

B.A. Part—III Semester—V Examination**(Optional Subject)****FUNCTIONAL ENGLISH**

Time : Three Hours]

[Maximum Marks : 50

Note :— (1) **ALL** questions are compulsory.

(2) All questions carry equal marks.

UNIT—I

1. What are the types of print media ? Explain in detail.

OR

How do print media contribute to effective communication in today's digital age ? Explain with suitable examples. 10

UNIT—II

2. Define communication and explain its significance in human interaction in society.

OR

Write an essay on investigative journalism. 10

UNIT—III

3. What are the various areas in news reporting ? How do they contribute to well-rounded news coverage ?

OR

How do news organizations prioritize issues and aspects for reporting ? 10

UNIT—IV

4. Attempt any **TWO** short notes out of those given below :—

- (1) Hard News
- (2) Sources of News Gathering
- (3) Weather Report
- (4) Lead Story.

10

UNIT—V

5. Choose the correct alternative of the following :

- (1) What is print media ?
 - (a) Media produced using only digital technology.
 - (b) Media that rely on the visual and auditory senses.
 - (c) Media that use physical formats like newspapers and magazines.
 - (d) Media primarily used for broadcasting news on television.
- (2) How do images and graphics in print media enhance communication ?
 - (a) They make the text easier to read.
 - (b) They add a visual dimension for making content more engaging.
 - (c) They reduce the cost of printing.
 - (d) They increase the speed of information dissemination.
- (3) What is the primary purpose of communication ?
 - (a) To confuse and mislead.
 - (b) To express oneself without any regard for the audience.
 - (c) To convey a message or information effectively.
 - (d) To express ideas or thoughts ambiguously.
- (4) What role does an interview play as an instrument of news gathering ?
 - (a) It provides a platform for public debates.
 - (b) It serves to gather primary information and viewpoints.
 - (c) It's used for opinion-based reporting only.
 - (d) It's primarily for entertainment purposes.
- (5) Which of the following is a key characteristic of investigative journalism ?
 - (a) In-depth research and fact-checking.
 - (b) Superficial reporting.
 - (c) Relying solely on official statements.
 - (d) Biased reporting.

- (6) Which of the following is not an example of a specialized area in news reporting ?
- (a) Covering the Lok Sabha Election.
 - (b) Reporting on a city's weather forecast.
 - (c) Writing about a community event.
 - (d) Discussing general topics.
- (7) What is important for prioritizing issues and aspects in news reporting ?
- (a) It allows reporters to avoid covering any controversial topics.
 - (b) It helps to ensure that the most significant and relevant stories receive appropriate attention.
 - (c) It gives value to non-important issues.
 - (d) It focuses solely on celebrity news.
- (8) What type of news reporting typically covers significant scientific discoveries and advancements ?
- (a) Weather reporting.
 - (b) Science reporting.
 - (c) Sports reporting.
 - (d) Obituaries.
- (9) In a news bulletin, what does the term "teaser" typically refer to ?
- (a) A brief summary or preview of upcoming news stories.
 - (b) An advertisement for a product or service.
 - (c) A humorous segment to entertain the audience.
 - (d) A detailed investigative report.
- (10) What is the purpose of a news script in broadcasting ?
- (a) To provide a platform for personal opinions.
 - (b) To create fictional stories for entertainment.
 - (c) To guide the presenter in delivering news in a clear and organized manner.
 - (d) To encourage fake stories and fabrication.

10×1=10