

Phase 6: High Tech Usage by Homeless

Product: HoBo : Homeless Board

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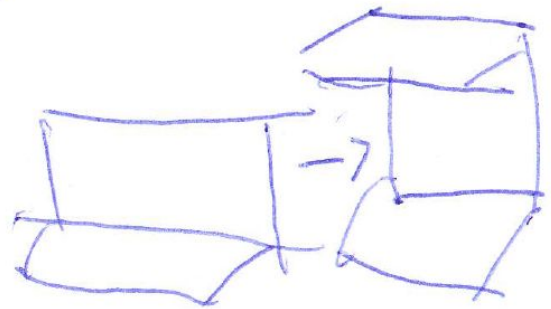
Homeless individuals often have difficulty using and accessing technology. Our research has shown that many of them don't trust the internet and still prefer word-of-mouth and physical newspapers to access information. Many of them also have difficulty acquiring the basic necessities they need to survive, such as food and shelter. We believe that safe, reliable and accessible technology will augment their ability to acquire these things, so we conducted our ideation with an aim to meet the following targets: i) create tech that improves the ability of homeless to acquire the things they need to survive ii) incorporate currently unavailable information on the internet iii) make it accessible and widespread iv) Incorporate the ability for feedback and information collection.

Member 1 Top 3 Crazy-8s

An app
that posts
job ads asking
help to do small
tasks such as
moving stuff
general help
for money



Public areas
~~seats~~
that turn
into places
to sleep



help homeless

help



Excess food donate
from restaurants • Help
restaurants send their excess
food to charities to help the hungry.

Member 1 Storyboard

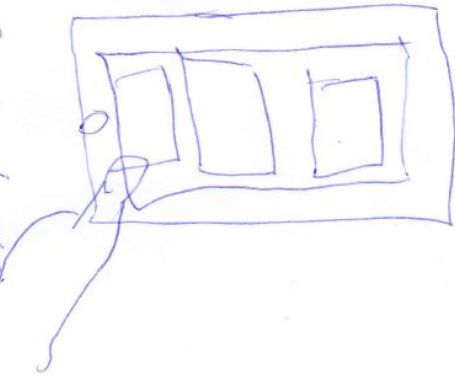
Problem

Becky is
homeless and
has no money
for food



Intervention

Becky looks job board
at ~~classier~~
to find a simple
task that people
need help with



