

B.B.A. (Part-III) Semester-V Examination**BBA/503****HEALTH CARE & HOSPITALITY MANAGEMENT**

Time : Three Hours]

[Maximum Marks : 80

Note :- All Sections are compulsory.**SECTION—A**

(Multiple choice questions)

1. The National Health Policy was endorsed by Parliament of India.
(A) 1982 (B) 1983
(C) 1980 (D) 1993
2. What is the key point of national health care policy ?
(A) Professionalism, Integrity and Ethics (B) Affordability
(C) Patient centered and quality of care (D) All of the above
3. NAAM stands for _____.
(A) National Ayush Mission (B) National Ayurvedic Management
(C) National Allopathic Medicare (D) None of the above
4. NHI stands for _____.
(A) National Ayurvedic Insurance (B) National Health Insurance
(C) National Health of India (D) National Health India
5. WHO declared in _____ TB as a global emergency.
(A) 1990 (B) 1993
(C) 1978 (D) 1992
6. The BCG vaccine is administered for immunity against :
(A) Malaria (B) Tuberculosis
(C) Jaundice (D) Hepatitis
7. How many stages of HIV infection exist ?
(A) 3 (B) 2
(C) 1 (D) No stages

8. HIV is a _____.
(A) Lentivirus (B) Capripoxvirus
(C) Gauivirus (D) Papillomavirus
9. The phrase _____ means that the ability to take the right action at the time of critical moment.
(A) Punctuality (B) Presence of mind
(C) Both (A) and (B) (D) None of the above
10. Willingness to learn skills _____.
(A) Meet inspiring people (B) Be open to taking services
(C) Road stories for successful people (D) All of the above
11. _____ is National Honesty Day in the United States.
(A) 30 March (B) 30 September
(C) 30 April (D) 30 October
12. Different languages is important _____.
(A) You become attractive to empolysers (B) Better decision making skill
(C) Both (A) and (B) (D) None of the above
13. Which department receives orders to deliver food and beverages to the guests' rooms ?
(A) Housekeeping (B) Front office
(C) Room service (D) Food and Beverages
14. _____ tourism is another growing trend.
(A) Natural (B) Social
(C) Archaeological (D) None of the above
15. _____ is/are the segments of Hospitality industry.
(A) Travel and Tourism (B) Lodging
(C) Food amd Beverages (D) All of the above
16. Which one of the following is a record of financial transactions taking place between a guest and the hotel ?
(A) Folios (B) Ledgers
(C) Guest Account (D) Vouchers

17. Importance of wellness and health tourism.
- (A) The reasonable prices (B) Quality and quantity
(C) (A) or (B) (D) Both (A) and (B)
18. The principal advisory body for tourism related issue at national level :
- (A) Tourist Traffic Advisory Committee (B) Regional Tourist Advisory Committee
(C) National Tourism Board (D) Tourist Development Council
19. Increase in paid leisure time of the working class/employees lead to _____ types of tourism.
- (A) Adventure tourism (B) Health tourism
(C) Mass tourism (D) Educational tourism
20. Which of these is not a part of wellness tourism ?
- (A) Ayurveda (B) Yoga
(C) Sports/fitness (D) Dental care
- 1×20=20

SECTION—B

(Short answer type questions)

1. (a) What are the important activities of the Ministry affecting Primary Health Care ? 4
- OR**
- (b) What is the meaning of health administration ? 4
2. (a) What is Health Care Planning ? 4
- OR**
- (b) What are NACO Functions ? 4
3. (a) Explain the Effects of Dedication in the Workplace. 4
- OR**
- (b) What is the meaning of Positive Attitude ? 4
4. (a) What is Banquet service ? 4
- OR**
- (b) What is Motel ? 4
5. (a) What is Health Tourism ? 4
- OR**
- (b) What is Health Tourism ? Give its Competitive Advantages for India. 4

SECTION—C

(Long answer type questions)

1. (a) Elaborate National Health Policy. 8

OR

- (b) How is Health Administration at Union level ? 8

2. (a) Explain the National Strategic Plan for tuberculosis elimination. 8

OR

- (b) What is the history of National AIDS Control Programme ? 8

3. (a) Give the importance of different languages in tourism industry with suitable example. 8

OR

- (b) Discuss the personal attributes required in hospitality industry. 8

4. (a) What are the types of services offered in Hospitality Industry ? Explain with suitable examples. 8

OR

- (b) Discuss the importance of Leisure or Recreation in Hospitality Industry. 8

5. (a) Explain the meaning of Health Tourism. What are its benefits ? 8

OR

- (b) What are the key factors contributing to the growth of health tourism in India ? 8