

B.B.A. Part-II (Semester-IV) (Old) Examination
MANAGEMENT OF SMALL ENTREPRENEURS
Paper : BBA/403

Time : Three Hours]

[Maximum Marks : 80

Note :— Attempt **ALL** questions.

SECTION—A

1. Small scale industries owned and managed by women entrepreneurs have share capital of not less than _____.
 (a) 25% (b) 50%
 (c) 51% (d) 20%
2. Project performance consists of :
 (a) Time (b) Quality
 (c) Cost (d) All of these
3. ADRs are issued in :
 (a) Canada (b) China
 (c) India (d) USA
4. DIC stands for _____.
 (a) District Industries Centre (b) Developing Industries Centre
 (c) District Industries Collaboration (d) Disassembled Industries Centre
5. An individual who initiates, creates and manages a new business can be called _____.
 (a) A leader (b) A manager
 (c) A professional (d) An entrepreneur
6. _____ Entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
 (a) Technical (b) Fabian
 (c) Induced (d) Business
7. Large investment is made in fixed assets, the project will be termed as _____.
 (a) Capital Intensive (b) Labour Intensive
 (c) Product Intensive (d) Market Intensive

8. What are the components of project report ?
- (a) Requirement of fund (b) Location
(c) Manpower (d) All of these
9. The purpose of financial analysis is to determine _____ of the project.
- (a) Input feasibility (b) Output feasibility
(c) Financial feasibility (d) Cost benefit feasibility
10. Pradhan Mantri Mudra Yojna (PMMY) is a scheme launched on _____.
- (a) April 8, 2015 (b) June 9, 2011
(c) December 8, 2013 (d) None of these
11. Business loans repayable as per a specified schedule is known as _____.
- (a) Bond (b) Term loan
(c) Stock (d) Security
12. In Joint Stock Company, the liability of shareholder is _____.
- (a) Limited (b) Unlimited
(c) Joint (d) Several
13. The market is derived from the _____ word 'mercatus'.
- (a) French (b) Latin
(c) Italian (d) Japanese
14. The evaluation process of proposed projects or groups of projects is known as _____.
- (a) Project analysis (b) Project compilation
(c) Project selection (d) Project documentation
15. Financial Resources (FR) + Financial Techniques (FT) = _____.
- (a) Financial Planning (b) Financial Management
(c) Financial Resources (d) Finance
16. The entrepreneur who does not change the method of production already introduced is _____.
- (a) Drone entrepreneur (b) Fabian entrepreneur
(c) Classical entrepreneur (d) None of these

17. What are the three basic dimensions of a project ?
- (a) Input, output and process
 - (b) Input, output and materials
 - (c) Input, output and social cost and benefits
 - (d) Input, output and features
18. Overdraft facility is given to _____ account holder.
- (a) Saving
 - (b) Current
 - (c) Fixed deposit
 - (d) All of these
19. Which are the marketing channels for business promotion ?
- (a) Facebook
 - (b) Advertising
 - (c) Direct marketing
 - (d) All of these
20. _____ partner actively participates in the working of partnership firm.
- (a) Sleeping partner
 - (b) Active partner
 - (c) Nominal partner
 - (d) Minor partner
- 1×20=20

SECTION—B

1. (a) Distinguish between Entrepreneur and manager.
- OR**
- (b) What are the challenges faced by women entrepreneurs in India ?
2. (a) Explain project identification.
- OR**
- (b) State guidelines for preparing project report.
3. (a) Explain the need for financial planning.
- OR**
- (b) Explain scope of finance.
4. (a) What are the features of Joint Stock Company ?
- OR**
- (b) Explain different marketing channels for business promotion.
5. (a) State the functions of Small Industries Service Institution.
- OR**
- (b) Explain the advantages of Institutional Finance.
- 4×5=20

SECTION—C

1. (a) What do you mean by Entrepreneurship ? Explain barriers to entrepreneurship.

OR

- (b) Explain process of Entrepreneurship.

2. (a) What are the different stages involved in project formulation ?

OR

- (b) Explain contents of project report.

3. (a) Explain different sources of finance.

OR

- (b) What is working capital cycle ? State determinants of working capital.

4. (a) Explain different government policies for development and promotion of Small Scale Industries in India.

OR

- (b) What is DIC ? Explain the functions of DIC.

5. (a) What is sole trading concern ? Explain its features.

OR

- (b) Explain the process of starting small industry.

5×8=40