

Omiete Briggs

Versatile Data Analyst .

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EXPERIENCE

Field Technology Development Partners, Abuja, Nigeria — QA / Support Associate

FEBRUARY 2021 - JUNE 2022

- Analyzed data from over 2000 active users and used outputs to guide marketing, growth and leadership strategies, increased app engagement by 2x and reduced churn rate by 30 %
- Created dashboards and metrics to track growth, retention and churn thereby increasing leadership decisions, client satisfaction, stakeholder work rate and productivity and business growth by 85%
- Perform weekly analysis on growth measuring the performance of the sales and the cx team using key metrics.

News Central Tv, Lagos, Nigeria — Service Support Engineer

AUGUST 2020 - OCTOBER 2020

- Interpreted and shared insights generated using Google Analytics.
- Monitored and maintained computer systems on the network.
- Decision making processes and procedures.
- Provided rapid response to all challenges within the tech support areas, and ensuring all issues are properly logged while preparing intensively accurate and timely analytics reports on weekly basis, improving system audit procedures.

EDUCATION

Lead City University, Nigeria — Computer and Information Science

SEPTEMBER 2015 - SEPTEMBER 2019

Grade: 4.40 / 5.00

Activities: Welfare Director, National Association of Computer Science Students, Lead City Chapter

Software Project Management - Information Technology, Policy Economics and Law - Algorithms and Complexity Analysis - Mathematical Methods - Linear Algebra - Communication skills - Discrete Structures - Statistics for Scientists

SKILLS

Database Querying Skills

Big Query.

PostgreSQL.

Apache Superset.

DBeaver.

Programming Languages

Python (Pandas, Numpy, Seaborn, Matplotlib, Beautiful Soup).

SQL.

Spreadsheets

Excel.

Google Sheets.

Data Vizualization

Tableau.

Power BI.

CRM.

Google Analytics.

CERTIFICATIONS

Data Analytics (Utiva).

Google Data Analytics Professional (Coursera).

Python Programming (New Horizon).