

Karimaneh
fund management panel

Case Study



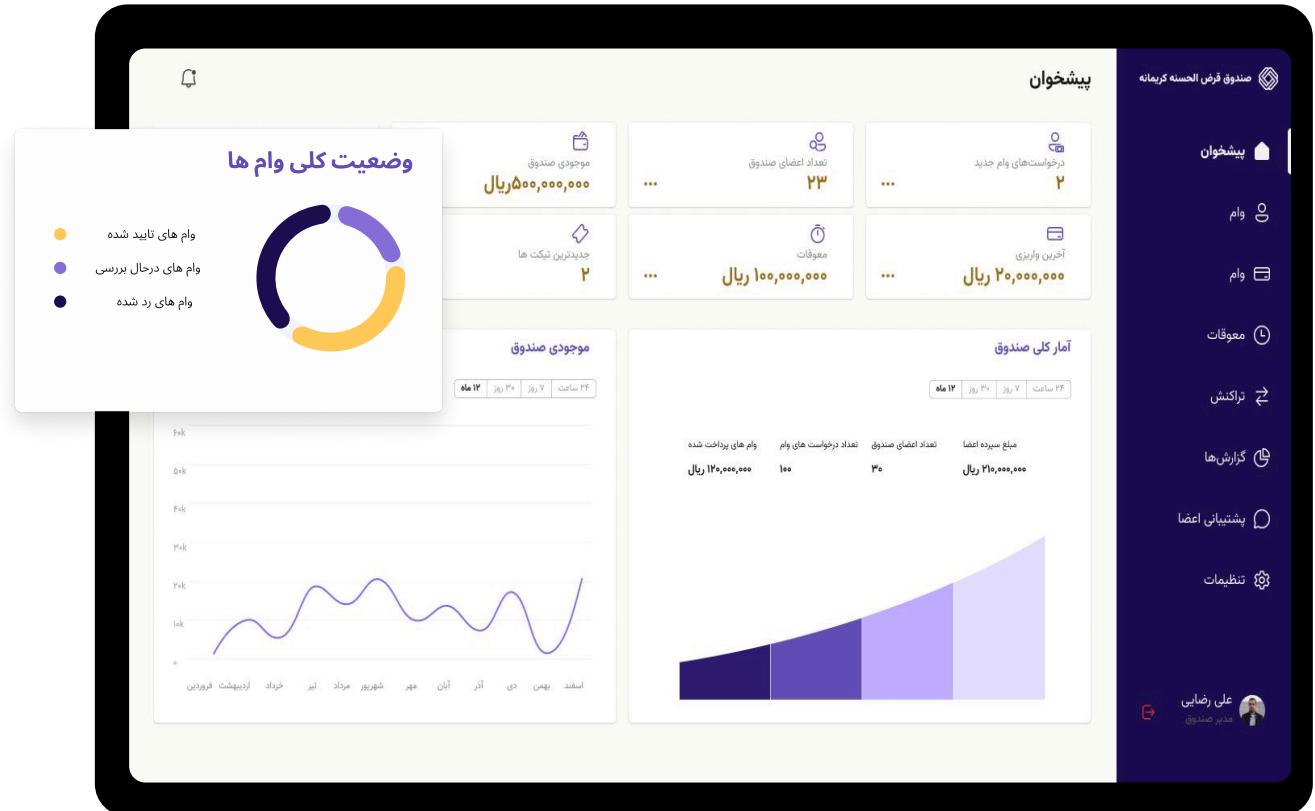
Fund management panel

Karimaneh

Stakeholders: Makeen Ideal Media INS.

Project Overview: I designed a digital platform for a traditional Gharz al-Hasanah (interest-free loan) fund to simplify loan management and improve user experience.

My role included user research, defining flows, and designing a clean, accessible UI for both members and admins.



How this project started?

The project began after noticing that many community-based loan funds — often run by families, local groups, or mosques — still rely on manual methods like notebooks or messaging apps. I saw an opportunity to design a digital platform that brings simplicity, transparency, and structure to the management of these traditional interest-free lending systems.

Current pain points:

1. Manual Management

Most funds are still run using notebooks or messaging apps, which increases the risk of errors, miscommunication, and data loss.

