

Stock Price Prediction Using Generative Adversarial Networks and Sentiment Analysis (FinBERT and VADER)

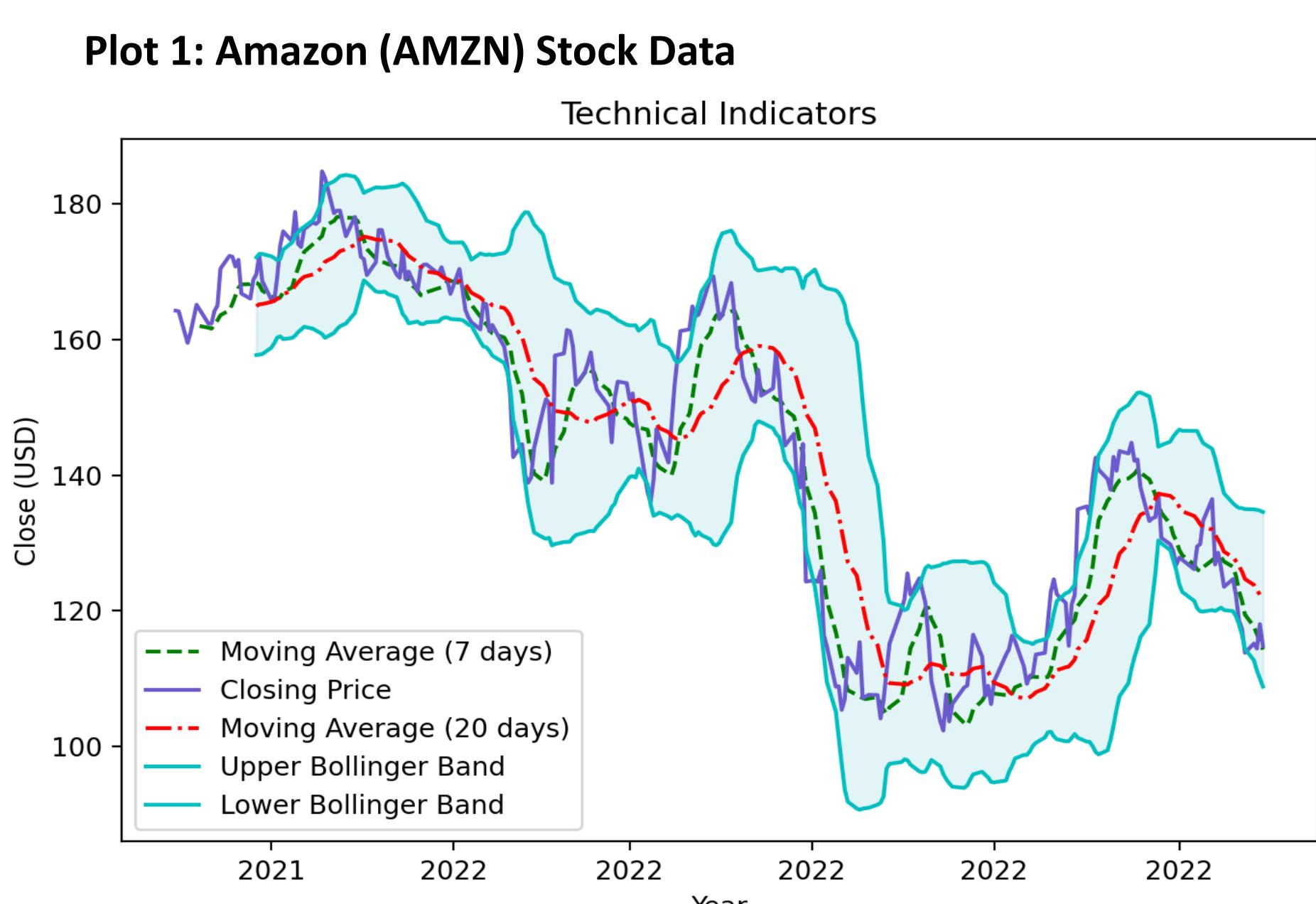
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Abstract

Stock price prediction is challenging due to market volatility. This study integrates **VADER** and **FinBERT sentiment analysis** with models like **LSTM**, **GAN**, and **WGAN-GP** to improve forecasting. Using Amazon stock data and Twitter sentiment, FinBERT consistently outperformed VADER, with LSTM-FinBERT achieving the highest accuracy. The findings highlight the potential of combining deep learning with contextual sentiment analysis for reliable predictions.

Introduction

- Significance of Stock Prediction:** Crucial for financial decision-making and anticipating trends in volatile markets.
- Challenges in Prediction:** Traditional models like LSTM capture temporal patterns but often overlook market sentiment, a key driver of price movements.
- Market Sentiment's Role:** Reflects collective investor opinions, derived from news and social media.
- Sentiment Analysis Tools:** **VADER:** Quick and interpretable for informal text. **FinBERT:** Provides domain-specific, nuanced sentiment analysis for financial data.
- Objective:** Enhance stock price prediction by integrating sentiment analysis with **LSTM**, **GAN**, and **WGAN-GP** models.



