

Consumer Experience Network

Built for Everyone. Web3 made it simple.

Unlocking Business Potentials

2025



Driven by Reality

Focus Problems



Chaotic Experiences and Trust Gap

Shared experiences lack context, clarity, relevance and specificity.



Unreliable and Fake Reviews

Users struggle to find genuine, trustworthy and information they need.



Rewardless Contributions

Existing platforms fail to motivate valuable user engagement.



Value Without Returns

Users receive no economic benefit from their valuable content.



Invisible Expertise

Real user expertise remains hidden and undiscoverable.



Poor Data, Poor AI

Unstructured data diminishes AI accuracy and effectiveness.



Combined Strengths, One Perfect Blend

Compact Solutions

Structured & Contextual Experience Sharing

Clearly structured **consumer experience segments**—purchase, pricing, usage, consumption, disposal—allow users to share context-driven insights effortlessly.

NFT Badges & AI Content Validation

NFT badges earned through **achievement ladders** verify expertise, while AI ensures content quality and interactions.

Economic Rewards & Social Recognition

Experiences based NFT badges provide **social prestige** and visible recognition— badge owners directly receive token-based incentives.



How it works?

Turn **Experiences** into NFT Badges for Incentives & Social Visibility.

STEP - 1

Experience Sharing & Contribution

Users share structured experiences, create collections of owned or tested products and services, offer personalized tips and recommendations, and provide 1:1 expert support.

STEP - 2

Community Engagement

Shared content drives meaningful interactions, discussions, ratings and feedbacks.

STEP - 3

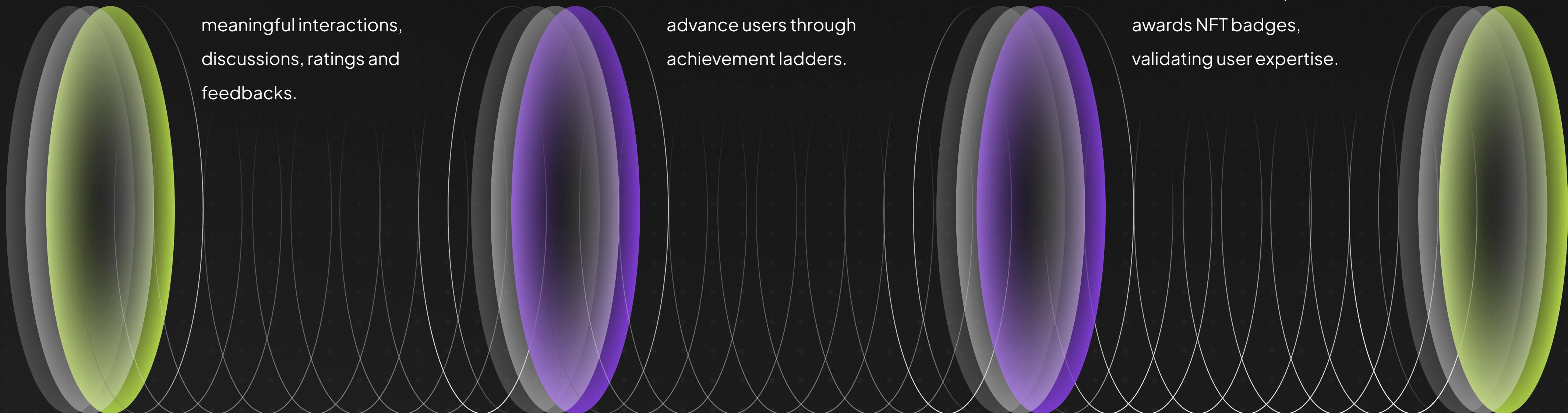
Achievement Progression

Valuable contributions advance users through achievement ladders.

