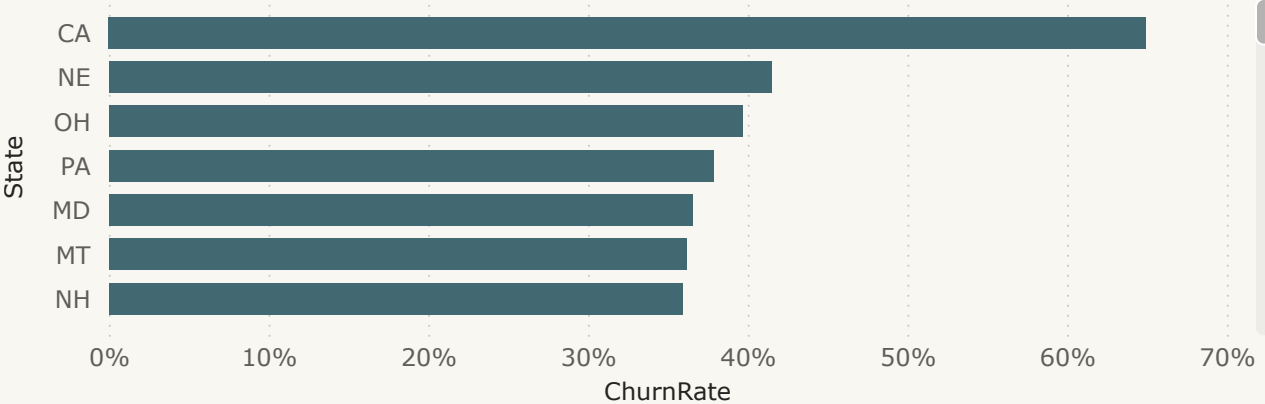


Sky Link Report

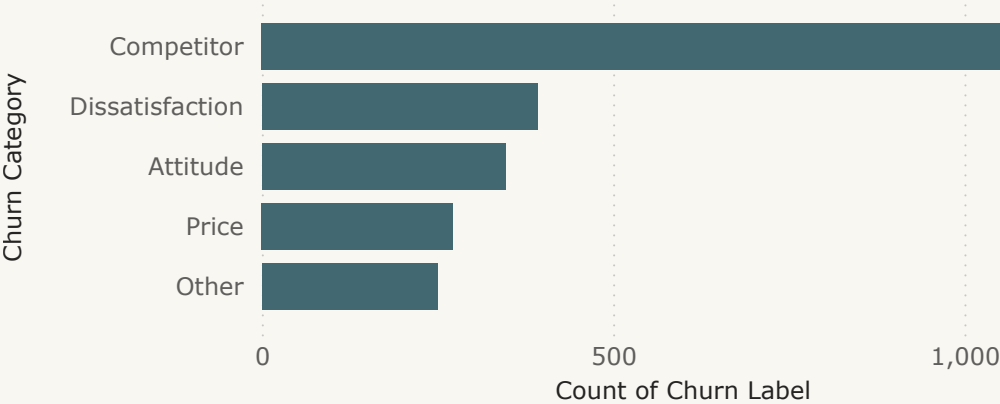
30.60%

ChurnRate

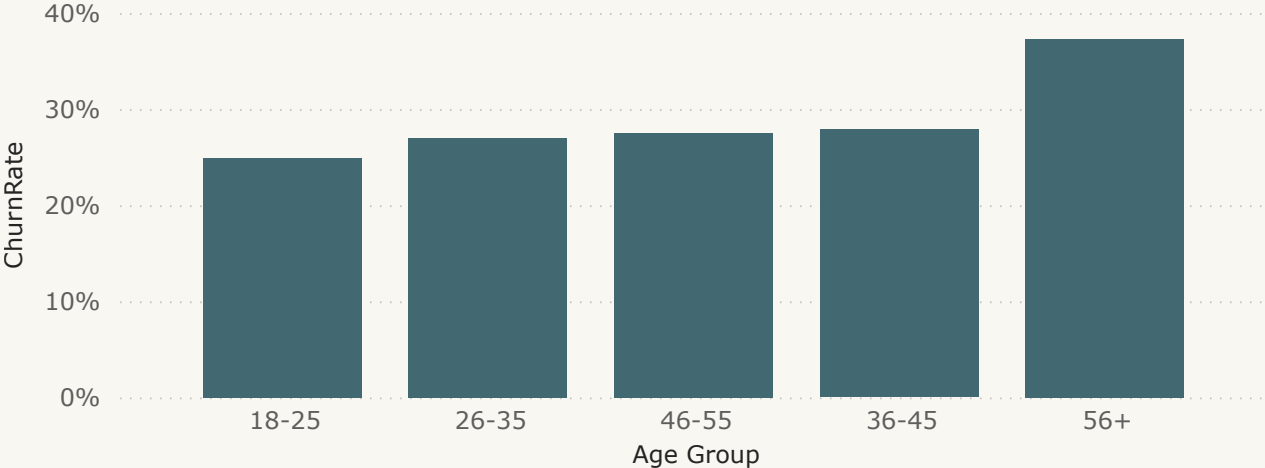
ChurnRate by State



