

Omolade Adedapo

Passionate and dedicated individual with a strong background in policy, campaigning, and advocacy. Resilient with an immense passion for challenging institutional barriers faced by marginalised communities and able to offer creative solutions in a fast-paced environment. I am driven by the desire to understand user behaviours, needs, and problems to develop innovative solutions that enhance user experience. Skilled in public speaking, research, and policy analysis.

EXPERIENCE

Policy and Public Affairs Officer

Pause · March 2021 – Present

Highlights:

- Leading on key components of Pause's user experience research and design work, including conducting user research, analyzing data, and implementing user research methodologies, such as interviews, surveys, and usability testing, to gain deep insights into user behaviours and needs
- Successfully orchestrated Pause's first national influencing campaign, encompassing various activities such as publishing policy reports, organizing online webinars, and engaging with over 650 campaign supporters.
- Working across cross-disciplinary teams to deliver key components of Pause's influencing and public affairs work including developing policy positions, strategy planning, briefings, writing consultation responses, and networking with key stakeholders and parliamentarians.

Parliamentary Assistant

Office of Bell Ribeiro-Addy MP · June 2020 – March 2021

Highlights:

- Supported Bell Ribeiro-Addy MP by conducting research, attending engagements, and managing administrative tasks to ensure smooth office operations.
- Analyzed and interpreted data to provide accurate information on key issues, contributing to the development of external communications, including speeches.
- Maintained up-to-date knowledge of Parliamentary business, including motions, legislation, Hansard, and debates.
- Professionally engaged with the public through casework and campaigning activities, ensuring confidentiality, care, and integrity.

Vice-President (Welfare and Community) and Trustee

Kent Union · July 2018 – June 2020

A full-time elected officer and trustee leading one of the largest students' unions in the UK alongside a team of four other officers, lobbying on behalf of 20,000+ University of Kent students.

Highlights:

- Partnered with The Student Sex Work Project to develop and implement a Good Practice Guideline, as well as delivering Awareness Training for staff members on handling disclosures with care
- Successfully lobbied for funding, totaling £1,000, for the Period Poverty 'Necessity not Luxury' project, resulting in the rollout of a free sanitary product scheme to tackle period poverty amongst students
- Kick-started several initiatives such as the introduction of Gender-Neutral Facilities in the student nightclub and chairing the Equality, Diversity, and Inclusivity (EDI) committee to co-write the committee's EDI Strategy

CONTACT

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Location

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LinkedIn

[Omolade Adedapo](#)

SKILLS

Research, Policy, and Report Writing

Media Relations

Project Management

Email Marketing

Public speaking

Stakeholder Management

EDUCATION

BA (Hons) Politics and International Relations

University of Kent

PROFESSIONAL QUALIFICATIONS

Planning and Managing PR Campaigns
CIPR Continuing Professional Development Scheme
November 2021

Microsoft Excel Intermediate Programme
QA LTD
May 2023

Foundations of User experience (UX) design
Coursera
May 2023

Careerfoundry certification in User experience design
Ongoing

VOLUNTEERING EXPERIENCE

PR Volunteer
Give Your Best
January 2023 – March 2023

Trustee
We Belong
December 2021 – December 2023