the year of 2015. **CASE** and **WHEN** keyword define the month name based on '**Date**' column.

```
%%sql
SELECT
  CASE
    WHEN substr("Date", 4, 2) = '01' THEN 'January'
    WHEN substr("Date", 4, 2) = '02' THEN 'February'
    WHEN substr("Date", 4, 2) = '03' THEN 'March'
    WHEN substr("Date", 4, 2) = '04' THEN 'April'
    WHEN substr("Date", 4, 2) = '05' THEN 'May'
    WHEN substr("Date", 4, 2) = '06' THEN 'June'
    WHEN substr("Date", 4, 2) = '07' THEN 'July'
    WHEN substr("Date", 4, 2) = '08' THEN 'August'
    WHEN substr("Date", 4, 2) = '09' THEN 'September'
    WHEN substr("Date", 4, 2) = '10' THEN 'October'
    WHEN substr("Date", 4, 2) = '11' THEN 'November'
    WHEN substr("Date", 4, 2) = '12' THEN 'December'
  END AS Month_Name,
  "Landing_Outcome",
  "Booster_Version",
  "Launch_Site"
FROM SPACEXTBL
WHERE substr("Date", 7, 4) = '2015'
AND "Landing_Outcome" = 'Failure (drone ship)';
```



Month Name	Landing Outcome	Booster Version	Launch Site
October	Failure (drone ship)	F9 v1.1 B1012	CCAFS LC-40
April	Failure (drone ship)	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

- The **WHERE** keyword is used with the **BETWEEN** keyword to filter the results to dates only within those specified. The results are then grouped and ordered, using the keywords **GROUP BY** and **ORDER BY**, respectively, where **DESC** is used to specify the descending order.

```
%%sql
SELECT Landing_Outcome, COUNT(*) AS outcome_count
FROM SPACEXTBL
WHERE substr("Date", 7, 4) || '-' || substr("Date", 1, 2) || '-' || substr("Date", 4, 2)
BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY "Landing_Outcome"
ORDER BY outcome_count DESC;
```



Landing Outcome	Outcome Count
No attempt	9
Failure (drone ship)	5
Success (drone ship)	4
Controlled (ocean)	3
Uncontrolled (ocean)	2
Success (ground pad)	2
Failure (parachute)	2
Precluded (drone ship)	1

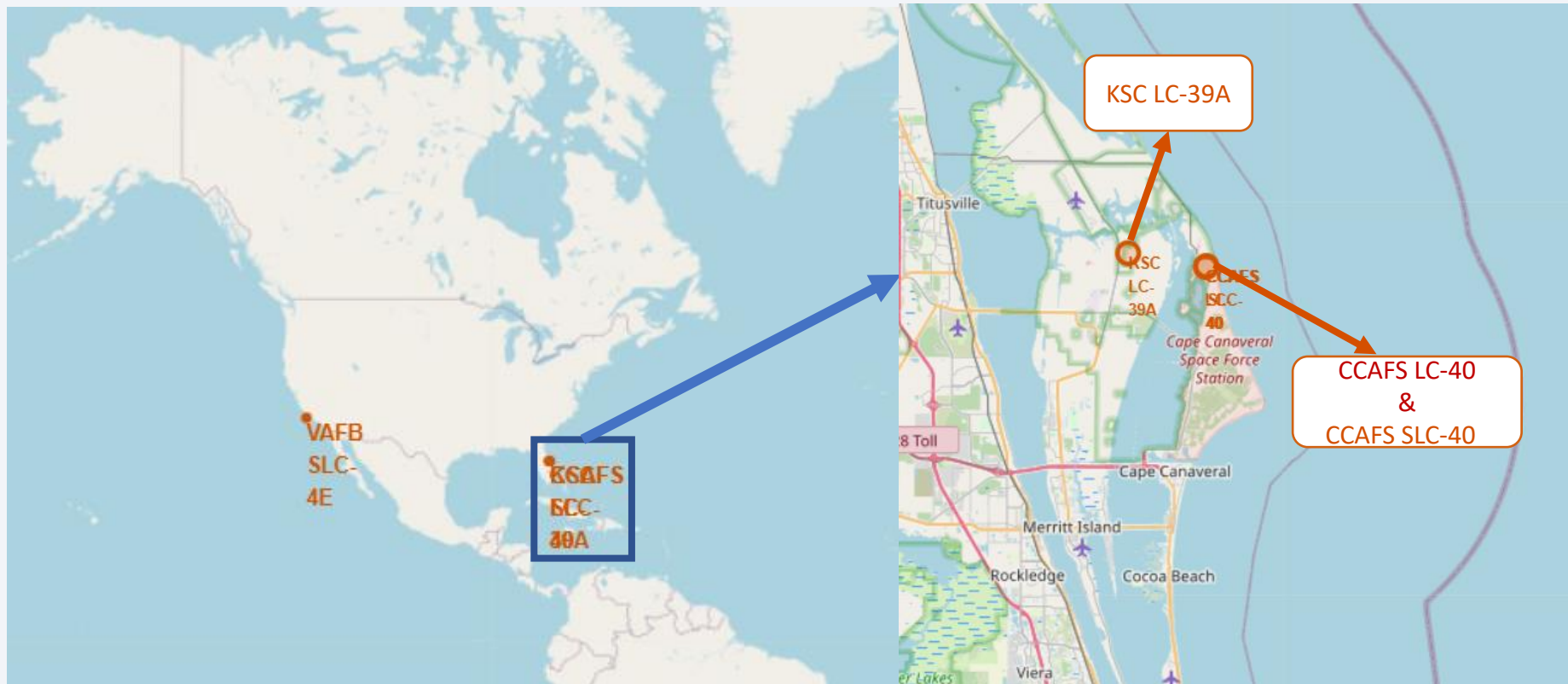
A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