2. Lack of Transparency

Members often don't have clear access to information about their contributions, loan status, or repayment history, leading to mistrust and confusion

3. Time-Consuming for Admins

Fund administrators manually handle requests, track payments, and update records, which is inefficient and prone to mistakes.

4. No Centralized System

Without a unified platform, it's difficult to manage users, track finances, and generate reports — especially as the number of members grows.

Design process

Empathy

- Interview with Product manager
- User research
- Find user problem



Ideation

- Mind map
- User flow
- Sketch



Design

- Low-fidelity prototype
- Style guide
- User interface



Empathy

- Interview with Product manager
- User research
- Find user problem



Interview with Product manager: I conducted interviews with the project manager to gather essential information about the overall vision and requirements of the platform. This helped me understand the key objectives, target users, and functional needs of the system. Through these discussions, I was able to align the design direction with the goals of the project and ensure that the solution would meet both user needs.

Empathy

- Interview with Product manager
- User research
- Find user problem



User research : To better understand user needs and existing challenges, I created and distributed two separate questionnaires – one for fund managers and one for members – to collect first-hand insights about their experiences. In parallel, I reviewed several articles* related to common issues in traditional loan and saving groups. These findings helped identify key pain points and informed the design decisions throughout the project.

* [Article 1](#) [Article 2](#)

Empathy

- Interview with Product manager
- User research
- Find user problem



Admin problems:

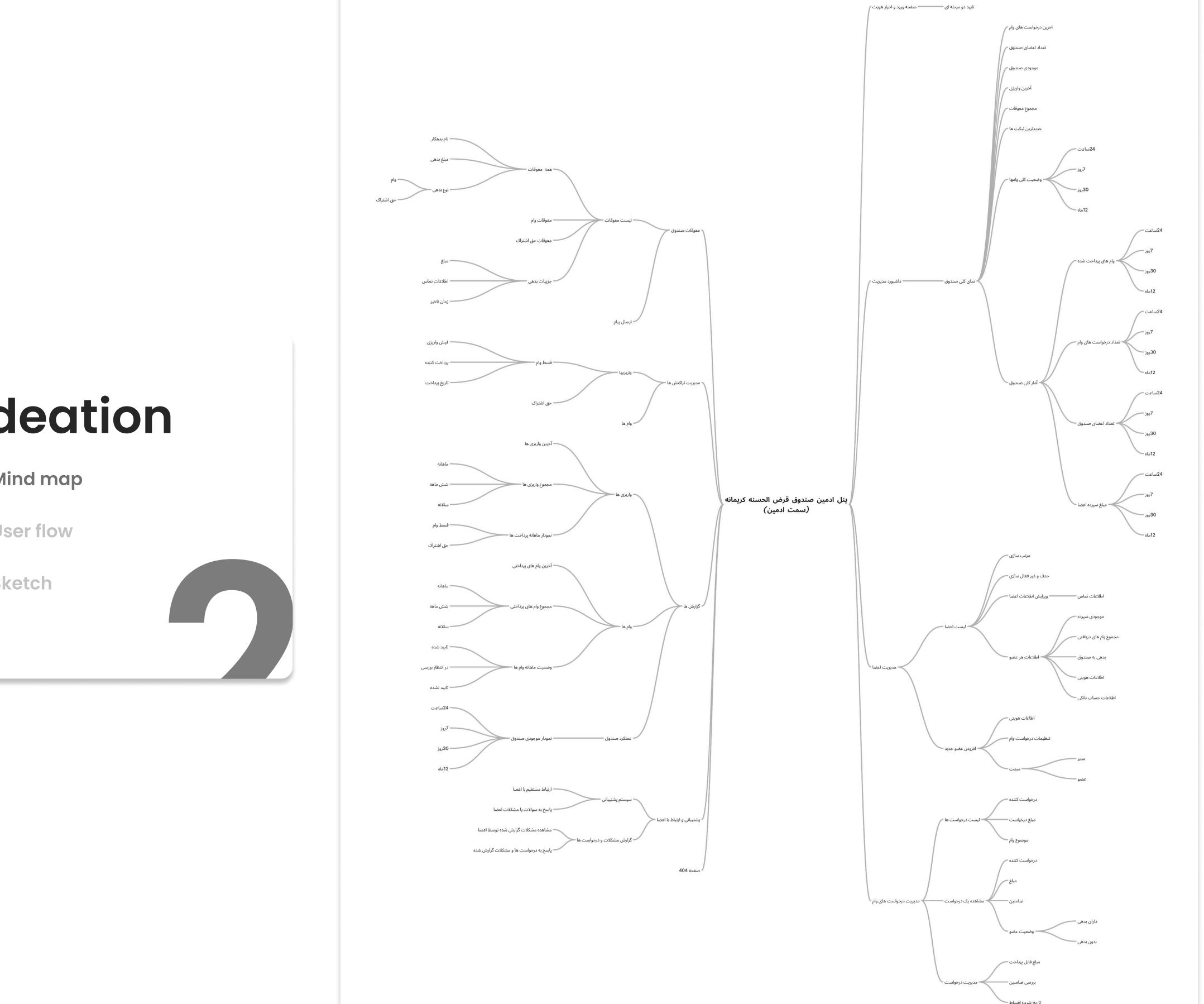
- Easy Loan Request Review
- Review of Member Deposits
- Loan Request Review
- Subscription Management
- Guarantor Review

