Nike\_BIBA

Survey Flow

Block: Date (1 Question)

Standard: StoreID (1 Question)

Standard: ProductName (1 Question)

Group: ProductID

Branch: New Branch

If

If ProductName Air Max Is Selected

EmbeddedData

ProductID = P001

Price per unit = 150

Branch: New Branch

If

If ProductName Air Force Is Selected

EmbeddedData

ProductID = P002

Price per unit = 114

Branch: New Branch

If

If ProductName Air Jordan Is Selected

EmbeddedData

ProductID = P003

Price per unit = 120

Branch: New Branch

If

If ProductName Air Trainer Is Selected

EmbeddedData

ProductID = P004

Price per unit = 100

Branch: New Branch

If

If ProductName Air Stab Is Selected

EmbeddedData

ProductID = P005

Price per unit = 130

Branch: New Branch

If

If ProductName Air Huarache Is Selected

EmbeddedData

ProductID = P006

Price per unit = 160

Branch: New Branch

If

If ProductName Air Griffey Max Is Selected

EmbeddedData

ProductID = P007

Price per unit = 145

Branch: New Branch

If

If ProductName Dunk Is Selected

EmbeddedData

ProductID = P008

Price per unit = 80

Branch: New Branch

If

If ProductName Air Raid Is Selected

EmbeddedData

ProductID = P009

Price per unit = 90

Branch: New Branch

If

If ProductName Cortez Is Selected

EmbeddedData

ProductID = P010

Price per unit = 105

Branch: New Branch

If

If ProductName Air Presto Is Selected

EmbeddedData

ProductID = P011

Price per unit = 125

Branch: New Branch

If

If ProductName Air Safari Is Selected

EmbeddedData

ProductID = P012

Price per unit = 85

Branch: New Branch

If

If ProductName Hyperdunk Is Selected

EmbeddedData

ProductID = P013

Price per unit = 145

Branch: New Branch

If

If ProductName Flyknit Trainer Is Selected

EmbeddedData

ProductID = P014

Price per unit = 150

Branch: New Branch

If

If ProductName Air Tech Challenge Is Selected

EmbeddedData

ProductID = P015

Price per unit = 120

Branch: New Branch

If

If ProductName Terminator Is Selected

EmbeddedData

ProductID = P016

Price per unit = 90

Branch: New Branch

If

If ProductName Foamposite One Is Selected

EmbeddedData

ProductID = P017

Price per unit = 115

Branch: New Branch

If

If ProductName LeBron X Is Selected

EmbeddedData

ProductID = P018

Price per unit = 130

Branch: New Branch

If

If ProductName Pegasus Is Selected

EmbeddedData

ProductID = P019

Price per unit = 80

Branch: New Branch

If

If ProductName Blazer Is Selected

EmbeddedData

ProductID = P020

Price per unit = 140

Branch: New Branch

If

If ProductName Challenge Court Is Selected

EmbeddedData

ProductID = P021

Price per unit = 125

Branch: New Branch

If

If ProductName Zoom Kobe Is Selected

EmbeddedData

ProductID = P022

Price per unit = 100

Branch: New Branch

If

If ProductName Mowabb Is Selected

EmbeddedData

ProductID = P023

Price per unit = 160

Branch: New Branch

If

If ProductName Air Max Uptempo Is Selected

EmbeddedData

ProductID = P024

Price per unit = 150

Branch: New Branch

If

If ProductName LunaRacer Is Selected

EmbeddedData

ProductID = P025

Price per unit = 85

Branch: New Branch

If

If ProductName Air Flight 89 Is Selected

EmbeddedData

ProductID = P026

Price per unit = 110

Branch: New Branch

If

If ProductName Free Run 2 Is Selected

EmbeddedData

ProductID = P027

Price per unit = 140

Branch: New Branch

If

If ProductName Air Force Max Is Selected

EmbeddedData

ProductID = P028

Price per unit = 105

Branch: New Branch

If

If ProductName Air 180 Is Selected

EmbeddedData

ProductID = P029

Price per unit = 130

Branch: New Branch

If

If ProductName Air Penny Is Selected

EmbeddedData

ProductID = P030

Price per unit = 120

Standard: Unit Sold (1 Question)

Standard: Country (1 Question)

