

Omkar Velankar



omkarvelankar@gmail.com



+919975835400



[linkedin.com/in/omkar-velankar](https://www.linkedin.com/in/omkar-velankar)

Summary

I am a goal, smart, effervescent, and detailed oriented person. My biggest strength is curating concepts that foster excellence which ensures an outstanding result in projects outcome.

I have hands-on experience as a

- Community Manager.
- WordPress Developer.
- Front-end Developer.
- Digital Marketer.

I believe in working in a team and in collaboration.

Experience



Manager

Sonchafa Nursery

Feb 2020 - Present (2 years 8 months +)

- Created a Facebook group of 5 thousand members for customer guidance, lead generation.
- Acquired 4 thousand customers.
- Customer Support using Facebook Group.
- Social Media Management-Facebook Group, Facebook Page, Instagram.
- Analytics
- Manages 5 permanent employees.
- Personal Training.
- Sales(In-person and Online).



Frontend Developer

CuteVamp - Web Designing & Digital Marketing

Dec 2019 - Feb 2020 (3 months)

Worked on an E-Commerce project;

- Cataloging
- Backlinking
- woocommerce code tweaks



Web design/Digital Marketing

CalCoachingandlife

Jul 2019 - Sep 2019 (3 months)

- Worked with Danish startup Calcouchingandlife as a
- Web Developer and Digital Marketing Intern.
- Introduced The Eisenhower Matrix for prioritizing important tasks.

- Introduced tools like Asana, and Trello for better project management and slack for better team communication
- WordPress and Woocommerce.
- Copywriting
- Google Spreadsheet.
- Strategy

Education



SRM College Kudal

Bachelor of Science - BS, Information Technology
2015 - 2018



KMSP MANDAL'S, Kudal High School, kudal

HSC, Science
2011 - 2013



KMSP MANDAL'S, English Medium Secondary School, Kudal SSC

Licenses & Certifications



PHP - Sololearn



WEBSITE DESIGNING USING PHP BY INNOVATION CELL,IIT BOMBAY - Robokart.com



Responsive Web Design - freeCodeCamp



SEO - HubSpot Academy

Issued Mar 2022 - Expires Apr 2023
87af122a5a6c42da914e99bdbeeea7f2

Skills

Web Development • Front-end Development • Web Design • Product Development • Graphic Design
• Project Management • Strategy • Object-Oriented Programming (OOP) • Software Development •
Manual Testing