http://brissett.net/

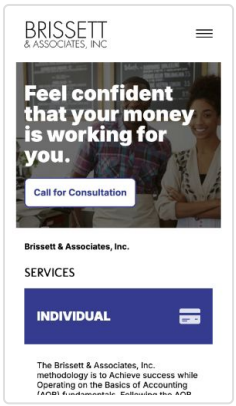
Performance	Accessibility	Best Practices	SEO
91	91	79	92

91

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49 50–89 90–100

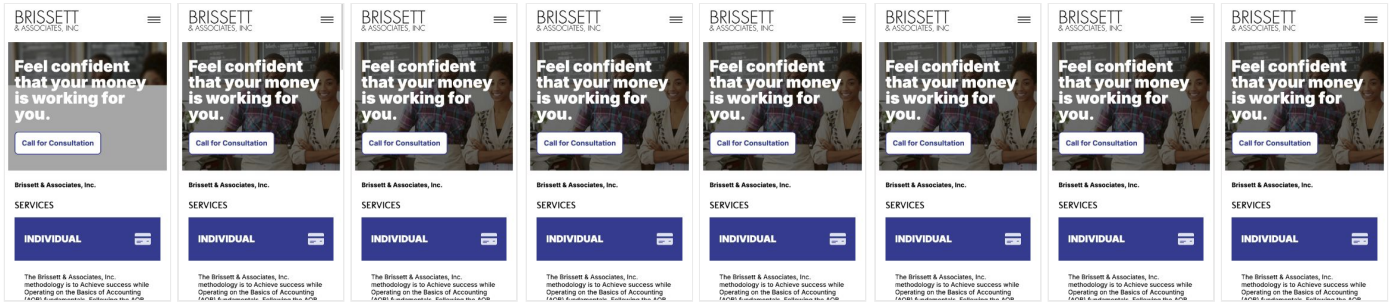


METRICS

Expand view

First Contentful Paint 2.5 s	Largest Contentful Paint 3.0 s
Total Blocking Time 20 ms	Cumulative Layout Shift 0.028
Speed Index 2.5 s	

View Treemap



Show audits relevant to: All FCP LCP TBT CLS

DIAGNOSTICS

▲ Eliminate render-blocking resources — Potential savings of 1,850 ms

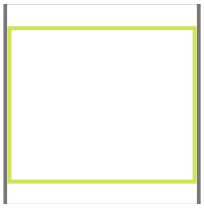
Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn how to eliminate render-blocking resources. FCP LCP

☑ Show 3rd-party resources (2)

URL	Transfer Size	Potential Savings
Google Fonts Cdn	**1.6 KiB**	**940 ms**
/css2?family=Molengo&display=swap (fonts.googleapis.com)	0.8 KiB	790 ms
/css2?family=Inter:wght@100..900&display=swap (fonts.googleapis.com)	0.7 KiB	150 ms
brissett.net 1st Party	**2.6 KiB**	**190 ms**
/css/style.css (brissett.net)	2.6 KiB	190 ms

▲ Largest Contentful Paint element — 2,970 ms

This is the largest contentful element painted within the viewport. Learn more about the Largest Contentful Paint element LCP

Element
 div.hero

Phase	% of LCP	Timing
TTFB	16%	460 ms
Load Delay	34%	1,020 ms
Load Time	43%	1,270 ms
Render Delay	7%	220 ms

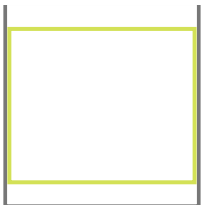
▲ Serve images in next-gen formats — Potential savings of 141 KiB

Image formats like WebP and AVIF often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. Learn more about modern image formats. FCP LCP

	URL	Resource Size	Potential Savings
brissett.net 1st Party		**273.9 KiB**	**140.8 KiB**
div.img	/img/iStock_00….jpg (brissett.net)	83.3 KiB	45.6 KiB
div.img	/img/iStock_00….jpg (brissett.net)	66.0 KiB	37.6 KiB
	/img/brissett-hero-small-business-couple-smaller.jpg (brissett.net)	62.0 KiB	25.2 KiB
	/img/parallax-home-smaller.jpg (brissett.net)	42.5 KiB	19.7 KiB
img.logo	/img/logo.png (brissett.net)	20.1 KiB	12.8 KiB

Preload Largest Contentful Paint image

If the LCP element is dynamically added to the page, you should preload the image in order to improve LCP. Learn more about preloading LCP elements. LCP

URL	Potential Savings
brissett.net 1st Party	**0 ms**
 div.hero — /img/brissett-hero-small-business-couple-smaller.jpg (brissett.net)	0 ms

Use HTTP/2 — 19 requests not served via HTTP/2

HTTP/2 offers many benefits over HTTP/1.1, including binary headers and multiplexing. Learn more about HTTP/2. LCP FCP