STEP - 4

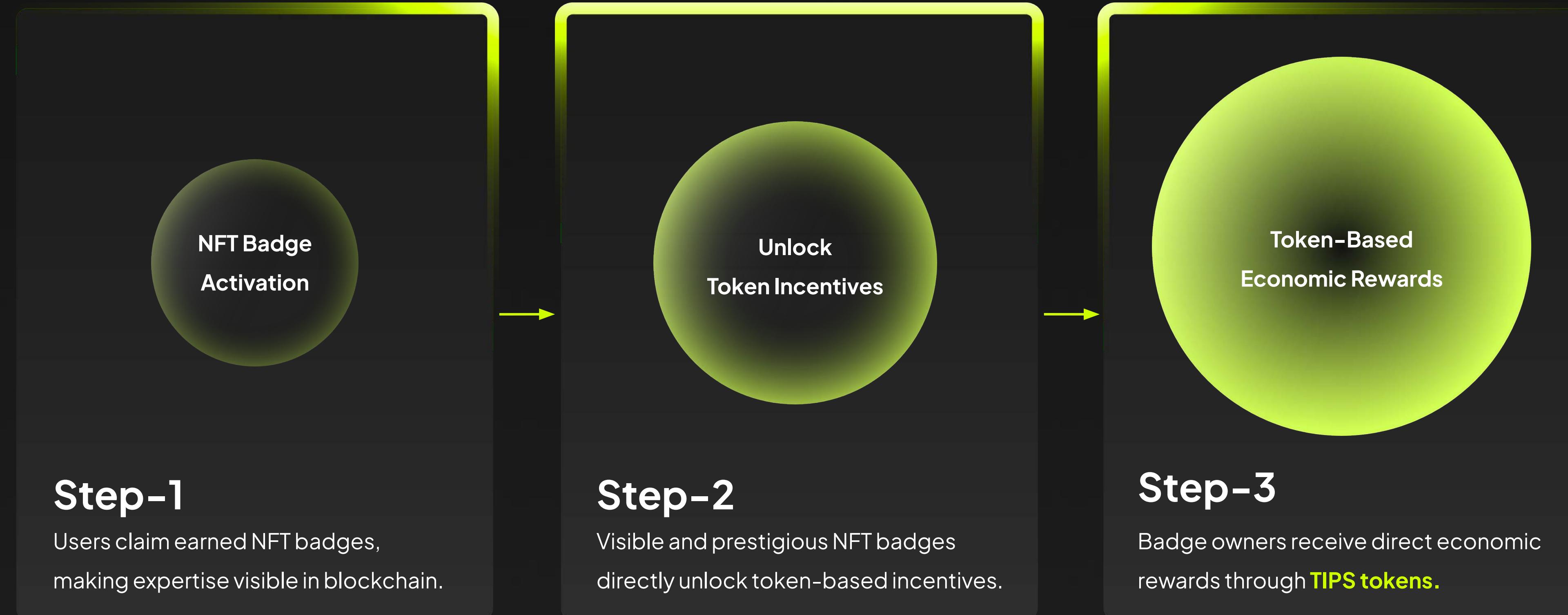
Expertise Recognized with NFT Badges

Achievement completion awards NFT badges, validating user expertise.



Turn NFT Badges into Token for Rewards and Benefits.

How it works?





Product

Easy-to-use, Powerful, Modular, User-Centric

1. CORE FEATURES

- Experience-based Social Flow, Discovery and Trending Topics
- Segment-Based Experience Posts & Profile
- Experienced & Tested Product Collections
- NFT-Based Profile Cosmetics

1. CORE MODULES

- *Directory (Categories → Products)*
- *Achievement Ladders and Rewards*
- *Wallet for NFTs & Tokens*

3. INTERACTION MODULES



Wishbox Events

Community events based on provided scenarios for exploring contexts and lifestyle-driven ideas.



Donation & Tipping

Direct support and rewards for valuable content and trusted creators.



Brand Bridges

Users share secondary experience segments brand-specifically via surveys and chatbots.



1:1 Expert Matching

Personalized guidance and tailored advice from verified users & experts.



Use Cases & Benefits

Redefined and Reshaped
for Real-Life Moments

No More Irrelevant Reviews - Stop wasting time

- ⌚ with irrelevant seller feedback—quickly access clear and authentic product usage experiences.

Popularity & Reputation - Exhibit your proudly

- 🌐 unique shelf and gain expert status in the community.

Making Reviews Meaningful - Earn real rewards

- ⚙️ and social visibility, making their contributions truly valuable.

No	Use Cases	Specific In Action Points
1	Verified Expertise & Real Evidence	Instantly confirm reviewers' expertise and see genuine evidence of their real product usage.
2	Frustrated by Review Incentives	Avoid misleading reviews caused by incentive-driven coupons and promotions.
3	Stuck Between Two Products	Make confident decisions by quickly accessing structured user insights and instant 1:1 expert support.
4	Confirming User Similarity & Authenticity	Quickly verify if an user's expertise, preferences and routines; usage, budgets, tastes and lifestyle genuinely align with your own.
5	No One to Ask Around	Easily find and connect with experienced users to consult when there's no one around to ask.



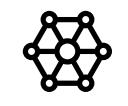
Competitive Advantages

What Makes Tipbox Different?

