

**B.A. Part—III Semester—V Examination**

**(Optional Subject)**

**FUNCTIONAL ENGLISH**

Time : Three Hours]

[Maximum Marks : 50]

**Note :—**(1) **ALL** questions are compulsory.

(2) All questions carry equal marks.

**UNIT—I**

1. What are the types of print media ? Explain in detail.

**OR**

How do print media contribute to effective communication in today's digital age ? Explain with suitable examples. 10

**UNIT—II**

2. Define communication and explain its significance in human interaction in society.

**OR**

Write an essay on investigative journalism. 10

**UNIT—III**

3. What are the various areas in news reporting ? How do they contribute to well-rounded news coverage ?

**OR**

How do news organizations prioritize issues and aspects for reporting ? 10

**UNIT—IV**

4. Attempt any **TWO** short notes out of those given below :—

- (1) Hard News
- (2) Sources of News Gathering
- (3) Weather Report
- (4) Lead Story.

10

## UNIT—V

5. Choose the correct alternative of the following :

- (1) What is print media ?
  - (a) Media produced using only digital technology.
  - (b) Media that rely on the visual and auditory senses.
  - (c) Media that use physical formats like newspapers and magazines.
  - (d) Media primarily used for broadcasting news on television.
- (2) How do images and graphics in print media enhance communication ?
  - (a) They make the text easier to read.
  - (b) They add a visual dimension for making content more engaging.
  - (c) They reduce the cost of printing.
  - (d) They increase the speed of information dissemination.
- (3) What is the primary purpose of communication ?
  - (a) To confuse and mislead.
  - (b) To express oneself without any regard for the audience.
  - (c) To convey a message or information effectively.
  - (d) To express ideas or thoughts ambiguously.
- (4) What role does an interview play as an instrument of news gathering ?
  - (a) It provides a platform for public debates.
  - (b) It serves to gather primary information and viewpoints.
  - (c) It's used for opinion-based reporting only.
  - (d) It's primarily for entertainment purposes.
- (5) Which of the following is a key characteristic of investigative journalism ?
  - (a) In-depth research and fact-checking.
  - (b) Superficial reporting.
  - (c) Relying solely on official statements.
  - (d) Biased reporting.

- (6) Which of the following is not an example of a specialized area in news reporting ?
- (a) Covering the Lok Sabha Election.
  - (b) Reporting on a city's weather forecast.
  - (c) Writing about a community event.
  - (d) Discussing general topics.
- (7) What is important for prioritizing issues and aspects in news reporting ?
- (a) It allows reporters to avoid covering any controversial topics.
  - (b) It helps to ensure that the most significant and relevant stories receive appropriate attention.
  - (c) It gives value to non-important issues.
  - (d) It focuses solely on celebrity news.
- (8) What type of news reporting typically covers significant scientific discoveries and advancements ?
- (a) Weather reporting.
  - (b) Science reporting.
  - (c) Sports reporting.
  - (d) Obituaries.
- (9) In a news bulletin, what does the term "teaser" typically refer to ?
- (a) A brief summary or preview of upcoming news stories.
  - (b) An advertisement for a product or service.
  - (c) A humorous segment to entertain the audience.
  - (d) A detailed investigative report.
- (10) What is the purpose of a news script in broadcasting ?
- (a) To provide a platform for personal opinions.
  - (b) To create fictional stories for entertainment.
  - (c) To guide the presenter in delivering news in a clear and organized manner.
  - (d) To encourage fake stories and fabrication.

$$10 \times 1 = 10$$