Launch Sites Proximities Analysis

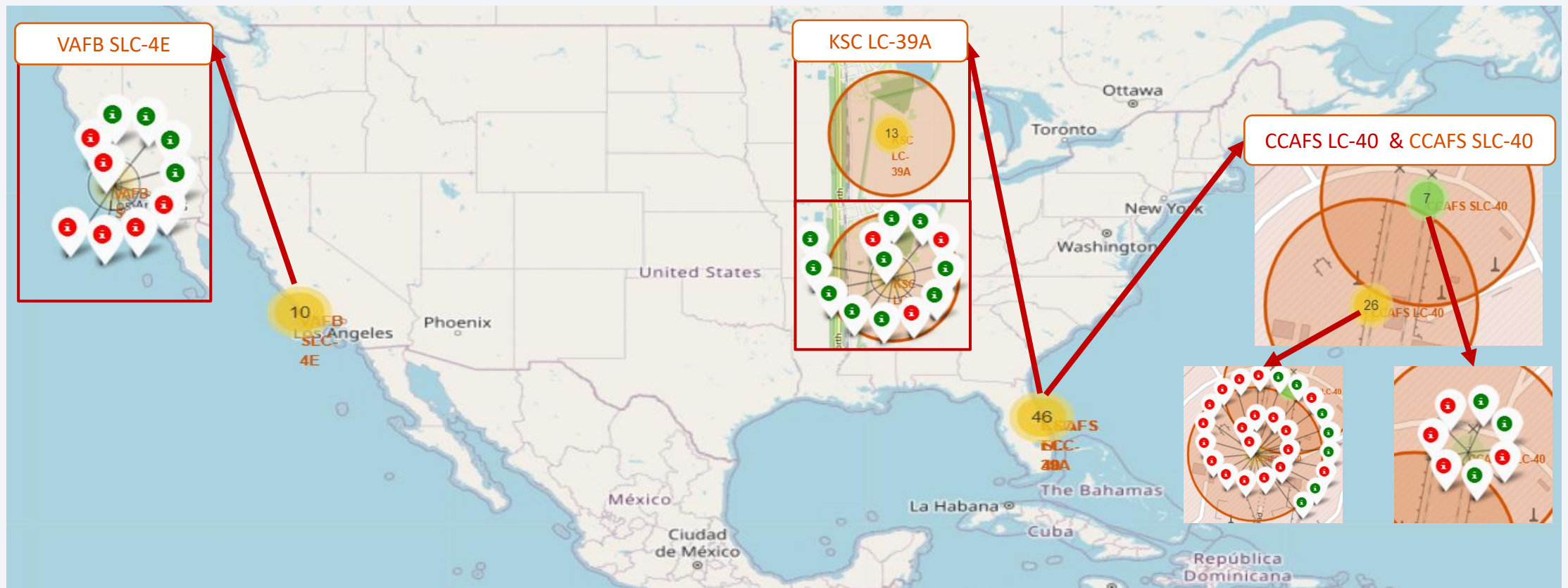
Launch Sites Locations

- All SpaceX launch sites are on coasts of the United States of America, specifically Florida and California.



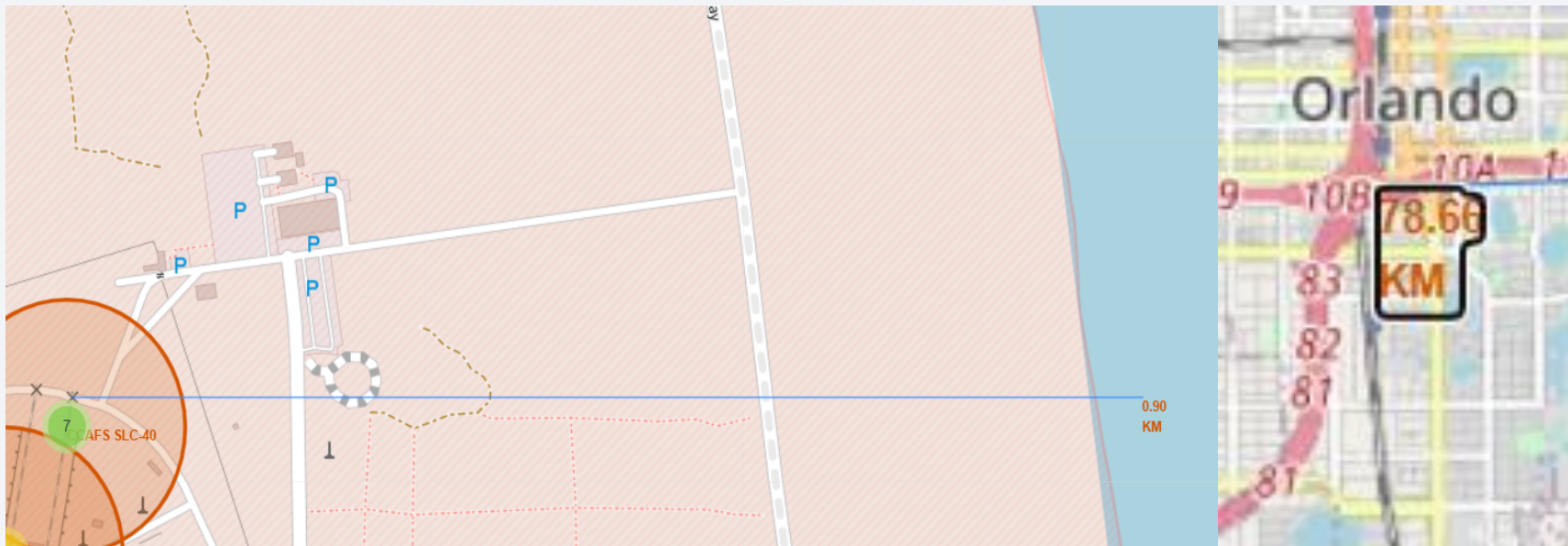
Success/Failed Launches For Each Site

- Launches have been grouped into clusters, and annotated with green icons for successful launches, and red icons for failed launches.



PROXIMITIES OF LAUNCH SITES TO OTHER POINTS OF INTEREST

- Using the CCAFS SLC-40 launch site as an example site, we can understand more about the placement of launch sites.



- The coastline is only 0.90 km due East.
- The nearest highway is only 0.59km away.
- The nearest railway is only 1.29 km away.
- The nearest city is 78.66 km away.

