

KEY ACHIEVEMENTS

- Boosted Social Engagement**

Increased video engagement by 20% through innovative content strategies.
- Produced Educational Content**

Edited over 50 videos for The Civil Diaries channel, simplifying complex topics.
- Met Project Deadlines**

Delivered 95% of projects ahead of tight deadlines.
- Enhanced Brand Visibility**

Created 10+ visually appealing promotional videos, driving brand awareness.

EDUCATION

Bachelor of Engineering in Civil Engineering

Savitribai Phule Pune University
07/2021 - 08/2024

SKILLS

Adobe Premier Pro · Adobe Audition ·
Motion Graphics · After Effect

SUMMARY

I am a creative and detail-oriented Video Editor with a passion for crafting high-quality video content across various platforms, including social media, YouTube, and live events. I am skilled in using industry-standard software such as Adobe Premiere Pro and After Effects to create compelling narratives. My experience includes editing promotional, performance, and educational videos, ensuring technical precision and visual appeal.

EXPERIENCE

Video Editor 10/2024 - Present
Nourishing Farms Pune

- A company focusing on healthy lifestyle products and events.
- Captured and edited event highlights from the Being Punekar Flea Market, showcasing the brand's products and India's first healthy grab-and-go vending machine through engaging promotional videos.
 - Produced a behind-the-scenes video series documenting the 'Paint Your Own Tote Bag' workshop, emphasizing community participation and the brand's commitment to sustainability.
 - Designed visually appealing video content to drive engagement across social media platforms, boosting event awareness and attendance by 20%.
 - Enhanced videos with motion graphics, color grading, and sound design to maintain a polished and professional presentation aligned with the brand's identity.
 - Created dynamic, short-form content like Instagram Reels and Stories, capturing the essence of live events and workshops in an attention-grabbing format.
 - Collaborated with event coordinators to ensure video content highlighted key moments, effectively telling the story of the brand's impact and innovation.
 - Delivered high-quality videos within tight deadlines, ensuring timely promotion and post-event engagement.

Video Editor 09/2024 - Present
The Civil Diaries

- A YouTube channel dedicated to civil service education.
- Edited YouTube videos focused on simplifying civil service topics for aspiring candidates.
 - Added transitions, text overlays, and audio adjustments to make videos engaging and easy to understand.
 - Worked with Manthan Walvekar to ensure the videos matched the channel's goals and audience needs.
 - Managed deadlines effectively to deliver polished content on time.
 - Helped present complex topics in a simple and relatable way through clear storytelling.

Video Editor 09/2023 - Present
Sagar Patokar

- Freelance tabla artist.
- Edited performance videos to highlight the rhythm and energy of live tabla performances.
 - Enhanced audio and visuals to deliver clear and dynamic content for social media and online platforms.
 - Produced engaging short-form videos that showcase the artistry and skill behind tabla playing.
 - Worked on creating promotional videos, tutorials, and behind-the-scenes content to grow the artist's online presence.
 - Ensured each video captured the essence of tabla music in an exciting, viewer-friendly way.