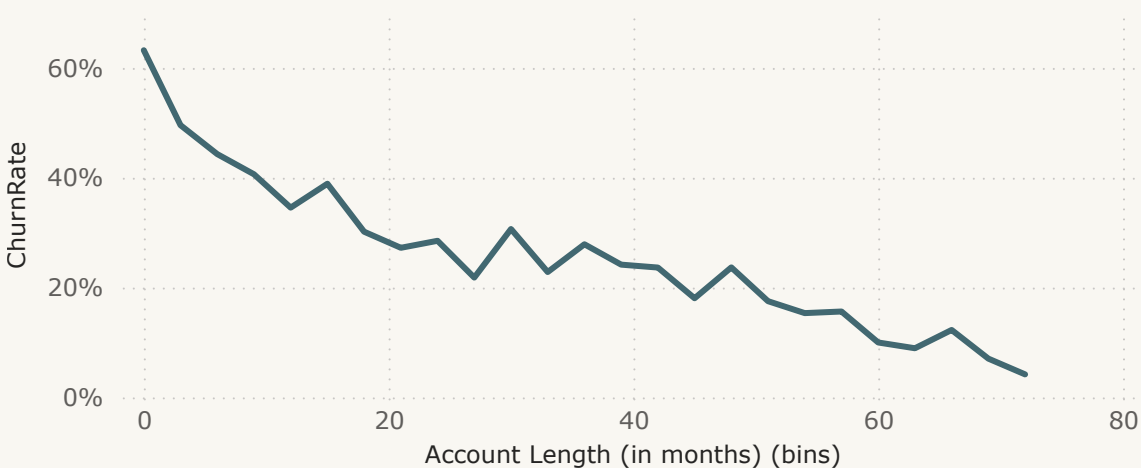
Count of Churn Label by Churn Category



ChurnRate by Age Group

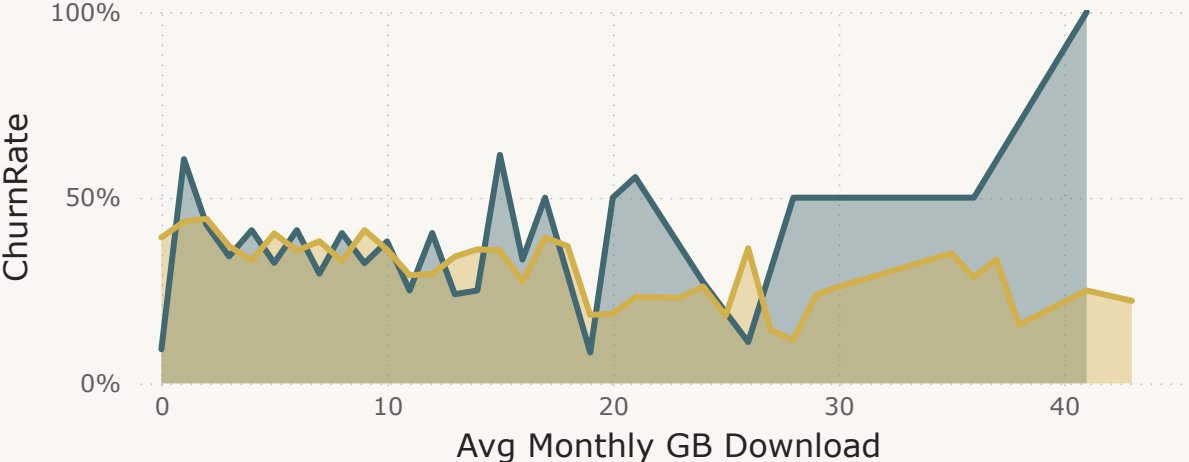


ChurnRate by Account Length (in months) (bins)

