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Post Data Breach Response

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Processes set up to help individuals or customers affected by the breach to communicate with the com-pany, as well as costs associated with redress activities and reparation with data subjects and regulators.

Examples:

- Help desk activities / Inbound communications
- Credit report monitoring and identity protection services
- Issuing new accounts or credit cards
- Legal expenditures
- Product discounts
- Regulatory interventions (fines)

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