Outcome

Becky gets
money for performing
a simple task and
can now possibly buy
food



Create an app



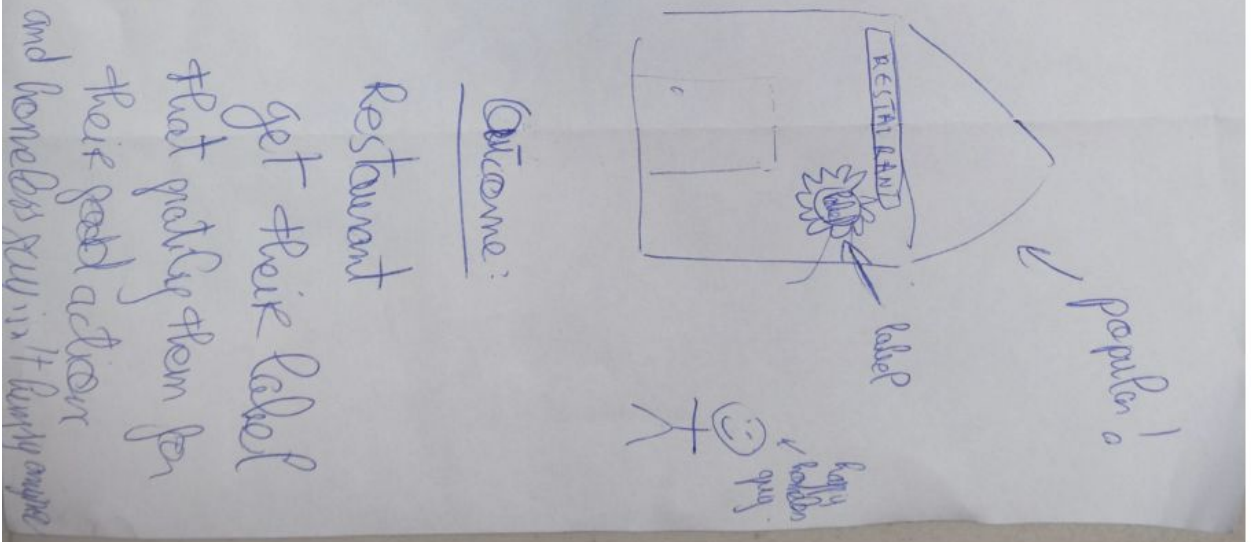
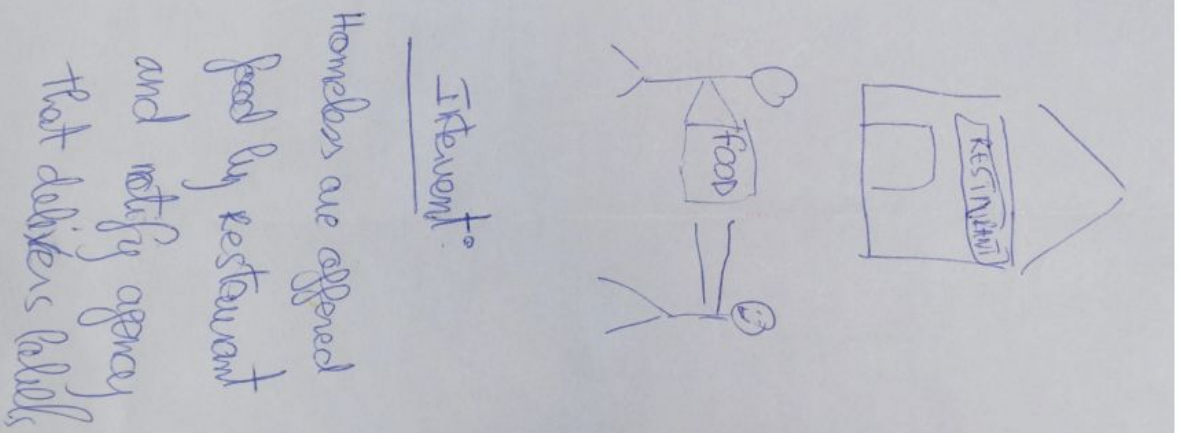
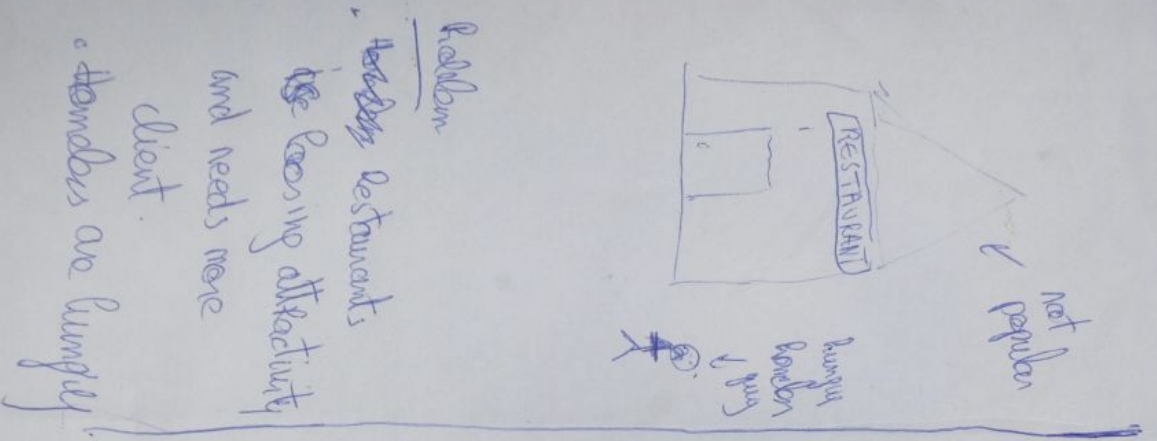
Connect people that have
a roof with homeless
^



public
Create Venues to
gather attention on
this issue

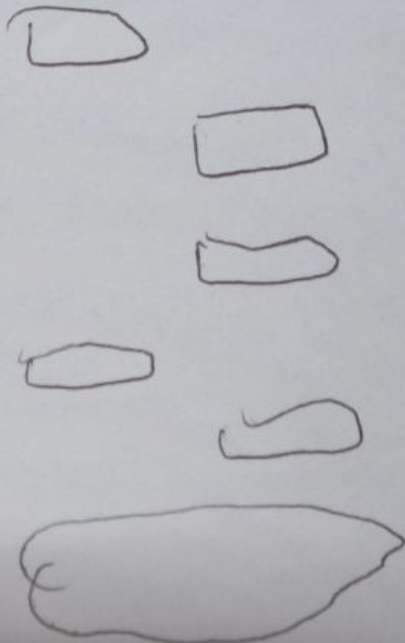
Create appropriate
spaces where homeless
can learn (get skills)

