

Subject: Pure Life Creates Healthy Connections with TWO Muse Awards

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From: Christi Lazar

To: Emily Ryan, Micaela Romei, Tiffany Anchondo, Lindsay Hernandez, Michelle Burgstiner, Ornette Coleman, Alfred Vincent Garcia, Dan Stoddard, Scott Vitolins, Kelsey Willis, Michael Wong, Claire Schirle, Emily Novak, Jane Levine, Malaea Relampagos, Keith Ehmke, Laolu Adeyo, Joudi Ayroud, Debora Cordero Martinez, Samantha Meckler, Michael Quivelli

Hi Team!

WOAHHHH another win!

I'm so excited to share that we have won not one, but two **Platinum** Muse Awards for our work on Pure Life!!!!

The MUSE Creative Awards recognizes the best achievements from advertising to digital media, as well as in marketing strategies and PR communications. Entrants from all corners of the world participate, showcasing creative advertising, design, and campaigns that inspire and set new benchmarks in the industry.

Our Platinum Awards:

Strategic Program - Branding Refresh: <https://museaward.com/winner-info.php?id=229713>

Strategic Program - Brand Strategy Campaign: <https://museaward.com/winner-info.php?id=229707>

CONGRATULATIONS to the whole team for all of the incredible work!

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