URL	Protocol
brissett.net 1st Party	
http://brissett.net	http/1.1
/css/style.css (brissett.net)	http/1.1
/img/logo.png (brissett.net)	http/1.1
/img/logo-footer.png (brissett.net)	http/1.1
…icon/social-icon-facebook.svg (brissett.net)	http/1.1
…icon/social-icon-linkedin.svg (brissett.net)	http/1.1
…icon/social-icon-x.svg (brissett.net)	http/1.1
…icon/social-icon-instagram.svg (brissett.net)	http/1.1
…icon/social-icon-yelp.svg (brissett.net)	http/1.1
…icon/iconmonstr-credit-card-bkg.svg (brissett.net)	http/1.1
…icon/iconmonstr-chart-bkg.svg (brissett.net)	http/1.1

URL	Protocol
…icon/iconmonstr-building-bkg.svg (brissett.net)	http/1.1
…icon/iconmonstr-product-bkg.svg (brissett.net)	http/1.1
/js/script.js (brissett.net)	http/1.1
/img/brissett-hero-small-business-couple-smaller.jpg (brissett.net)	http/1.1
/img/parallax-home-smaller.jpg (brissett.net)	http/1.1
/img/iStock_00….jpg (brissett.net)	http/1.1
/img/iStock_00….jpg (brissett.net)	http/1.1
/favicon.ico (brissett.net)	http/1.1

Serve static assets with an efficient cache policy — 18 resources found

A long cache lifetime can speed up repeat visits to your page. Learn more about efficient cache policies.

Show 3rd-party resources (1)

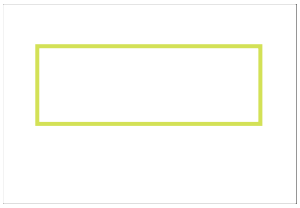
URL	Cache TTL	Transfer Size
brissett.net 1st Party		**309 KiB**
/img/iStock_00….jpg (brissett.net)	None	84 KiB
/img/iStock_00….jpg (brissett.net)	None	66 KiB
/img/brissett-hero-small-business-couple-smaller.jpg (brissett.net)	None	62 KiB
/img/parallax-home-smaller.jpg (brissett.net)	None	43 KiB
/img/logo.png (brissett.net)	None	20 KiB
/img/logo-footer.png (brissett.net)	None	13 KiB
…icon/social-icon-yelp.svg (brissett.net)	None	7 KiB

URL	Cache TTL	Transfer Size
…icon/social-icon-instagram.svg (brissett.net)	None	4 KiB
/css/style.css (brissett.net)	None	3 KiB
…icon/iconmonstr-product-bkg.svg (brissett.net)	None	2 KiB
…icon/iconmonstr-building-bkg.svg (brissett.net)	None	1 KiB
…icon/social-icon-linkedin.svg (brissett.net)	None	1 KiB
…icon/social-icon-facebook.svg (brissett.net)	None	1 KiB
…icon/social-icon-x.svg (brissett.net)	None	1 KiB
/js/script.js (brissett.net)	None	1 KiB
…icon/iconmonstr-chart-bkg.svg (brissett.net)	None	1 KiB
…icon/iconmonstr-credit-card-bkg.svg (brissett.net)	None	1 KiB
Google Analytics Analytics		**21 KiB**
/analytics.js (www.google-analytics.com)	2h	21 KiB

Properly size images — Potential savings of 17 KiB

Serve images that are appropriately-sized to save cellular data and improve load time. Learn how to size images. FCP LCP

URL	Resource Size	Potential Savings
brissett.net 1st Party	**32.4 KiB**	**16.5 KiB**
img.logo /img/logo.png (brissett.net)	20.1 KiB	10.2 KiB

	URL	Resource Size	Potential Savings
	img.logo /img/logo-footer.png (brissett.net)	12.4 KiB	6.3 KiB

Defer offscreen images — Potential savings of 149 KiB

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn how to defer offscreen images. FCP LCP

	URL	Resource Size	Potential Savings
brissett.net 1st Party		**149.3 KiB**	**149.3 KiB**
div.img	/img/iStock_00….jpg (brissett.net)	83.3 KiB	83.3 KiB
div.img	/img/iStock_00….jpg (brissett.net)	66.0 KiB	66.0 KiB

Reduce unused JavaScript — Potential savings of 41 KiB

Reduce unused JavaScript and defer loading scripts until they are required to decrease bytes consumed by network activity. Learn how to reduce unused JavaScript. FCP LCP

URL	Transfer Size	Potential Savings
Google Tag Manager Tag-Manager	**95.9 KiB**	**41.2 KiB**
/gtag/js?id=G-6WNPRMZ169&cx=c&_slc=1 (www.googletagmanager.com)	95.9 KiB	41.2 KiB

