

Implementing Scholastic Chess at Schools

Helping Kids Learn Scholastic Chess at School



**DAME
CHESS
ACADEMY**

Why Learn Chess?

Critical Thinking

Develops problem-solving skills and strategic planning abilities

Focus & Patience

Improves concentration and teaches the value of careful consideration

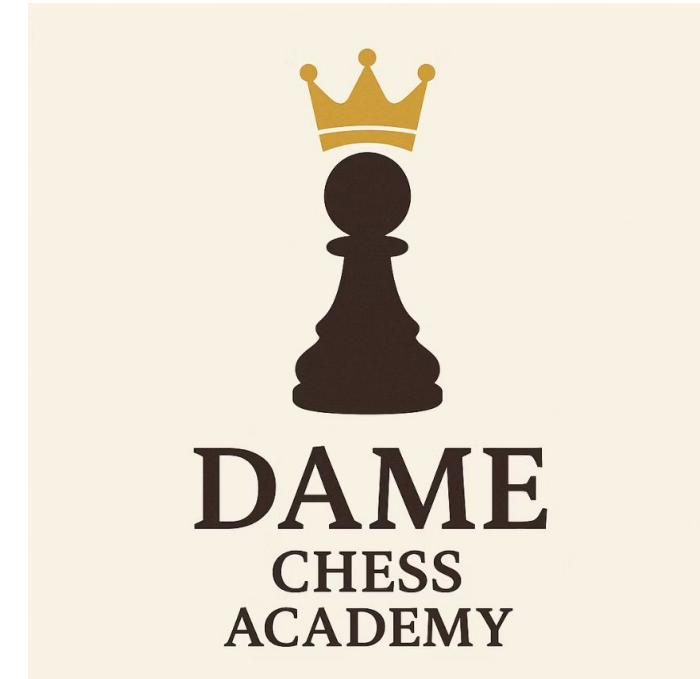
Academic Benefits

Studies show chess players often perform better in math and reading



The Problem for Schools

- Limited access to quality scholastic chess resources
- Lack of structured learning paths for students
- Expensive and scarce access to qualified chess coaching
- Difficulty implementing chess programs at scale



Schools need a scalable solution for chess education that works both at school and home

Dame Chess – Unmatched Features

For Students

- 100,000+ puzzles
- 800+ instructional videos
- 100 interactive lessons
- Live play and bot matches
- Puzzle duels and fun activities

For Teachers

- Classroom management tools
- Progress tracking
- Structured curriculum
- Lesson plans and resources

For Administration

- Enterprise management
- Tournament creation
- Data dashboards
- Report cards

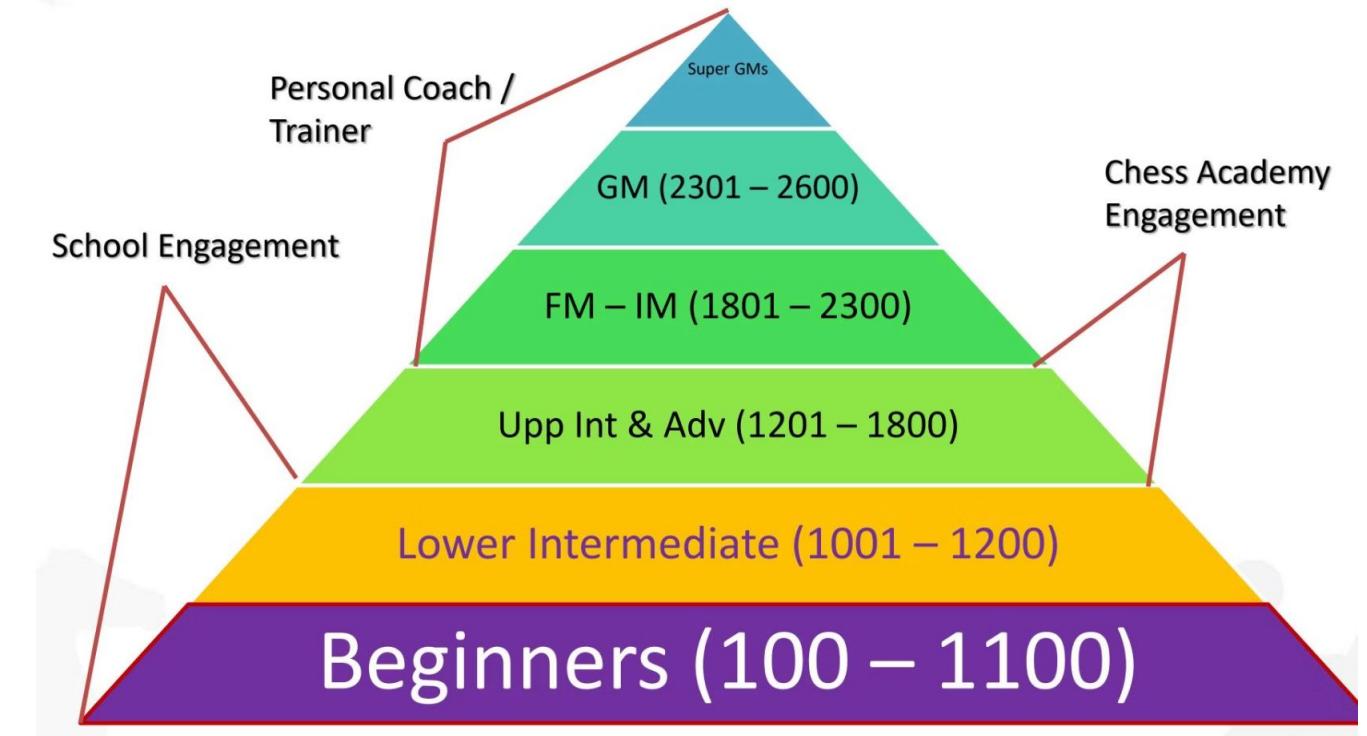
The most comprehensive online chess platform for kids!

