

**B.C.A. (Part-III) Semester-V Examination****E-COMMERCE****Paper – 5 ST5**

Time : Three Hours]

[Maximum Marks : 60

**Note :—** (1) All questions are compulsory.

(2) All questions carry equal marks.

1. (a) What is E-commerce ? Explain types of E-commerce. 6
- (b) Explain the benefits of E-commerce. 6

**OR**

2. (a) Explain need for E-commerce. 6
- (b) Describe electronic data and Interchange. 6
3. (a) Explain supply chain in detail. 6
- (b) Discuss competitive advantages using E-commerce. 6

**OR**

4. (a) Explain competitive strategy. 6
- (b) Describe Interorganizational Value Chain Model. 6
5. (a) Discuss business environment in detail. 6
- (b) What are the strategies that are required in business for E-commerce success ? 6

**OR**

6. (a) Discuss existing business strategy. 6
- (b) Explain use of technology in business. 6
7. (a) Explain characteristics of B2B in E-commerce. 6
- (b) State and explain advantages of EDI. 6

**OR**

8. (a) Write the benefits and limitations of B2B. 6
- (b) Explain the concept 'Just in time Delivery'. 6
9. (a) What is Electronic Payment System ? Explain the various modes of E-payment system. 6
- (b) What is Intellectual property ? How to protect it ? 6

**OR**

10. (a) What are the benefits of using E-payment ? 6
- (b) Explain the various modes of E-payment system. 6