JavaScript execution time — 0.1 s

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. Learn how to reduce Javascript execution time. TBT

☑ Show 3rd-party resources (1)

URL	Total CPU Time	Script Evaluation	Script Parse
brissett.net 1st Party	**179 ms**	**19 ms**	**1 ms**
http://brissett.net	179 ms	19 ms	1 ms
Google Tag Manager Tag-Manager	**93 ms**	**75 ms**	**17 ms**
/gtag/js?id=G-6WNPRMZ169&cx=c&_slc=1 (www.googletagmanager.com)	93 ms	75 ms	17 ms
Unattributable	**90 ms**	**8 ms**	**0 ms**
`Unattributable`	90 ms	8 ms	0 ms

Minimize third-party usage — Third-party code blocked the main thread for 40 ms

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn how to minimize third-party impact. TBT

Third-Party	Transfer Size	Main-Thread Blocking Time
Google Tag Manager Tag-Manager	**97 KiB**	**39 ms**
/gtag/js?id=G-6WNPRMZ169&cx=c&_slc=1 (www.googletagmanager.com)	97 KiB	39 ms
Google Fonts Cdn	**58 KiB**	**0 ms**
…v18/UcC73FwrK….woff2 (fonts.gstatic.com)	48 KiB	0 ms
…v16/l_uuMpWeu….woff2 (fonts.gstatic.com)	8 KiB	0 ms
/css2?family=Molengo&display=swap (fonts.googleapis.com)	1 KiB	0 ms
/css2?family=Inter:wght@100..900&display=swap (fonts.googleapis.com)	1 KiB	0 ms
Google Analytics Analytics	**21 KiB**	**0 ms**
/analytics.js (www.google-analytics.com)	21 KiB	0 ms
/j/collect?v=… (www.google-analytics.com)	0 KiB	0 ms
/analytics.js (www.google-analytics.com)	0 KiB	0 ms

Avoid large layout shifts — 1 layout shift found

These are the largest layout shifts observed on the page. Each table item represents a single layout shift, and shows the element that shifted the most. Below each item are possible root causes that led to the layout shift. Some of these layout shifts may not be included in the CLS metric value due to windowing. Learn how to improve CLS CLS

Element	Layout shift score
div.container	0.028
…v18/UcC73FwrK….woff2 (fonts.gstatic.com)	Web font loaded
…v16/l_uuMpWeu….woff2 (fonts.gstatic.com)	Web font loaded
/js/script.js (brissett.net)	A late network request adjusted the page layout
/css/style.css (brissett.net)	A late network request adjusted the page layout
/css2?family=Inter:wght@100..900&display=swap (fonts.googleapis.com)	A late network request adjusted the page layout
/css2?family=Molengo&display=swap (fonts.googleapis.com)	A late network request adjusted the page layout

Initial server response time was short — Root document took 120 ms

Keep the server response time for the main document short because all other requests depend on it. Learn more about the Time to First Byte metric. FCP LCP

URL	Time Spent
brissett.net 1st Party	**120 ms**
http://brissett.net	120 ms

Avoids enormous network payloads — Total size was 491 KiB

Large network payloads cost users real money and are highly correlated with long load times. Learn how to reduce payload sizes.

☑ Show 3rd-party resources (4)

URL	Transfer Size
brissett.net 1st Party	**287.9 KiB**
/img/iStock_00….jpg (brissett.net)	83.5 KiB
/img/iStock_00….jpg (brissett.net)	66.3 KiB
/img/brissett-hero-small-business-couple-smaller.jpg (brissett.net)	62.3 KiB
/img/parallax-home-smaller.jpg (brissett.net)	42.8 KiB
/img/logo.png (brissett.net)	20.3 KiB
/img/logo-footer.png (brissett.net)	12.6 KiB
Google Tag Manager Tag-Manager	**96.5 KiB**
/gtag/js?id=G-6WNPRMZ169&cx=c&_slc=1 (www.googletagmanager.com)	96.5 KiB
Google Fonts Cdn	**56.2 KiB**
…v18/UcC73FwrK….woff2 (fonts.gstatic.com)	48.0 KiB
…v16/l_uuMpWeu….woff2 (fonts.gstatic.com)	8.3 KiB
Google Analytics Analytics	**21.1 KiB**
/analytics.js (www.google-analytics.com)	21.1 KiB

Avoids an excessive DOM size — 189 elements

A large DOM will increase memory usage, cause longer style calculations, and produce costly layout reflows. Learn how to avoid an excessive DOM size. TBT

Statistic	Element	Value
Total DOM Elements		189
Maximum DOM Depth	a	9

Statistic	Element	Value
Maximum Child Elements	body	8

Avoid chaining critical requests — 4 chains found

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. Learn how to avoid chaining critical requests.

