```
from sklearn.cluster import KMeans
import pandas as pd
from sklearn.preprocessing import MinMaxScaler
from matplotlib import pyplot as plt
# %matplotlib inline
```

df = pd.read\_csv('/CC GENERAL.csv')
df.head()

|   | CUST_ID | BALANCE     | BALANCE_FREQUENCY | PURCHASES | ONEOFF_PURCHASES | INSTALLMENTS_PURCHASES | CASH_ADVANCE | PURCHASES_FREQUENCY | ( |
|---|---------|-------------|-------------------|-----------|------------------|------------------------|--------------|---------------------|---|
| 0 | C10001  | 40.900749   | 0.818182          | 95.40     | 0.00             | 95.4                   | 0.000000     | 0.166667            |   |
| 1 | C10002  | 3202.467416 | 0.909091          | 0.00      | 0.00             | 0.0                    | 6442.945483  | 0.000000            |   |
| 2 | C10003  | 2495.148862 | 1.000000          | 773.17    | 773.17           | 0.0                    | 0.000000     | 1.000000            |   |
| 3 | C10004  | 1666.670542 | 0.636364          | 1499.00   | 1499.00          | 0.0                    | 205.788017   | 0.083333            |   |
| 4 | C10005  | 817.714335  | 1.000000          | 16.00     | 16.00            | 0.0                    | 0.000000     | 0.083333            |   |

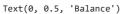
## df.info()

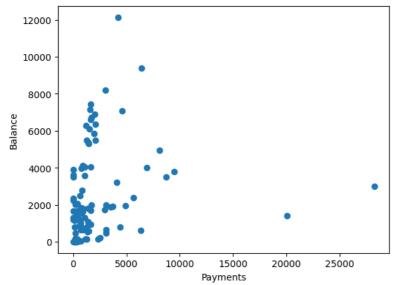
<class 'pandas.core.frame.DataFrame'> RangeIndex: 100 entries, 0 to 99 Data columns (total 18 columns):

|   | Data | cordinis (cocar to cordinis).    |                |         |  |  |
|---|------|----------------------------------|----------------|---------|--|--|
|   | #    | Column                           | Non-Null Count | Dtype   |  |  |
|   |      |                                  |                |         |  |  |
|   | 0    | CUST_ID                          | 100 non-null   | object  |  |  |
|   | 1    | BALANCE                          | 100 non-null   | float64 |  |  |
|   | 2    | BALANCE_FREQUENCY                | 100 non-null   | float64 |  |  |
|   | 3    | PURCHASES                        | 100 non-null   | float64 |  |  |
|   | 4    | ONEOFF_PURCHASES                 | 100 non-null   | float64 |  |  |
|   | 5    | INSTALLMENTS_PURCHASES           | 100 non-null   | float64 |  |  |
|   | 6    | CASH_ADVANCE                     | 100 non-null   | float64 |  |  |
|   | 7    | PURCHASES_FREQUENCY              | 100 non-null   | float64 |  |  |
|   | 8    | ONEOFF_PURCHASES_FREQUENCY       | 100 non-null   | float64 |  |  |
|   | 9    | PURCHASES_INSTALLMENTS_FREQUENCY | 100 non-null   | float64 |  |  |
|   | 10   | CASH_ADVANCE_FREQUENCY           | 100 non-null   | float64 |  |  |
|   | 11   | CASH_ADVANCE_TRX                 | 100 non-null   | int64   |  |  |
|   | 12   | PURCHASES_TRX                    | 100 non-null   | int64   |  |  |
|   | 13   | CREDIT_LIMIT                     | 100 non-null   | int64   |  |  |
|   | 14   | PAYMENTS                         | 100 non-null   | float64 |  |  |
|   | 15   | MINIMUM_PAYMENTS                 | 89 non-null    | float64 |  |  |
|   | 16   | PRC_FULL_PAYMENT                 | 100 non-null   | float64 |  |  |
|   | 17   | TENURE                           | 100 non-null   | int64   |  |  |
| <pre>dtypes: float64(13), int64(4), object(1)</pre> |      |                                  |                |         |  |  |
|   |      |                                  |                |         |  |  |

memory usage: 14.2+ KB

plt.scatter(df.PAYMENTS,df.BALANCE)
plt.xlabel('Payments')
plt.ylabel('Balance')





```
km = KMeans(n_clusters=4)
y_predicted = km.fit_predict(df[['PAYMENTS','BALANCE']])
```

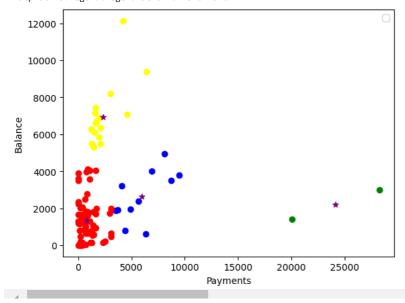
y\_predicted

df['cluster']=y\_predicted
df.head()

|   | CUST_ID | BALANCE     | BALANCE_FREQUENCY | PURCHASES | ONEOFF_PURCHASES | INSTALLMENTS_PURCHASES | CASH_ADVANCE | PURCHASES_FREQUENCY | ( |
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| 4 | C10005  | 817.714335  | 1.000000          | 16.00     | 16.00            | 0.0                    | 0.000000     | 0.083333            |   |

```
df1 = df[df.cluster==0]
df2 = df[df.cluster==1]
df3 = df[df.cluster==2]
df4 = df[df.cluster==3]
plt.scatter(df1.PAYMENTS,df1.BALANCE,color='blue');
plt.scatter(df2.PAYMENTS,df2.BALANCE,color='green');
plt.scatter(df3.PAYMENTS,df3.BALANCE,color='red');
plt.scatter(df4.PAYMENTS,df4.BALANCE,color='red');
plt.scatter(df4.PAYMENTS,df4.BALANCE,color='yellow');
plt.scatter(km.cluster_centers_[:,0],km.cluster_centers_[:,1],color='purple',marker='*')
plt.xlabel('Payments')
plt.ylabel('Balance')
plt.legend()
```

WARNING:matplotlib.legend:No artists with labels found to put in legend. Note that <matplotlib.legend.Legend at 0x7d745f012a40>



```
scaler = MinMaxScaler()
scaler.fit(df[['BALANCE']])
df['BALANCE'] = scaler.transform(df[['BALANCE']])
scaler.fit(df[['PAYMENTS']])
df['PAYMENTS'] = scaler.transform(df[['PAYMENTS']])

sse = []
k_rng = range(1,10)
for k in k_rng:
km = KMeans(n_clusters=k)
km.fit(df[['PAYMENTS','BALANCE']])
sse.append(km.inertia_)
```

```
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870: FutureWarning: The default value of `n_init` will change fr
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 warnings.warn(
```

plt.xlabel('K')
plt.ylabel('sum of squared error')

plt.plot(k\_rng,sse)

[<matplotlib.lines.Line2D at 0x7d745a67e200>]

