PREDICT

Your shopping cart is done for you!

Problem

Online grocery shopping
is expected to
double its market share by 2025*.

People are often ***overwhelmed*** with the tremendous amount of choices & options available when
scrolling through hundreds of daily utilities.

* https://www.supermarketnews.com/online-retail/online-grocery-more-double-market-share-2025

OUR SOLUTION

A pre-curated shopping cart list provided after analysing and processing data of past purchases & trends based on user's profile & choices.

HOW DO WE DO IT?

Customer lifestyle

Shopping Trends

Encouraging Conscious Choices

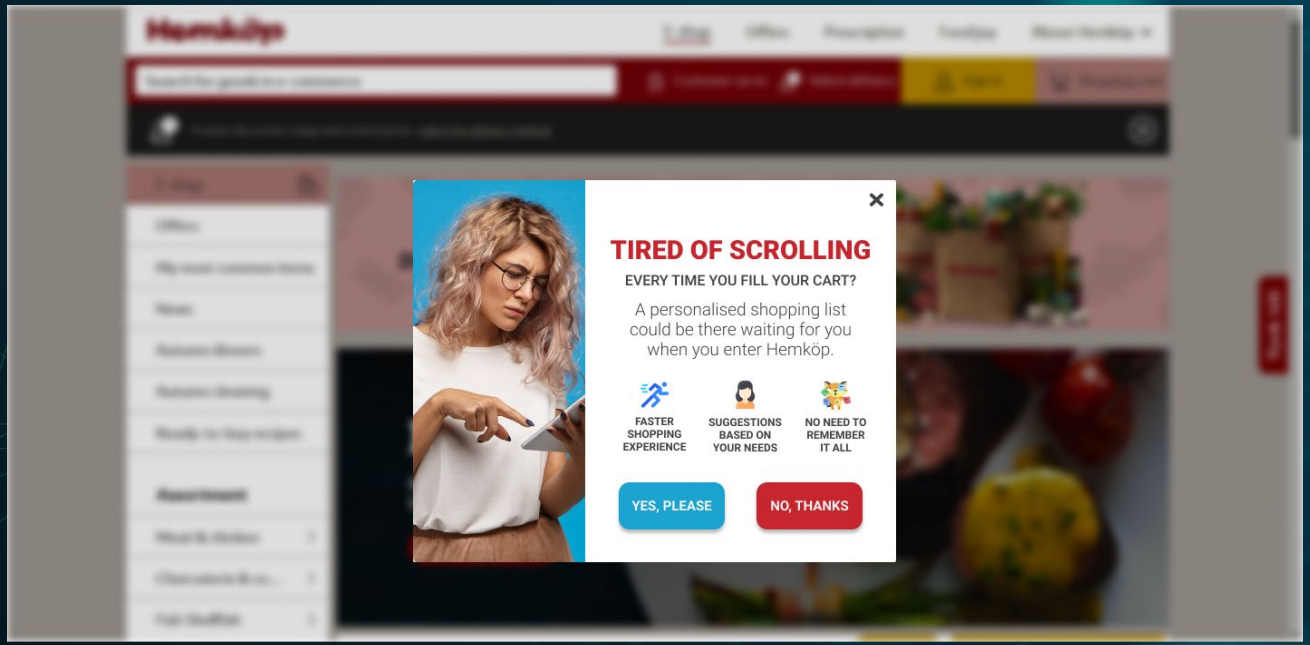
Faster shopping

Personalised shopping suggestions

An easy tool for choosing more sustainable products

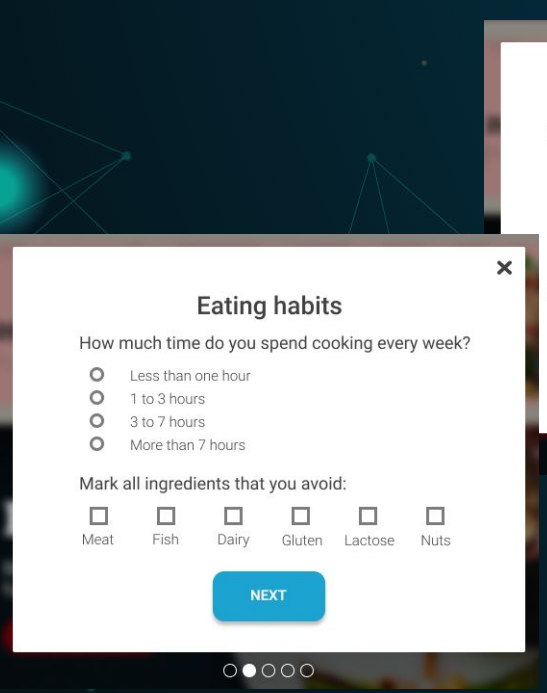
INTERFACE PROTOTYPE

