

Omid Ahmadnejad



UX/UI
Designer

+98-936-9507200

omid.ahmadnejad@gmail.com

Linkedin

Portfolio

Skills

- User experience design
- User interface design
- User centered design
- Interaction design
- Wireframing
- Prototyping
- Using design systems
- Low fidelity prototyping
- High fidelity prototyping
- Mind map
- User flow
- Responsive design
- Accessibility principles
- User research
- Typography

Familiar with

- Design Thinking
- Information Architecture
- Usability Testing
- A/B test
- UX writing

As a **UX/UI Designer**, I create simple, effective **user experiences**. My skills include UI design, user research, and interactive design. I'm passionate about **learning** and **growing**.

EXPERIENCES



Makeen Ideal Media INS.

UX/UI Designer | April 2024-present • Full time

1.Designing the user experience and user interface of the fund management panel(Karimaneh)

Designing an **management panel** for a loan fund meant creating a seamless, user-friendly **experience**. I **structured** the **core** system to ensure clarity, efficiency, and alignment with **user needs**.

- The **design system** ensured a cohesive experience across the panel.
- **Component** usage ensures **consistency**.
- **User research** helped identify the **needs** of the fund's members.
- **Mind Map** and **User Flow** structured the information flow
- **Meetings** with the **development** team not only **aligned** our design requirements but also effectively tackled any emerging challenges.
- **Analysis** of similar products helped integrate the best features into our product.



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Soft Skills

- Teamwork
- Problem-solving
- Search
- Learning

Tools



Figma



Adobe XD



Adobe Photoshop



Adobe Illustrator

Courses

- UX/UI Design
Makeen Academy
- Graphic design basics
Heyat school
- Photomontage in Photoshop
Saat sheni
- Advanced Illustrator
Bardia Elmi

Educations

- Bachelor's degree
Qom university

EXPERIENCES (Continued)

2.Designing the user experience and user interface online clothing store(Street Style):

This project is an online clothing store designed to offer a visually appealing shopping experience, featuring the following key

- Home Page
- Product Listing Page
- Product Detail Page
- Shopping Cart & Checkout Flow
- User Account
- **Responsive Design**
- Authentication & Login System



Graphic design | Aug 2021–April 2024 • Freelancer

Typography Posters

- Skills:Typography Design, Adobe Illustrator, Creative Design.

Poster Design for “ایوان هنر” Event (Theme: Imam Ali(AS))

- Skills: Graphic Design, Adobe Photoshop, Adobe Illustrator, Creative Design.

Book cover design for Hamaseh Yaran Publishing

- Skills: Book Cover Design, Typography, Adobe InDesign & Photoshop.