

B.B.A. (Part—I) (Semester—II) (CBCS) Examination
BBA/202 DSC-II
BUSINESS ENVIRONMENT

Time : Three Hours]

[Maximum Marks : 80

Note :— Attempt all questions.

SECTION—A

Write the answers of the following by choosing correct alternative given :

1. The factors of _____ environment are controllable.
(a) Internal (b) External
(c) Political (d) None of the above
2. Which of the following are the component of Business Environment ?
(a) Internal (b) External
(c) Both (a) and (b) (d) None of the above
3. Money Earned but not reported is case of _____.
(a) Parallel Economy (b) Developed Economy
(c) Developing Economy (d) None of the above
4. National Income =
(a) $C + I$ (b) $I + G$
(c) $C + I + G + (X - M)$ (d) $C + I + G$
5. Transfer of productive activity from Public Sector to Private Sector is termed as _____.
(a) Nationalisation (b) Localisation
(c) Globalisation (d) Privatisation
6. Make in India was launched in :
(a) July 2017 (b) September 2014
(c) January 2001 (d) August 1947
7. _____ trade refers to the sale of goods by one country to another country.
(a) Import (b) Export
(c) Internal (d) None

8. The difference between a Country's Import and Exports for a given time period is termed as ____.
- (a) Balance of Payments (b) Balance of Trade
(c) Trade Policy (d) Foreign Trade
9. WTO stands for ____.
- (a) World Trade Organisation (b) Worth Trade Organisation
(c) World Tariff Organisation (d) All of the above
10. MNC stands for ____.
- (a) Multi National Corporation (b) Multi Nodal Corporation
(c) Multi National Challenge (d) None of the above

2×10=20

SECTION—B

Write short answers :

1. (a) Explain the meaning and Nature of Business Environment. 4
- OR**
- (b) Explain the importance of Business Environment. 4
2. (a) Explain the concept of National Income. 4
- OR**
- (b) Explain Investment & Propensity to save. 4
3. (a) Elaborate LPG and its impact on Indian Economy. 4
- OR**
- (b) Write the role of finance in Business. 4
4. (a) Write the concept and features of Foreign Trade. 4
- OR**
- (b) Write the features of EXIM policy in India. 4
5. (a) Write the functions of WTO. 4
- OR**
- (b) Write the concept of foreign collaboration. 4

SECTION—C

Write answers in detail :

1. (a) Explain the nature and scope of Business. 8
- OR**
- (b) Explain the components of Business Environment. 8

2. (a) Explain the concept of GDP, GNP, NDP & Per Capita Income. 8

OR

- (b) Write the note on Parallel Economy, its causes and effect. 8

3. (a) Explain the importance of Make in India & Start up. 8

OR

- (b) Write the meaning of FDI & its Impact on Indian Economy. 8

4. (a) Explain the concept of Balance of Trade and Balance of Payments. 8

OR

- (b) Elaborate the role of Foreign Trade in Economic Growth. 8

5. (a) Discuss the merits, demerits and role of MNCs in development of Indian Economy. 8

OR

- (b) Explain the functions and significance of IMF. 8