

Credit Card Transaction Report



Week Start Date

All

Revenue

55.3M

Total Interest

7.8M

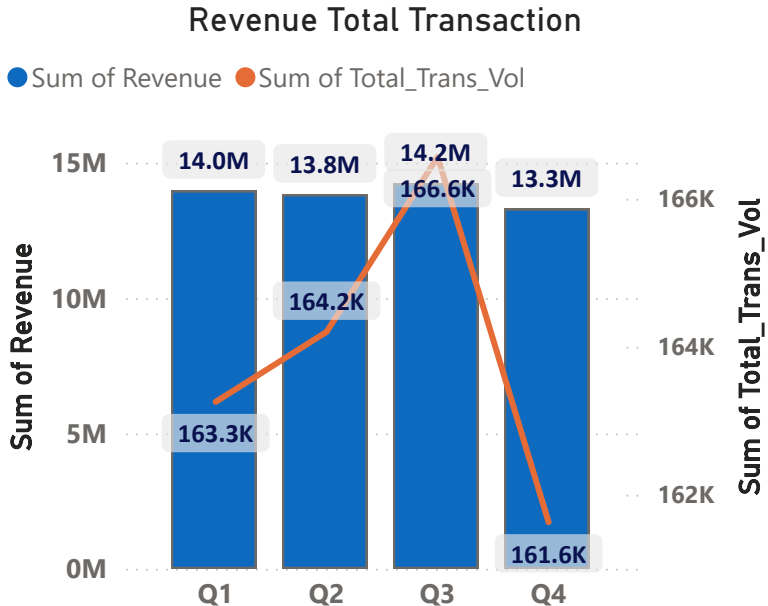
Tran. Amount

44.5M

Tran. Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23



F

M

Silver

Blue

Gold

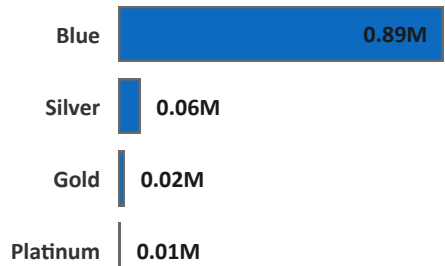
Platinum

Low

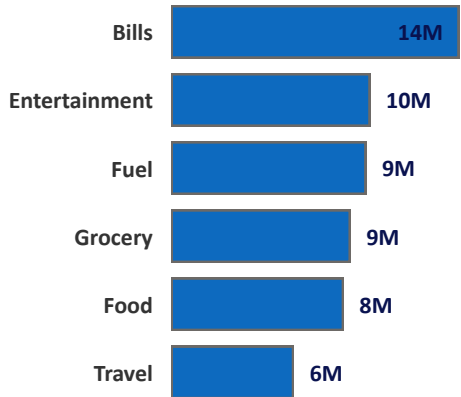
Mid

High

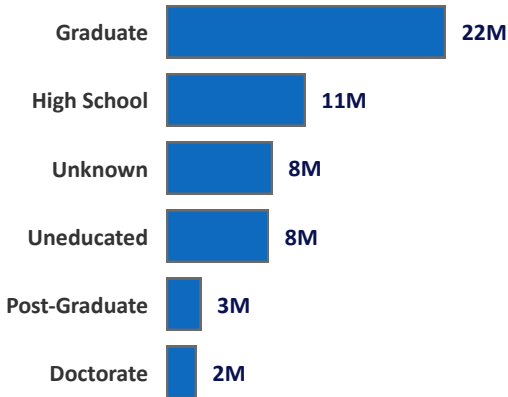
Customer Acq Cost



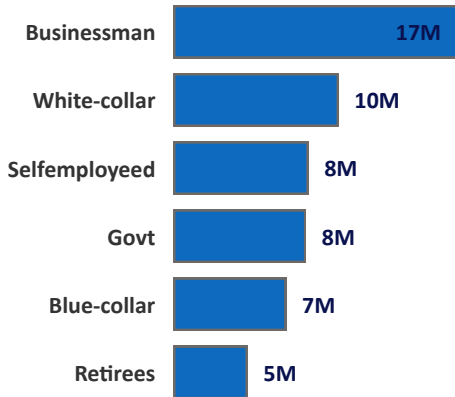
Revenue by Expenditure Type



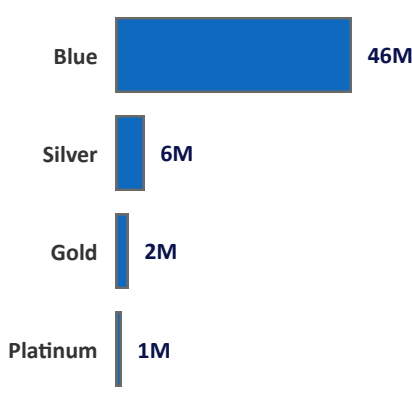
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Revenue by Use Chip