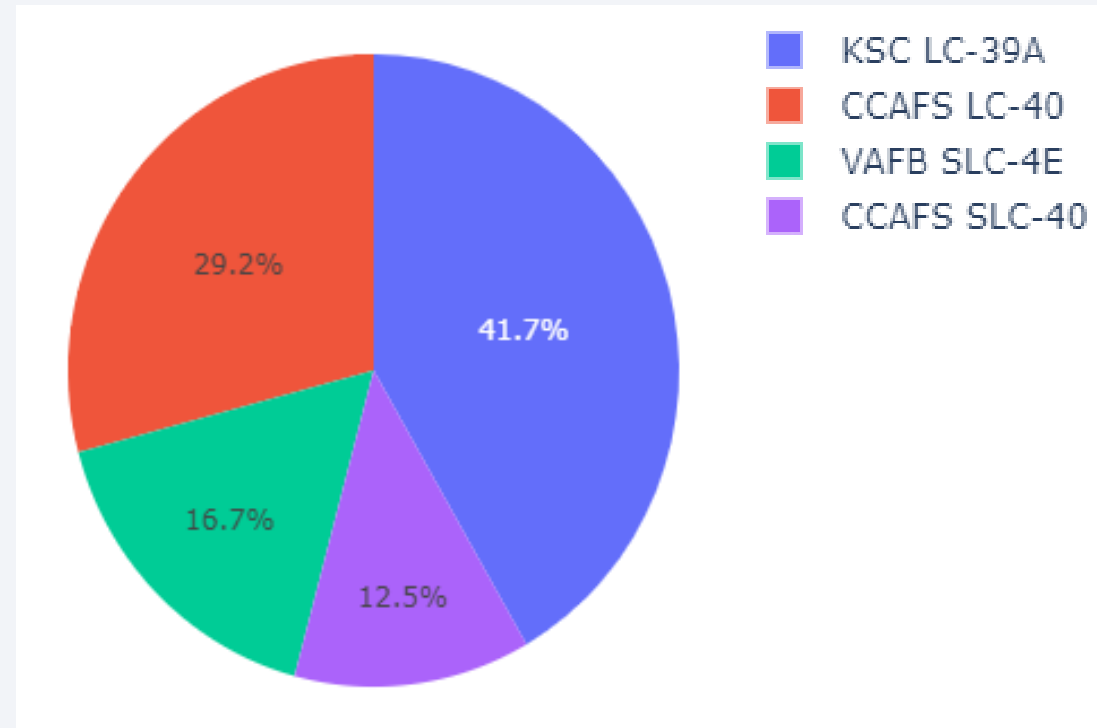


Section 4

Build a Dashboard with Plotly Dash

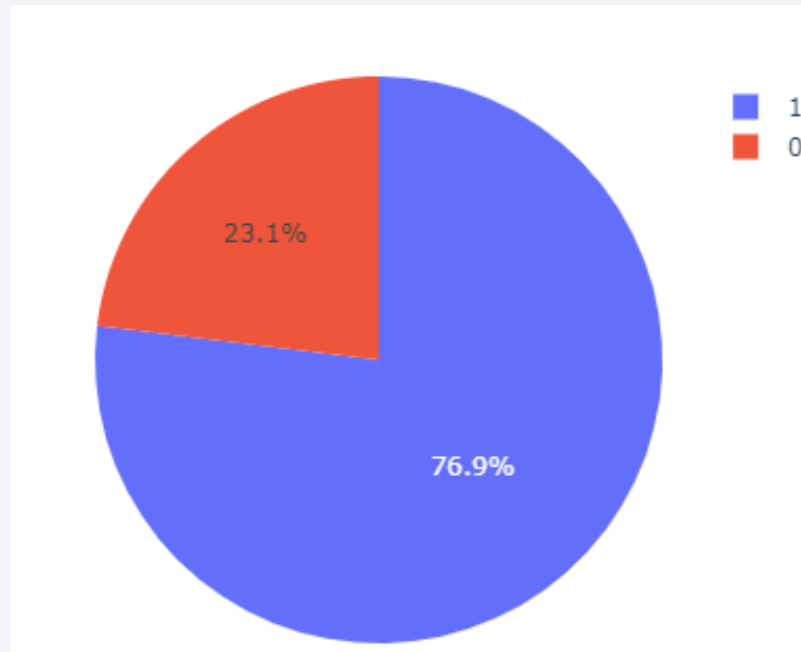
Total Success Launches by Sites

The launch site **KSC LC-39 A** had the most successful launches, with 41.7% of the total successful launches