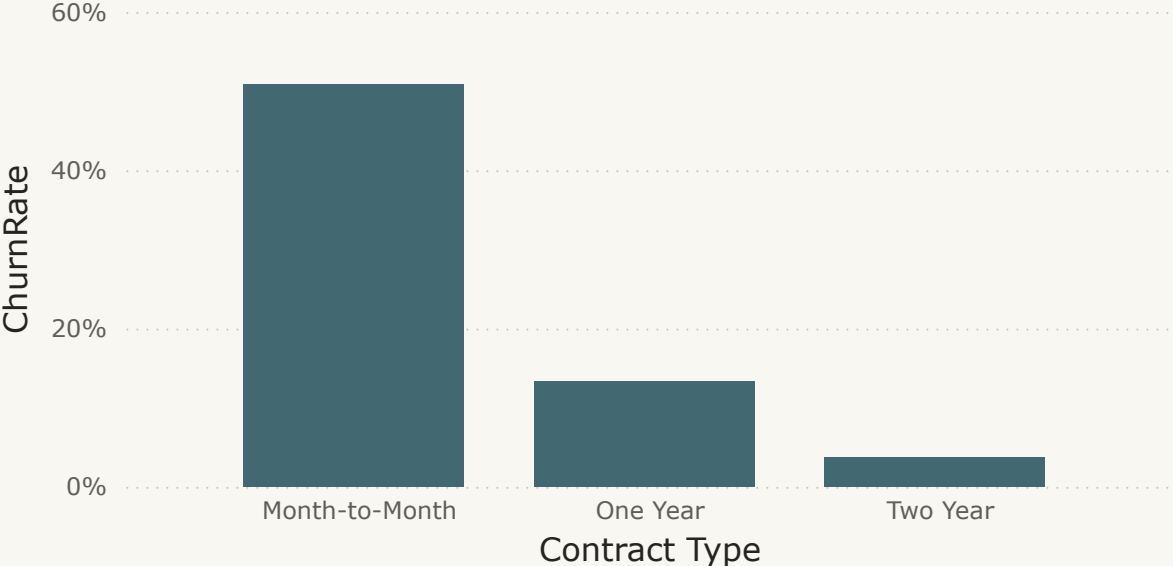


ChurnRate by Avg Monthly GB Download and Unlimited Data Plan