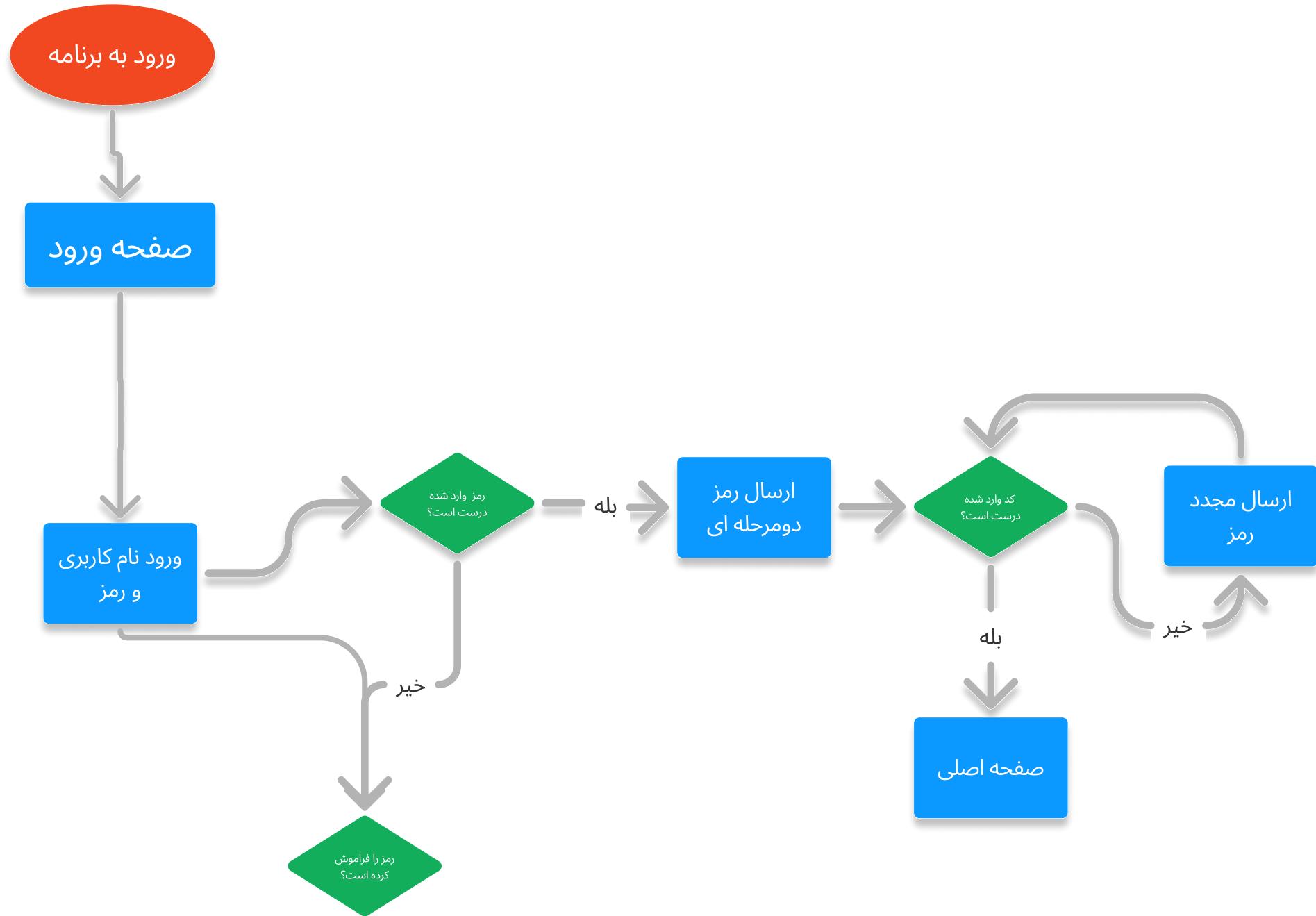
Member problems:

