

# Omer Gencoglu

Front-end Developer

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## Summary

- ▶ Experienced **Front-end Developer** skilled in **React.JS, Next.JS, and Node.JS**, dedicated to creating and optimizing interactive, user-friendly and feature rich web applications and websites
- ▶ **4+ years' experience in the areas of front-end development, IT technical support, graphic design, and reputation management** in digital media and website administration
- ▶ Quick learner who quickly adapts to change; continuously learning about new technologies
- ▶ Strong writer with exceptional attention to detail honed through 2 years in the Turkish Military Academy and web administration roles covering a broad and challenging scope of work

## Technical Skills

**Programming Languages:** JavaScript (ES6), TypeScript, HTML, CSS  
**Libraries & Frameworks:** React, Next.js, Node.js, Express, Bootstrap  
**Tools & Platforms:** Git, MongoDB, Heroku, Firebase, WordPress, Photoshop  
**Certification:** CompTIA A+, Cisco IT Essentials Certification  
**Project Management:** Agile, Waterfall, Scrum, Gantt Charts

## Education

<b>Junior IT Analyst Program</b> NPower Canada // Toronto	Jan 2020 - May 2020
<b>Bachelor of Science in International Relations</b> Middle East Technical University // Ankara, Turkey	Oct 2016 - Jul 2019
<b>Bachelor of Science in International Relations (Partial Completion)</b> Turkish Military Academy // Ankara, Turkey	Sep 2014 - Jul 2016

## Experience

**Front-end Developer @ M&H** May 2022 - Present // Toronto, ON

*Collaborated seamlessly with the creative team to craft and enhance online advertising campaigns, animated banners, and websites, demonstrating proficiency mainly in HTML5, JavaScript, and CSS.*

- ▶ **Collaborated closely with the creative team and project managers to assess project requirements and estimate workloads**, ensuring efficient project planning and execution
- ▶ **Developed and executed online advertising campaigns, animated banners using HTML5**, adhering to the specifications of various media servers such as DoubleClick, resulting in visually appealing and effective digital advertising
- ▶ **Designed and integrated websites, employing HTML5, PHP, and WordPress** to create responsive and engaging web experiences for clients, with a focus on code optimization for improved loading times and performance

**Education & Amazon Delivery Driver (Part-time) @ Amazon** Oct 2020 - May 2022 // Toronto, ON

*Continued to refine and expand front-end development skills, demonstrating a commitment to self-improvement and adaptability while working part-time as an Amazon delivery driver.*

- ▶ **Successfully self-learned and honed skills in HTML, JavaScript, CSS, React, Next.js, and Node.js during a**

**part-time role as an Amazon delivery driver**, demonstrating a strong commitment to personal and professional development

- ▶ Proactively invested in continuous learning and improvement in web development technologies, expanding knowledge and expertise in front-end development while balancing the demands of a part-time delivery role
- ▶ **Meticulously delivered over 7,000 packages, demonstrating exceptional care and attention to detail**, while simultaneously advancing proficiency in front-end development, showcasing a remarkable ability to balance responsibilities and pursuits

### Junior Support Advisor @ Shopify

Jun 2020 – Oct 2020 // Toronto, ON

*Provided vital assistance to businesses across the World, ensuring their successful transition to the digital realm, and honed strong problem-solving and communication skills in a dynamic remote environment.*

- ▶ **Collaborated remotely with a team of support professionals, assisting entrepreneurs by providing technical support**, conducting business coaching sessions, and addressing their needs through effective problem-solving and communication
- ▶ **Resolved over 500 cases with a friendly and efficient approach**, utilizing tools like Zendesk to assist merchants and gain a deep understanding of their issues
- ▶ **Played a key role in enabling diverse entrepreneurs and businesses to succeed in the digital landscape**, contributing to e-commerce growth and gaining valuable corporate experience in areas such as e-commerce, business management, and advertising

### Help Desk Technician & Graphic Designer @ Porto's Airbag

Jul 2019 – Sept 2019 // Braga, Portugal

*Created purpose-driven campaigns that raised product visibility and elevated Porto's Airbag's positioning and online presence in the industry.*

- ▶ **Led all areas of marketing strategy, communication, messaging, branding, product marketing, social media** (Facebook, LinkedIn, Twitter and YouTube), and **public relations**
- ▶ **Built awareness of the company's products and services by collaborating with the Porto's Airbag leadership team** through online and print advertising (email signatures, business cards, and flyers) and develop differentiated positioning and a polished corporate identity
- ▶ **Trained employees and supported change management** while installing and deploying new software and transitioning to Google applications including Google Backup and Sync

### Corporate Communications Intern @ Turkey's Isbank

Jun 2018 – Jul 2018 // Istanbul, Turkey

*Completed the MasterClass internship program within the Corporate Communications department (Digital Media section).*

- ▶ **Reputation Management in Digital Media Buying** Project: conducted extensive research and **presented findings to an audience of 25+ colleagues and managers**
- ▶ **Selected to spearhead campaign to manage the company's digital reputation** by generating whitelists and blacklists to inform the company's ad-buying process
- ▶ Assisted with the development and execution of communications plans, and provided team with day-to-day coordination support

## Volunteer Experience

### Founder and Web Administrator @ animelodi.com

Sep 2014 – Sep 2016 // Ankara, Turkey

*Animelodi ([animelodi.blogspot.com](http://animelodi.blogspot.com)) is an online community where like-minded users connect through their interests in Anime music.*

- ▶ **Designed, deployed, developed, and maintained all web-related activities** associated with the Animelodi community **reaching 1000+ users on a monthly basis**
- ▶ Provided Turkish language lyrics for dozens of popular Japanese Anime songs in collaboration with a 5-member translator crew
- ▶ **Conducted search engine optimization (SEO)** and built the website's online identity through **designing and managing social media and Google accounts**