Tipbox **combines the best features** of social platforms, review sites, and gamification into one innovative ecosystem—enhancing experiences through Web3-powered incentives, trusted interactions, and exclusive user communities.



Socializing Consumer Experiences



Segmented and Clear Experiences



Rewarding Valuable Experiences



Verified Expertise Personal Showcase



Dedicated Exclusive Community



Web3 Simplified and Built for Mass Adoption





On-Chain Transactions

Covers blockchain fees for NFT badges and platform transactions.



Donations & Tipping

Used for supporting and appreciating valuable user content.



Rewards & Incentives

Earned from achievements, driving ongoing user participation.



Exclusive Participation

Enables users to access exclusive platform events and campaigns.



Prime Pass Features

Unlocks special NFTs, highlighted content, tipping and expert sessions.



Revenue Sharing

Direct payments to creators, aligning earnings with platform growth and token economics.

TIPS Token Utilities



Roadmap

Progress to Date

24/Q1 - Market Validation
(Binance BW & Ecosystem)

24/Q1 - Market Validation
(Focus Group with Prototype)

24/Q3 - Product Strategy &
Concept Optimization

23/Q4 - Idea Validation
(Focus Group Interviews)

23/Q4 - Product Strategy and
Concept Design

24/Q3 - Private (Angel) Phase
Investment Call

24/Q4 - Brand Design & Market
Positioning Development

25/Q1 - MMP Product
Development

25/Q2 - Pre-Seed Phase
Investment Call

25/Q2 - Completion of
Company Establishment

25/Q4 - Seed & Seed Extension
Phases Investment Call

26/Q1 - Mobile App (MVP)

Market Launch

- Core Features
- Core Modules
- Interaction Modules

26/Q2 - Mobile App (Closed
Beta) Market Launch

- Prime Pass
- Premium Plans
- Creator Program

26/Q2 - TIPS Token TGE and
Exchange Listing

27/Q2 - Series A Phase
Investment Call

27/Q2 - Mobile App (RC
Version) Market Launch

- TIPS Token Incentive Rewards Start
- Cosmetic NFT Sales
- AI Content Summarizer & Validation