- Easy Loan Request Submission
- Easy Loan Request Tracking
- Payment Upload and Notification
- View Deposit Balance
- Submit Loan Guarantee Request

Ideation

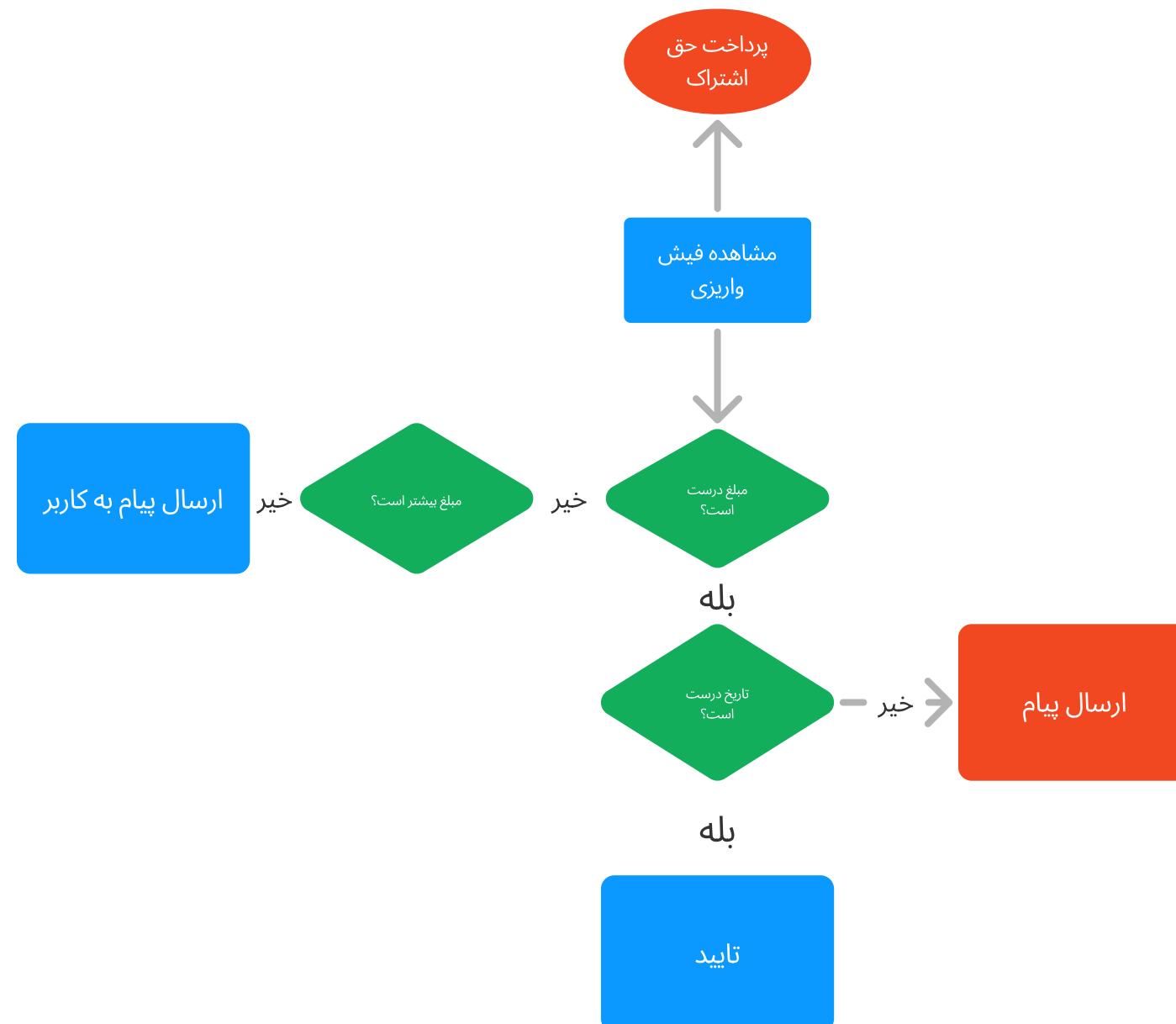
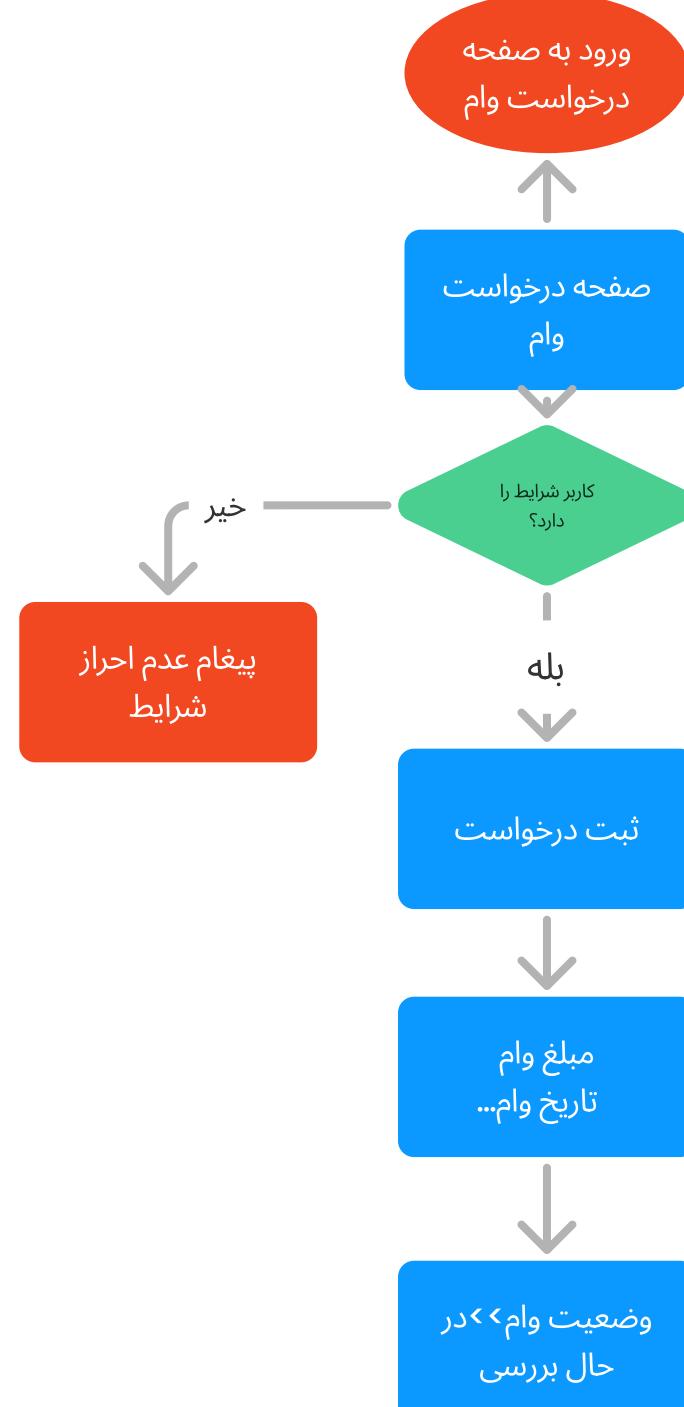
- Mind map
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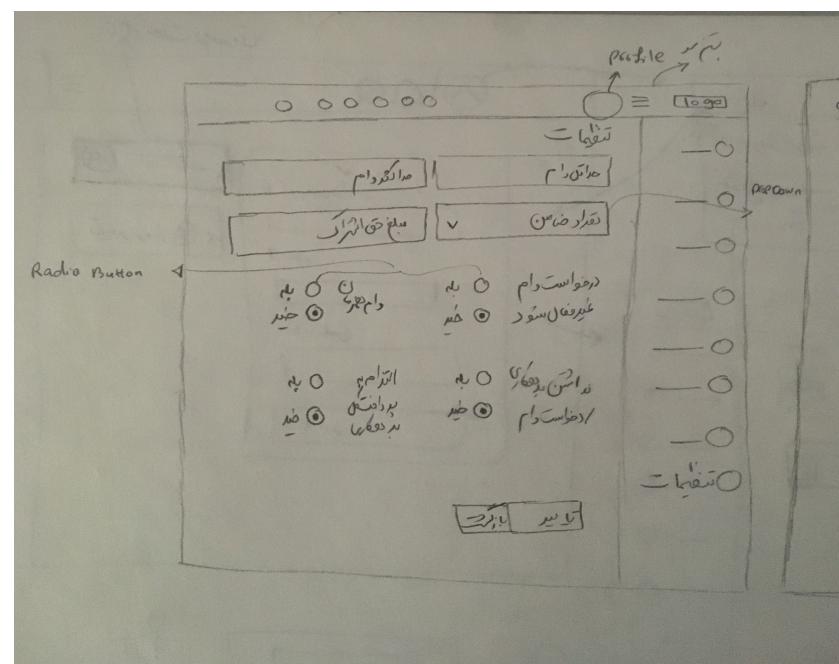
