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Pitch Deck

Customer Experience Network

Built for Everyone. Web3 made it simple.

Unlocking Business Potentials

2025

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Share. Connect. Get Rewarded.

“Enrich Lives With Your Tips & Tips.”

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Real People, Real Problems

Built on Real Stories

We started by listening 120+ voices and more countless conversations. Our journey began with extensive **focus groups.**

Inspired by Daily Life

We analyzed familiar digital habits and interactions—then built a fresh, innovative approach with Web3 that people can **naturally embrace.**

Clarity in Complexity

We simplify the complicated with a human-centric design. Clear, structured, and ready **for daily use.**

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Driven by Reality

Focus Problems

Chaotic Experiences and Trust Gap

Shared experiences lack context, clarity, relevance and specificity.

Unreliable and Fake Reviews

Users struggle to find genuine, trustworthy and information they need.

Rewardless Contributions

Existing platforms fail to motivate valuable user engagement.

Value Without Returns

Users receive no economic benefit from their valuable content.

Invisible Expertise

Real user expertise remains hidden and undiscoverable.

Poor Data, Poor AI

Unstructured data diminishes AI accuracy and effectiveness.

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Combined Strengths, One Perfect Blend

Compact Solutions

Structured & Contextual Experience Sharing

Clearly structured **customer experience segments**—purchase, pricing, usage, consumption, disposal—allow users to share context-driven insights effortlessly.

NFT Badges & AI Content Validation

NFT badges earned through **achievement ladders** verify expertise, while AI ensures content quality and interactions.

Economic Rewards & Social Recognition

Experiences based NFT badges provide **social prestige** and visible recognition— badge owners directly receive token-based incentives.