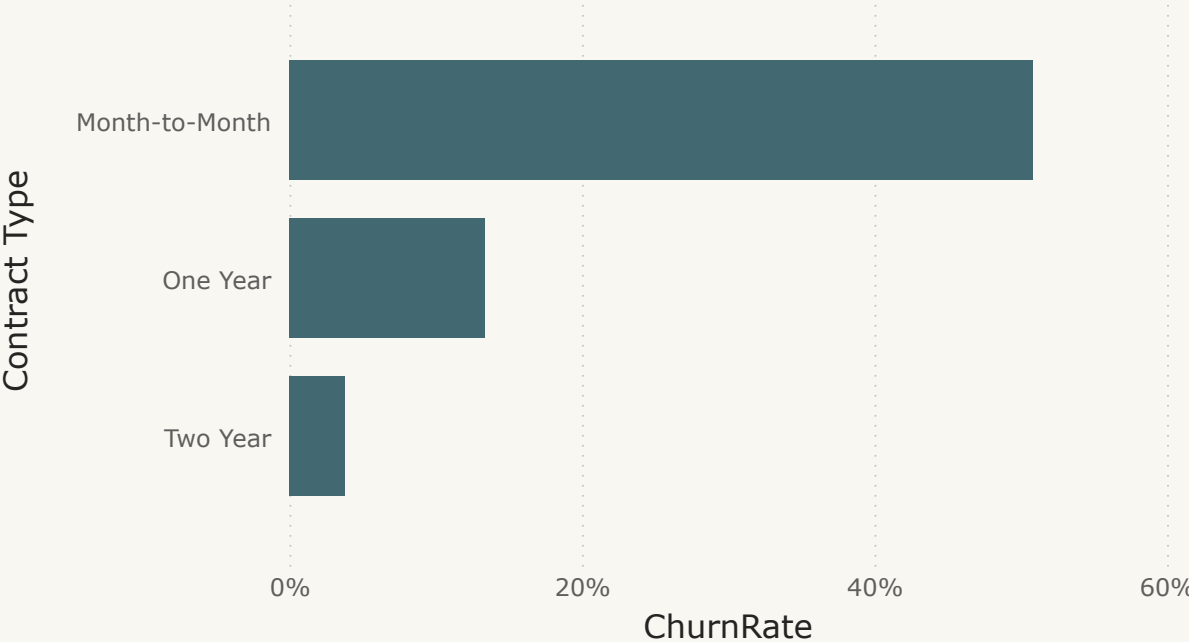
Unlimited Data Plan ●No ●Yes



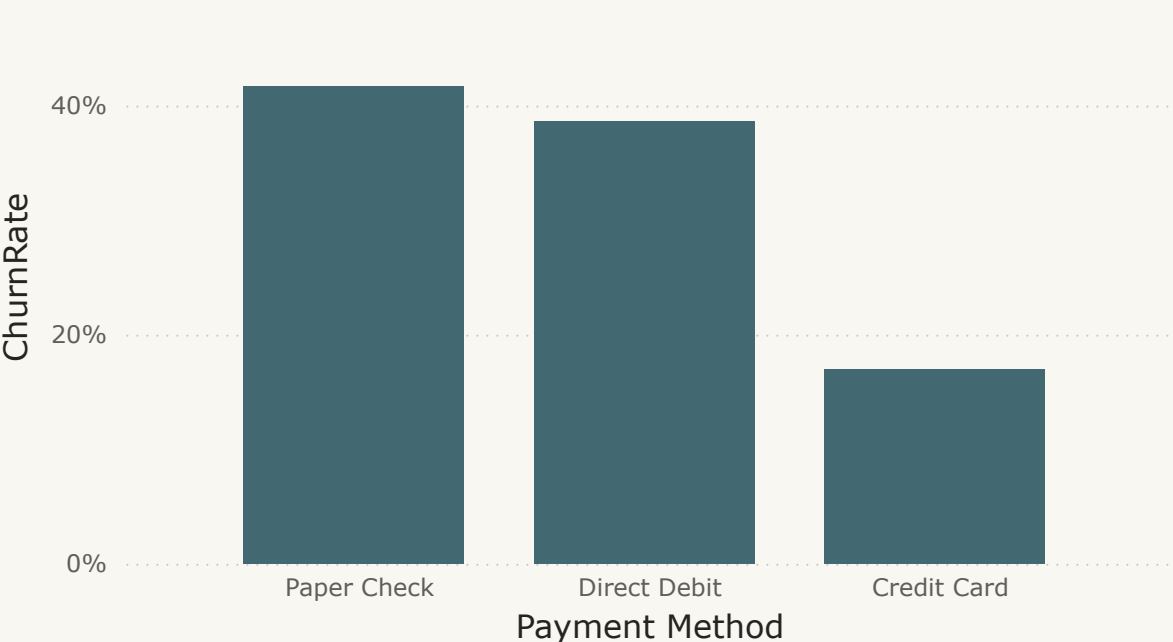