Maximum critical path latency: **252.235 ms**

Initial Navigation

http://brissett.net

/css2?family=Molengo&display=swap (fonts.googleapis.com)

…v16/l_uuMpWeu….woff2 (fonts.gstatic.com) **- 25.661 ms, 8.26 KiB**

/css2?family=Inter:wght@100..900&display=swap (fonts.googleapis.com)

…v18/UcC73FwrK….woff2 (fonts.gstatic.com) **- 25.887 ms, 47.96 KiB**

/css/style.css (brissett.net) **- 39.963 ms, 2.63 KiB**

/js/script.js (brissett.net) **- 79.101 ms, 0.67 KiB**

Minimizes main-thread work — 0.4 s

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. Learn how to minimize main-thread work TBT

Category	Time Spent
Other	148 ms
Script Evaluation	128 ms
Style & Layout	94 ms
Rendering	24 ms
Script Parsing & Compilation	21 ms

Category	Time Spent
Parse HTML & CSS	6 ms

Avoid long main-thread tasks — 1 long task found

Lists the longest tasks on the main thread, useful for identifying worst contributors to input delay. Learn how to avoid long main-thread tasks TBT

URL	Start Time	Duration
Google Tag Manager Tag-Manager		**89 ms**
/gtag/js?id=G-6WNPRMZ169&cx=c&_slc=1 (www.googletagmanager.com)	4,543 ms	89 ms

More information about the performance of your application. These numbers don't directly affect the Performance score.

PASSED AUDITS (20) Hide

Minify CSS

Minifying CSS files can reduce network payload sizes. Learn how to minify CSS. FCP LCP

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn how to minify JavaScript. FCP LCP

Reduce unused CSS

Reduce unused rules from stylesheets and defer CSS not used for above-the-fold content to decrease bytes consumed by network activity. Learn how to reduce unused CSS. FCP LCP

Efficiently encode images

Optimized images load faster and consume less cellular data. Learn how to efficiently encode images. FCP LCP

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn

more about text compression. FCP LCP

Preconnect to required origins

Consider adding `preconnect` or `dns-prefetch` resource hints to establish early connections to important third-party origins. Learn how to preconnect to required origins. LCP FCP

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. Learn how to avoid page redirects. LCP FCP

Use video formats for animated content

Large GIFs are inefficient for delivering animated content. Consider using MPEG4/WebM videos for animations and PNG/WebP for static images instead of GIF to save network bytes. Learn more about efficient video formats FCP LCP

Remove duplicate modules in JavaScript bundles

Remove large, duplicate JavaScript modules from bundles to reduce unnecessary bytes consumed by network activity. FCP LCP

Avoid serving legacy JavaScript to modern browsers

Polyfills and transforms enable legacy browsers to use new JavaScript features. However, many aren't necessary for modern browsers. For your bundled JavaScript, adopt a modern script deployment strategy using module/nomodule feature detection to reduce the amount of code shipped to modern browsers, while retaining support for legacy browsers. Learn how to use modern JavaScript FCP LCP

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. Learn more about User Timing marks.

All text remains visible during webfont loads

Leverage the `font-display` CSS feature to ensure text is user-visible while webfonts are loading. Learn more about `font-display`.

Lazy load third-party resources with facades

Some third-party embeds can be lazy loaded. Consider replacing them with a facade until they are required. Learn how to defer third-parties with a facade. TBT

Largest Contentful Paint image was not lazily loaded

Above-the-fold images that are lazily loaded render later in the page lifecycle, which can delay the largest contentful paint. Learn more about optimal lazy loading. LCP

Uses passive listeners to improve scrolling performance

Consider marking your touch and wheel event listeners as `passive` to improve your page's scroll performance. Learn more about adopting passive event listeners.

Avoids `document.write()`

For users on slow connections, external scripts dynamically injected via `document.write()` can delay page load by tens of seconds. Learn how to avoid document.write().

Avoid non-composited animations

Animations which are not composited can be janky and increase CLS. Learn how to avoid non-composited animations CLS

Image elements have explicit `width` and `height`

Set an explicit width and height on image elements to reduce layout shifts and improve CLS. Learn how to set image dimensions CLS

Has a `<meta name="viewport">` tag with `width` or `initial-scale`

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents a 300 millisecond delay to user input. Learn more about using the viewport meta tag.

Page didn't prevent back/forward cache restoration

Many navigations are performed by going back to a previous page, or forwards again. The back/forward cache (bfcache) can speed up these return navigations. Learn more about the bfcache

Accessibility

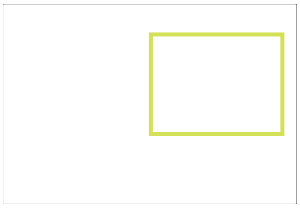
These checks highlight opportunities to improve the accessibility of your web app. Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so manual testing is also encouraged.

