

Omer Gencoglu

Front-End Developer

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Summary

- ▶ A self-taught front-end developer skilled in React.JS and Node.JS, dedicated to creating and optimizing interactive, user-friendly and feature-rich web applications
- ▶ 3+ years experience in the areas of IT technical support, graphic design, and reputation management in digital media and website administration
- ▶ Strong writer with exceptional attention to detail honed through 2 years in the Turkish Military Academy and multiple web administration roles covering a broad and challenging scope of work

Experience

Amazon Delivery Driver (Part-time) @ Amazon

October 2020 – Present // Toronto, ON

- ▶ Delivering more than 7,000 packages with utmost care

Junior Support Advisor @ Shopify

June 2020 – October 2020 // Toronto, ON

- ▶ Solved more than 500 cases, helped merchants in a friendly manner, understood and efficiently solved the problems, used tools to support merchants like Zendesk
- ▶ Gained experience in a corporate environment, experienced e-commerce, business management, and advertising
- ▶ Supported merchants in technical areas as well as conducting business coaching to increase their business efficiency and help them develop their business strategies

Help Desk Technician & Graphic Designer @ Porto's Airbag

July 2019 – September 2019 // Braga, Portugal

- ▶ Created purpose-driven campaigns that raised product visibility and elevated Porto's Airbag's positioning and online presence in the industry
- ▶ Led all areas of marketing strategy, communication, messaging, branding, product marketing, social media (Facebook, LinkedIn, Twitter and YouTube), and public relations
- ▶ Built awareness of the company's products and services by collaborating with the Porto's Airbag leadership team to build awareness through online and print advertising (email signatures, business cards, and flyers) and develop differentiated positioning and a polished corporate identity

Corporate Communications Intern @ Turkey's Isbank

June 2018 – July 2018 // Istanbul, Turkey

- ▶ Reputation Management in Digital Media Buying Project: conducted extensive research and presented findings to an audience of 25+ colleagues and managers
- ▶ Selected to spearhead a campaign to manage the company's digital reputation by generating whitelists and blacklists to inform the company's ad-buying process
- ▶ Assisted with the development and execution of communications plans, and provided the team with day-to-day coordination support

Founder and Web Administrator @ animelodi.com (animelodi.blogspot.com)

September 2014 – September 2016 // Ankara, Turkey

- ▶ Designed, deployed, developed and maintained all web-related activities associated with the Animelodi community reaching 1000+ users on a monthly basis
- ▶ Provided Turkish language lyrics for dozens of popular Japanese Anime songs in collaboration with a 5-member translator crew
- ▶ Conducted search engine optimization (SEO) and built the website's online identity through designing and managing social media and Google accounts

Skills

Programming Languages

JavaScript (ES6), HTML, CSS

Libraries & Frameworks

React, Next.js, Node.js, Express, Bootstrap

Tools & Platforms

Git, MongoDB, Heroku, Firebase, Photoshop

Certification

CompTIA A+

Professional Development

Next.js & React - The Complete Guide

Feb 2022 – Present // Toronto, ON

Udemy – Maximilian Schwarzmüller

React - The Complete Guide

Oct 2021 – Feb 2022 // Toronto, ON

Udemy – Maximilian Schwarzmüller

The Web Developer Bootcamp 2021

Mar 2021 – Oct 2021 // Toronto, ON

Udemy – Colt Steele

Education

Junior IT Analyst Program

Jan 2020 – May 2020 // Toronto, ON

NPower Canada

Bachelor of Science in International Relations

Oct 2016 – Jul 2019 // Ankara, Turkey

Middle East Technical University

Bachelor of Science in International Relations (Partial Completion)

Sep 2014 – Jul 2016 // Ankara, Turkey

Turkish Military Academy

Projects

Portfolio Project

This is my portfolio website. You can find more information about me, my projects and more. React and Next.js were used.

Weatherlify

An app in which you can get real-time weather information of searched locations with changing background gradients. Built with Express.