Group: City

Branch: New Branch

If

If StoreID S101 Is Selected

EmbeddedData

City = Dublin

Branch: New Branch

If

If StoreID S102 Is Selected

EmbeddedData

City = Belfast

Branch: New Branch

If

If StoreID S103 Is Selected

EmbeddedData

City = Cork

Branch: New Branch

If

If StoreID S104 Is Selected

EmbeddedData

City = Derry

Branch: New Branch

If

If StoreID S105 Is Selected

EmbeddedData

City = Limerick

Branch: New Branch

If

If StoreID S106 Is Selected

EmbeddedData

City = Galway

Branch: New Branch

If

If StoreID S107 Is Selected

EmbeddedData

City = Craigavon

Branch: New Branch

If

If StoreID S108 Is Selected

EmbeddedData

City = Drogheda

Branch: New Branch

If

If StoreID S109 Is Selected

EmbeddedData

City = Waterford

Branch: New Branch

If

If StoreID S110 Is Selected

EmbeddedData

City = Dundalk

Branch: New Branch

If

If StoreID S111 Is Selected

EmbeddedData

City = Frankfurt

Branch: New Branch

If

If StoreID S112 Is Selected

EmbeddedData

City = Berlin

Branch: New Branch

If

If StoreID S113 Is Selected

EmbeddedData

City = Munich

Branch: New Branch

If

If StoreID S114 Is Selected

EmbeddedData

City = Hamburg

Branch: New Branch

If

If StoreID S115 Is Selected

EmbeddedData

City = Dusseldorf

Branch: New Branch

If

If StoreID S116 Is Selected

EmbeddedData

City = Bonn

Branch: New Branch

If

If StoreID S117 Is Selected

EmbeddedData

City = Cologne

Branch: New Branch

If

If StoreID S118 Is Selected

EmbeddedData

City = Stuttgart

Branch: New Branch

If

If StoreID S119 Is Selected

EmbeddedData

City = Leipzig

Branch: New Branch

If

If StoreID S120 Is Selected

EmbeddedData

City = Darmstadt

Standard: Demographics (5 Questions)

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| Page Break |  |

Start of Block: Date

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Date Date

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End of Block: Date

Start of Block: StoreID

StoreID StoreID

* S101 (1)
* S102 (2)
* S103 (3)
* S104 (4)
* S105 (5)
* S106 (6)
* S107 (7)
* S108 (8)
* S109 (9)
* S110 (10)
* S111 (11)
* S112 (12)
* S113 (13)
* S114 (14)
* S115 (15)
* S116 (16)
* S117 (17)
* S118 (18)
* S119 (19)
* S120 (20)

End of Block: StoreID

Start of Block: ProductName

ProductName ProductName

* Air Max (1)
* Air Force (2)
* Air Jordan (3)
* Air Trainer (4)
* Air Stab (5)
* Air Huarache (6)
* Air Griffey Max (7)
* Dunk (8)
* Air Raid (9)
* Cortez (10)
* Air Presto (11)
* Air Safari (12)
* Hyperdunk (13)
* Flyknit Trainer (14)
* Air Tech Challenge (15)
* Terminator (16)
* Foamposite One (17)
* LeBron X (18)
* Pegasus (19)
* Blazer (20)
* Challenge Court (21)
* Zoom Kobe (22)
* Mowabb (23)
* Air Max Uptempo (24)
* LunaRacer (25)
* Air Flight 89 (26)
* Free Run 2 (27)
* Air Force Max (28)
* Air 180 (29)
* Air Penny (30)

End of Block: ProductName

Start of Block: Unit Sold

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Unit Sold Unit Sold

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End of Block: Unit Sold

Start of Block: Country

Country Country

StoreID = 11

Or StoreID = 12

Or StoreID = 13

Or StoreID = 14

Or StoreID = 15

Or StoreID = 16

Or StoreID = 17

Or StoreID = 18

Or StoreID = 19

Or StoreID = 20

* Germany (1)

StoreID = 1

Or StoreID = 2

Or StoreID = 3

Or StoreID = 4

Or StoreID = 5

Or StoreID = 6

Or StoreID = 7

Or StoreID = 8

Or StoreID = 9

Or StoreID = 10

* Ireland (2)

End of Block: Country

Start of Block: Demographics

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CustID CustID

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Age Age

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| Page Break |  |

Gender Gender

* Male (1)
* Female (2)

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Review Review

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| Review (1) |  |  |  |  |  |

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Feedback Feedback

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End of Block: Demographics