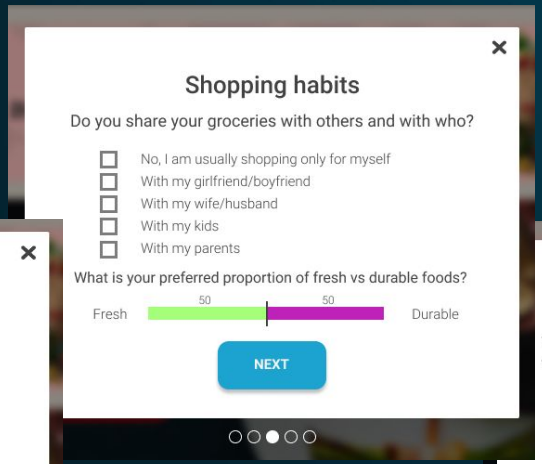
Users interact with the system only once, when they are asked about their preferences. A pop-up appears over the online shopping site.

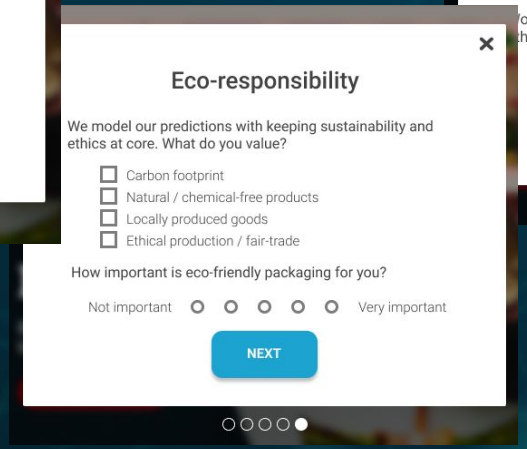


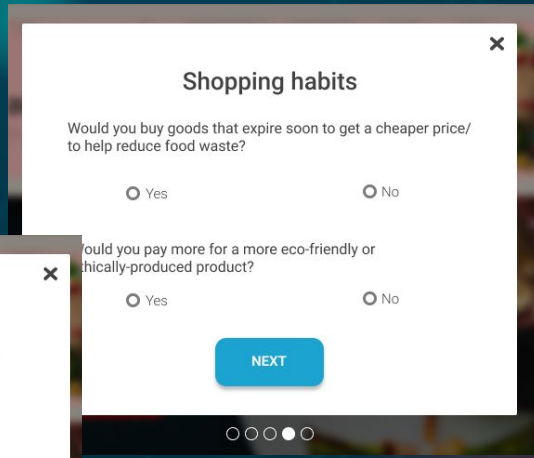
INTERFACE PROTOTYPE

They are asked about their eating and shopping habits and encouraged to make more conscious choices.









WHAT SETS US APART?

The algorithm has already been tested in real datasets

FEASIBLE

It is an API that can be implemented in different scenarios

SCALABLE

TEAM

Stefano
Data analysis

Simone
AI expert

Elisa
Autonomous Systems

Bharat
UX Design

Pepi
UX Design

Omkar
Autonomous Systems

PREDICT

Do you have any questions?
Find our project on
Github

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