ChurnRate by Contract Type

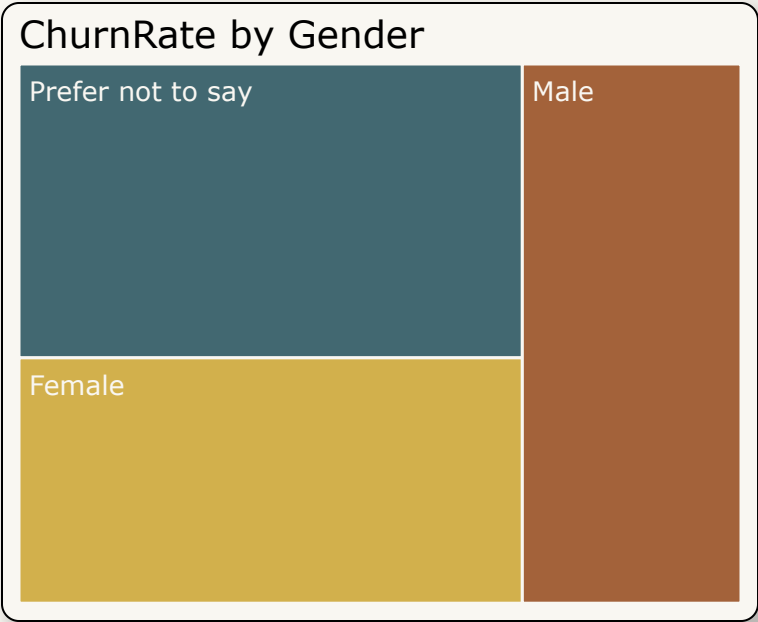
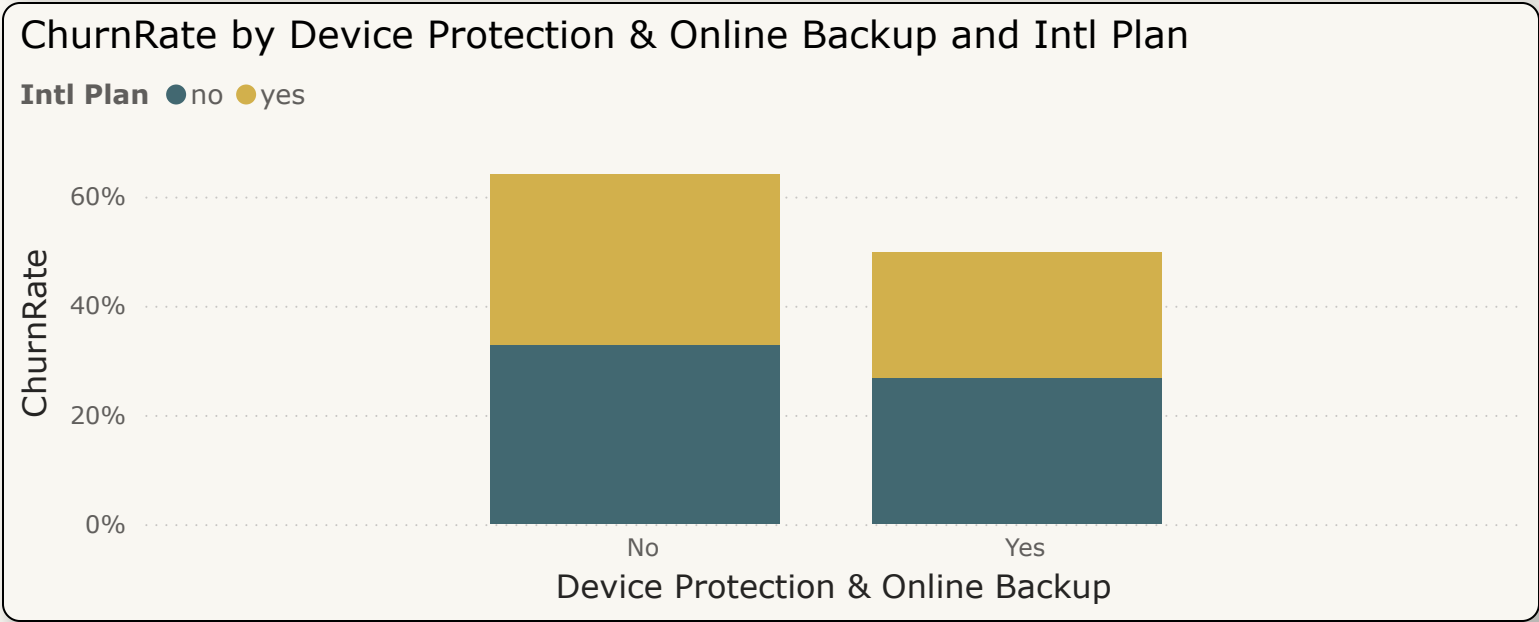