Methodology

The methodology integrates sentiment analysis with predictive models for stock price forecasting:

1. Sentiment Analysis:

- VADER:** Provides quick sentiment scores for social media data.
- FinBERT:** Delivers nuanced sentiment analysis for financial contexts.

2. Model Development:

- LSTM:** Used as a baseline to capture temporal patterns.
- GAN:** Generates synthetic price data to model nonlinear relationships.
- WGAN-GP:** Improves training stability and enhances robustness.

Evaluation was conducted using metrics such as **MSE**, **MAPE**, and **RMSE** to compare model performance.

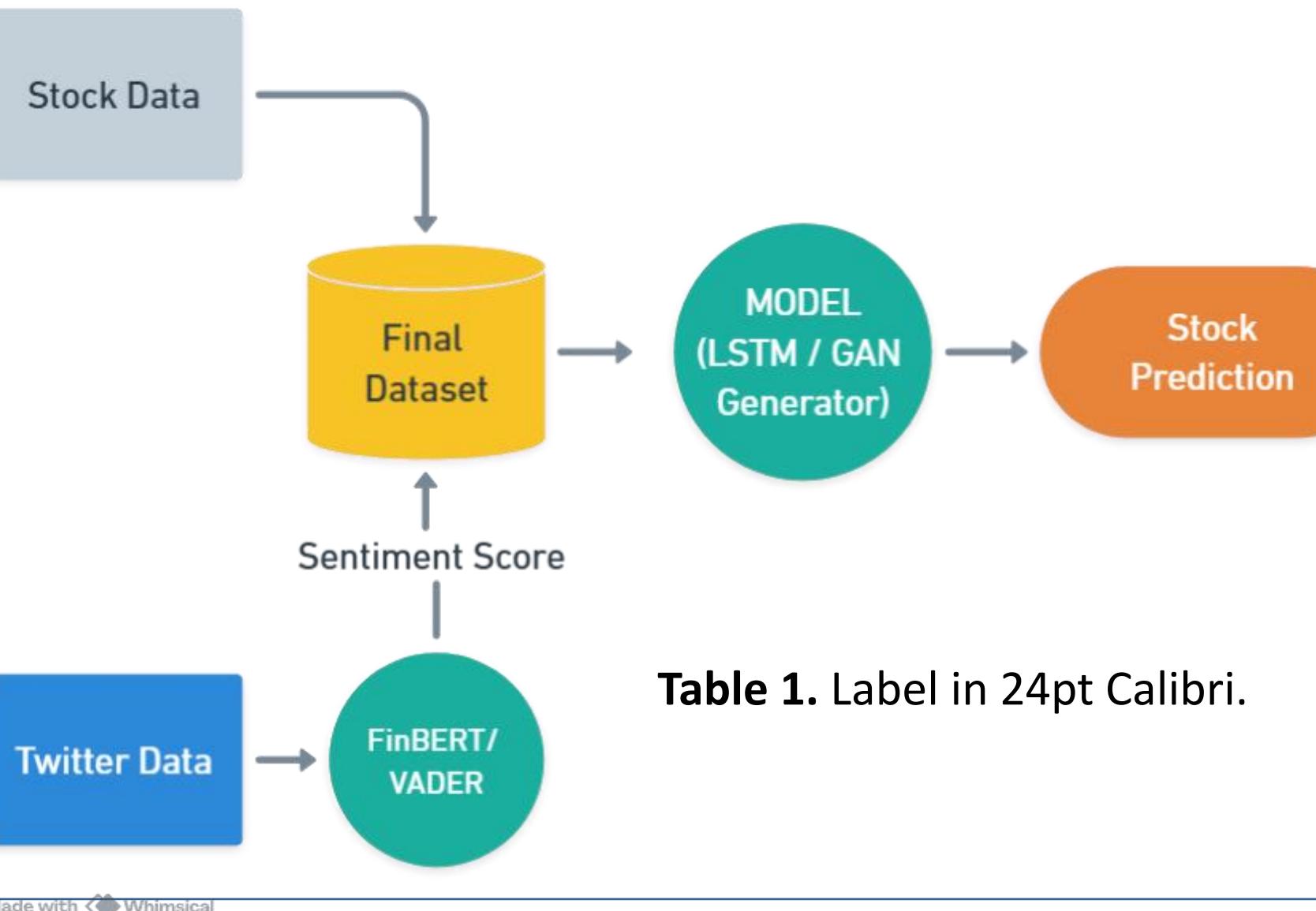


Table 1. Label in 24pt Calibri.

Discussion

- Sentiment Analysis:** FinBERT consistently outperformed VADER, reducing prediction errors due to its nuanced understanding of financial text.
- Model Insights:**
 - LSTM** captured temporal dependencies effectively.
 - GAN** modeled complex, nonlinear relationships but showed instability in training.
 - WGAN-GP** improved stability and robustness, offering balanced performance.
- Key Finding:** Combining sentiment analysis with advanced models enhances accuracy in stock price forecasting.