NAMES AND LABELS

▲ Buttons do not have an accessible name

When a button doesn't have an accessible name, screen readers announce it as "button", making it unusable for users who rely on screen readers. Learn how to make buttons more accessible.

Failing Elements



button.menu

These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

ADDITIONAL ITEMS TO MANUALLY CHECK (10) Hide

○ Interactive controls are keyboard focusable

Custom interactive controls are keyboard focusable and display a focus indicator. Learn how to make custom controls focusable.

○ Interactive elements indicate their purpose and state

Interactive elements, such as links and buttons, should indicate their state and be distinguishable from non-interactive elements. Learn how to decorate interactive elements with affordance hints.

○ The page has a logical tab order

Tabbing through the page follows the visual layout. Users cannot focus elements that are offscreen. Learn more about logical tab ordering.

○ Visual order on the page follows DOM order

DOM order matches the visual order, improving navigation for assistive technology. Learn more about DOM and visual ordering.

- User focus is not accidentally trapped in a region

A user can tab into and out of any control or region without accidentally trapping their focus. Learn how to avoid focus traps.

- The user's focus is directed to new content added to the page

If new content, such as a dialog, is added to the page, the user's focus is directed to it. Learn how to direct focus to new content.

- HTML5 landmark elements are used to improve navigation

Landmark elements (<main>, <nav>, etc.) are used to improve the keyboard navigation of the page for assistive technology. Learn more about landmark elements.

- Offscreen content is hidden from assistive technology

Offscreen content is hidden with display: none or aria-hidden=true. Learn how to properly hide offscreen content.

- Custom controls have associated labels

Custom interactive controls have associated labels, provided by aria-label or aria-labelledby. Learn more about custom controls and labels.

- Custom controls have ARIA roles

Custom interactive controls have appropriate ARIA roles. Learn how to add roles to custom controls.

These items address areas which an automated testing tool cannot cover. Learn more in our guide on conducting an accessibility review.

PASSED AUDITS (14) Hide

- [aria-hidden="true"] is not present on the document <body>

Assistive technologies, like screen readers, work inconsistently when aria-hidden="true" is set on the document <body>. Learn how aria-hidden affects the document body.

Image elements have `[alt]` attributes

Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the `alt` attribute.

`[user-scalable="no"]` is not used in the `<meta name="viewport">` element and the `[maximum-scale]` attribute is not less than 5.

Disabling zooming is problematic for users with low vision who rely on screen magnification to properly see the contents of a web page. Learn more about the viewport meta tag.

Background and foreground colors have a sufficient contrast ratio

Low-contrast text is difficult or impossible for many users to read. Learn how to provide sufficient color contrast.

Document has a `<title>` element

The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. Learn more about document titles.

`<html>` element has a `[lang]` attribute

If a page doesn't specify a `lang` attribute, a screen reader assumes that the page is in the default language that the user chose when setting up the screen reader. If the page isn't actually in the default language, then the screen reader might not announce the page's text correctly. Learn more about the `lang` attribute.

`<html>` element has a valid value for its `[lang]` attribute

Specifying a valid BCP 47 language helps screen readers announce text properly. Learn how to use the `lang` attribute.

Links are distinguishable without relying on color.

Low-contrast text is difficult or impossible for many users to read. Link text that is discernible improves the experience for users with low vision. Learn how to make links distinguishable.

Links have a discernible name

Link text (and alternate text for images, when used as links) that is discernible, unique, and focusable improves the navigation experience for screen reader users. Learn how to make links accessible.

Lists contain only `<li>` elements and script supporting elements (`<script>` and `<template>`).

Screen readers have a specific way of announcing lists. Ensuring proper list structure aids screen reader output. Learn more about proper list structure.

List items (`<li>`) are contained within `<ul>`, `<ol>` or `<menu>` parent elements

Screen readers require list items (`<li>`) to be contained within a parent `<ul>`, `<ol>` or `<menu>` to be announced properly. Learn more about proper list structure.

Touch targets have sufficient size and spacing.

Touch targets with sufficient size and spacing help users who may have difficulty targeting small controls to activate the targets. Learn more about touch targets.

Heading elements appear in a sequentially-descending order

Properly ordered headings that do not skip levels convey the semantic structure of the page, making it easier to navigate and understand when using assistive technologies. Learn more about heading order.

Image elements do not have `[alt]` attributes that are redundant text.

Informative elements should aim for short, descriptive alternative text. Alternative text that is exactly the same as the text adjacent to the link or image is potentially confusing for screen reader users, because the text will be read twice. Learn more about the `alt` attribute.

NOT APPLICABLE (42)

Hide

`[accesskey]` values are unique

Access keys let users quickly focus a part of the page. For proper navigation, each access key must be unique. Learn more about access keys.

