



# EFFERVESCENCE 2025 • RANGARA THEME

Design System Reference • Vintage Bollywood Inspired



## COLOR PALETTE

### Warm Sepia Tones (Film Nostalgia)

**Vintage Sepia**  
HEX: #D4A574  
RGB: 212, 165, 116

**Golden Hour**  
HEX: #E8C547  
RGB: 232, 197, 71

**Film Reel Bronze**  
HEX: #8B6F47  
RGB: 139, 111, 71

### Vibrant Technicolor Accents (Dramatic Energy)

**Technicolor Red**  
HEX: #D93025  
RGB: 217, 48, 37

**Bollywood Orange**  
HEX: #FF6B35  
RGB: 255, 107, 53

**Spotlight Gold**  
HEX: #FFA726  
RGB: 255, 167, 38

### Bold Contrast (Cinematic Drama)

**Cinema Black**  
HEX: #1A1A1A  
RGB: 26, 26, 26



## TYPOGRAPHY SYSTEM



### PRIMARY PAIRING

**Display:** Bebas Neue

Google Fonts

**Use:** Event titles, Posters,  
Hero sections

**Body:** Quattrocento

Google Fonts



### SECONDARY PAIRING

**Display:** Playfair Display

Google Fonts

**Use:** Elegant headers, Quotes,  
Features

**Body:** Merriweather



### ACCENT PAIRING

**Display:** Righteous

Google Fonts

**Use:** Playful headers,  
Categories

**Body:** Lato

Google Fonts

**Use:** Descriptions, Details, Cards

Google Fonts

**Use:** Articles, Long content

**Use:** UI, Navigation, Buttons

## ✦ DESIGN EXAMPLE

# EFFERVESCENCE 2025

Experience the Magic of Rangara • Where Vintage Bollywood Comes Alive

### DESIGN GUIDELINES

Combine warm sepia tones with vibrant accents. Use display fonts in uppercase for maximum impact. Maintain high contrast for readability.

### COLOR COMBOS



Red + Gold + Black for dramatic posters

#### 🎯 Quick Tips:

- All fonts available free on Google Fonts
- Use one font pairing per design piece
- Display fonts: Min 32px web / 24pt print
- Body fonts: Min 16px web / 10pt print

#### 🚫 Avoid:

- Using more than 3 colors per element
- Mixing all three font pairings together
- Display fonts for long paragraphs
- Pure white backgrounds (use warm off-whites)

Effervescence Design System • Rangara Theme • Inspired by 70s-80s Bollywood Cinema