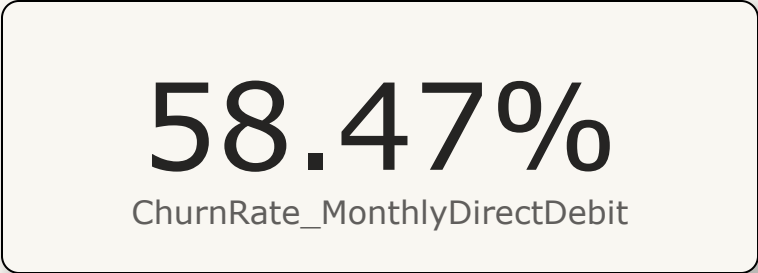
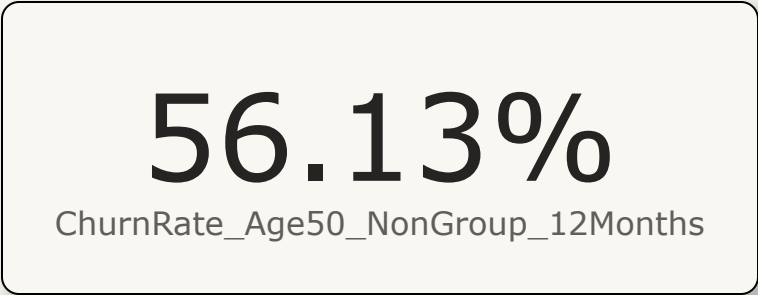
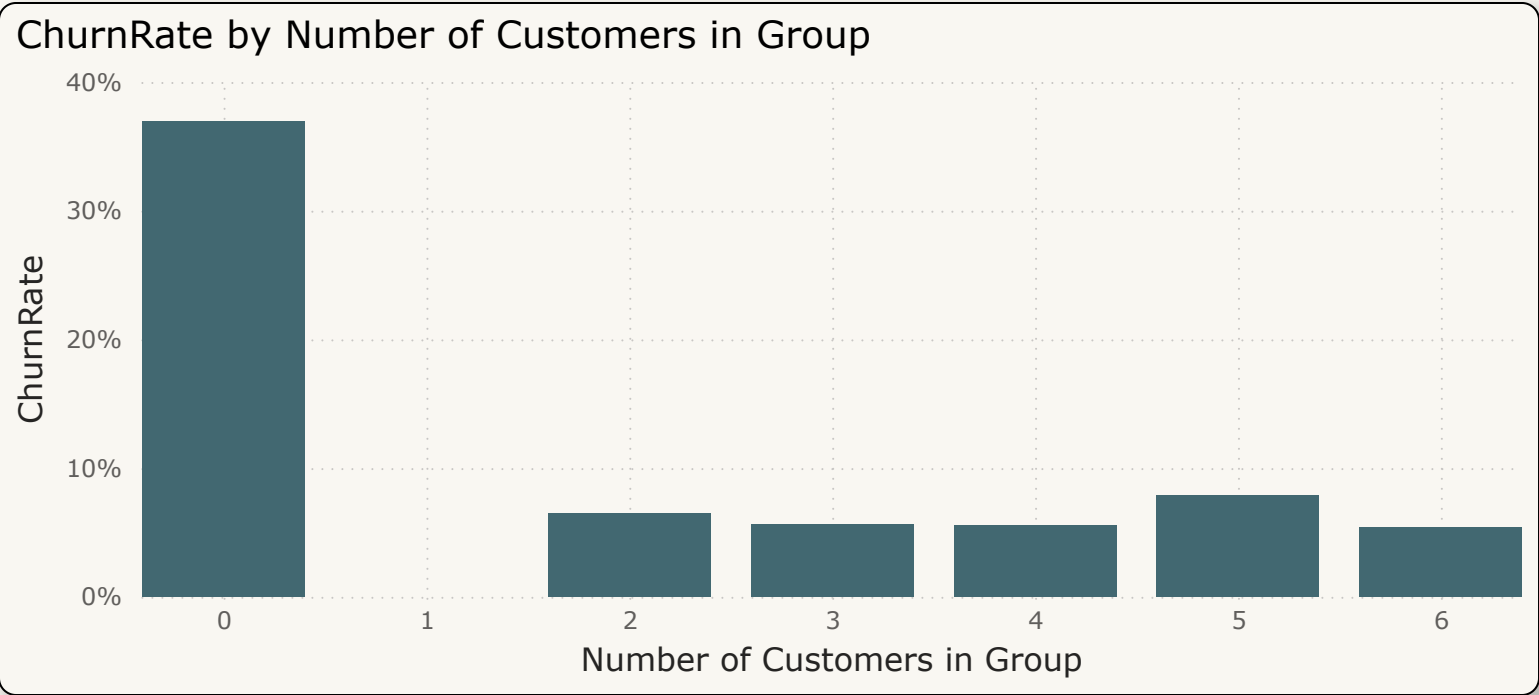


