Landing page for the Rockstar online community platform.

HQ banner image; Rockstar Café short video; Educational platform video (don't currently have). Online value prop for individuals and organizations -buttons to join for each. Rockstar highlighted profiles & video interviews (think N36). Rockstar page at bottom.

Full or half-page title banner with HQ image; Message overlaid on image. Buttons to join for community members and organizations. Value prop design open to exploration. Testimonials/highlighted profiles can rotate, similar to homepage. Rockstars page to look identical to what we currently have.

"""Join Canada's largest online entrepreneurship community."" ""No matter what your idea, we're on your team."" Can include Jake's messaging for value prop: ""1. Explore

a. Discover likeminded people in your community based on shared skills, interests, and passions. Connect with those making a difference in what you care about.

2. Community

a. Showcase your idea, venture, or impact project. Engage with Rockstars and organizations here to help you succeed.

3. Learn

a. Every person and community has a story to share -finding yours is as simple as one click. What are you waiting for? Your coffee is getting cold.

"""