Self-Directed Learning

Early Chess Can Be Self-Taught

Our intuitive platform allows students to progress at their own pace through:

- Step-by-step tutorials
- Interactive puzzles
- Engaging video lessons
- Practice games against kid - friendly AI Bots



Students can advance from beginners to intermediate players through the platform's guided learning path



Learn Anywhere,

Cross-Platform Access

Students can access ChessKid from computers, tablets, and mobile devices

Classroom Integration

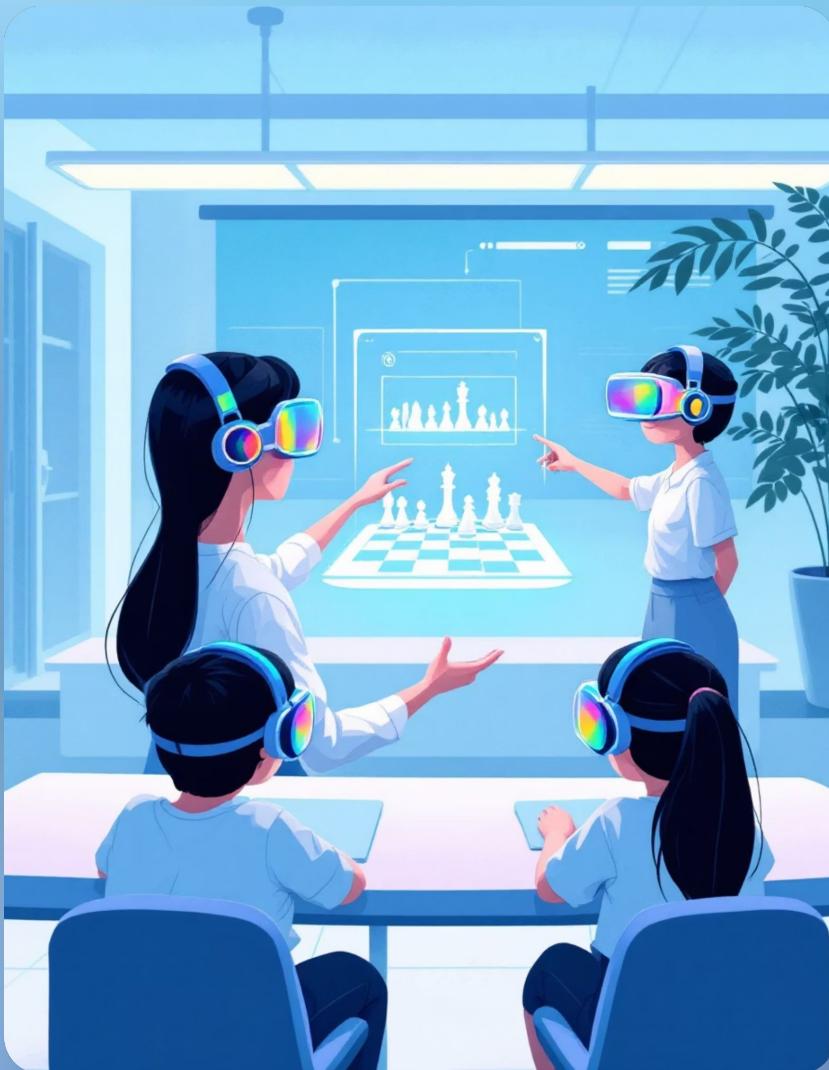
Perfect for computer labs, classroom activities, and after-school programs

Home Learning

Continues the educational experience beyond school hours

Learning happens from anywhere, anytime – that's the best form of quality learning!

Our Implementation Process



Platform Setup

We create and manage each student's chess account

Teacher Training

We provide train-the-trainer programs for your staff

Curriculum Integration

Structured lessons that align with educational goals

Ongoing Support

Progress tracking, tournaments, and continuous improvement

Our Complete Service Package

1 Scholastic Chess Curriculum

Structured lessons with clear learning objectives and progression paths

2 Teacher Training

24 free training sessions per year for your school staff

3 Chess Club Setup

Assistance establishing and managing your school's chess club

Optional: Trained chess tutors available as an outsourced service

4 Tournaments & Recognition

Monthly online tournaments with certificates for winners

Financial Model

Affordable Chess Education

- Rs. 500/- per month per student for tenure of 10 months
- School receives Rs. 200 per kid license retainer fee
- 24 free train-the-trainer sessions annually
- Optional: Full-time chess tutor for Rs. 25,000/month
- Special discounts on advanced online classes



The lowest cost for comprehensive chess education ever possible for schools

**Get ChessKid Gold For
Your School Today
Contact: Newprakash**

Dame Chess Academy

Pune, INDIA

support@damechess.com