`[aria-*]` attributes match their roles

Each ARIA `role` supports a specific subset of `aria-*` attributes. Mismatching these invalidates the `aria-*` attributes. Learn how to match ARIA attributes to their roles.

Uses ARIA roles only on compatible elements

Many HTML elements can only be assigned certain ARIA roles. Using ARIA roles where they are not allowed can interfere with the accessibility of the web page. Learn more about ARIA roles.

`button`, `link`, and `menuitem` elements have accessible names

When an element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to make command elements more accessible.

ARIA attributes are used as specified for the element's role

Some ARIA attributes are only allowed on an element under certain conditions. Learn more about conditional ARIA attributes.

Deprecated ARIA roles were not used

Deprecated ARIA roles may not be processed correctly by assistive technology. Learn more about deprecated ARIA roles.

Elements with `role="dialog"` or `role="alertdialog"` have accessible names.

ARIA dialog elements without accessible names may prevent screen readers users from discerning the purpose of these elements. Learn how to make ARIA dialog elements more accessible.

`[aria-hidden="true"]` elements do not contain focusable descendents

Focusable descendents within an `[aria-hidden="true"]` element prevent those interactive elements from being available to users of assistive technologies like screen readers. Learn how `aria-hidden` affects focusable elements.

ARIA input fields have accessible names

When an input field doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn more about input field labels.

ARIA `meter` elements have accessible names

When a meter element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to name `meter` elements.

ARIA `progressbar` elements have accessible names

When a `progressbar` element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to label `progressbar` elements.

Elements use only permitted ARIA attributes

Using ARIA attributes in roles where they are prohibited can mean that important information is not communicated to users of assistive technologies. Learn more about prohibited ARIA roles.

○ `[role]`s have all required `[aria-*]` attributes

Some ARIA roles have required attributes that describe the state of the element to screen readers. Learn more about roles and required attributes.

○ Elements with an ARIA `[role]` that require children to contain a specific `[role]` have all required children.

Some ARIA parent roles must contain specific child roles to perform their intended accessibility functions. Learn more about roles and required children elements.

○ `[role]`s are contained by their required parent element

Some ARIA child roles must be contained by specific parent roles to properly perform their intended accessibility functions. Learn more about ARIA roles and required parent element.

○ `[role]` values are valid

ARIA roles must have valid values in order to perform their intended accessibility functions. Learn more about valid ARIA roles.

○ Elements with the `role=text` attribute do not have focusable descendents.

Adding `role=text` around a text node split by markup enables VoiceOver to treat it as one phrase, but the element's focusable descendents will not be announced. Learn more about the `role=text` attribute.

○ ARIA toggle fields have accessible names

When a toggle field doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn more about toggle fields.

○ ARIA `tooltip` elements have accessible names

When a tooltip element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn how to name `tooltip` elements.

○ ARIA `treeitem` elements have accessible names

When a `treeitem` element doesn't have an accessible name, screen readers announce it with a generic name, making it unusable for users who rely on screen readers. Learn more about labeling `treeitem` elements.

- [aria-*] attributes have valid values

  Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid values. Learn more about valid values for ARIA attributes.

- [aria-*] attributes are valid and not misspelled

  Assistive technologies, like screen readers, can't interpret ARIA attributes with invalid names. Learn more about valid ARIA attributes.

- The page contains a heading, skip link, or landmark region

  Adding ways to bypass repetitive content lets keyboard users navigate the page more efficiently. Learn more about bypass blocks.

- <dl>'s contain only properly-ordered <dt> and <dd> groups, <script>, <template> or elements.

  When definition lists are not properly marked up, screen readers may produce confusing or inaccurate output. Learn how to structure definition lists correctly.

- Definition list items are wrapped in <dl> elements

  Definition list items (<dt> and <dd>) must be wrapped in a parent <dl> element to ensure that screen readers can properly announce them. Learn how to structure definition lists correctly.

- ARIA IDs are unique

  The value of an ARIA ID must be unique to prevent other instances from being overlooked by assistive technologies. Learn how to fix duplicate ARIA IDs.

- No form fields have multiple labels

  Form fields with multiple labels can be confusingly announced by assistive technologies like screen readers which use either the first, the last, or all of the labels. Learn how to use form labels.

- <frame> or <iframe> elements have a title

  Screen reader users rely on frame titles to describe the contents of frames. Learn more about frame titles.

- <html> element has an [xml:lang] attribute with the same base language as the [lang] attribute.

If the webpage does not specify a consistent language, then the screen reader might not announce the page's text correctly. Learn more about the `lang` attribute.

- Input buttons have discernible text.

Adding discernable and accessible text to input buttons may help screen reader users understand the purpose of the input button. Learn more about input buttons.