Conclusions

- FinBERT** outperformed **VADER** across all models, proving its effectiveness for financial sentiment analysis.
- LSTM with FinBERT** achieved the best predictive accuracy, minimizing error metrics significantly.
- WGAN-GP** provided stability and robustness in training, offering improved modeling of complex stock data.
- Integrating **sentiment analysis** with advanced deep learning models enhances the accuracy and reliability of stock price predictions.

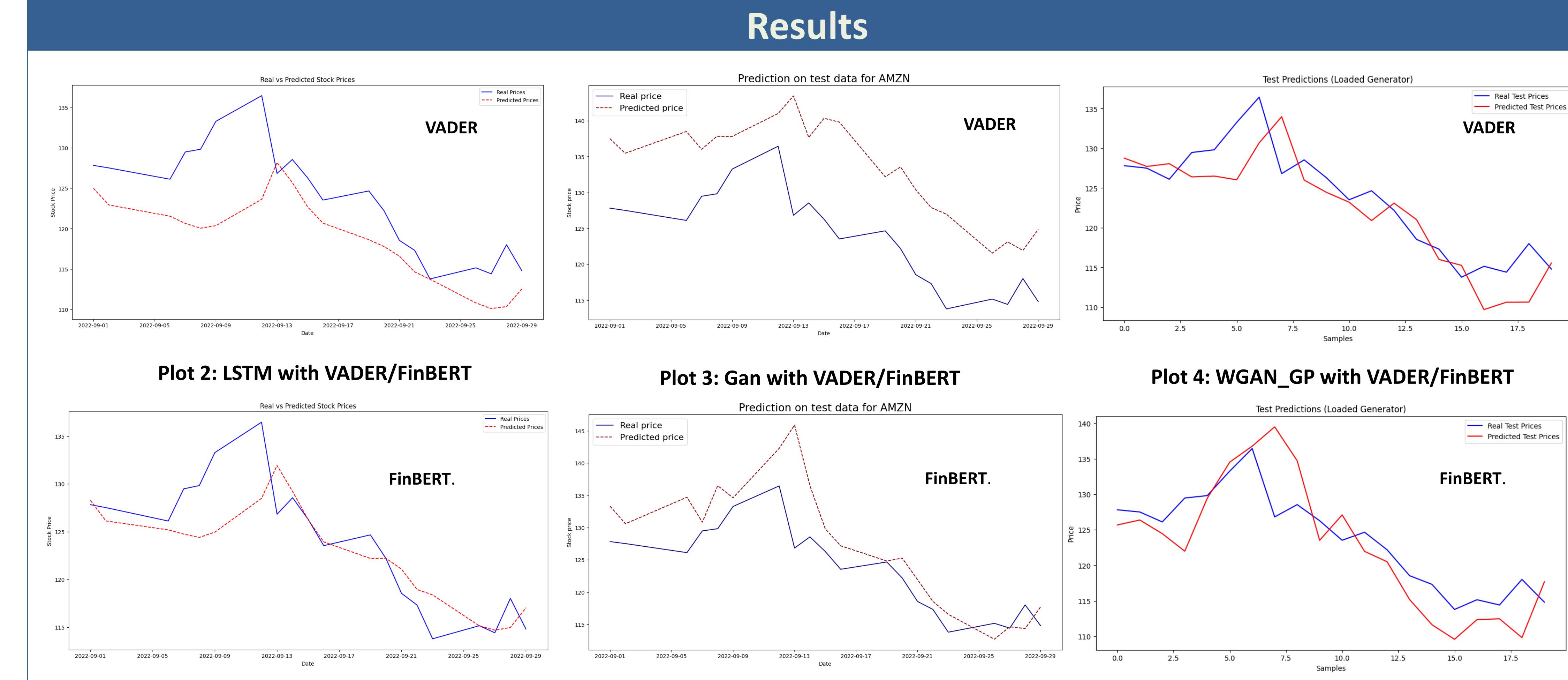


Table 2. Results

Model	MAPE	MSE	RMSE
LSTM with VADER	0.0398	37.6372	6.1349
LSTM with FinBERT	0.0207	13.2465	3.6396
GAN with VADER	0.0787	106.4511	10.3175
GAN with FinBERT	0.0344	35.2645	5.9384
WGAN_GP with VADER	0.0248	14.7830	3.8449
WGAN_GP with FinBERT	0.0298	22.2314	4.7150

Future Directions

- Expand the dataset to include diverse companies and market sectors for broader validation.
- Explore the integration of additional sentiment sources, such as financial news articles or investor forums.
- Improve model robustness by experimenting with hybrid architectures and advanced GAN variants.
- Investigate the impact of real-time sentiment analysis on intraday stock price prediction accuracy.

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