2023

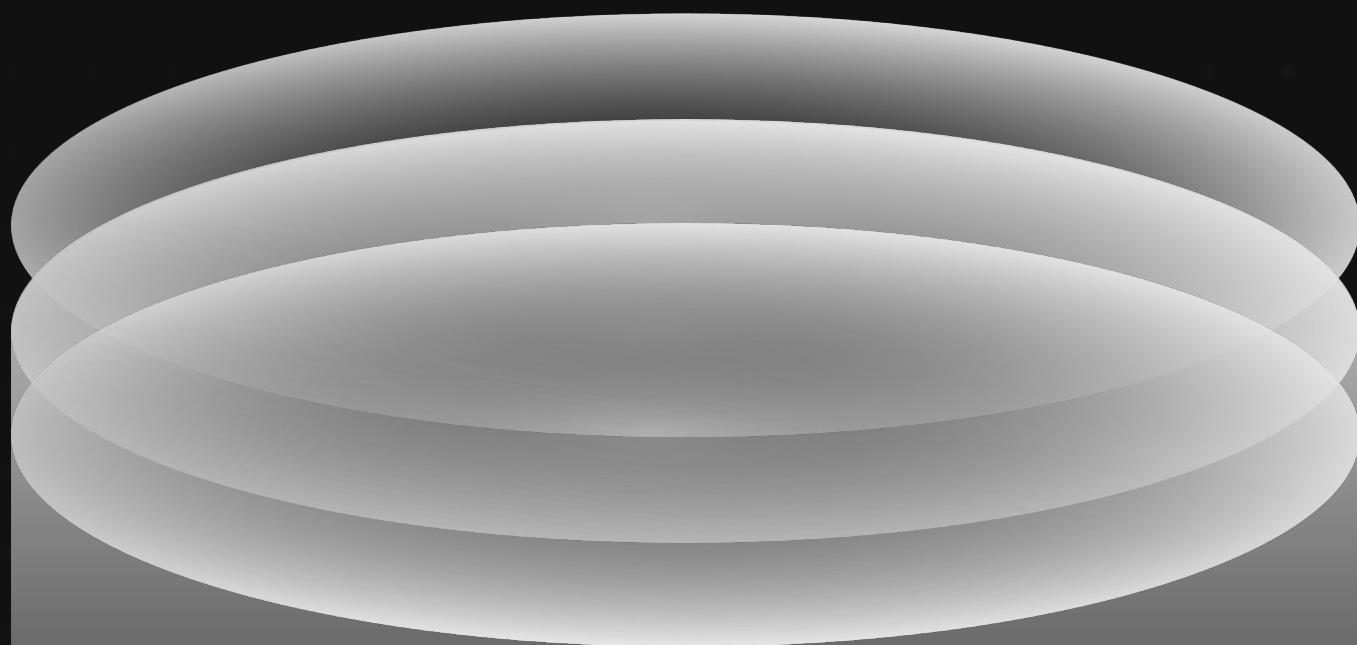
2024

2025

2026

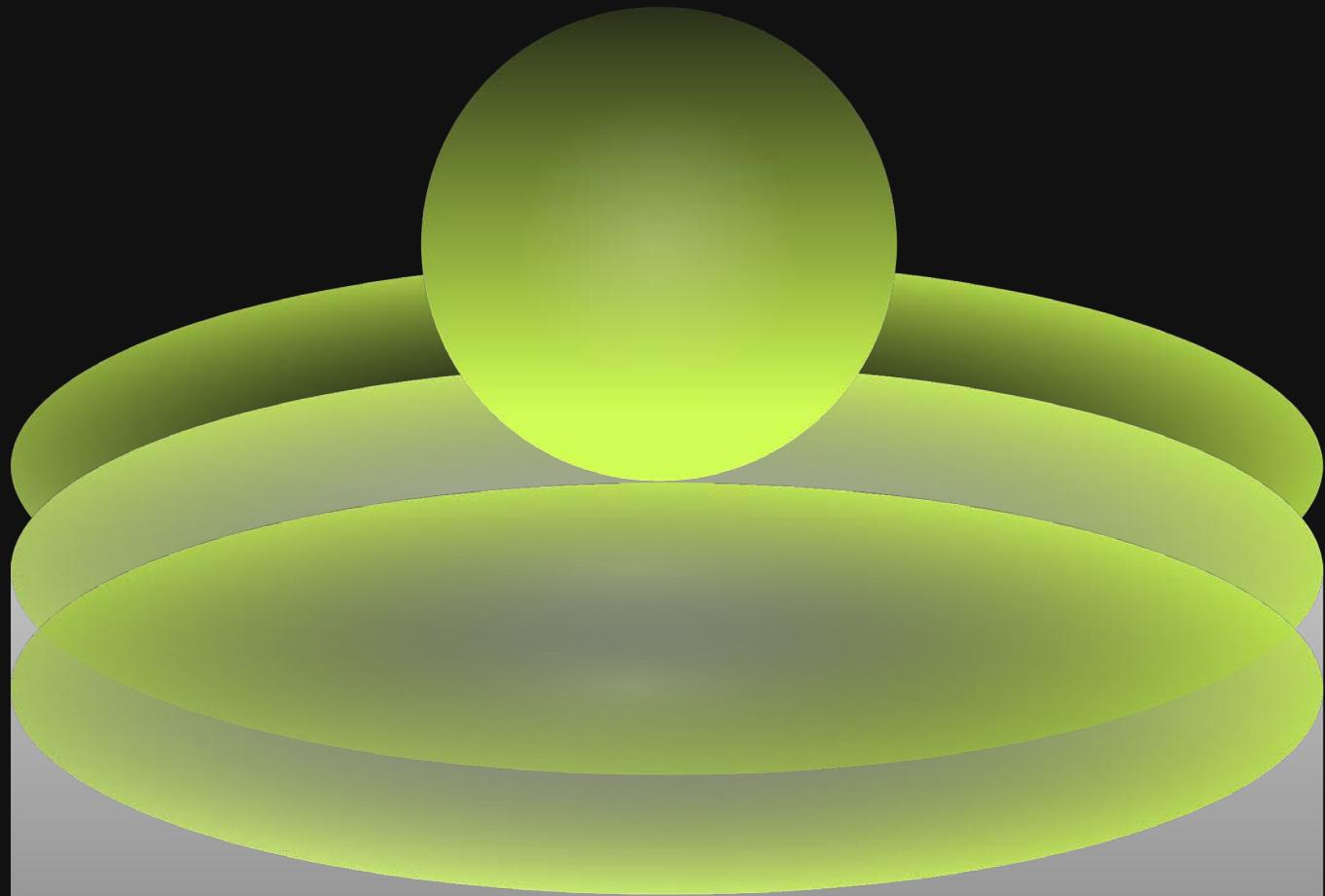
2027

Initial Focus
Users



Upcoming Opportunities

Brands



Future Expansion: B2B Potential

User-First Today, Brands Tomorrow

Recognizing that successful brand engagement requires an established, active user community, Tipbox strategically prioritizes user growth first, breaking the typical user-brand deadlock.

