

**\*\*Questions and Answers using Bloom's Taxonomy\*\***

**\*\*1. Knowledge\*\*** \* What is the full name of BMW? \* **\*\*Answer:\*\*** Bayerische Motoren Werke AG

**\*\*2. Comprehension\*\*** \* What industry does BMW specialize in? \* **\*\*Answer:\*\*** Luxury vehicles and motorcycles

**\*\*3. Application\*\*** \* Describe BMW's role during the Second World War. \* **\*\*Answer:\*\*** Manufacturer of aircraft engines used in the war

**\*\*4. Analysis\*\*** \* Identify the three brands under which BMW markets its products. \* **\*\*Answer:\*\*** BMW, Mini, Rolls-Royce

**\*\*5. Evaluation\*\*** \* What factors contributed to BMW's financial success in recent years? \* **\*\*Answer:\*\*** High-quality products, global production network, and significant motor-sport history

**\*\*6. Synthesis\*\*** \* Design a new model of BMW motorcycle that combines both classic and modern elements. \* **\*\*Answer:\*\*** (Open-ended question requiring creativity)

**\*\*7. Knowledge\*\*** \* When was BMW founded? \* **\*\*Answer:\*\*** 1916

**\*\*8. Comprehension\*\*** \* What is the German pronunciation of BMW? \* **\*\*Answer:\*\*** [be-m-ve]

**\*\*9. Application\*\*** \* List the top three countries where BMW produces motor vehicles. \* **\*\*Answer:\*\*** Germany, China, Brazil

**\*\*10. Evaluation\*\*** \* Do you think BMW's focus on luxury vehicles is a wise marketing strategy? Explain your reasoning. \* **\*\*Answer:\*\*** (Opinion-based question requiring analysis and justification)