ChurnRate by Contract Type



ChurnRate by Payment Method





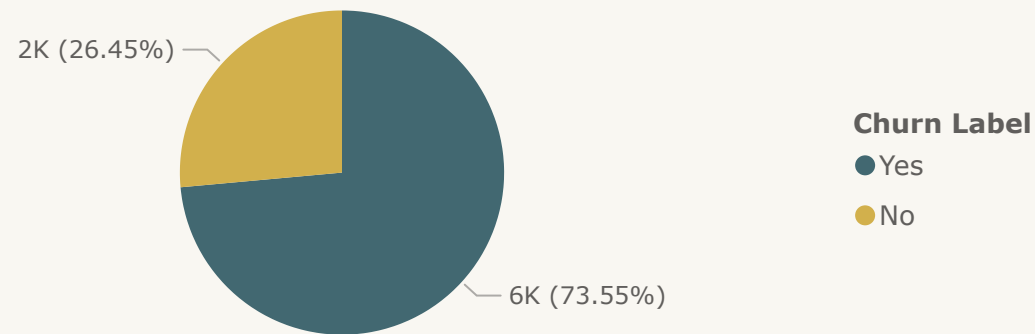
7661

Sum of Customer Service Calls

1.57

AvgServiceCalls_MonthlyDirectDebit

Sum of Customer Service Calls by Churn Label

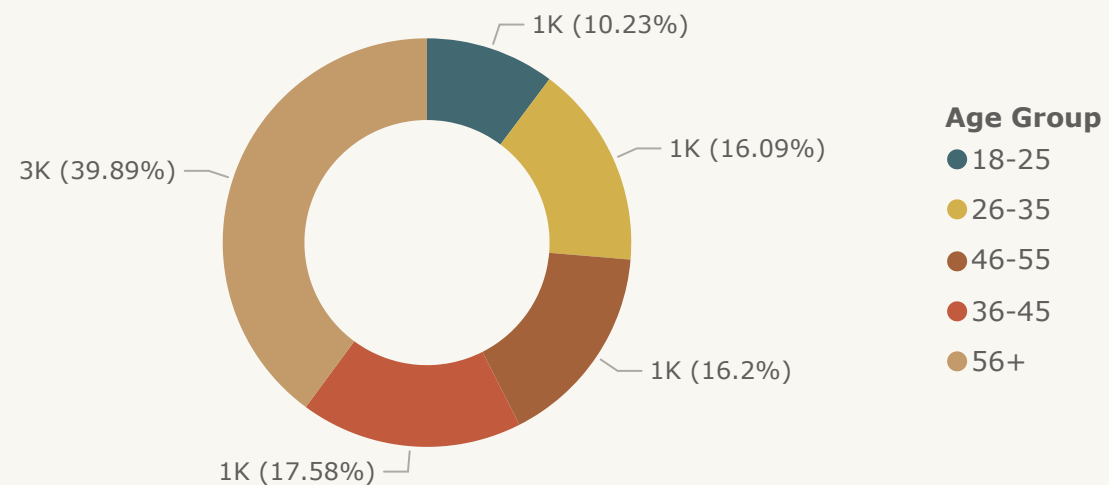


customers' international activity

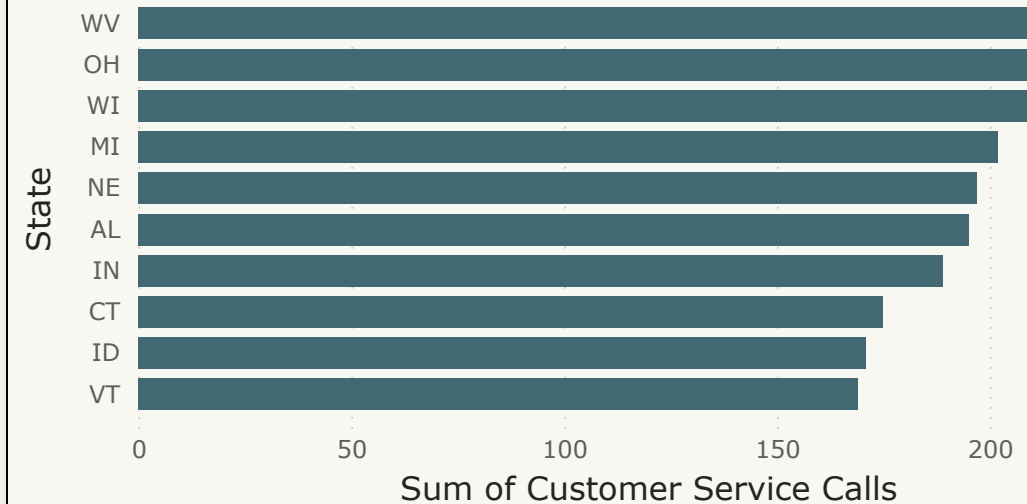
No
23.62%
ChurnRate

Yes
41.09%
ChurnRate

Sum of Customer Service Calls by Age Group