Total Success Launches Rate for Site KSC LC-39 A

The launch site **KSC LC-39 A** also had the highest rate of successful launches, with a 76.9% success rate.



Outcome vs. Payload Scatter Plot



- Plotting the launch outcome vs. payload for all sites shows a gap around 4000 kg, so it makes sense to split the data into 3 ranges:
 - 0 – 4000 kg (low payloads)
 - 4000 kg-8000 kg (mid payloads)
 - 8000 – 10000 kg (massive payloads)
- Some booster types (v1.0 and B5) do not start with massive and mid loads
- It is seen that only FT and B4 booster versions are used for massive loads.



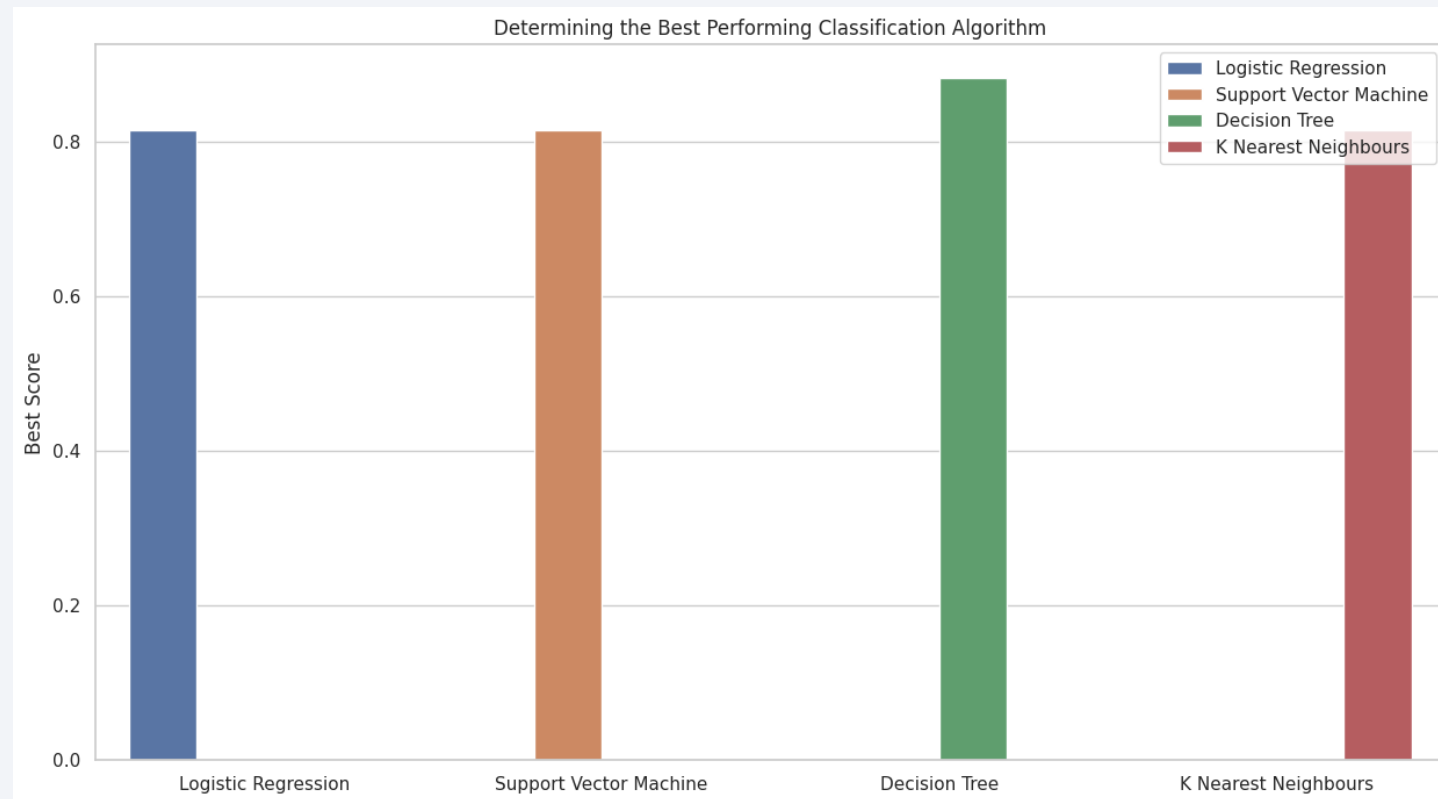
Section 5

Predictive Analysis (Classification)

Classification Accuracy

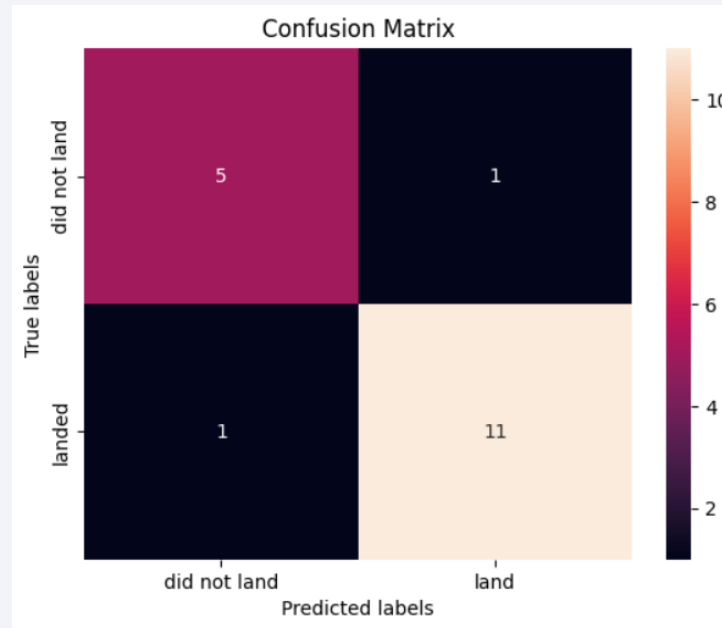
Plotting the Accuracy Score and Best Score for each classification algorithm produces the following result:

- The **Decision Tree** model has the highest classification accuracy



Confusion Matrix

- As shown previously, best performing classification model is the **Decision Tree** model, with an accuracy of 88.88%.
- This is explained by the confusion matrix, which shows only 2 out of 18 total results classified incorrectly (a false positive, shown in the top-right corner and false negative bottom-right corner).
- The other 17 results are correctly classified (5 did not land, 11 did land).



Conclusions

- As the number of flights increases, the rate of success at a launch site increases, with most early flights being unsuccessful. I.e. with more experience, the success rate increases.
 - Between 2010 and 2013, all landings were unsuccessful (as the success rate is 0).
 - After 2013, the success rate generally increased, despite small dips in 2018 and 2020.
 - After 2016, there was always a greater than 50% chance of success.
- Orbit types ES-L1, GEO, HEO, and SSO, have the highest (100%) success rate.
 - The 100% success rate of GEO, HEO, and ES-L1 orbits can be explained by only having 1 flight into the respective orbits.
 - The 100% success rate in SSO is more impressive, with 5 successful flights.
 - The orbit types PO, ISS, and LEO, have more success with heavy payloads:
 - VLEO (Very Low Earth Orbit) launches are associated with heavier payloads, which makes intuitive sense.
- The launch site **KSC LC-39 A** had the most successful launches, with 41.7% of the total successful launches, and also the highest rate of successful launches, with a 76.9% success rate.
- The best performing classification model is the Decision Tree model, with an accuracy of 94.44%.

Appendix

Appendix can be found at the link below.

- https://github.com/omerensar13/IBM_Data_Science_Exercise.git

Thank you!

