

B.B.A. Part-II Semester-IV (Old) Examination
BBA/401
MANAGERIAL SKILLS

Time : Three Hours]

[Maximum Marks : 80]

Note :— (1) All questions are compulsory.

(2) Figures to the right indicate marks.

SECTION—A

Multiple Choice Questions :—

SECTION—B

(Short Answer Questions)

1. (a) Explain the meaning of Managerial Skills. 4

OR

- (b) What are the skills for an effective manager ? 4

2. (a) Discuss the concept of skill development. 4

OR

3. (a) Explain the meaning of business driving. 4

OR

4. (b) What are factors affecting business selection ? 4

4. (a) What are the steps of analytical problem solving ? 4

OR

- (b) Write a note on "Time Management Skills". 4

5. (a) Explain the meaning of relationship development. 4

OR

- (b) What is the need of relationship development ? 4

SECTION—C

(Long Answer Questions)

1. (a) Explain the meaning, nature & scope of Managerial Skills. 8

OR

- (b) Discuss the learning & application of Managerial Skills. 8

2. (a) Discuss the various skill development techniques. 8

OR

- (b) What are the qualities of successful entrepreneur ? 8

3. (a) Discuss the importance of business skills. 8

OR

4. (a) Explain the limitations of problem solving. 8

OR

- (b) Explain the techniques of conflict management. 8

5. (a) What are the characteristics of ideal relationship development ? 8

OR

- (b) Explain the management of dispute settlement. 8