

# Omer Gencoglu

## Front-End Developer

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## Summary

- A self-taught front-end developer skilled in React.JS and Node.JS, dedicated to creating and optimizing interactive, user-friendly and feature rich web applications
- 3+ years' experience in the areas of IT technical support, graphic design, and reputation management in digital media and website administration
- Strong writer with exceptional attention to detail honed through 2 years in the Turkish Military Academy and multiple web administration roles covering a broad and challenging scope of work

## Experience

### Junior Support Advisor @ Shopify

June 2020 – October 2020 // Toronto, ON

- Supported merchants in technical areas as well as conducting business coaching to increase their business efficiency and help them develop their business strategies
- Solved more than 500 cases, helped merchants in a friendly manner, understood and solved the problems in an efficient way, used tools to support merchants like Zendesk
- Gained experience in a corporate environment, experienced e-commerce, business management, and advertising

### Help Desk Technician & Graphic Designer @ Porto's Airbag

July 2019 – September 2019 // Braga, Portugal

- Created purpose-driven campaigns that raised product visibility and elevated Porto's Airbag's positioning and online presence in the industry
- Led all areas of marketing strategy, communication, messaging, branding, product marketing, social media (Facebook, LinkedIn, Twitter and YouTube), and public relations
- Built awareness of the company's products and services by collaborating with the Porto's Airbag leadership team to build awareness through online and print advertising (email signatures, business cards, and flyers) and develop differentiated positioning and a polished corporate identity

### Corporate Communications Intern @ Turkey's Isbank

June 2018 – July 2018 // Istanbul, Turkey

- Reputation Management in Digital Media Buying Project: conducted extensive research and presented findings to an audience of 25+ colleagues and managers
- Selected to spearhead campaign to manage the company's digital reputation by generating whitelists and blacklists to inform the company's ad-buying process
- Assisted with the development and execution of communications plans, and provided team with day-to-day coordination support

### Founder and Web Administrator @ animelodi.com (animelodi.blogspot.com)

September 2014 – September 2016 // Ankara, Turkey

- Designed, deployed, developed and maintained all web-related activities associated with the Animelodi community reaching 1000+ users on a monthly basis
- Provided Turkish language lyrics for dozens of popular Japanese Anime songs in collaboration with a 5-member translator crew
- Conducted search engine optimization (SEO) and built the website's online identity through designing and managing social media and Google accounts

## Skills

### Programming Languages

JavaScript (ES6), HTML, CSS

### Libraries & Frameworks

React, Next.js, Node.js, Express, Bootstrap

### Tools & Platforms

Git, MongoDB, Heroku, Firebase, Photoshop

### Certification

CompTIA A+

## Education

### Junior IT Analyst Program

Jan 2020 – May 2020 // Toronto, ON  
NPower Canada

### Bachelor of Science in International Relations

Oct 2016 – Jul 2019 // Ankara, Turkey  
Middle East Technical University

### Bachelor of Science in International Relations (Partial Completion)

Sep 2014 – Jul 2016 // Ankara, Turkey  
Turkish Military Academy

## Projects

### Portfolio Project

This is my portfolio website. You can find more information about me, my projects and more. React and Next.js were used.

### Weatherlify

An app in which you can get real-time weather information of searched locations with changing background gradients. Built with Express.

## Interests

Swimming, reading, traveling, watching anime