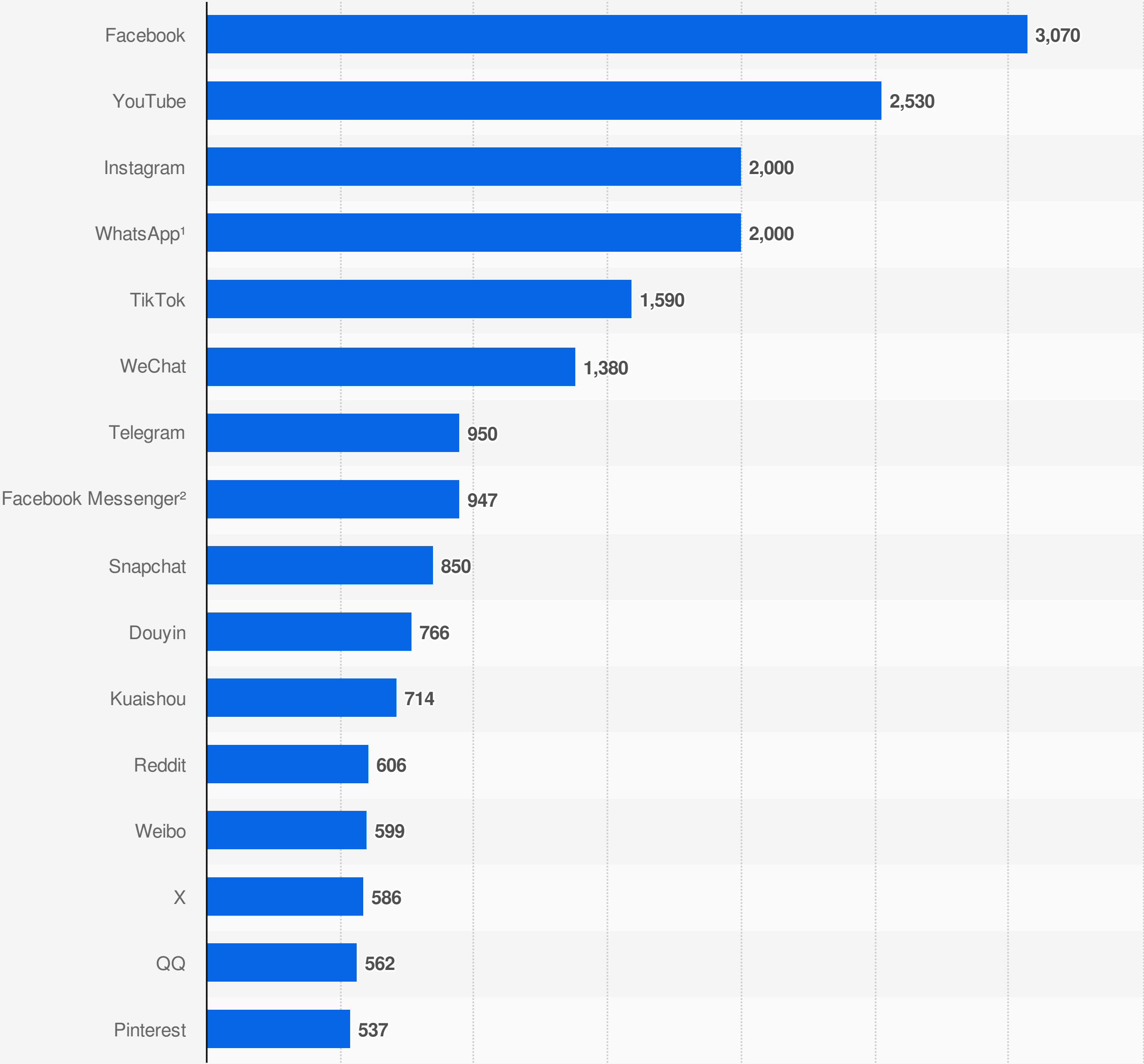


Most popular social networks worldwide as of February 2025, by number of monthly active users (in millions)



Number of active users in millions

Sources  
We Are Social; DataReportal; Meltwater  
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Additional Information:  
Worldwide; DataReportal; February 2025; social networks and messenger/chat app/voip included; figures for TikTok does not include Douyin