

# Omkar Velankar

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## Summary

I am a goal, smart, effervescent, and detailed oriented person. My biggest strength is curating concepts that foster excellence which ensures an outstanding result in projects outcome.

I have hands-on experience as a

- Community Manager.
- WordPress Developer.
- Front-end Developer.
- Digital Marketer.

I believe in working in a team and in collaboration.

## Experience

### Manager

#### Sonchafa Nursery

Feb 2020 - Present (2 years 8 months +)

- Created a Facebook group of 5 thousand members for customer guidance, lead generation.
- Acquired 4 thousand customers.
- Customer Support using Facebook Group.
- Social Media Management-Facebook Group, Facebook Page, Instagram.
- Analytics
- Manages 5 permanent employees.
- Personal Training.
- Sales(In-person and Online).



### Frontend Developer

#### CuteVamp - Web Designing & Digital Marketing

Dec 2019 - Feb 2020 (3 months)

Worked on an E-Commerce project;

- Cataloging
- Backlinking
- woocommerce code tweaks



### Web design/Digital Marketing

#### CalCoachingandlife

Jul 2019 - Sep 2019 (3 months)

- Worked with Danish startup Calcouchingandlife as a
- Web Developer and Digital Marketing Intern.
- Introduced The Eisenhower Matrix for prioritizing important tasks.

- Introduced tools like Asana, and Trello for better project management and slack for better team communication
- WordPress and Woocommerce.
- Copywriting
- Google Spreadsheet.
- Strategy

## Education

### **SRM College Kudal**

Bachelor of Science - BS, Information Technology  
2015 - 2018

### **KMSP MANDAL'S, Kudal High School, kudal**

HSC, Science  
2011 - 2013

### **KMSP MANDAL'S, English Medium Secondary School, Kudal** SSC

## Licenses & Certifications



**PHP** - Sololearn



**WEBSITE DESIGNING USING PHP BY INNOVATION CELL,IIT BOMBAY** -  
Robokart.com



**Responsive Web Design** - freeCodeCamp



**SEO** - HubSpot Academy  
Issued Mar 2022 - Expires Apr 2023  
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## Skills

Web Development • Front-end Development • Web Design • Product Development • Graphic Design  
• Project Management • Strategy • Object-Oriented Programming (OOP) • Software Development •  
Manual Testing