## Bayes factors for linear models

9.29 Suppose that in addition to the original model (9.1) we have an alternative model  $\mathbf{y} = \mathbf{X}_A \boldsymbol{\beta}_A + \boldsymbol{\epsilon}$ , with  $\boldsymbol{\epsilon}$  distributed as  $N(\mathbf{0}, \sigma^2 \mathbf{I})$  as before. The prior distribution for  $(\boldsymbol{\beta}_A, \sigma^2)$  is  $NIG(a, d, \mathbf{m}_A, \mathbf{V}_A)$ . The two models make the same assumptions about the error term  $\boldsymbol{\epsilon}$ , including the same IG(a, d) prior distribution for  $\sigma^2$ . They differ in the matrices  $\mathbf{X}$  and  $\mathbf{X}_A$  of coefficients, and so try to explain or predict the response variable  $\mathbf{y}$  using different regressor variables. Accordingly, they have different parameter vectors  $\boldsymbol{\beta}$  and  $\boldsymbol{\beta}_A$ .

The Bayes factor in favour of the alternative model is the ratio  $B = f_A(y)/f(y)$  of the resulting marginal densities for y under the two models. The denominator is obtained as follows. From (9.2) and (9.11).

$$f(\mathbf{y}) = \int \int f(\mathbf{y} \mid \boldsymbol{\beta}, \sigma^2) f(\boldsymbol{\beta}, \sigma^2) \, \mathrm{d}\boldsymbol{\beta} \, \mathrm{d}\sigma^2$$

$$= k \int \int (\sigma^2)^{-(d+n+p+2)/2} \exp\{-Q/(2\sigma^2)\} \, \mathrm{d}\boldsymbol{\beta} \, \mathrm{d}\sigma^2, \tag{9.43}$$

where

$$k = \frac{(a/2)^{d/2}}{(2\pi)^{(n+p)/2} |\mathbf{V}|^{1/2} \Gamma(d/2)}$$

and Q is given by (9.14). Now the equivalent expression (9.15) allows us to do the integration with respect to  $\beta$  in (9.43), to yield

$$f(\mathbf{y}) = k|\mathbf{V}^{\star}|^{1/2} (2\pi)^{p/2} \int (\sigma^{2})^{-(d^{\star}+2)/2} \exp\{-a^{\star}/(2\sigma^{2})\} d\sigma^{2}$$

$$= k|\mathbf{V}^{\star}|^{1/2} (2\pi)^{p/2} (a^{\star}/2)^{-d^{\star}/2} \Gamma(d^{\star}/2)$$

$$= \frac{|\mathbf{V}^{\star}|^{1/2} a^{d/2} \Gamma(d^{\star}/2)}{|\mathbf{V}|^{1/2} \pi^{n/2} \Gamma(d/2)} (a^{\star})^{-d^{\star}/2}.$$
(9.44)

Notice that y only appears in (9.44) through  $a^*$ . The rest of the expression is the normalizing constant for f(y).

9.30 The analogous expression for  $f_A(y)$  adds subscript A to V, V\* and  $\mathbf{a}^*$ , so that the Bayes factor is

$$B = \frac{|\mathbf{V}|^{1/2} |\mathbf{V}_A^{\star}|^{1/2}}{|\mathbf{V}_A|^{1/2} |\mathbf{V}^{\star}|^{1/2}} \cdot \left(\frac{a^{\star}}{a_A^{\star}}\right)^{d^{\star}/2}.$$
 (9.45)

The four determinants do not depend on the observed data y, and are concerned with the relative strength of prior information and data information about the parameter vectors, as measured by V,  $V_A$ , X'X and  $X'_AX_A$ . The term involving y is an increasing function of  $a^*/a_A^*$ , and so favours the alternative model if it leads to a smaller  $a_A^*$  than the original model's  $a^*$ . Since  $d^* = d + n$  is the same in both models, the Bayes factor tends to favour the model producing the lower posterior estimate of  $\sigma^2$ . This is intuitively reasonable since  $\sigma^2$  determines the magnitude of the errors  $\epsilon = y - X_A \beta_A$  and so measures the lack of fit of the model to the data. An estimate such as  $E(\sigma^2 \mid y) = a^*/(d^* - 2)$  of  $\sigma^2$  estimates this lack of fit.