- `<input type="image">` elements have `[alt]` text

When an image is being used as an `<input>` button, providing alternative text can help screen reader users understand the purpose of the button. Learn about input image alt text.

- Form elements have associated labels

Labels ensure that form controls are announced properly by assistive technologies, like screen readers. Learn more about form element labels.

- The document does not use `<meta http-equiv="refresh">`

Users do not expect a page to refresh automatically, and doing so will move focus back to the top of the page. This may create a frustrating or confusing experience. Learn more about the refresh meta tag.

- `<object>` elements have alternate text

Screen readers cannot translate non-text content. Adding alternate text to `<object>` elements helps screen readers convey meaning to users. Learn more about alt text for `object` elements.

- Select elements have associated label elements.

Form elements without effective labels can create frustrating experiences for screen reader users. Learn more about the `select` element.

- Skip links are focusable.

Including a skip link can help users skip to the main content to save time. Learn more about skip links.

- No element has a `[tabindex]` value greater than 0

A value greater than 0 implies an explicit navigation ordering. Although technically valid, this often creates frustrating experiences for users who rely on assistive technologies. Learn more about the `tabindex` attribute.

- Tables have different content in the summary attribute and `<caption>`.

  The summary attribute should describe the table structure, while `<caption>` should have the onscreen title. Accurate table mark-up helps users of screen readers. Learn more about summary and caption.

- Cells in a `<table>` element that use the `[headers]` attribute refer to table cells within the same table.

  Screen readers have features to make navigating tables easier. Ensuring `<td>` cells using the `[headers]` attribute only refer to other cells in the same table may improve the experience for screen reader users. Learn more about the `headers` attribute.

- `<th>` elements and elements with `[role="columnheader"/"rowheader"]` have data cells they describe.

  Screen readers have features to make navigating tables easier. Ensuring table headers always refer to some set of cells may improve the experience for screen reader users. Learn more about table headers.

- `[lang]` attributes have a valid value

  Specifying a valid BCP 47 language on elements helps ensure that text is pronounced correctly by a screen reader. Learn how to use the `lang` attribute.

- `<video>` elements contain a `<track>` element with `[kind="captions"]`

  When a video provides a caption it is easier for deaf and hearing impaired users to access its information. Learn more about video captions.

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Best Practices

TRUST AND SAFETY

- ▲ Does not use HTTPS — 19 insecure requests found

  All sites should be protected with HTTPS, even ones that don't handle sensitive data. This includes avoiding mixed content, where some resources are loaded over HTTP despite the initial request being served over HTTPS. HTTPS prevents intruders from tampering with or passively listening in on the communications between your app and your users, and is a prerequisite for HTTP/2 and many new web platform APIs. Learn more about HTTPS.

Insecure URL	Request Resolution
brissett.net 1st Party	
http://brissett.net	Allowed
/css/style.css (brissett.net)	Allowed
/img/logo.png (brissett.net)	Allowed
/img/logo-footer.png (brissett.net)	Allowed
…icon/social-icon-facebook.svg (brissett.net)	Allowed
…icon/social-icon-linkedin.svg (brissett.net)	Allowed
…icon/social-icon-x.svg (brissett.net)	Allowed
…icon/social-icon-instagram.svg (brissett.net)	Allowed
…icon/social-icon-yelp.svg (brissett.net)	Allowed
…icon/iconmonstr-credit-card-bkg.svg (brissett.net)	Allowed
…icon/iconmonstr-chart-bkg.svg (brissett.net)	Allowed
…icon/iconmonstr-building-bkg.svg (brissett.net)	Allowed
…icon/iconmonstr-product-bkg.svg (brissett.net)	Allowed
/js/script.js (brissett.net)	Allowed
/img/brissett-hero-small-business-couple-smaller.jpg (brissett.net)	Allowed
/img/parallax-home-smaller.jpg (brissett.net)	Allowed
/img/iStock_00….jpg (brissett.net)	Allowed
/img/iStock_00….jpg (brissett.net)	Allowed
/favicon.ico (brissett.net)	Allowed

▲ Does not redirect HTTP traffic to HTTPS

Make sure that you redirect all HTTP traffic to HTTPS in order to enable secure web features for all your users. Learn more.

Ensure CSP is effective against XSS attacks

A strong Content Security Policy (CSP) significantly reduces the risk of cross-site scripting (XSS) attacks. Learn how to use a CSP to prevent XSS

Description	Directive	Severity
No CSP found in enforcement mode		High

PASSED AUDITS (14) Hide

Avoids deprecated APIs

Deprecated APIs will eventually be removed from the browser. Learn more about deprecated APIs.

Avoids third-party cookies

Chrome is moving towards a new experience that allows users to choose to browse without third-party cookies. Learn more about third-party cookies.

Allows users to paste into input fields

Preventing input pasting is a bad practice for the UX, and weakens security by blocking password managers.Learn more about user-friendly input fields.

