Rohit Mitra
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Objective

Passionate and detail-oriented Data Analyst with hands-on experience in Python, SQL, Excel, and Power BI. Adept at transforming raw data into actionable insights that drive business growth. Seeking to leverage analytical skills and technical expertise in a dynamic and challenging environment.

Education

Bachelor of Commerce (B. Com)
University of Mumbai, Mumbai, Maharashtra
Completed in 2018

Certifications

Data Science Course
Career era, Completed in April 2023
[Certification Link](#)

Skills

- **Technical Skills:** SQL, Excel, Power BI, Python
- **Data Analysis:** Data Cleaning, Data Visualization, Statistical Analysis, Dashboard Creation
- **Soft Skills:** Problem-Solving, Attention to Detail, Communication, Team Collaboration

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Professional Experience

Sales Associate
HDFC ERGO, [Mumbai-Bhandup]
[OCT, 2020] – [PRESENTLY WORKING] (Almost 4 years)

- Managed client relationships and provided tailored insurance solutions to meet diverse customer needs.
- Analysed sales data to identify trends and opportunities for growth.
- Developed and implemented strategies to achieve sales targets and improve customer satisfaction.
- Collaborated with team members to enhance sales processes and optimize performance.

Projects

1. Real-Time Insurance Sales Dashboard (Power BI)

- Developed a real-time sales dashboard using Power BI to track key performance indicators.
- Analysed sales data and highlighted trends that could help increase overall sales performance.

2. E-Commerce Sales Analysis (Python)

- Conducted a comprehensive analysis of e-commerce sales data using Python.
- Derived actionable insights on customer behaviour, product performance, and demographic trends to inform business strategies.

3. Pizza Sales SQL Project

- Analysed pizza sales data using SQL queries and functions.
- Generated insights on total orders, revenue, popular pizza types, and sales trends to improve business outcomes.

4. Hotel Booking Dashboard (Excel)

- Created a detailed Excel dashboard to analyze hotel booking data.
- Provided insights into booking patterns, customer demographics, and room utilization to enhance business decision-making.

Activities and Societies

- **Dancing, Singing, Poetry:** Actively participated in and contributed to various cultural and literary events.

Regards,
Rohit Mitra