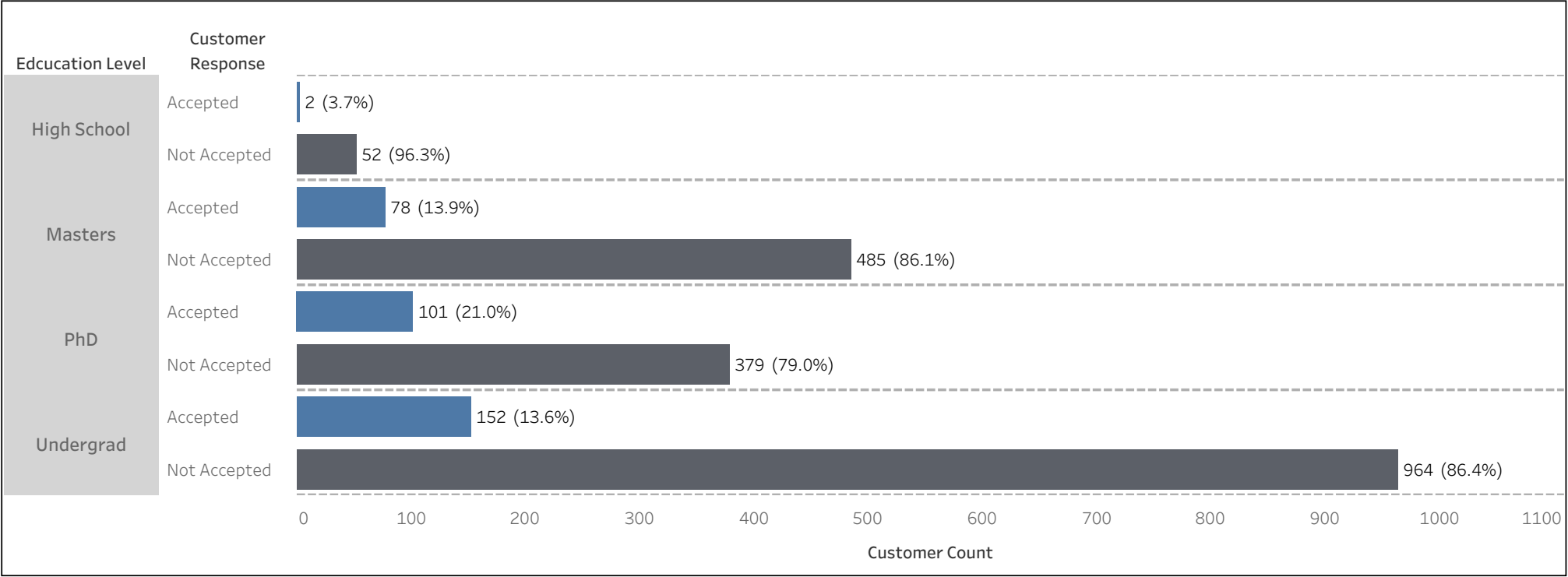


Marketing Campaign Performance Metrics

Customer Response To Last Campaign	Total Customers: 2213	Customers who Accepted Campaign: 333	Customers who did not Accept Campaign: 1880	Acceptance Rate: 15.04%
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Customer Acceptance Rate For:	Education	Country	Marital Status
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Marketing Campaign Performance Metrics

Customer Response
To Last Campaign

Total
Customers:
2213

Customers who
Accepted Campaign:
333

Customers who did not
Accept Campaign:
1880

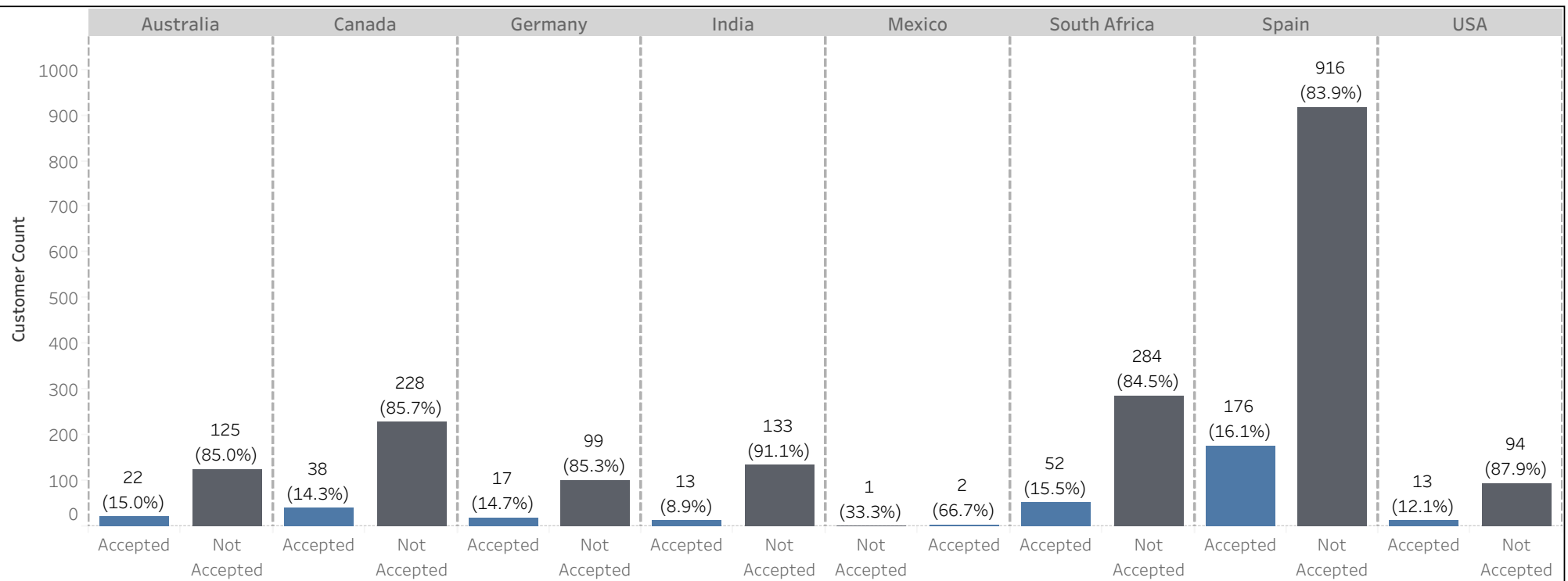
Acceptance
Rate:
15.04%

Customer Acceptance Rate For:

Education

Country

Marital Status



Marketing Campaign Performance Metrics

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