Verified User Insights - Reliable user insights create valuable, targeted market data for brands.

Segmented Experience: Clear user segments enable precise brand targeting and **marketing**.

AI-Powered Brand Interactions: AI-driven tools to optimize future brand-user communication.



Looking Forward

Clear Vision, Defined Milestones, Measurable Success
for Potential Outcomes

From a powerful niche community to a transformative global platform—Tipbox is positioned to redefine user experiences and set new standards for Web3 mass adoption, **whatever the scenario**.

Best-Case Scenario

Becomes a **leading** Web3 experience platform with **5 million+ active users** globally, generating over \$25M+ annual revenue through NFTs, tokens, and premium features.



Realistic Success Scenario

Establishes a highly engaged community with **500K+ active users** across selected markets, generating steady annual revenue of **\$2.5M+** from strategic partnerships, NFTs, and premium plans.



Worst-Case Scenario

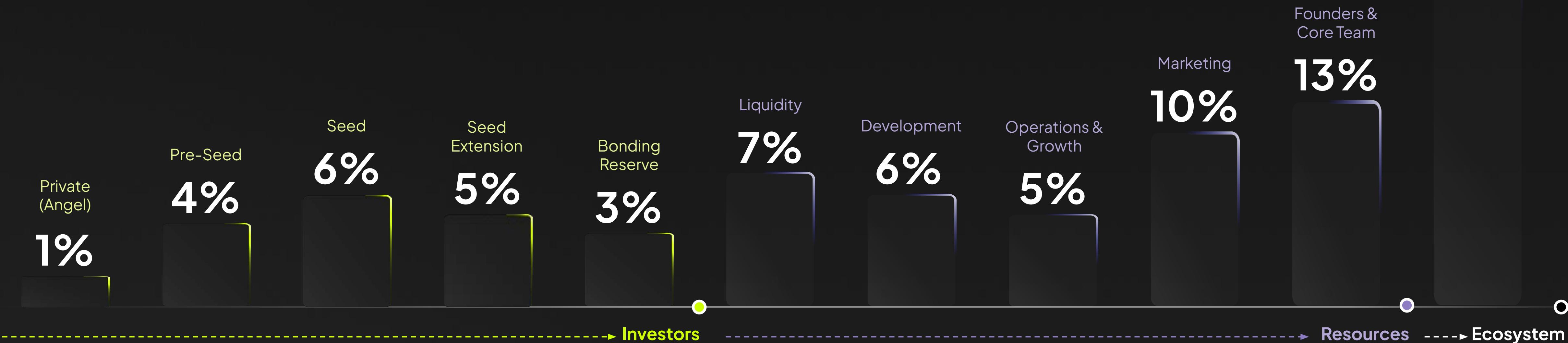
Remains a profitable niche community with **100,000 highly engaged members** (e.g., *female users in cosmetics*), providing reliable, blockchain-verified product insights and exclusive community experience.



Tokenomics

Transparent Allocation, Sustainable Growth

*The majority of tokens are allocated to the **Incentives & Rewards** fund, directly supporting user engagement, product adoption and ecosystem growth.



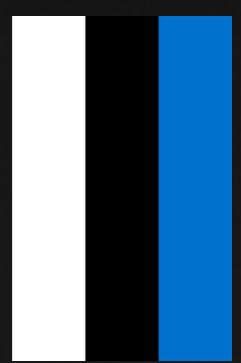
Traction

Investment Plan Backed by Clear Milestones



Company and Founding Team

Experienced Team, Global Vision

 Tipbox is strategically establishing its headquarters in Estonia following alignment with key investors and advisors, positioning itself ideally to lead global Web3 consumer innovation.



Mihrac CERRAHOGLU
Co-Founder & CEO



Burakcan KARAMAN
Co-Founder & CGO



Faruk DEMIRAL
Development Team



Mehmet KOC
Development Team



Furkan KARABULUT
Marketing Team



Aycan KARAMAN
Marketing Team



Ozan MUTLUOGLU
Design & Art Team



Thank You! Ready for Collaboration?

Become part of the journey **Pre-Seed investment round** in Tipbox's next phase of growth, innovation, and community-driven success.

We're ready to move fast, build strong, and shape the future of consumer experiences.

✉ collab@tipbox.co

📍 Tallinn, Estonia