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What is Data Management

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Data is the foundation of a business' information, knowledge, and ultimately the wisdom for correct decisions and actions. If this data is relevant, complete, accurate, meaningful, and actionable, it will help in the growth of the organization. If not, it can prove to be a useless and even harmful asset to a scaling enterprise. Therefore, data management initiatives should be taken in order to increase the quality of the data and information.

Data management is the function of planning, controlling, and delivering data effectively in an organization. Data management includes the following functions: practicing the disciplines in the development, execution, and supervision of plans, programs, policies and practices that protect, control, deliver and enhance the quality and value of data and information in the organization.

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