Avoids requesting the geolocation permission on page load

Users are mistrustful of or confused by sites that request their location without context. Consider tying the request to a user action instead. Learn more about the geolocation permission.

Avoids requesting the notification permission on page load

Users are mistrustful of or confused by sites that request to send notifications without context. Consider tying the request to user gestures instead. Learn more about responsibly getting permission for notifications.

Displays images with correct aspect ratio

Image display dimensions should match natural aspect ratio. Learn more about image aspect ratio.

Serves images with appropriate resolution

Image natural dimensions should be proportional to the display size and the pixel ratio to maximize image clarity. Learn how to provide responsive images.

Has a `<meta name="viewport">` tag with `width` or `initial-scale`

A `<meta name="viewport">` not only optimizes your app for mobile screen sizes, but also prevents a 300 millisecond delay to user input. Learn more about using the viewport meta tag.

Document uses legible font sizes — 100% legible text

Font sizes less than 12px are too small to be legible and require mobile visitors to “pinch to zoom” in order to read. Strive to have >60% of page text ≥12px. Learn more about legible font sizes.

Source	Selector	% of Page Text	Font Size
`Legible text`		100.00%	≥ 12px

Page has the HTML doctype

Specifying a doctype prevents the browser from switching to quirks-mode. Learn more about the doctype declaration.

Properly defines charset

A character encoding declaration is required. It can be done with a `<meta>` tag in the first 1024 bytes of the HTML or in the Content-Type HTTP response header. Learn more about declaring the character encoding.

No browser errors logged to the console

Errors logged to the console indicate unresolved problems. They can come from network request failures and other browser concerns. Learn more about this errors in console diagnostic audit

No issues in the `Issues` panel in Chrome Devtools

Issues logged to the `Issues` panel in Chrome Devtools indicate unresolved problems. They can come from network request failures, insufficient security controls, and other browser concerns. Open up the Issues panel in Chrome DevTools for more details on each issue.

Page has valid source maps

Source maps translate minified code to the original source code. This helps developers debug in production. In addition, Lighthouse is able to provide further insights. Consider deploying source maps to take advantage of these benefits. Learn more about source maps.

NOT APPLICABLE (1) Hide

Detected JavaScript libraries

All front-end JavaScript libraries detected on the page. Learn more about this JavaScript library detection diagnostic audit.

SEO

These checks ensure that your page is following basic search engine optimization advice. There are many additional factors Lighthouse does not score here that may affect your search ranking, including performance on Core Web Vitals. Learn more about Google Search Essentials.

CONTENT BEST PRACTICES

▲ Links do not have descriptive text — 3 links found

Descriptive link text helps search engines understand your content. Learn how to make links more accessible.

Link destination	Link Text
brissett.net 1st Party	
/lead.html (brissett.net)	Read More
/lead.html (brissett.net)	Read More
/lead.html (brissett.net)	Read More

Format your HTML in a way that enables crawlers to better understand your app's content.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)

Hide

- Structured data is valid

  Run the Structured Data Testing Tool and the Structured Data Linter to validate structured data. Learn more about Structured Data.

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (8)

Hide

- Page isn't blocked from indexing

  Search engines are unable to include your pages in search results if they don't have permission to crawl them. Learn more about crawler directives.

- Document has a `<title>` element

  The title gives screen reader users an overview of the page, and search engine users rely on it heavily to determine if a page is relevant to their search. Learn more about document titles.

- Document has a meta description

  Meta descriptions may be included in search results to concisely summarize page content. Learn more about the meta description.

- Page has successful HTTP status code

  Pages with unsuccessful HTTP status codes may not be indexed properly. Learn more about HTTP status codes.

- Links are crawlable

  Search engines may use `href` attributes on links to crawl websites. Ensure that the `href` attribute of anchor elements links to an appropriate destination, so more pages of the site can be discovered. Learn how to make links crawlable

- Image elements have `[alt]` attributes

  Informative elements should aim for short, descriptive alternate text. Decorative elements can be ignored with an empty alt attribute. Learn more about the `alt` attribute.

- Document has a valid `hreflang`

hreflang links tell search engines what version of a page they should list in search results for a given language or region. Learn more about `hreflang`.

Document has a valid `rel=canonical`

Canonical links suggest which URL to show in search results. Learn more about canonical links.

NOT APPLICABLE (1)

Hide

robots.txt is valid

If your robots.txt file is malformed, crawlers may not be able to understand how you want your website to be crawled or indexed. Learn more about robots.txt.

Captured at Dec 2, 2024, 9:22 PM EST
Initial page load
Emulated Moto G Power with Lighthouse 12.2.1
Slow 4G throttling
Single page session
Using Chromium 131.0.0.0 with devtools

Generated by **Lighthouse** 12.2.1 | File an issue