

# GENDER & DIGITAL COMMS SPECIALIST



# Julietta Morales

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/Julietamo

Podcast

## USA

**Organization of American States**  
**Comms intern.**

Press and Communications Department. Washington D.C.

## Equality Now

**Marketing Comms Officer.**

New York and London (remote).



## ARGENTINA

**Social Communication Bachelor** Universidad Nacional de Rosario (2012-2018).

**Human rights journalist Freelance** (2016-present).

## UK

**Women in Informal Employment: Globalizing and Organizing - WIEGO Digital Comms Officer.**

Manchester (remote).

## FRANCE

**UNESCO Paris Associate Project Officer.** Knowledge Management Services. Education Sector (remote).

## SPAIN

**Master in Gender and Communication** Universidad Autónoma de Barcelona (2018-2019).

**Postgraduate degree in Literary Journalism** Universidad Autónoma de Barcelona (2018).

**YouCheck** (2019).  
**Comms assistant.** Barcelona.



**Author of «Santa Carolina»**  
**Non fiction novel**  
**(Editorial Milenio)**

Santa Carolina is the story of a Honduran trans woman who had to flee her country due to gender persecution and **seek asylum** in Barcelona.

**Equality Now**

**Marketing Comms Officer**  
*November 2021 - present*

- Internal communications.
- Campaigns via partnerships and marketing activations.
- Supporting fundraising activities.

# JOB EXPERIENCE

**UNESCO Paris**

**Associate Project Officer**

*January 2020 - November 2021*

- **Creative lead:** creation of engaging visual content & messages to promote key ED events & campaigns on UNESCO social media channels (**visuals, GIFs, posters, videos, covers, infographics**).

- Spanish and English **articles for the Wikipedia project**, based on UNESCO ED publications.

- Translations & texts review/edition.

**WIEGO**

**Digital Comms Officer**

*January 2021 - November 2021*

- **Digital lead: strategic plans** for the development & dissemination of information (such us reports, events, media coverage, etc).

- Creation of **visual materials** for dissemination.

- Develop **newsletters** and **monthly reports** of social media & email marketing efforts.

**Human rights journalist**

**Freelance**

- I've spent the last **5 years** publishing articles as a journalist specialized in covering the **LGBTIQA+ community**.

**YouCheck**

**Comms Assistant** (2019)

Coordinator of Women YouCheck: increase the presence of women in science and technology in media.

**Organization of American States**

**Comms intern** (2017)

- Update of the institutional **image guide**.

- **Design** of graphic elements for dissemination.

- **Translations** of press releases, interviews, articles.

- Permanent Council **Webcasts**.

**Platea Santa Fe**

**Digital writer** (2016)

Cultural agenda. SEO writing.

**MY TOOLBOX** A row of five colored squares with letters: blue (Ps), purple (Pr), orange (Ai), teal (Au), and pink (Id).

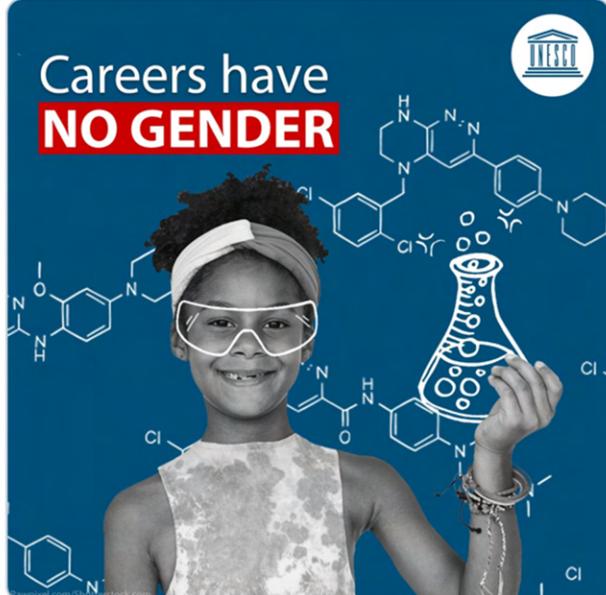
# IMPACT MY WORK HAS HAD

 **António Guterres**  @antonio\_guterres

Increasing the number of #WomenInScience & technology can boost women's earnings by \$299 billion over the next 10 years.

Together, let's ensure that all women and girls can fulfill their potential & are an integral part in building a better world for all.

[Traducir Tweet](#)

**Careers have NO GENDER**

11:41 a. m. • 11 feb. 2021 • Twitter Web App

452 Retweets 26 Tweets citados 1.247 Me gusta

