Section	Asset	Format	Notes
Billboard	Trailer thumbnail	jpg	should be large enough to accommodate large screens at full width
	Cast names	png	this art can be used as a sprite sheet in animation
	"Masterminds"	png	
	"In theatres..."	png	
	"Watch Trailer" - off	png or webfont with hex value	NOTE: using web fonts load faster and scale better for retina screens.
	"Watch Trailer" - on	png or webfont with hex value	
	Play button - off	png or iconfont with hex value	NOTE: using icon fonts load faster and scale better for retina screens.
	Play button - on	png or iconfont with hex value	
Menu	"Photos" - off	png or webfont with hex value	NOTE: using web fonts load faster and scale better for retina screens.
	"Photos" - on	png or webfont with hex value	
	"Videos" - off	png or webfont with hex value	
	"Videos" - on	png or webfont with hex value	
	"Synopsis" - off	png or webfont with hex value	
	"Synopsis" - on	png or webfont with hex value	
	"$" - off	png or iconfont with hex value	NOTE: using icon fonts load faster and scale better for retina screens.
	"$" - on	png or iconfont with hex value	
	Twitter icon - off	png or iconfont with hex value	
	Twitter icon - on	png or iconfont with hex value	
	Facebook icon - off	png or iconfont with hex value	
	Facebook icon - on	png or iconfont with hex value	
	Instagram icon - off	png or iconfont with hex value	
	Instagram icon - on	png or iconfont with hex value	
	Google+ icon - off	png or iconfont with hex value	
	Google+ icon - on	png or iconfont with hex value	
	"#Masterminds" - off	png or webfont with hex value	
	"#Masterminds" - on	png or webfont with hex value	
	Background color	hex value	#000000 Opacity .6
Photos/Videos	Previous button	png or iconfont with hex value	
	Next button	png or iconfont with hex value	
	text	font	
Synopsis	Zach image	png	
	money image	png	
	text	font (med + bold)	
$	dollar	png	
Posts	Background color	hex value	This is the color that should fill out this section if the screen is wider than the background image	#00bdb9
	Plus icon	png or iconfont with hex value	should include the circle, any background, and any shadow
	Background color	hex value	
	Heart icon	png	Do any of these icons have hover states?
	Reblog icon	png	
	Twitter icon	png	
	Facebook icon	png	
	G+ icon	png	
	Hashtag font	font	
	Overlay texture	png	Should just be the black parts. The rest should be transparent. This should either be a repeatable pattern, or should be large enough to cover a tall image
	Overlay color - Zach	rgba	
	Overlay color - Kristen	rgba	
	Overlay color - Owen	rgba	
	Overlay color - Jason	rgba	
Footer	Background image	jpg	
	Background color	hex value	What color to fill in this area with if the screen is wider than the image
	"Masterminds" logo	png	
	All of the logos and text	png	Put all of the stuff that's in white in to one png. Make sure to provide alternate versions for when the screen is smaller than the width of the full-size version of this png.
Misc.	Favicon	png	