Member 2 Storyboard

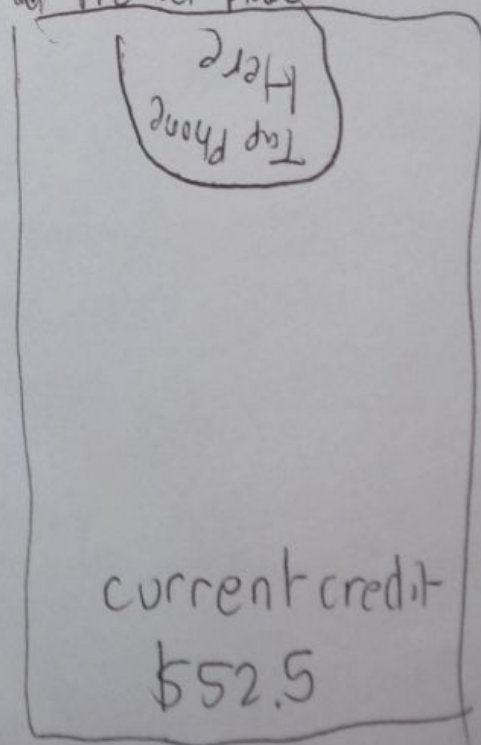


Member 3 Top 3 Crazy 8s

Chat app to connect homeless
with normal people or
depression/suicide counsellors



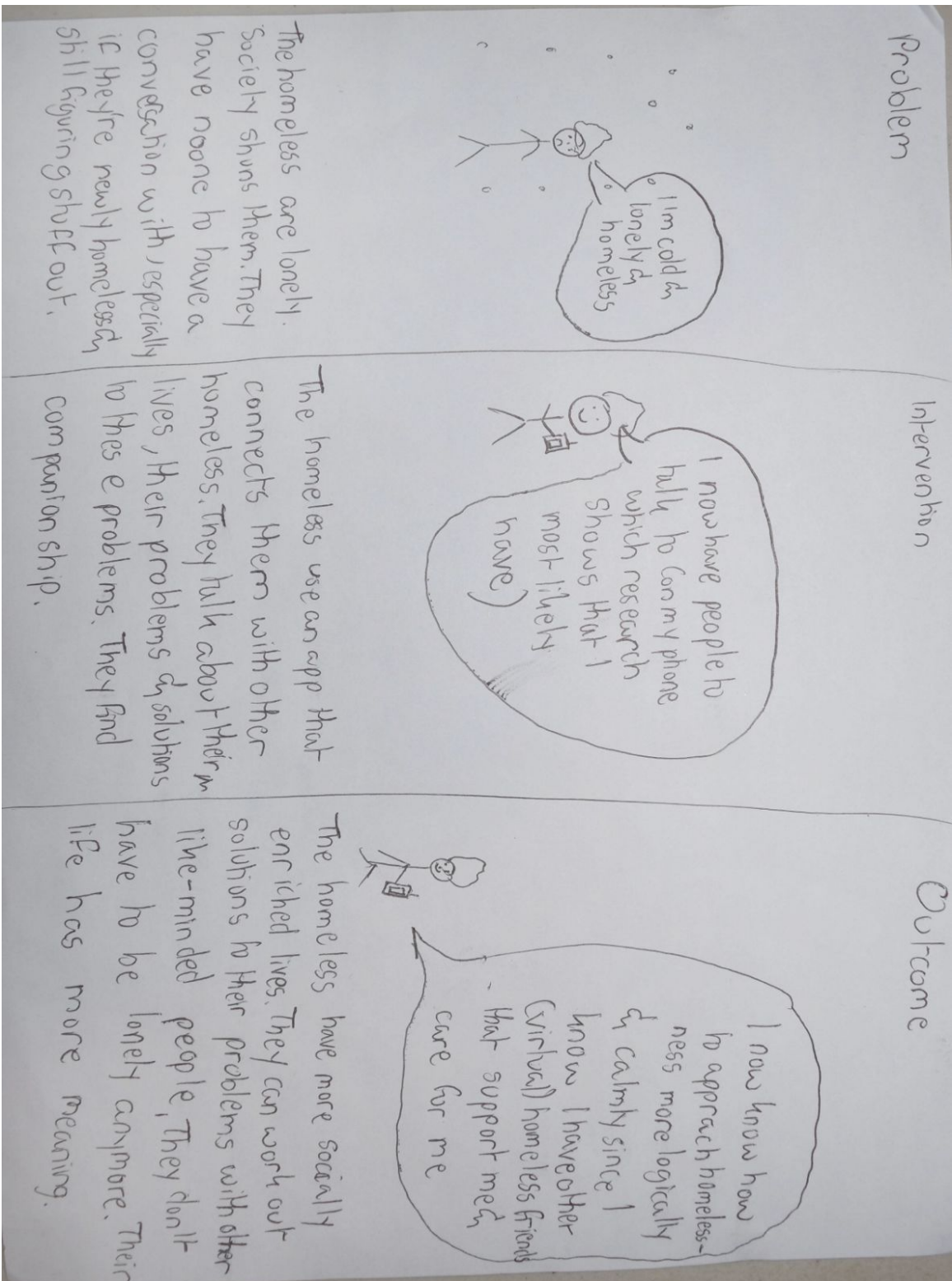
Tap to get ~~more~~ credits
from non-homeless, spend
at pre-set places