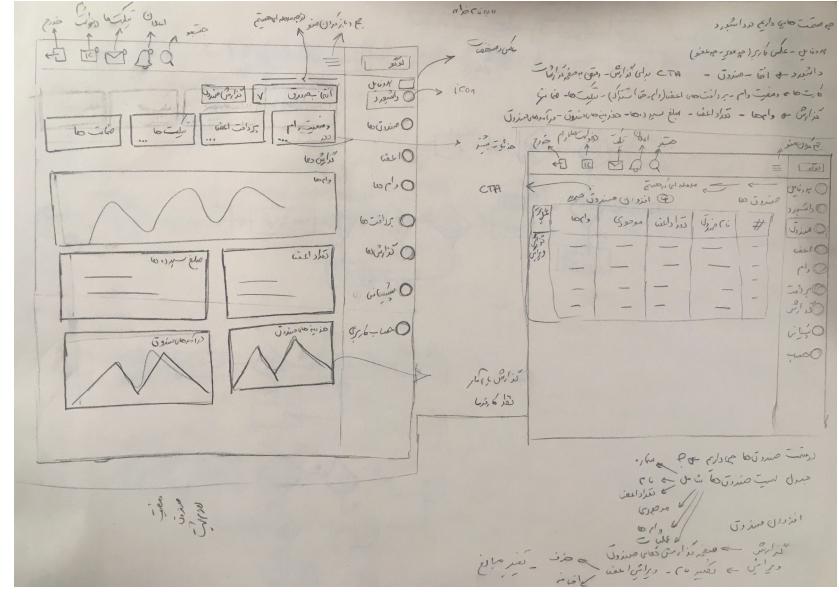
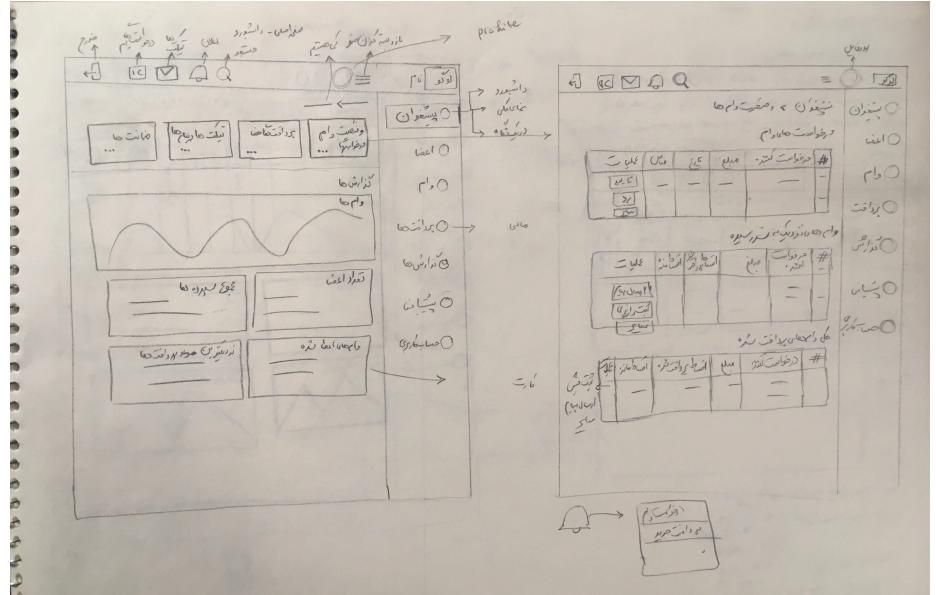
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Ideation

