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# Train & Educate Your Staff

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Employees have an important role in keeping their organizations secure; however, without security awareness and effective training, they can be the weak link in the data security chain and present a major vulnerability. With the emergence of cloud storage tools, IoT devices, and BYOD trends, it is easier than ever to put sensitive data at risk. According to the 2018 State of Privacy and Security Awareness Report, 75% of the asked employees had problems with identifying best practices related to the right behaviors in cybersecurity and data privacy.