Homeless Chat App ✓
Chat with other
homeless (and only
other homeless) - And
the best word-of-mouth
opportunities available
to homeless

Johnny, 27 can dead-
lift 250 lbs

Member 3 Storyboard



Member 4 Top 3 Crazy 8s



Information about left over food - restaurants avoid wastage and homeless get food



Interactive/video tutorials to help the homeless build resumes / find jobs



Mobile bathrooms for showering - should be able to navigate using Google Maps

Member 4 Storyboard

Helping the Homeless

PROBLEM



I am homeless. I need easy access to food and other basic necessities.

The homeless require a safe, reliable and easy way to access basic necessities.

INTERVENTION

Welcome back!
Please enter your password

○

FOOD	GIFTS	SANITATION
JOB	HOW-TO	ENTERTAINMENT
SHELTERS	HEALTH	SOCIAL

○

A password-protected mobile app that has everything they might require, all in one place.

OUTCOME

FOOD NEAR YOU

Your top picks:

- 1. KFC ✓
- 2. Subway ✓
- 3. Fresh X

GIFTS

Sarah donated two shirts!

Pick up at:
23 Front St. West

SANITATION

Bathrooms near you

- 1. Roberts Library ★★★★★
- 2. Tim Hortons ★★

Shower Facility: cleanliness

- 1. LA Fitness ★★

JOB

Job fair at Queen St today!

[Learn More](#)

HOW-TO

Resume Building Tutorial:

Choose type of job:

- Manual
- Administrative

ENTERTAINMENT

Free play at College Street today!

[Learn More](#)

SHELTERS

Vacancy near you.

- 1. 13 Eglinton Ave

YOUR HEALTHCARE APPOINTMENTS

- 1. Annual check-up at 3 pm tomorrow.

SOCIAL

- [Chat Room](#)
- [Games](#)
- [Events](#)

A stress-free life for the homeless, with everything they require at their fingertips.

Member 5 Top 3 Crazy 8s

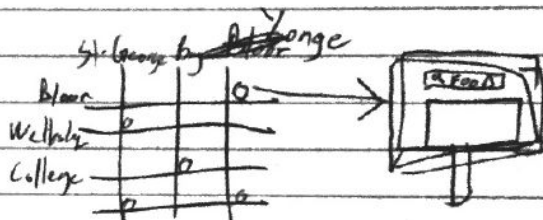
Member 5 Storyboard

Problem

- hungry / looking for shelter / general info / resources
- no electronic device to search for this

Intervention

- screens across the city at different intersections
- search for info about food / shelter



Outcome

- they find info about nearest soup kitchen or shelter (directions, # of beds ~~not~~ available, ~~they~~ food avail., other resources)
- they can head over to the place to ~~set~~ solve their problem