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Design

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بروکاپل
اعلان
لوقو

پرداخت ها
جزییات تراکنش
☰

تصویر فیش واریزی

مشاهده فیشر

واریز کننده
کدمی:
مبلغ واریزی
تاریخ واریز
نوع واریزی

پیشخوان
اعضا
وام
موقمات
تراکنش ها
گزارش
پشتیبانی
تنظیمات

بارگذشت
ارسال پیام اصلاح
تایید واریزی

بروگایل
اعلان

دراخواست های وام
وام های سررسید شده

ردیف	نمایش:	در صفحه	فیلتر	جستجو:
۱	مشاهده جزییات	—	—	—
۲		—	—	—
۳		—	—	—

وام ها

درخواست های وام وام های سررسید شده

نمایش: ۵ در صفحه

فیلتر

جستجو:

بیشخوان

اعطا

وام

درخواست های وام وام های سررسید شده

معوقات

تراکنش ها

گزارش

پشتیبانی

تنظیمات

Design

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- User interface



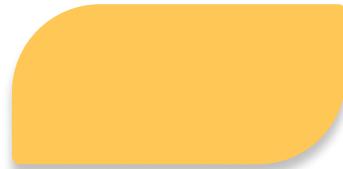
Colors

Primary



#1C0E50

Secondary



#FFC857

Neutral



#1A1A1A

#FFFFFF

Typography

Font Family

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vazir

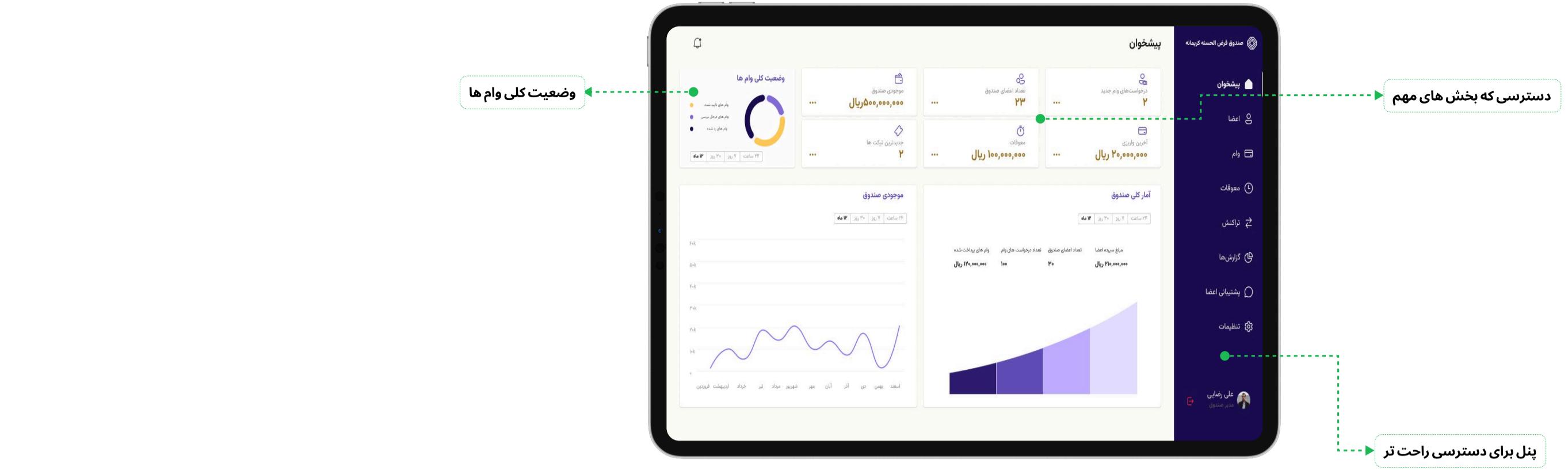
Semantic



#1DB954



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