Sum of Customer Service Calls by State



26K

TotalExtraDataCharges

257K

TotalExtraIntlCharges

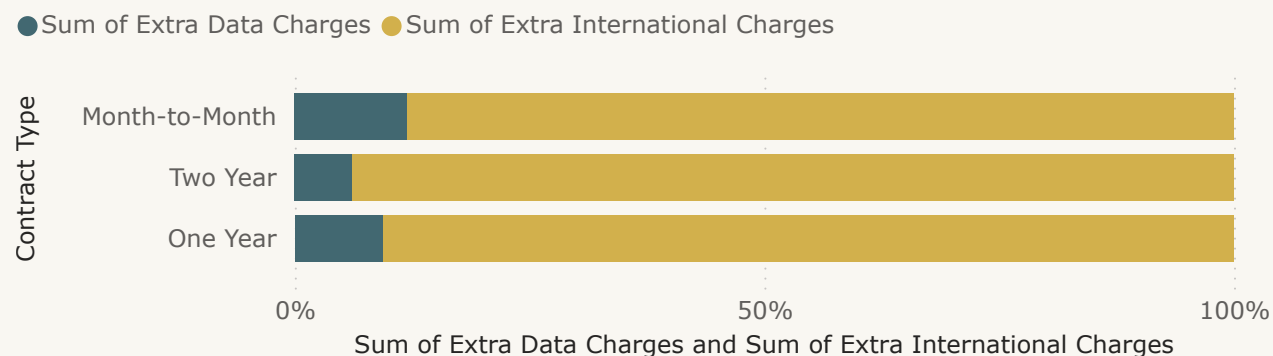
30.20

AvgExtraDataCharges

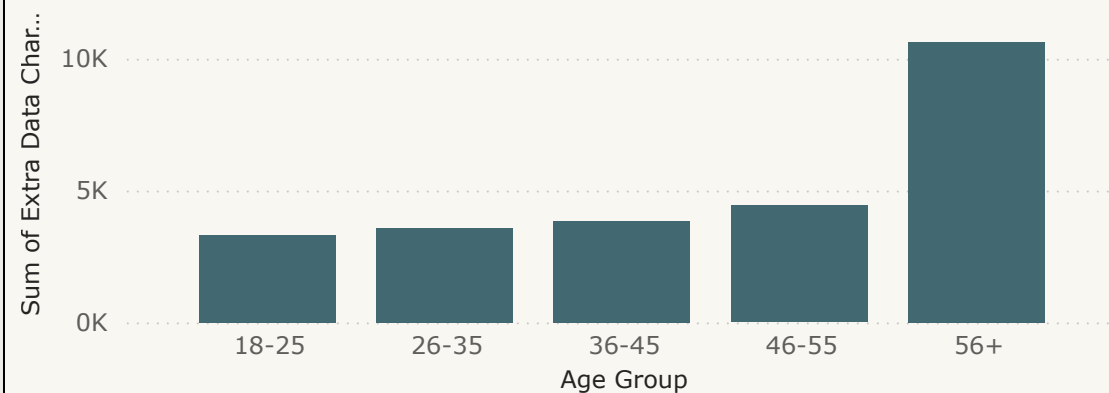
33.45

AvgExtraIntlCharges

Sum of Extra Data Charges and Sum of Extra International Charges by Contract Type



Sum of Extra Data Charges by Age Group



Avg Monthly GB Download and Extra Data Charges

